



Sponsor a Webinar with






Increase your **visibility** and **broadcast your message** among AACD members & non-members with a **webinar sponsorship!**

AACD webinars offer the perfect opportunity to get your brand in front of our 4,000+ members in 70 countries and non-member registered attendees.

Now is your time to reach cosmetic dental professionals and increase brand awareness! Generate leads through content marketing education with the AACD.

Our sponsored webinars offer...

- Pre-webinar emails for registration and marketing (content by AACD)
- Live, 60-minute webinar (with up to 500 registrants)
- Social media promotion, including  133k+  24k+  25k+
- Promotion in AACD's eUpdate newsletter
- Featured on AACD's webinar calendar
- AACD post-webinar email to all attendees, including those who registered but did not attend
- Sponsored post-webinar email to attendees
- On-demand recording (when approved by presenter) included in AACD Central

Webinar Guidelines

1. Include a brief description outlining the presentation and 2-3 learning objectives.
2. Presentations should be approximately 45 minutes long with time for audience questions at the end.
3. Include a speaker bio and professional headshot.

Please note: Presentations must be educational in nature and not include sales, product, or marketing information.

Presenters are encouraged to prepare and present original material.

Presentations will take place bi-monthly. Proposals will be reviewed and accepted year-round.

Webinar Sponsorship Price: \$3500 CONTACT: *Erica Meganck* ericam@aacd.com