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academy connection



**A Whole New Way to Learn:
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Five Star Education, Five Star Destination





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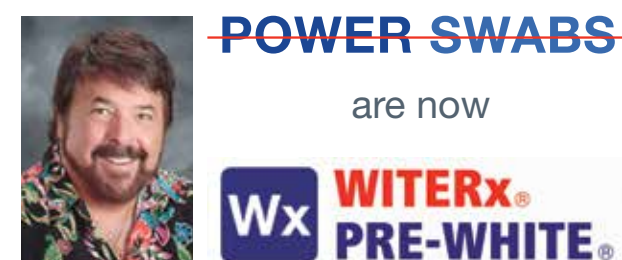
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Opinions expressed by authors in the *Academy Connection* articles are their own, and do not necessarily represent the opinions of the Academy, or AACD officers, members, or staff.

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Recommended by Accredited Member Dr. Marty Zase

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FOUR PROVEN WAYS TO BUILD A BETTER PRACTICE.



THIS COULD BE YOU

THE ART OF TREATMENT PLANNING AND CASE PRESENTATION

Aug. 21-22; Nov. 13-14 (Boston)

Using treatment-planning decision trees, understand which treatment options are available for a number of common but complex dental problems.

DEMYSTIFYING OCCLUSION

May 15-16, Oct. 16-17

Remove the confusion and fear surrounding occlusion and treat your patients predictably and with less anxiety. From a single second molar crown, to full-arch restorations – even patients with symptoms of facial pain.

CREATING ESTHETIC EXCELLENCE

May 29-30

Gain confidence in diagnosing, treatment planning and presenting esthetic dentistry to your patients, enhancing the quality and quantity of the esthetic care you provide.

TREATING THE WORN DENTITION

Sept. 18-19; Dec. 4-5

Through the systematic study of etiologies and theories on tooth wear, acquire a solid foundation in what to look for, how to plan and how to predictably treat worn dentitions.

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15 CE CREDITS

INSTRUCTORS:

Frank Spear, D.D.S., M.S.D.
 Gregg Kinzer, D.D.S., M.S.D.

LOCATION:

The Spear Campus
 Scottsdale, Arizona

SPEAR

GET INVOLVED IN YOUR ACADEMY!

"Some people see things that are and ask, Why? Some people dream of things that never were and ask, Why not? Some people have to go to work and don't have time for all that. . ." - George Carlin

"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time." - Thomas A. Edison



HAVE YOU JOINED OR THOUGHT

about joining the AACD's Accredited Member or Fellow ranks? Thanks to the Internet, I could provide you with tons of somewhat relevant quotes to try and inspire you, but I trust that in

regards to the above two, you'll get my point.

Here are some facts for you:

About 5 percent of AACD Members have achieved Accredited or Fellow status

12 percent are Members in the Process of Accreditation, having taken and passed the Accreditation Written Examination

Are you a part of one of these groups? If not, please consider becoming one. Since the creation of the ABCD, or the AACD credentialing board, the Academy has worked to redefine and streamline the examination process while easing the barriers to entry without lowering the standards for passing. Regardless of the reason for NOT pursuing Accreditation, it's not about what one gets out of the process—it's more of what one becomes after doing it.

Successfully navigating the pathway to Accreditation is less cumbersome than ever before. There are examiner-mentors standing ready to assist at every turn. Every bit of information needed to complete the process is spelled out on the AACD website, and the credentialing department is only a telephone call away. I understand that earning our credential is not for everyone, and that successful completion does call for organiza-

tion and dedication. Yet if you ask any Accredited dentist or technician whether the journey is worth the effort, I'm confident that the answer will be YES! I apologize if my premise sounds trite, perhaps so, but it also happens to be true. I encourage everyone who is interested to apply yourself to this worthy goal.

Are you interested in getting involved with AACD Leadership? If not, I encourage you to give it some thought. For more information about open positions, please visit www.aacd.com/volunteer. AACD Leaders are responsible for helping guide the Academy's strategic vision and making it a better place for all members! AACD Leadership recently met in Madison, Wis., at the AACD Executive Office for board meetings.

During meetings such as the one in June, the board is charged with making decisions that affect the strategic direction of the Academy and is directed by our Academy bylaws. As a dues-paying member, you should know that the decisions made at the board level are intended to be responsible for and responsive to the membership. It's your Academy and your membership dollar that is being invested in programs that are meant to benefit the Academy and by extension, you the member. If you have questions, suggestions or even if you simply want clarification on an issue, feel free to ask a board member. You may also call the Academy to be directed to a knowledgeable volunteer for an answer. Remember, it's *your* Academy!

Some items that the Board of Directors discussed and voted upon at the recent board meeting:

- **A new Membership Ambassador's group.** This is a place for short-term tasks that can be accomplished outside of the typical committee structure. You may be asked to serve; I encourage you to do so. (see Executive Director Barb Kachelski's article on this program on page 6).



- **Faculty Members Now Eligible for Accreditation.** Formerly, Faculty Membership was defined as full-time faculty members who are non-practicing dentists. Therefore, faculty could not apply for the credentialing process. This language created a *de facto* barrier that should not have existed. The problem was solved by simply altering the language so that all dental school faculty are eligible to take the examination.
- **Admission of a new AACD Affiliate in the state of Utah.** *Welcome!*
- **Broader strategic discussions occurred about the AACD's educational offerings, and about our international presence.** Did you know, for instance, that the AACD is sponsoring an Advanced Education Symposium in Dana Point, Calif., near the end of October? This program is likely to have something for everyone. It will be smaller and more intimate than our annual scientific session, with peer-to-peer learning and

interaction. I encourage you to attend!

And here's another fact for you: Fully one-fifth, or 20 percent, of our membership base comes from outside our borders. Yes, our international presence is large and growing year after year. Not to take away from our 2015 annual meeting, which will take place in San Francisco, but our 2016 meeting will be in a very cosmopolitan city, Toronto, Ontario. We expect to see a sizeable percentage of our European members there, and of course there will surely be a number of wonderful speakers from outside our borders. I encourage you to attend!

These are exciting times in dentistry and you are invited to come along for the ride!

James H. Hastings DDS

James H. Hastings, DDS
AACD President, 2014-15

THE POWER OF THE SPOKEN WORD

AACD LAUNCHES MEMBER AMBASSADOR PROGRAM

BY BARB KACHELSKI, MBA, CAE, AACD EXECUTIVE DIRECTOR

**Word.
Of.
Mouth.**



**Word.
Of.
Mouth.**

Three words with tremendous power. Why is “word of mouth” so important? It’s probably your best source of new

patients or customers.

It’s being generated for the cosmetic dental profession through AACD’s Your Smile Becomes You microsite www.yoursmilebecomesyou.com and through the Smile Story Competition.

And word of mouth is AACD’s best source of new members.

Knowing that member referrals are the No. 1 source of new members (compared with Internet search,

direct mail, and e-mail), the AACD Board of Directors approved AACD Ambassadors, a program allowing AACD Members to volunteer and spread the AACD’s mission through personal engagement with potential and current members. AACD Ambassadors will act as a force multiplier in attracting and retaining members.

Are you interested in becoming an Ambassador? While any AACD Member can work to spread the AACD’s mission of responsible esthetics by encouraging colleagues and other dental professionals to join (www.aacd.com/join), you can get involved in more formally welcoming new members by becoming an AACD Ambassador. To indicate your interest, e-mail Membership Manager Amy Ballard at amyb@aacd.com. All members are eligible to become Ambassadors.



What is an AACD Ambassador?

Description: Members who volunteer to personally engage potential and current members of AACD and act as a force multiplier in getting and keeping members. Through this engagement, the Ambassadors create a sense of community— face-to-face and virtually— that enhances the membership experience and strengthens the organization. They also serve as a resource and sounding board to AACD’s membership staff.

Directives:

1. Willingness to reach out to dental professionals and colleagues in your circle of influence (at meetings and events, through social media, etc.) and talk up benefits of Academy membership with the objective of acquiring more new members with a goal of bringing in three members into the AACD per year.
2. First-year mentoring (virtual); objective is to improve conversion rates by engaging new members during their first year and ensuring their awareness of benefits and satisfaction lead them to renew their membership.

3. First-year orientation at Scientific Session. Participate in welcoming new members and first-time conference attendees at the reception just for them; meet them in person and ensure they are engaged in AACD’s many benefits and cementing their decision to join and attend the conference. In addition, act as a pool of go-to individuals who can be available for other “ambassador” roles, such as greeting members at other events and functions as requested.
4. Assist AACD in the development of membership benefits, messaging, and other member programs by acting as a professional resource for AACD staff.

Candidates:

Any AACD member in good standing who is passionate about the Academy and willing to serve by spreading the word about AACD’s mission and the benefits of membership.

To indicate your interest, e-mail Membership Manager Amy Ballard at amyb@aacd.com.

DIGITAL BRANDING DEFINES YOUR PUBLIC IMAGE

BY STEVEN WYER

TECHNOLOGY HAS ADVANCED COSMETIC DENTISTRY in ways that were unimaginable just a few short years ago. Today, dentists and their practices are largely defined by what prospective patients find online about them. As such, online reputation management has taken center stage as a significant component of digital branding for maintaining and growing a practice.

A positive “digital brand” includes several core components:

- 1. Claiming your personal identity.** It is no longer adequate to simply establish a website for your practice. Do you control your identity on social media sites such as Facebook, Pinterest, Twitter and Google+? Have you secured your pages on Google Local, Yahoo Local, Bing, Yelp, Merchant Circle, Citysearch and Yellow Pages?
- 2. Accuracy is essential.** If you are like most medical professionals, you have multiple identities online. This is not a good thing. It tends to confuse the search engines and it makes it more challenging for prospective patients to find the right “you.” Information amalgamated to academic, licensing and medical marketing sites may have become outdated and inaccurate. Have you claimed your identity on high search traffic sites such as Healthgrades, RateMDs, Vitals, UcompareHealthCare, Wellness and doctor.com? Is your information on these sites accurate? Take care to review not only your address and hours of operation but also the insurance carriers you accept and recognition of advanced accreditations earned.
- 3. Online reviews can make or break your practice.** Patient recommendations offered through online review sites are now the single most important driver for growing a practice. Why? Online review sites have become the new “word-of-mouth” advertising. Many patients verify a doctor’s credentials by consulting online forums where

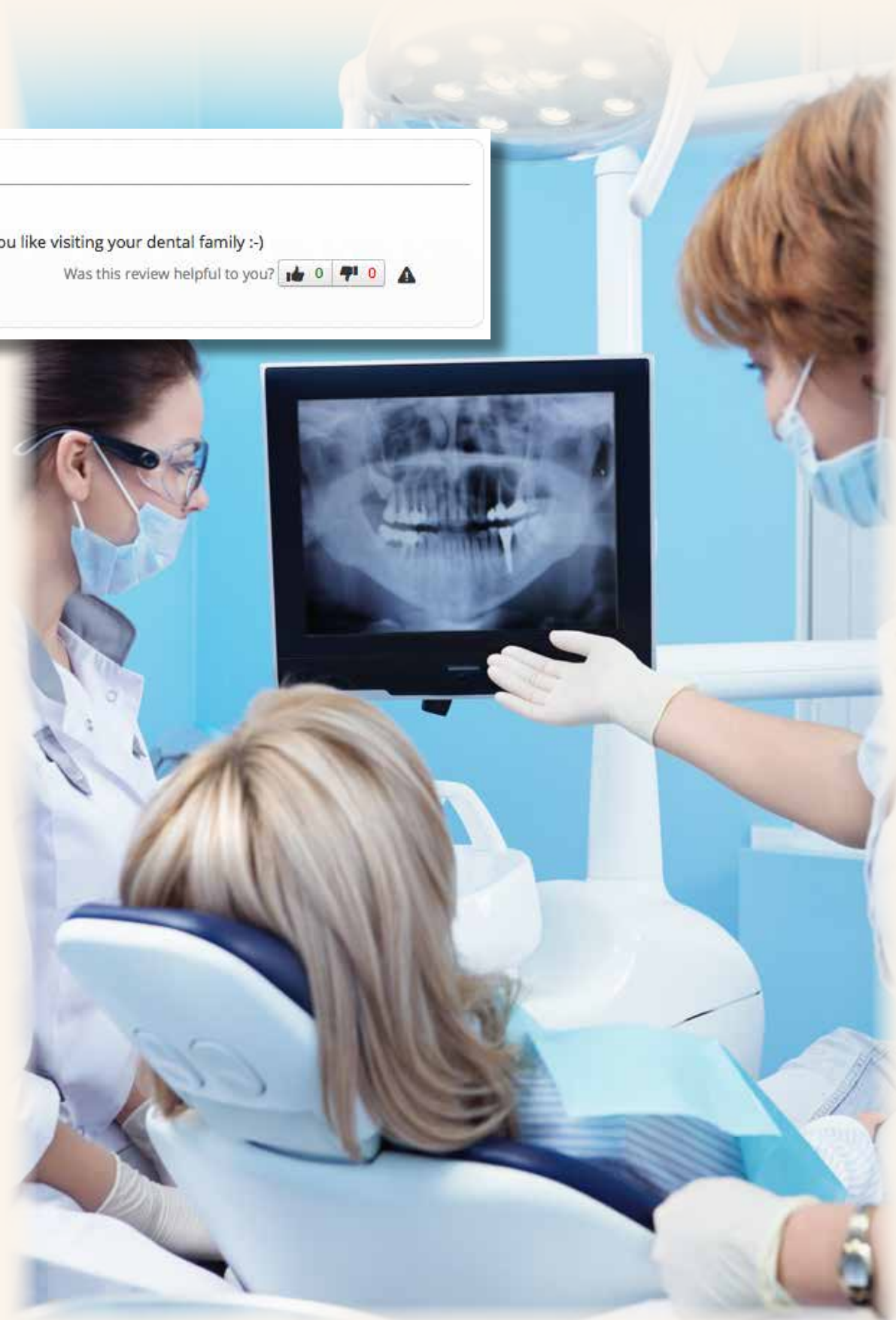


they can also evaluate patient reviews and ratings. A negative review may provoke reassessment of a dentists’ credibility.

- 4. Remaining current means.** While most new medical professionals commence practice by establishing a website, as the practice grows it’s not uncommon for the information found online to lose focus. If online reviews are old, they are seen as less relevant. If information about your practice has not been updated, the website may lose authority with the search engines. The dentist that remains at the top of search results and presents superior, positive information online will win the day.
- 5. The more stars, the better.** Often conclusions are drawn based upon the simplest of images—stars. A five-star rating on major review sites usually says a great deal to a potential patient. Have you ever met someone who intentionally selects a three-star dentist?

To be successful, you must approach online reputation management intentionally and make it part of your overall marketing strategy. Patients will use Google when looking for a doctor, so make sure you review your search results. If you’re not happy with what you see, it’s time to take action.

Steven Wyer serves as the Chief Operating Officer for Third Coast Interactive Inc., a Digital Branding Agency focused on eCommerce and business-to-business solutions to assist dental practices in establishing consistent, positive online reputations. He can be contacted via email at swyer@thereviewsolution.com or by calling 615-224-6610.



MORE THAN 440 CONSUMERS IN the United States and Canada demonstrated they understand the importance of a beautiful smile by entering the Smile Story Contest presented by AACD.

SMILE STORY CONTEST: WINNERS TO BE ANNOUNCED IN SEPTEMBER!

the *Smile Story* **CONTEST**

presented by:

AACD American Academy of Cosmetic Dentistry®

supported by:

ps.e.max®

www.YourSmileBecomesYou.com

DENTISTRY PERFORMED BY
DR. PAMELA DORAY



BEFORE



AFTER

The public voting period for the contest ended June 30, with more than 9,000 total votes for the entire campaign! Finalists are now being evaluated by judges. Winners will be announced in September.

If you're not already familiar with the contest, here are some quick facts:

- The contest will award up to five smile makeovers, which will be completed by AACD Member Dentists and Laboratory Technicians.
- Entrants were required to submit a photo and a short essay describing their "smile story" and why they would love a smile makeover.
- Public voting kicked off June 11 through Facebook, with final votes tallied June 30. Voters had the option of "sharing" the story they voted for through their social media channels, further increasing awareness about the contest, cosmetic dentistry, and the AACD.

Contest entrants came from a variety of backgrounds. Many noted that they had less than perfect teeth since childhood, and due to limited finances or single parenting, weren't able to receive the dental care they needed to achieve a beautiful smile. Others

cited serious health issues—such as cancer, an array of major surgeries, even multiple pregnancies—which they felt ruined their smile. In a few cases, patients said they suffered dental injuries from intimate partner violence.

All of the entrants said they wanted a new smile to help boost their self-confidence. Many mentioned they wanted a smile makeover because of upcoming milestones—such as marriages, children's graduations, and other events, where their smiles would be captured in photos. Some entrants also mentioned that a new smile would help increase their career opportunities and their chances of finding a date.

While the goal of the contest is to help patients achieve the smiles of their dreams with the help of an AACD Member, the Academy also boosted awareness about the importance of a smile and why it's important to seek treatment from an AACD Member Dentist.

Stay tuned for more updates regarding the contest! The finalists will be treated to smile makeovers and be brought onstage at AACD 2015 in San Francisco for the big reveal.

For more information, visit www.yourmilebecomesyou.com/contest

AACD SUPPORTS ADA'S POSITION AGAINST NON-DENTAL TEETH WHITENING IN NORTH CAROLINA

MADISON, WIS. (5/30/14)—THE AMERICAN ACADEMY of Cosmetic Dentistry (AACD), which was founded on the mission of responsible esthetics, recently voiced its support to eliminate non-dentist whitening treatments in North Carolina.

Currently, teeth whitening treatments can be performed by non-dentists in North Carolina. Some of these treatments take place in malls or in tanning salons.

The AACD Board of Directors voted earlier this month to participate in an amicus curiae (friend of the court) brief in support of the American Dental Association's (ADA) position on *The North Carolina State Board of Dental Examiners v. Federal Trade Commission* pending lawsuit.

Academy leaders opted to support the ADA on this issue, which could affect the livelihood of its members.

In 2010, the North Carolina State Board sent cease and desist orders to the non-dentist staffed whitening businesses, acting on the basis that these businesses were violating the state's Dental Practice Act. However, the FTC contends that the Board acted as a group of competitors, attempting to exclude other competitors from the market.

AACD President, Dr. James Hastings, who practices in Placerville, Calif., said the North Carolina State Board acted to protect patients' oral health, which aligns with the AACD's mission of responsible esthetics. AACD Members champion treatment that is consistent with the long-term health and needs of patients.

"Patients seeking whitening treatments should always do so from a dentist," Dr. Hastings said. "Dental professionals can assess a patient's oral health to ensure teeth and gums are healthy enough for whitening, reduce sensitivity, and ensure a better outcome. A non-dentist does not have the necessary training or education to properly evaluate an individual's oral health."

Providing teeth whitening services to a patient in poor oral health, such as a patient with gum disease, can be extremely harmful, Dr. Hastings added. Teeth whitening treatments can vary, and an AACD Member Dentist can help select

the right treatment based on the patient's oral health, severity of staining, and desired results.

The Supreme Court is expected to hear the case this fall.

North Carolina is not the only state that has seen legal action regarding teeth whitening. Roughly 14 states have changed their laws to exclude non-dental professionals from providing teeth whitening services, and at least 25 states have been ordered to shut down teeth whitening businesses, according to the Institute for Justice.

[Click here to read AACD's statement regarding non-dentist teeth whitening procedures.](#)

"DENTAL PROFESSIONALS CAN ASSESS A PATIENT'S ORAL HEALTH TO ENSURE TEETH AND GUMS ARE HEALTHY ENOUGH FOR WHITENING, REDUCE SENSITIVITY, AND ENSURE A BETTER OUTCOME. A NON-DENTIST DOES NOT HAVE THE NECESSARY TRAINING OR EDUCATION TO PROPERLY EVALUATE AN INDIVIDUAL'S ORAL HEALTH."



GBAS Expands Eligibility Criteria to Include Domestic and Sexual Violence

Individuals who have received dental injuries due to family or sexual violence may now be eligible for Give Back a Smile (GBAS), the premier program of the AACD Charitable Foundation (AACDCF).

GBAS restores the smiles and lives of survivors of intimate partner violence who have sustained dental injuries to the smile zone. The program recently received approval to expand its eligibility criteria during board meetings in June at the AACD Executive Office in Madison, Wis. The AACDCF Board of Trustees and AACD Board of Directors approved a modified mission for the Foundation, which allows for the GBAS eligibility expansion. The new Foundation mission reads:

The AACDCF assists in rebuilding the smiles and lives of adults who've suffered dental injuries from domestic and sexual violence, through compassionate cosmetic dental services and support programs.

The move was made in an effort to treat more GBAS patients. In addition to dental damage due to intimate partner violence (from a former girlfriend, boyfriend or spouse), adults who have sustained dental injuries to the smile zone as a result of family or sexual violence will now qualify. For example, dental patients who received injuries resulted from rape, or from a violent attack by a sibling or parent, can apply for the program.

The Foundation's Board of Trustees also approved providing GBAS services within Puerto Rico.

"With the newly expanded criteria, we can help even more patients through GBAS," said AACDCF Director Lisa Fitch, CAE. "We have many GBAS volunteer dentists and dental teams who are ready and willing to help, but have not yet been matched with a patient. Under the new criteria, our hope is that those volunteers will be able to take on those cases."

Unity Ribbon Color Key:



Did You Know?

Roughly one in four individuals have been affected by or know someone who has been affected by domestic violence.

One in six women have experienced an attempted or completed rape (The National Coalition Against Domestic Violence)

Every two minutes, another American is sexually assaulted (the Rape, Abuse, Incest National Network)



You're Invited: Join AACD in California for the Advanced Education Symposium

THE COMPLEX PRACTICE: A WHOLE NEW WAY TO LEARN



BY DWIGHT RICKERT, CDT, AAACD



WATCH A SPECIAL VIDEO INVITATION from Dr. John Weston, AACD Accredited Fellow, about what you'll learn—and why you can't miss—the Advanced Education Symposium!



The AACD Advanced Education Symposium is not just another lecture or seminar; by your request, we've assembled a lineup of educators that will help you learn at a higher level than other dental meetings.

The Advanced Education Symposium will recharge your batteries and send you back to the office on Monday with a new perspective on the art and science of comprehensive cosmetic dentistry.

YOU'LL BE CHALLENGED TO:

Think Bigger – Together we achieve more than any of us could ever achieve alone!

Think Better – Feel the power of collective wisdom!

Think Broader – Stretch your boundaries by surrounding yourself with amazing people doing amazing things!

Think Beautiful – We are a cosmetic Academy after all!

HERE'S WHAT YOU'LL LEARN:

1. Advanced Clinical Program

Dr. Betsy Bakeman will lead you through a half-day treatment planning program, exploring the diagnostic and restorative challenges we face daily. Be ready to brainstorm, gain insight, and consider new possibilities.

2. Fundamentals of Using Available and Natural Light Workshop

Dr. Bernie B. Villadiego will show you how to use available window light and the natural outdoor sunlight to create beautiful portraits. By the end of this workshop, participants will literally see the world in a new light.

3. The New Rules of Strategy, Branding, Marketing, Relationships: How to Take Your Dental Practice to the Next Level

Dr. Mickey Bernstein, with Michael DiFrisco, will share new principles for patient procurement, building a brand in your community, and establishing long-lasting relationships with patients that will place your practice in that top 2% of successful dental practices.

4. Accreditation Level Anterior Composite Bonding

Dr. John F. Weston will present a hands-on workshop that will show you a simple step-by-step process for smile design and fabrication of conservative, esthetic, and functional direct bonding for anterior teeth. See how easy it is to replicate the polychromatic shading and realistic characteristics found in natural teeth while conserving tooth structure and building restorations that look amazing.

Don't delay! For more information or to register, visit www.AACD.com/symposium



The carefully selected educators will facilitate a unique and effective form of peer-to-peer learning, where you'll advance your clinical and practice management skills in classroom, social, and sporting environments.



Who: YOU

What: Advanced Education Symposium

Where: Dana Point, Calif. (Ritz-Carlton)

Why: To Learn From Your Accomplished Peers

When: Oct. 24-25

Advanced Education Symposium

ORLANDO COURSES NOW AVAILABLE IN THE AACD VIRTUAL CAMPUS!

COURSES FROM AACD 2014 IN Orlando are now available for purchase through the AACD Virtual Campus, the Academy's new education portal. To buy now, visit www.aacd.com/campus

What's the secret to being among the best dental professionals in the world? Never stop learning. With **AACD Virtual Campus**, you won't!

Through the campus, you can access courses taken directly from AACD Scientific Sessions and learn in the comfort of your own home. The campus is open 24 hours a day, seven days a week, and is available anywhere you have an Internet connection. Simply log in and start learning when it's convenient for you.

The campus replaces AACD's conference recordings, which were available on DVD for purchase after the annual scientific session. Because the campus is completely online, you won't have to worry about storing, carrying, or losing DVDs of your recordings. Everything is available just by logging in with your Member ID and password.

The AACD Virtual Campus will continue to grow as more recordings from future meetings are added. Whether you're looking for a course refresher, or you missed a class at a past annual scientific session, the Virtual Campus is available at any time to help maintain your knowledge base.

While the campus is available to both members and non-members, members receive preferred pricing on courses. Courses can be purchased individually or as a package for maximum value. Earn up to 72 CE for as little as \$5.50 per credit.

What's the secret to being among the best dental professionals in the world? Never stop learning. With AACD Virtual Campus, you won't!

Log in today at www.aacd.com/campus

Earn
up to 72
CE for as
little as \$5.50
per credit.

AACD DEDICATES 'MORLEY ACCREDITATION CENTER'

The AACD honored co-founder Dr. Jeff Morley at recent board meetings in Madison, Wis., with the "Morley Accreditation Center," which will be used for Accreditation activities in the Executive Office.

Dr. Morley addressed AACD Leaders, Accreditation Examiners and Executive Office Staff during the ceremony, which included a champagne toast.

Thank you to all of AACD's volunteer leaders for making the Academy great!



NEW MEMBER LIST MAY/JUNE 2014

WELCOME
NEW MEMBERS!

CANADA

Mahesh Lodhia, BDS	Surrey, BC
Robert M. Cegielski, DMD	Vancouver, BC
Mededith Standridge, DMD	Victoria, BC
Sunny Sehgal, BDS	London, ON
Kristen Donovan, RDH	Stoney Creek, ON
Adel Abtahi, DDS	Toronto, ON
Nicholas Irwin	Toronto, ON
Simon Roy, DMD	Sherbrooke, PQ

CAYMAN ISLANDS

Scott McFarlane, BDS	Georgetown
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COSTA RICA

Irene Castro, DDS	San Jose
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DENMARK

Annelene D. Clausen, MDsc	Faxe Ladeplads
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EGYPT

Mohamed Nabil Kamel	Alexandra
Fadi El Bashir Helmi	Alexandria
Ahmed Sabry El Rafaie	Alexandria
Ahmed Abd Allah Fathi, BDS	Cairo
Ahmad Abdel Monem Abdel Hakam, BDS	Cairo
Amr Mohammed Abd Rhim Abosaty, BDS	Cairo
Mohamed Farid Abd El Hady Arbia, BDS	Cairo
Ahmed Abo-Mosalam Abd El Khalek, BDS	Cairo
Fayez Nofal Hahem, BDS	Cairo
Ola Mohammed Hassan, BDS	Cairo
Razan Ali Kolaghasi, BDS	Cairo
Mahmoud Mohamed Haroun Mohamed, BDS	Cairo
Eman Mohamed Frhan Mudhesh	Cairo
Nour Abdelmonem Wahba, BDS	Cairo
Abd Al Fatah N. K. Mhanna, BDS	Giza

INDIA

Bharatiram Guduri, BDS	Surappagudem, Bhimadole
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INDONESIA

Oscar Hendriono, DDS	Jakarta
----------------------	---------

IRAN

Alafar Ali, DDS	Tehran
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IRELAND

Krisztian Sallai, DMD	Graiguecullen
-----------------------	---------------

IVORY COAST

Francesco Santarlasci, DDS	Firenze
----------------------------	---------

JAMAICA

John J. Gordon, DDS	Montego Bay
---------------------	-------------

JAPAN

Yoshihiro Nishitani	Okayama
Fumio Miyamoto, DDS	Tokyo

KOREA

Byung Gyu Kim, DDS	ChunAn ChungNam
Donghee Hong, DMD	Incheon

LEBANON

Walid G. Zalaket, DDS	Beirut
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MALAYSIA

Lilik Indrawati, BDS	Ampang
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QATAR

Monamad Nael Hajjah, DDS	Doha
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UNITED ARAB EMIRATES

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Ahmed Habashy, DDS	Dubai
Ajay Juneja, MDS	Dubai

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ALABAMA

Matthew D. Holley, DMD	Birmingham
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ARIZONA

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Mandalene J. Mirkhah, DDS	Phoenix
Mitchell Cooper, DDS	Scottsdale
Pourya Shahnaz, DMD	Scottsdale

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Kourosh Maddahi, DDS	Beverly Hills
Jungil Chun, CDT	Carlsbad
Chuck S. Kon, DDS	Colton
Jon M. Campbell, DMD	Escondido
Yang H. Kim, DDS	Fontana
Taylor Rice, DDS	Irvine
Robert Anthony Rees, DDS	La Jolla
Richard D. Howes, DDS	Livermore
Sahar Sepidehdam	Moorpark
Robert C. Williams, DDS	Napa
Jovita Barcena, DMD	Panorama City
Douglas E. Oliver, DDS	Pinole
Michael E. Huguet, DDS	Pleasant Hill
Huzaifa Maloo, DDS	Riverside
Lei Luo, DDS	San Bruno
Lori Ann Safar, DDS	San Diego
Aron D. Kivel, DDS	San Francisco
Mona Mahmoodi, DDS	San Francisco
Camtu T. Nguyen, DDS	San Jose
Linga M. Vuppala, DDS	San Jose

COLORADO

Melvin B. Benson, Jr., DDS	Greeley
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CONNECTICUT

Gabriel Shalmi, DDS	Stamford
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DELAWARE

Alvis Burris, DMD	Camden
Amit P. Patel, DMD	Dover

DISTRICT OF COLOMBIA

Benjamin R. Strahl, DDS	Washington
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Abdullah Al-Naser, DDS	Gainesville
Fadi Al Farawati, DDS	Gainesville
David Bitchatchi, DMD	Hollywood
Nicholas A. Narducci, DMD	Jacksonville
Manfred F. Buechele, DMD	Leesburg
Lie Ying Periu, DMD	Melbourne
Ricky Gar-Ock Pan	Miami
Eduardo Ubieta, DMD	Miami
Sylvan Fain, DDS	North Miami
Victor Rodriguez, DDS	North Miami Beach
Carlos R. Colon-Bengoa, DDS	Ocoee
Hany Azer, DDS	Orlando
C. Lee Stewart, DMD	Rockledge
Kurt O. Bally, DMD	Royal Palm Beach
John Penny, Jr., DDS	St.Pete Beach
Crystel A. Riggs, DMD	Stuart
Jeffrey Lash, DMD	Tampa
Angela Emrick	The Villages

GEORGIA

Jaishankar Thirumalai, DMD	Alpharetta
Brittany L. Hoover, DMD	Atlanta
Chauntell Pullman, DDS	Atlanta
Scott D. Wingard, DMD	Augusta
Laura Dameron, DMD	Canton
Samer M. Othman, DDS	Macon
Kingsly D. White, DDS	Smyrna

IDAHO

Dane C. Barlow, CDT	Boise
Joshua A. Durrant, DMD	Hailey

ILLINOIS

Harris Jatoi, DDS	Algonquin
Sanja Kirovski, DDS	Chicago
Bozena Kryzak, DDS	Chicago
Tariq Riyal, DDS	Chicago
Marta Milejczyk, DDS	Des Plaines
Kevin Raihle, DDS	Oak Park
Samantha Kufta	Oakbrook Terrace
Peter A. Patsavas, DDS	Palos Heights
Rebecca S. Husten, DDS	Wheaton

INDIANA

Nathan S. Martin, DDS	Indianapolis
Dwight Lee, DDS	Lebanon

IOWA

Carol L. Moreno, DDS	West Liberty
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KENTUCKY

Dickson P. Ufomata, DDS	Lexington
R. Todd Johnson, DMD	Owensboro

MAINE

Jeffrey M. Kyes, DMD	Lincoln
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MARYLAND

Mohit K. Virmani, DDS	Baltimore
Roberta Dosh, DDS	Burtonsville
Chetna Desai, DDS	Ellicott City
Sidney E. Cradduck, DDS	Hagerstown
Mohamed L. Saccoh, DDS	Joppa
Hazel Denise Glasper, DDS	Marriottsville

MASSACHUSETTS

Scott I. Goldberg, DDS	Billerica
Khamir M. Patel	Boston
Suraiya Shaikh, DMD	Marlborough
Nicholas J. DiMauro, DDS	Middleton
Amir Haghayeghi, DMD	Watertown
Julian Lender, DMD	Westborough
Bryan M. Kasperowski, DMD	Westfield

MICHIGAN

Zhao Yong, DMD	Ann Arbor
Brock D. Arms, DDS	Cadillac
Tracey Epley, DMD	East Lansing
Aya Zaky, DDS	East Lansing
Samuel A. Spraggins, III, DDS	Grand Rapids
Sara J. Kazan, CDT	Saline
Marko Farion, DMD	Troy

MINNESOTA

Elisabeth L. Dommer, DDS	Minneapolis
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MISSOURI

Dan K. Young, DMD	Joplin
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MONTANA

Brian L. Francis, DMD	Billings
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NEBRASKA

Brent J. Rising, DDS	Omaha
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NEW HAMPSHIRE

Nalini Doppalapudi, DMD	Derry
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NEW JERSEY

Hasan R. Zaidi, DDS	Belmar
Joshua R. Polansky, MDC	Cherry Hill
Rosanna Santini, DDS	Colts Neck
George Wolfe, DDS	Englewood
Elliot Rand, DDS	Flanders
Dennis G. Coyle, DMD	Madison
John J. Corino, DMD	New Providence
Denise DiBona, DDS	Red Bank
Steven N. Glickman, DDS	Waldwick

NEW MEXICO

David Shrum, CDT, PhD	Blanco
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PRESIDENT’S HONOR ROLL

PRESIDENT’S
HONOR ROLL

To recognize those who aid in new member recruitment, the AACD Board of Directors established the President’s Honor Roll. To be listed on the President’s Honor Roll, a member must refer at least one new colleague to the AACD in a calendar year. This information is taken from the membership application where it asks who or what introduced you to the Academy. Referring at least one new member in a calendar year will give you recognition in the *Academy Connection*. And, for each new member you refer, you’ll receive an extra chance to win the grand prize of a VIP trip to the 32nd Annual AACD Scientific Session in Toronto, Canada! Even referring one new member puts you in the running for other valuable prizes. The more members you refer to the AACD, the greater your chance of winning. The following are those who referred new members to the Academy in March/April 2014.

Roxzanne Amos, DMD
Walberto Cantu, DDS
Ann Hamill Greene, DDS
William Hayfron, DMD
Jared J. Hill, DDS
Gary R. Hubbard, DDS
Victor Kagan, DDS
Steven A. LeBeau, DDS
Brian P. LeSage, DDS
Pia L. Lieb, DDS
Venu Maturi
Allison McCarty
Todd McMaster, DDS
David K. Metzger, DDS
Alberto J. Meza, DDS
Bradley J. Olson, DDS
Larry W. Rosenthal, DDS
Parviz Roshanzamir, DDS

WELCOME NEW MEMBERS!

NEW YORK

Manny Diamantakis, DDS	Bayside
Daniel D. Stern, DDS	Far Rockaway
Kit Ling Wong, DDS	Flushing
Jay B. Lubliner, DMD	Jericho
Daniel J. Lyu, DDS	Montrose
Timothy A. Pfister, DMD	New Hartford
Atsushi Fujimura, DDS	New York
Jarrold R. Goldberg, DDS	New York
Jay S. Kasarsky, DDS	New York
Mona Khan, DDS	New York
David Kim, DDS	New York
Marc M. Liechtung, DMD	New York
Jinwoo Park, DDS	New York
Blair Schlusberg, DDS	New York

NORTH CAROLINA

Walton S. Peery, DDS	Charlotte
William D. Lewis, Jr., DDS	Madison
Richard Horvath	Raleigh

OHIO

Elizabeth Ann Green, DMD	Dayton
Justin W. Dugas, DDS	Lewis Center
Anthony G. Lordo, DDS	Worthington

OREGON

Jason A. Bajuscak, DMD	Portland
Cindy O'Loughlin, DDS	Portland

PENNSYLVANIA

Joseph A. Checchio, DDS	Bensalem
Jason Petkevis, DDS	Chester Springs
Justin M. Moses, DMD	Conshohocken
William L. Moffett, DMD	Harrisburg
Melissa B. Dellacroce, DMD	Lancaster
Douglas R. Lippert, DMD	North Huntingdon
Stephanie Ravett, DMD	Philadelphia
Robert Kushmider, DDS	Shoemakersville
Timothy C. Burke, DMD	Wescosville
Gretchen S. Perkins, DMD	Wexford
Thomas P. Perkins, DMD	Wexford

RHODE ISLAND

Joseph P. Matrullo, DMD	Cranston
Paul Matrullo, DDS	Cranston

SOUTH CAROLINA

Benjamin R. Fleming, DDS	Charleston
Justin M. DeGarmo, DMD	Greenville
Richard A. Constantine, DDS	Greer

TENNESSEE

Stanley Waddell, DDS	Germantown
Sarah B. Shanks, DDS	Maryville
Spalding Green, DMD	Nashville

TEXAS

Vincent Ho, DDS	Austin
Woo Sung Jung, DDS	Austin
Ernesto S. Davila, DDS	Brownsville
Glenn A. Stern, DDS	Canton
Chungmi Jo, DDS	Fort Worth
Adam P. Osga, DDS	Houston
Gregory Palmer, DMD	Houston
Shreyas Oza, DDS	Irving
James Edward Barnes, DDS	McKinney
Veronica Bedoya	Pflugerville
Albert J. Mascola, CDT	San Antonio
Erin McLendon, DDS	San Antonio
Jason A. Megens, DMD	Temple
Alisa M. Reed, DDS	The Woodlands

UTAH

Matthew C. Cheney, DMD	Logan
Brian E. Isaacson, DMD	Pleasant Grove
Kedy Shen	Salt Lake City
Jeremy Matthews, DMD	Saratoga Springs

VIRGINIA

Pamela Marzban, DDS	Alexandria
Steven H. Berk, DDS	Annandale
Smita K. Sabharwal, DDS	Herndon
Jeena E. Devasia	Mc Lean
Pallavi V. Dhingra, DDS	Midlothian
Anthony A. Elgohary, DMD	Suffolk
Shannon P. Brinker, CDA, CDD	Virginia Beach
Nidhi Jaiswal	Williamsburg

WASHINGTON

Neda Sayyah, DMD	Bellevue
Braden H. Giswold, DDS	Langley
Carlos Valdez, DDS	Seattle
Gerald K. Wolff, DMD	Seattle
Danis L. Laizure, DMD	Walla Walla

WEST VIRGINIA

Patrick Jarrell, DDS	Fayetteville
Joshua C. Culver, DDS	Sutton

WISCONSIN

Benjamin J. Farrow, DDS	Madison
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AUG. 12, 2014

Los Angeles Academy of Cosmetic Dentistry Howard Park, DMD, MD, and Sam Alawie, MDT

“Key Planning Concepts to Support an Exceptional Esthetic Outcome” *sponsored by Nobel Biocare*

Registration: 5:45 p.m. to 6:30 p.m.

Presentation: 6:30 p.m. to 9:00 p.m.

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Los Angeles, CA 90064

310.475.4521

\$95; 2.5 CE

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AUG. 22, 2014

Tennessee Academy of Cosmetic Dentistry

“Getting Back To Our Roots: Member Presentations and Two Great Speakers”

Scott Addishian, DDS–Digital Workflow

David French, Burbank Dental Lab–Indirect Restorative Update, Lab's Birdseye View

Richland Country Club, Nashville
9 a.m. to 5 p.m.

[For more information, visit **www.tnacd.com**](#)

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SEPT. 13, 2014

New England Academy of Cosmetic Dentistry

Corky Willhite, DDS, FAACD

“The Structure Course: Maximizing Esthetics and Longevity with Composite Resin”

[To register, go to **NEACD.com** or contact **david@fiorillodental.com**.](#)

SEPT. 20, 2014

Northwest Academy of Cosmetic Dentistry

Joyce Bassett, DDS, FAACD

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