

AC

academy connection

AACD 2015

San Francisco



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of Cosmetic Dentistry



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WORLD SMILE DAY

"Do an act of kindness. Help one person smile."
-from the World Smile Day website



Did you know that October 3 is World Smile Day? Smiley, the simple figure that has become commonplace worldwide, was created in 1963 by Harvey Ball, a commercial artist, decorated WW II hero and former Brigadier General in the Massachusetts National Guard. Ball, who is said to have made less than \$300 for his little drawing, started the World Smile Foundation in 1999.

As a smile designer and creator of smiles, noting World Smile Day is right up your alley! Why not take advantage of World Smile Day in your

practice? Your imagination is your only limit! If you think it's too late, the next World Smile Day is October 7, 2015 (the first Friday in October, every year). Take advantage of this special day by announcing it through social media, incorporating it into your practice marketing, or having an event in your office. It's a great way to emphasize the importance of a smile, and being treated by an AACD Member dentist, to your patients.

Speaking of special events, registration is now open for the AACD's Annual Scientific Session in San Francisco, California. San Francisco is a favorite destination for people all over the globe. And next year you can be a part of the fun! You *are* coming, aren't you?

The springtime weather in San Francisco is usually sunny, but be sure to pack a jacket, because San Francisco is right next to the Pacific Ocean. The Pacific acts as a natural air conditioner for the city – in fact, few homes have air conditioners and until recently, air conditioners in automobiles were considered optional.

What about the conference is so special? The Opening Session on Wednesday afternoon will start off with a bang, so don't miss it! It will definitely set the tone for the week. We will have a fantastic lineup of recognized U.S. and international speakers for you. There will be lots of hands-on courses, too, and plenty for your team. We're instituting some "PowerSession" sessions as well, where each speaker has only 45 minutes to

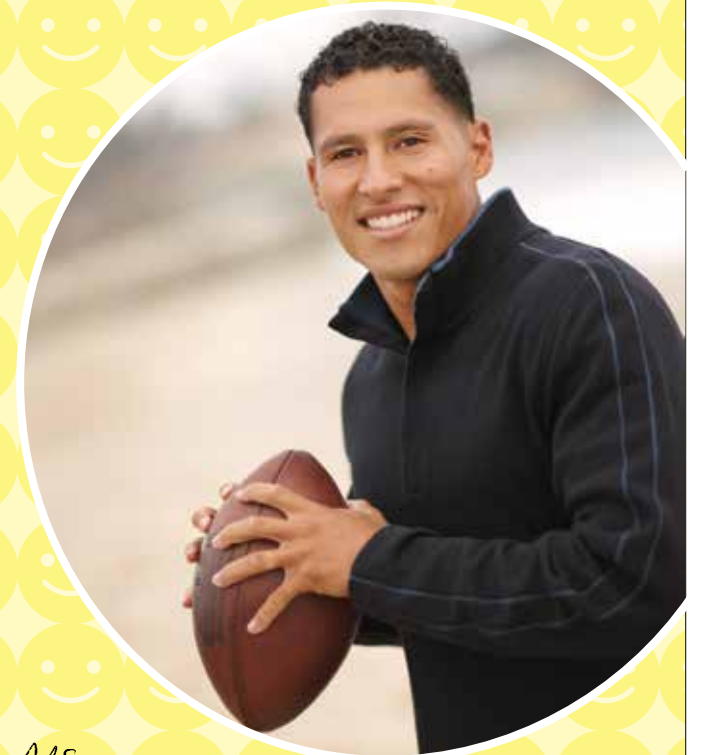
present a vignette. It's an interesting and fun way to see what is new and exciting in dentistry. There is no way you can be bored there!

There are plenty of planned extracurricular activities, or you can always go exploring on your own. Feel free to contact me for ideas on fun things to do in and around San Francisco. Bring your team, bring your spouse, bring a friend, and be sure to bring yourself!

SEE YOU THERE!!!

James H. Hastings DDS

James H. Hastings, DDS
AACD President, 2014-15



ROBERT, PATIENT OF AACD MEMBER,
JOHN F. WESTON, DDS
PREPLESS DIRECT VENEER CASE



AACD 2015

San Francisco

May 6 - 9, 2015

31st Annual AACD Scientific Session

www.AACDconference.com

ANETH, PATIENT OF AACD MEMBER,
SAM S. SADATI, DDS, FAGD

AACD: BETTER TOGETHER

Location, specialty build diverse membership base

By Barb Kachelski, MBA, CAE, AACD Executive Director



MOST VISITORS WHO COME to the AACD Executive Office see the sign “American Academy of Cosmetic Dentistry” on the outside of the building and come to two conclusions:

1. All AACD members are from the U.S.
2. All AACD members are dentists.

Both conclusions are incorrect, and here's why.

AACD is *International*

With members in more than 80 countries, AACD is the largest international cosmetic dentistry association in the world. In fact:

- 18% of AACD members;
- 18% of the Accreditation Class of 2014; and
- 21% of scientific session attendees (most recently, AACD 2014 in Orlando)

are from outside of the U.S. AACD is proud to have affiliates, sister relationships, and study clubs with international members, and hopes to draw even more members who share AACD's passion for clinical excellence and patient care from around the world.

Here are a few other things AACD is doing to embrace its international membership:

- The digital edition of the *Journal of Cosmetic Dentistry* is available for translation in hundreds of languages;
- During AACD 2015 in San Francisco, all attendees will be invited to a reception on May 7 in the exhibit hall celebrating AACD's international membership. An international summit is also planned with educators from international affiliates and partners.

**With members in
more than
80 countries,
AACD is
the *largest*
international
cosmetic dentistry
association
in the world.**

- With the help of Castle Testing Centers, AACD members can now take the Accreditation Written Exam at one of the more than 400 Castle locations worldwide. ([Click here](#) to find the nearest

International
dental professionals
make up. . .

18% of AACD members

18% of the Accreditation
Class of 2014

21% of scientific
session attendees
(AACD 2014)



center and sit for the exam by December 30.)

- Many AACD committees meet via teleconferencing, making it easy for members to step up and get involved in leadership from all areas of the world. (For more information about volunteering for AACD, visit www.aacd.com/volunteer).

AACD Embraces the *Entire Dental Team*

AACD leaders realize dentists are only as strong as their teams. AACD embraces and helps dentists foster relationships with laboratory technicians, university educators, corporate partners, and dental team members (including assistants and hygienists) so that they can collaborate and learn from each other.

Did you know? Four percent of AACD Members are labora-

tory technicians, and this same group makes up 11% of AACD Accredited members.

Also, AACD is devoted to relationships with dental schools, offering programs such as the APEX Scholarship for dental students to attend the annual scientific session. University Outreach and the University Educators Forum help grow AACD's student membership so that they remain members once they graduate from dental school. Earlier this year, the AACD Board of Directors paved the way for university educators who are dentists or laboratory technicians to achieve Accreditation.

Dental team members enjoy the same benefits of membership as dentists and laboratory technicians, and they are offered dental-team

specific courses at the annual scientific session.

Corporate partners are integral to AACD's mission, assisting in service on AACD Boards and committees, and contributing funds that enable programs to advance clinicians' skills.

No other organization so fully integrates the team required to practice cosmetic dentistry at its highest level. By joining forces with the brightest minds in cosmetic dentistry and embracing diversity, AACD members grow the body of knowledge and expand the power of their networks.

Regardless of your background, your body of work, or your location, the AACD has a place for everyone.

The Best in Comprehensive Cosmetic Dentistry: Join AACD in San Francisco

*program subject to change.

educate | inspire | connect

THE BEST IN Comprehensive Cosmetic Dentistry

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Coachman



Dr. Eric
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Dr. Didier
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Dr. Galip
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Karateew

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Mr. Peter
Pizzi



Mr. Nondas
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Mr. Michel
Magne



The best dentists know they need to learn the latest techniques to stay on top of their game. That's why some of the world's best dental professionals will be attending AACD 2015! Join them and learn about restorative dentistry, smile design, implants, and orthodontics so that you can deliver new and exciting treatments to your patients.

AACD will offer a strong restorative dentistry track with Coachman, Dietschi, Gurel, and a robust implant track with Van Dooren, Tarnow and Karateew.

You'll see AACD's best in the fundamentals of responsible esthetics and smile design with Ed Lowe, editor of the AACD's *Journal of Cosmetic Dentistry*, Drs. John Weston, John Rowe, Brian LeSage, and Frank Milnar.

And you'll learn more about orthodontics with today's hottest educators: Drs. Derek Mahony and Brock Rondeau.

SAVE \$150 TODAY!

Register now to take advantage of preferred pricing—a \$150 savings! Note: Course selection will open on Friday, Dec. 5, and you **MUST** be registered to begin choosing courses. Our most popular courses will fill quickly. Register now at: www.aacdconference.com

Schedule Change (By your request!)

You asked, we listened. A full program of educational sessions and hands-on workshops will start Wednesday, May 6, at 9:30 a.m. To give you the chance to explore San Francisco, venture into wine country, or simply return home to your family, most courses will end by 12:30 p.m. on Saturday, May 9. See the current schedule at: www.aacdconference.com



HELP SPREAD DOMESTIC VIOLENCE AWARENESS: GET INVOLVED WITH GBAS

October is Domestic Violence Awareness Month. If you're not already familiar with all of the amazing things the AACD's Give Back a Smile program does, here's a refresher.

The AACD Charitable Foundation helps rebuild the smiles and lives of those who have suffered dental injuries as a result of domestic, sexual, and family violence. Give Back a Smile was officially launched on May 27, 1999. Since then, AACD Member dentists and dental teams have volunteered their time and expertise to restore the damaged smiles of more than 1,400 survivors for a total dollar value of more than \$14 million.

The gifts GBAS volunteers have

given their patients are priceless: survivors say their new smiles have provided significant life changes. Many survivors report increased employment opportunities, improved relationships with loved ones, and higher self-esteem.

GBAS recently expanded its eligibility criteria to help individuals who have suffered dental injuries from sexual violence (such as a sexual assault) and family violence (including child abuse).

There are several ways you can get involved in GBAS and spread awareness about domestic violence:

Make a monetary donation at www.aacd.com/donate

Take the Whitening Challenge! Through the Whitening Challenge, you can whiten your own patient's

teeth with all proceeds benefiting GBAS (at no cost to you!) For more information, visit www.aacd.com/whiteningchallenge

Sign up to become a GBAS Volunteer.

Participate in GBAS-sponsored fundraising activities, such as the Second Annual Virtual Race for Smiles (www.aacd.com/raceforsmiles)

Purchase "For One of Your Smiles," a novella written about a young woman who overcame her struggles with a past abusive relationship to find love again. This publication is available for just 99 cents on Amazon!

Domestic Violence Resources
Roughly one in five people know someone who has been affected by



domestic violence. While domestic violence is commonly associated with physical battering, violence can take the form of verbal and emotional abuse. If you've already treated a GBAS patient, you are probably familiar with or have heard firsthand what a survivors goes through. A new smile is just one part of the patient's healing process. For more information

about the causes and effects of domestic violence, click here.

Want to host a fundraiser to benefit GBAS?

Whether you're interested in hosting a party with a purpose or organized sporting event (such as a 5K run/walk or a bike ride), the foundation has numerous resources available to help guide you along the way. Stay in the Know! Follow

GBAS on Facebook: www.thefacebook.com/givebackasmile

Two Key Accreditation Tips

By Michael J. Bannan, DDS, AAACD



SO YOU'VE STARTED YOUR JOURNEY toward Accreditation. You've taken and passed the written exam and now you're ready for the heavy lifting; clinical case submissions. Would you like to know how to make it easier? While there is nothing *easy* about Accreditation, I have two key tips to help you navigate your path and avoid common pitfalls experienced by some Members in the Process (MIP). Learning about and utilizing the many resources AACD makes available to MIPs may help you avoid disappointments.

The first tip and most crucial benefit available to MIPs is the Volunteer Mentor

Network. The program is available to MIPs looking for clinical help that will guide them through the Accreditation process. The Volunteer Mentor Network is comprised of Accreditation Examiners who volunteer their time and expertise to assist colleagues who are attempting to earn the credential. These are folks who not only have completed the process that you are beginning, but also have experience in evaluating and grading the cases you are about to submit. They are extremely familiar with the examination criteria. Getting feedback early regarding cases you have selected will prove to be invaluable!

STOP what you are doing and click on the link <http://www.aacd.com/mentors>

You will find everything you need to get connected, starting with a contact list of mentors and a short report on how to effectively use your mentor. There is also a template for sending cases to the mentor for review and even an option to receive feedback anonymously.



The second tip is collaborating with other "like minded" colleagues. As an MIP dentist, it can be tough to get Accreditation level lab work. Likewise, an MIP technician needs to work with a dentist willing to re-prep,

re-impress or re-submit more shade photos. It can be the perfect combination for building an outstanding team, not only for the purpose of Accreditation, but for your entire dental career.

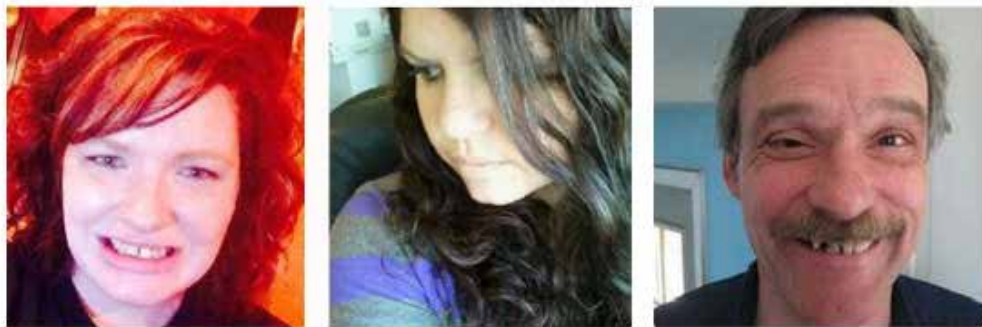
Get in touch with a partner and help each other succeed.

There are so many resources available to assist you along your Accreditation path and so many colleagues ready and willing to help you. What are you waiting for? Connect today!



Smile Story Contest Winners Announced!

Amanda Kessler, with treatment by Dr. Tanya DeSanto
 Jennifer Streeter, with treatment by Dr. Ryan Michelson
 Kenneth Hoegler, with treatment by Dr. Paul Mikhli
 Megan LaRue, with treatment by Dr. Michael Weiss
 Renata Glick, with treatment by Dr. Arun Narang



www.YourSmileBecomesYou.com

The results are in!
 Five lucky individuals from across the U.S. and Canada will receive life-changing smile makeovers through the Smile Story Contest.

Winners were selected through a social media voting process and also by a panel of judges. AACD will be providing updates as these lucky five complete through their treatments with a grand reveal of their new smiles at AACD 2015 in San Francisco.

Stay tuned for more updates regarding the makeovers!
 Thank you to everyone who participated in the contest.

Congratulations TO AACD MEMBERS WHO PASSED THE ACCREDITATION WRITTEN EXAM!

88% OF THOSE WHO TOOK
 THE EXAM PASSED!

This year the Accreditation Written Examination was administered during the 30th Anniversary Scientific Session in Orlando, FL. 88% of the individuals who took the first-step in becoming an AACD Accredited Member passed! Congratulations to the following people who made the commitment to excellence and successfully passed the Accreditation Written Examination. *We wish you all the best on your rewarding journey through AACD Accreditation!*

AACD CONGRATULATES:

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 Camille J. Zelen, DDS

Are you ready for a journey filled with education, camaraderie and an overwhelming sense of accomplishment? Then take the first-step and **sign up** for the written examination today - the exam is being administered now at a testing center near you or can be taken at AACD 2015 in San Francisco!

WELCOME NEW MEMBERS!

AUSTRALIA		
Hang Xu, B.Dent.Sc.	Parramatta	
Jongping Tia, BDS	Artarmon	
Hendrik B. Lai, BDS	Llanarth	
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Ashfaq Jiواني, DDS	Halifax, NS	
Ambili Sandeep, DDS	Ajax, ON	
CHINA		
Tao Jiang, DDS	Jinan Shandong	
EGYPT		
Ahmed Abdel Halim	6th of October	
FINLAND		
Arja Korpelainen	Helsinki	
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Sween Kathuria, MDS	New Delhi	
INDONESIA		
Leonard C. Nelwan	Jakarta	
IRAN		
Vahid Karimi, DDS	Tabriz	
Hassan Eslami, DDS, Msc	Tehran	
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Karene A. Blair, DDS	Mandeville	
JORDAN		
Mohannad Saleh Adie Kiswani, BDS, MSc	Amman	
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PRESIDENT’S HONOR ROLL

To recognize those who aid in new member recruitment, the AACD Board of Directors established the President’s Honor Roll. To be listed on the President’s Honor Roll, a member must refer at least one new colleague to the AACD in a calendar year. This information is taken from the membership application where it asks who or what introduced you to the Academy. Referring at least one new member in a calendar year will give you recognition in the *Academy Connection*. And, for each new member you refer, you’ll receive an extra chance to win the grand prize of a VIP trip to the 32nd Annual AACD Scientific Session in Toronto, Canada! Even referring one new member puts you in the running for other valuable prizes. The more members you refer to the AACD, the greater your chance of winning. The following are those who referred new members to the Academy in March/April 2014.

- Elizabeth M. Bakeman, DDS
- Roland W. Bryant, BDS
- William F. Campbell, DDS
- Michael C. Friedman, DDS
- Robin Gay, DMD
- Ann Elizabeth Haggard, DDS
- Peter T. Harnois, DDS
- Kiarash Karimi, DMD
- Guy M. Lewis, DDS
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- William Papadopoulos, DMD
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- R. Benjamin Scott, DMD
- Constantine Stavrinoudis
- Laurie D. Strand, DDS
- Christian L. VerMeulen, DDS
- Austin M. Wessell, DDS

Affiliate CE COURSES

UPCOMING OPPORTUNITIES FOR CONTINUING EDUCATION. [CLICK HERE FOR A FULL LISTING.](#)

OCT. 10-11, 2014

**European Society of Cosmetic Dentists
11th Annual Meeting**
“White and Pink Esthetics”
Rome, Italy
[Click here](#) to download a flyer.

OCT. 15, 2014

**Orange County Academy of
Cosmetic Dentistry**
Dr. Paulo Camargo
“Materials & Procedures Used to Preserve
the Dimensions of the Alveolar Ridge in the
Esthetic Zone”
6:00 p.m. Light dinner
7:00 - 9:00 p.m. Meeting
Nobel Biocare in Yorba Linda
Reservations for all seminars:
www.ocacd.com/calendar.html
Registration: www.ocacd.com/calendar.html
Or call MaryLou at 714-818-7193

OCT. 24, 2014

Georgia Academy of Cosmetic Dentistry
Dr. Bob Margeas
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103 West Restaurant, Atlanta
Contact: Brian Lindke, CDT, GACD President
brian@vividxlab.com
678-714-7020

NOV. 14, 2014

Tennessee Academy of Cosmetic Dentistry
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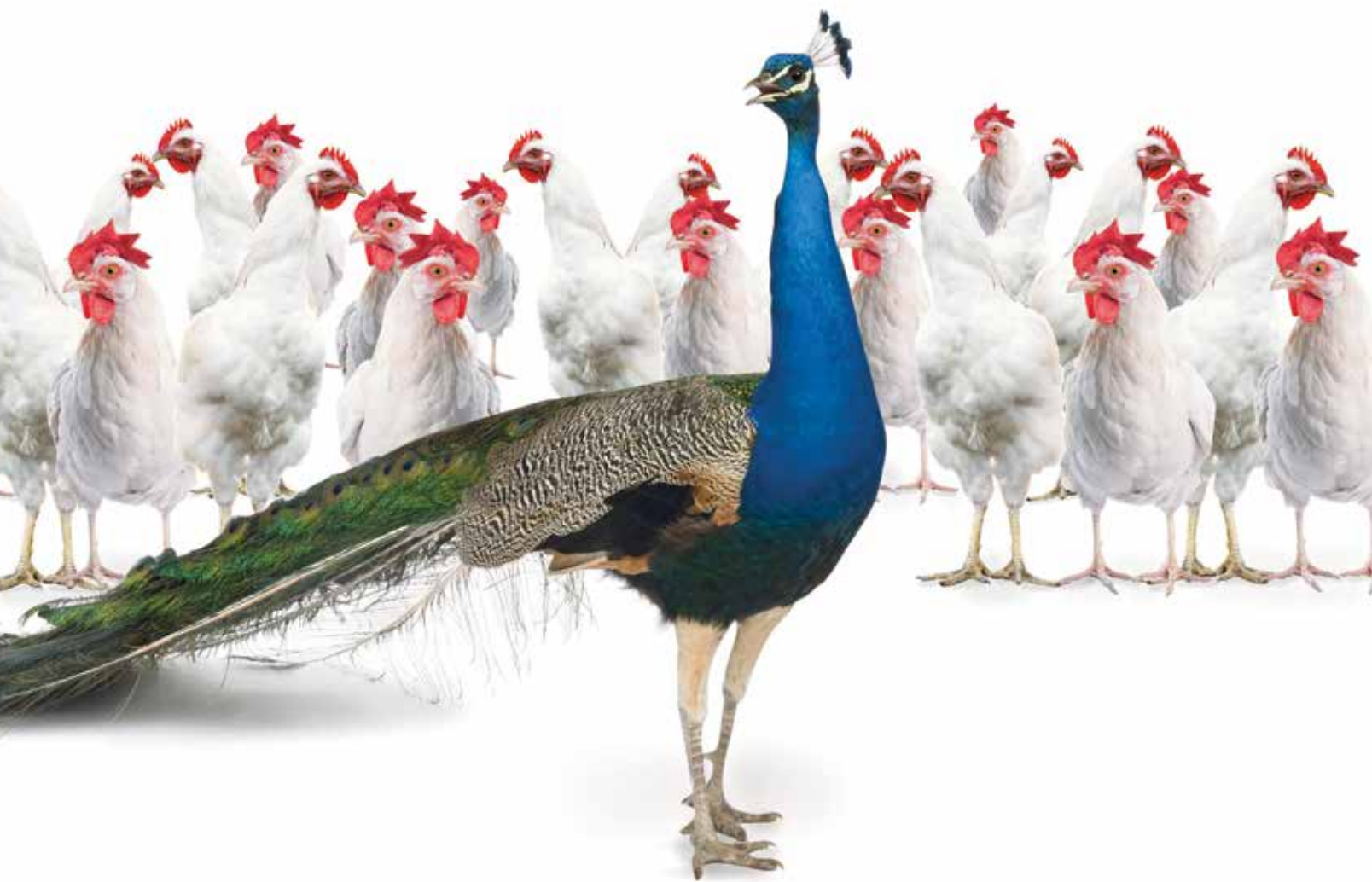
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