



AAO

20
25 SAN DIEGO

ENVISION-DESIGN-RIDE!

EXHIBITOR & SPONSOR PROSPECTUS



**WELCOME TO THE
41st ANNUAL
SCIENTIFIC SESSION IN
SAN DIEGO!**

**NAVIGATING THE OPEN ROAD TO
ESTHETIC EXCELLENCE**

APRIL 3-5 2025
MANCHESTER GRAND HYATT SAN DIEGO

On behalf of the American Academy of Cosmetic Dentistry (AACD), I am honored to extend my heartfelt gratitude to you, our sponsors and exhibitors, for your support of the AACD 2025 Annual Scientific Session in San Diego. Your commitment to excellence in cosmetic dentistry plays a pivotal role in the success of our event and the advancement of our profession.

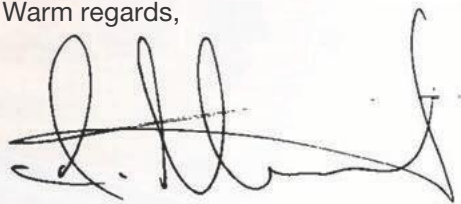
As we gather in San Diego, a city known for its innovation and beauty, we are excited to offer an unparalleled opportunity for you to connect with leading professionals in the field, showcase your latest products and services, and engage in meaningful dialogue that drives the future of cosmetic dentistry. The AACD is dedicated to fostering a collaborative environment where innovation thrives, and your involvement as a sponsor or exhibitor is instrumental in making this possible.

This year, we have meticulously curated a program that not only reflects the cutting-edge advancements in cosmetic dentistry but also emphasizes the importance of relationships within our professional community. Your presence allows our attendees to experience firsthand the innovations and solutions that will elevate their practices and patient care.

We value the trust you place in the AACD and are committed to ensuring that your experience at our Annual Scientific Session is both rewarding and impactful. Our team is here to support you in maximizing your participation, and we welcome any feedback you may have to help us improve our events.

Thank you once again for your unwavering support and for being a vital part of the AACD community. Together, we are shaping the future of cosmetic dentistry, and I look forward to celebrating our shared successes with you in San Diego.

Warm regards,



Adamo E. Notarantonio, DDS, FAACD
President, American Academy of Cosmetic Dentistry

TO REGISTER

To register for a tabletop please go to aacd.conference.com.

If you have questions regarding, exhibiting or sponsorship opportunities, contact

Ben Glantz, Business Development Manager, at beng@aacd.com or call 608.237.8829 for more information.

TABLETOP EXHIBIT RENTAL

To reserve a booth, you must complete the application online and complete payment. Once AACD has received full payment, your selected booth will be assigned.

- Payments may be made by check, credit card or ACH.
- All credit card payments are subject to a convenience fee of 2.95%.
- All payment installment payment plans are subject to a 3% administration fee.

If a cancellation is received:

- **Before November 1, 2024**, AACD will issue a full refund less 5% processing fee, when exhibit space is canceled and received in writing.
- **After November 1, 2024**, and before December 20, 2024: AACD will issue a 50% refund when exhibit space is canceled and received in writing.
- **After December 20, 2024**, all monies will be forfeited to the AACD.
- **All cancellations must be received in writing to info@aacd.com**
- **Additional equipment needed for booth area:**
You are responsible for all audio-visual, electrical, hard line internet, and additional furniture costs. All exhibits enhanced décor is at the exhibitor's expense and made directly with AACD's General Service Contractor. AACD provides security during dark hours of the show, if you require additional security that would be at your expense.

EXHIBIT BOOTH

\$5,200

Our standard 10'L x 8' W exhibit booths are located throughout the exhibit sales floor. We have a lot of great locations to help promote your products and services!

This option includes:

- Two folding chairs
- One skirted 6-foot table
- Wastebasket
- Draping and side walls
- Signage
- Service desk labor
- Two complimentary conference tuitions (a \$3,000 value)
- Pre- and post-conference attendee mailing list



ENHANCED 90-DEGREE BOOTH

\$5,700

The enhanced 10'L x 8' W exhibit booth has an additional table to increase your sales area. Booth space includes two 6-foot tables set at 90 degrees to showcase your products. Enhanced booths are indicated by a red "L" on the booth diagram.

This option includes:

- Two folding chairs
- One skirted 6-foot table
- Wastebasket
- Draping and side walls
- Signage
- Service desk labor
- Two complimentary conference tuitions (a \$3,000 value)
- Pre- and post-conference attendee mailing list

DEMO ZONE Limited Number of Spaces

\$10,000

AACD's demonstration spaces are back by popular demand! Located across from the conference registration desk and near the general session room, this 20' L x 8' W space offers you room to make a splash and be customized to suit your needs. The AACD will highlight the demonstration area through social media and the conference website.

This option includes:

- Two folding chairs
- One skirted 6-foot table
- Wastebasket
- Draping and side walls
- Signage
- Service desk labor
- Two complimentary conference tuitions (\$3,000 value)
- Pre- and post-conference attendee mailing list

Please contact Ben Glantz, beng@aacd.com to discuss your plans for the space. All demonstration areas will need to be approved by AACD, the Manchester Grand Hyatt, and the fire marshal. All customization to the demonstration space is at the vendor's expense.

IMPORTANT DATES

NOVEMBER 2024

Before November 1, 2024: AACD will issue a full refund less 5% processing fee, when exhibit space is canceled and received in writing. After November 1, and before December 20, 2024 AACD will issue a 50% refund when exhibit space is canceled and received in writing.

DECEMBER 2024

After December 20, 2024: If cancellations are received after December 20, 2024, all monies will be forfeited to AACD.

December 20, 2024: All exhibitor logos must be submit to AACD a jpeg high resolution formats; color and black/white. Logos will be used for conference signage, website, PowerPoint and app. Please email to MaryAnn Mlekush at maryannm@aacd.com

FEBRUARY 2025

February 3, 2025 Exhibitor Kit will be emailed. Please make sure that AACD has the correct contact person, email and address registered for the conference.

February 10, 2025 Special function requests must be submitted and approved by MaryAnn Mlekush, AACD's Conference Meeting & Events Manager, maryannm@aacd.com. Any non-conference event requested must not overlap with conference planned events. AACD reserves the right to deny space if the function conflicts with the conference meetings and or social events.

MARCH 2025

March 1, 2025 Deadline for Certificate of Insurance

AACD requires exhibitors to provide an original Certificate of Insurance by March 1, 2025, showing the policy in effect at least through April 15, 2025, and issued by an insurance carrier authorized to do business in the State of California. This document must show evidence of insurance coverage with minimum limits of \$2 million combined single limit bodily injury and broad form property damage coverage, including broad form contract liability. In addition to the exhibitor, certificates of insurance will name as additional insureds the American Academy of Cosmetic Dentistry.

Exhibitors should have a rider on their insurance policies covering their exhibits transportation from their home base to the show, during the show, and when transporting their merchandise to their home base. Exhibitors should be aware that the American Academy of Cosmetic Dentistry, as well as the security contractor, will not be responsible for any property of the exhibitor due to loss, theft, pilferage, or mysterious disappearance. This coverage should include all the shipping containers brought into or used throughout Manchester Grand Hyatt. AACD will not be responsible for any actions or omissions of any of the exhibitor's employees or agents.

The deadline for the Certificate of Insurance is due to AACD. Email to Susan Grigsby, susang@aacd.com or mail to AACD|200 River Place, Suite 150|Monona, WI 53716, by March 1, 2025.

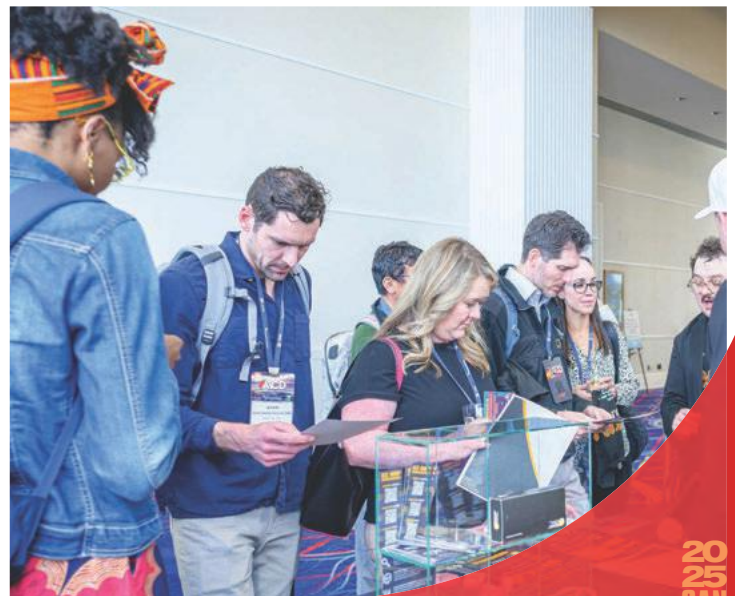
March 14, 2025 Deadline for exhibitor name badge registration. If AACD receives names after Friday, March 14, 2025, there will be a \$100 penalty.



APRIL 2025

Due to the limited time for exhibitor move in, AACD and Alliance Exposition will work together to make this a smooth set up experience. It is vital that all exhibitors ship their materials to Alliance Exposition for drayage. This will avoid set up delays. If you ship directly to the Manchester Grand Hyatt, this will cause a delay in getting materials to your booth for a prompt set up.

Wednesday, April 2	Set up time:	8:30 pm
Thursday, April 3	Exhibitor Hours:	7:00 am – 6:00 pm
	Exhibitor Social:	5:00 pm – 6:00 pm
Friday, April 4	Exhibitor Hours:	7:00 am – 6:00 pm
	Exhibitor Social:	5:00 pm – 6:00 pm
	Tear down:	6:30 pm – 10:00 pm



APRIL 3-5
2025
MANCHESTER
GRAND HYATT
**SAN
DIEGO**



EXHIBITOR ELIGIBILITY REQUIREMENTS

- All exhibits submitted for display at the AACD Annual Scientific Session are subject to review.
- Exhibiting companies must be in good financial standing with the AACD.
- The AACD is not obligated to extend application privileges to any company regardless of whether the company has exhibited at past Annual Scientific Sessions.
- All products and services exhibited must be germane to and effective and useful in dentistry.
- AACD shall be the sole judge as to the acceptability of exhibits.
- Products that fall under FDA guidelines must have FDA certification displayed.
- An exhibitor may not display any product or distribute advertisements for any product that infringes on another company's registered trademark, copyright, or patent.
- Miscellaneous products and services not specified in these standards may be eligible to exhibit on a case-by-case basis. All exhibitors are required to submit a completed official application when applying for AACD Scientific Session exhibit space.

PAYMENT & CANCELLATION POLICIES

You must submit your COMPLETED EXHIBITOR APPLICATION and FULL PAYMENT. Only then will the AACD include your company in all AACD promotions. All cancellations must be in writing.

All negotiated pricing incorporated and made part of the Tabletop Exhibit Space Contract, here is noted as "the contract" between the American Academy of Cosmetic Dentistry and Exhibitor is confidential and proprietary to the American Academy of Cosmetic Dentistry. The exhibitor agrees not to disclose the contents of the contract to persons or entities not party to this agreement without the American Academy of Cosmetic Dentistry's written permission. Non-adherence to Exhibitor Hours will be subject to the penalties stated in the rules/regulations/restrictions section of the exhibitor prospectus.

If a cancellation is received:

- Payments may be made by check, credit card or ACH.
- All credit card payments are subject to a convenience fee of 2.95%.
- All payment installment payment plans are subject to a 3% administration fee.

SECURITY

While show management will exercise responsible care in safeguarding your property, neither meeting management, the facility, security coordinator, drayage contractor, nor any of their directors, trustees, officers, agents, or employees assume responsibility for such property. Exhibitors are warned to take precautions to protect against pilferage.

IF A CANCELLATION IS RECEIVED

- Before November 1, 2024, AACD will issue a full refund less 5% processing fee, when exhibit space is canceled and received in writing.
- After November 1, 2024, and before December 20, 2024: AACD will issue a 50% refund when exhibit space is canceled and received in writing.
- After December 20, 2024, all monies will be forfeited to the AACD.

In the event of conflicts regarding available space requests or conditions beyond its control, the AACD reserves the right to rearrange the floor plan. Exhibitors cannot set up if an outstanding balance exists on their AACD account. This would include any outstanding exhibiting or advertising balances.

TO REGISTER

To register for a tabletop please go to aacd.conference.com.

If you have questions regarding exhibiting or sponsorship opportunities, contact Ben Glantz, beng@aacd.com or call 608.237.8829 for more information.



SPONSORSHIP OPPORTUNITIES

AACD provides our sponsors with opportunities to bring awareness of your organization as a leader in the industry to the premier cosmetic dental professionals. Please contact Ben Glantz, AACD Business Development Manager, at beng@aacd.com or call him directly at 608.237.8829 to discuss your preferred sponsorship program.

WELCOME RECEPTION

EXCLUSIVE SPONSOR: \$25,000

CO-SPONSOR: (UP TO 2): \$15,000 each

All 2025 San Diego attendees are invited to the Thursday evening welcome reception.

Each Sponsorship Includes:

- Name and logo in conference marketing materials for the reception, on-site signage, in the mobile conference app, and recognition on the general session's main stage PowerPoint.
- Stage time of three (3) minutes to welcome the attendees to the event.
- An opportunity to provide custom logoed marketing item (trinket), or custom logoed napkins, cups, or sleeves for attendees (subject to AACD approval). AACD must receive these on-site by **April 1, 2025**.

WELCOME RECEPTION ENTERTAINMENT SPONSOR

EXCLUSIVE SPONSOR: \$20,000

CO-SPONSOR: (UP TO 2): \$10,000 each

All 2025 San Diego attendees are invited to the Thursday evening welcome reception.

Each Sponsorship Includes:

- Name and logo in conference marketing materials for entertainment, on-site signage, in the mobile conference app, and recognition on the general session's main stage PowerPoint. AACD must receive high-resolution logo by **February 3, 2025**.
- Stage time of two (2) minutes to introduce the reception's entertainment.

CELEBRATION OF EXCELLENCE CONFERENCE AFTER PARTY ENTERTAINMENT

EXCLUSIVE SPONSOR: \$10,000

The AACD Conference After Party will be held on Saturday, April 5, following the Celebration of Excellence awards dinner. All 2025 San Diego attendees are invited to attend this party.

Each Sponsorship Includes:

- Name and logo in conference marketing materials for the Conference After-Party, on-site signage, in the mobile conference app, and recognition on the general session's main stage PowerPoint.
- Stage time of two (2) minutes to thank attendees for attending and introduce the entertainment.
- An opportunity to provide one small, non-print marketing item or custom logoed napkins, cups, or sleeves for attendees (subject to AACD approval). AACD must receive these on-site by **April 1, 2025**.



SPONSORSHIP OPPORTUNITIES

GENERAL SESSION HEADLINER SPEAKER: PRESENTING SPONSOR: \$5,000

Sponsorship Includes: The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint. Sponsor will have an opportunity to welcome attendees and introduce Dr. Gregg A. Kinzer.

JOURNAL OF COSMETIC DENTISTRY (jCD) RECEPTION: SPONSORSHIP: \$8,000

As the sponsor of this reception, you have an opportunity to promote your services to the current Editor-In-Chief, esteemed contributors to the *jCD* as well as the distinguished invited attendees.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage and recognition on the general session's main stage PowerPoint.
- An opportunity to provide a custom logoed marketing item (trinket), custom logoed napkins, or drink coasters for attendees (subject to AACD approval).

ACCREDITATION MEMBER RECEPTION: SPONSORSHIP \$8,000

This reception celebrates the AACD Accredited and Fellowed dental professionals. It provides an excellent opportunity to connect with elite dentists and ceramists in the cosmetic dental industry.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage and recognition on the general session's main stage PowerPoint.
- An opportunity to provide a custom logoed marketing item (trinket), custom logoed napkins, or drink coasters for attendees (subject to AACD approval).

Exclusive Sponsor for both receptions is \$15,000.

EVENT BADGE/LANYARDS: EXCLUSIVE SPONSOR: \$11,500

Sponsor must be in place no later than January 6, 2025

A necessity for all attendees! Badges must be worn every day of the conference to enter the exhibit area and sessions.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor to provide high-resolution company logo in color and black and white, no later than **January 17, 2025**. Please email logo to Susan Grigsby at susang@aacd.com. (AACD to determine the conference badge's design, layout, and material. The sponsor will have the opportunity to review before printing.)

TOTE BAG: EXCLUSIVE SPONSOR: \$10,000

Highlight your company's brand on the official attendee tote bag and see your brand throughout the entire conference.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor may distribute at your exhibit table or AACD would be willing to distribute at conference registration. Decision on distribution location must be made by **March 14, 2025**.
- Sponsor is responsible for the purchase and printing of all bags.

Note: The AACD will need final approval and the AACD 2026 conference logo must be displayed on bag.

HOTEL ROOM KEYS: EXCLUSIVE SPONSOR: \$6,750

Take advantage of this unique branding opportunity on the guest room keys at the host hotel.

NEW OPPORTUNITY: AACD Conference Swag: Exclusive Sponsor: \$7,000

This year's Conference "Swag" is given to all paid attendees during registration. The AACD Conference Hat gives a sponsor the opportunity to be on top of mind during AACD 2025. So, don't miss out on having your logo displayed along with the 2026 Miami Scientific Session logo. Sponsor must be in place by January 17, 2025.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor must submit high resolution color and or black/white logo no later than January 31, 2025. Logo dimensions are: 1.125"h x 3.5"w. Please email your logo to Susan Grigsby, susang@aacd.com.

ROOM DROPS

Exclusive Sponsor: Thursday Sponsor: \$6,500 Friday Sponsor: \$6,500 Note: Sponsor(s) is also responsible for the cost of the distribution of materials; **• Up to 2 items inside room: \$3.00/room**
• Outside Room: \$2.00/room

Your company will have the opportunity to provide an item or brochure of your choice distributed to AACD 2025 attendees' guest rooms at the Manchester Grand Hotel; items can be hung on doors, placed under the door, or inside the guest room. It is a great way to reach all targeted attendees!

SPONSORSHIP OPPORTUNITIES

Sponsorship includes:

- The name and logo on each coffee station, in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- AACD will provide Sponsor with a list of all attendees registered at the Manchester Grand Hyatt for review by **March 7, 2025**, and sponsor must determine who should receive the room drop on or before **Friday–March 14, 2025**.
- Sponsor(s) provides all room drop materials to AACD, and the AACD team will coordinate with the hotel.

COFFEE/BEVERAGE BREAK

- **Exclusive Sponsorship for all Coffee Breaks: \$15,000**
- **Daily Sponsorships:** Thursday Morning or Afternoon: \$5,000 • Friday Morning or Afternoon, \$5,000 • Saturday Morning Sponsor: \$5,000

EACH SPONSORSHIP INCLUDES:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor(s) have an opportunity to provide one of the following: Logoed napkins, cups, sleeves for coffee cups (Subject to AACD approval). AACD must receive these on-site by April 2, 2025.
- Sponsor(s) responsible for the cost of printing and shipping of their item to the Manchester Grand Hyatt.

CONFERENCE WI-FI LANDING PAGE: EXCLUSIVE SPONSORSHIP: \$5,000

Highlight your company's brand on the Conference Wi-Fi landing page during the conference. This site will only be available to attendees while in the AACD meeting space and not in their guest rooms.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- No later than **February 28, 2025** (subject to AACD approval).

REGISTRATION KIOSK FACEPLATE: EXCLUSIVE SPONSOR: \$3,750

Highlight your company's brand on six (6) Registration Kiosk faceplates on the conference registration desk.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor responsible for designing the faceplate and any costs associated with the design.

DOOR HANGERS: EXCLUSIVE SPONSORSHIP: \$10,000 (Note: Door hangers will be placed by hotel staff on Thursday and removed on Sunday) Put your company logo on the doors of all attendees during the conference. You are welcome to run promotions to encourage attendees to visit your booth!

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor to work directly with the hotel's preferred vendor and must cover printing and delivery fees costs (subject to AACD approval).

OUT OF THE BOX SPONSORSHIP OPPORTUNITIES

We're offering exclusive sponsorship opportunities that will put your brand in the spotlight and create lasting impressions during the **Welcome Reception - Born to Be Wild rally**.

- **Airbrush Tattoos:** Attendees will have the opportunity to get in the Born to Be Wild mode by getting these motorcycle themed airbrushed tattoos. - \$5,000
- **Caricature Artists:** Capture the fun and spirit of the evening with personalized, whimsical caricatures that are sure to be a hit. Your company name will be drawn on the bottom of each drawing. \$7,000
- **360-Degree Video Booth:** This interactive experience with a cutting-edge 360-degree video booth, perfect for capturing all the memorable moments. Your logo will be included in the video that each attendee receives after creating their own. \$7,000

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor(s) may have a representative at each activity they sponsor to talk with attendees.
- Sponsor(s) can provide a custom logoed marketing item (trinket) for those attendees who participate in the specific activity.
- Sponsors are responsible for the cost of printing and shipping of their items to the Manchester Grand Hyatt.

SPONSORSHIP OPPORTUNITIES

EMBRACE THE JOY OF PUPPY LOVE:

Exclusive Sponsorship: \$14,000

Daily Sponsorships:

Thursday, April 3: 7:00 am – 9:00 am: \$6,500

Friday, April 4: 12:00 pm – 2:00 pm: \$6,500

Don't miss out on the chance to align your brand with a joyful and impactful event. We are thrilled to announce our upcoming "Puppy Love" event—a heartwarming celebration dedicated to our furry friends and their adoring humans. This is an excellent opportunity for your brand to shine and connect with a passionate community of dog lovers! **Limited locations available, call for more information.**

- Puppy Play Zone: Interactive play area where attendees can pet and hold the puppies.
- Added benefit - Photo opportunity with your brand, the attendees and puppies!

For more details and to discuss how your brand can get involved, please contact: **Ben Glantz, beng@aacd.com**

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.

SUPPORT THE "YOGA IN THE AM"

Exclusive Sponsorship: \$1000

Thursday, April 3: 6:00 am – 7:00 am

We are excited to invite you to be a key partner in promoting wellness and vitality through our "Yoga in the AM" program on the pool deck of the Manchester Grand Hyatt. Help our attendees start their day with balance and energy, and we're offering exclusive sponsorship opportunities for your brand to shine in this uplifting endeavor. This is a unique opportunity to align your brand with positive living and make a meaningful impact. Up to 25 attendees can participate each morning, which may be canceled if fewer than 10 attendees register.

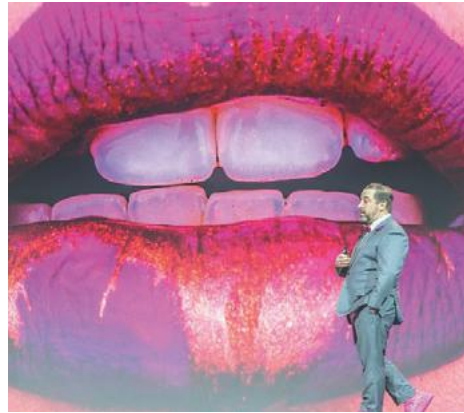
- Morning Yoga Sessions: Energize participants with guided yoga practices that cater to all levels.
- Experienced Instructors: Led by skilled and inspiring yoga instructor.

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsors have an opportunity to provide one of the following: Logoed towels, water bottles or discuss other options by contacting MaryAnn Mlekush, maryannm@aacd.com.
- Sponsors may greet participants and welcome everyone before the class begins.
- Sponsors responsible for the cost of printing and shipping of their items to the Manchester Grand Hyatt.



ADVERTISING OPPORTUNITIES



2025 SAN DIEGO



CONFERENCE APP ADVERTISING: Have your logo or messaging be a part of the AACD Conference Mobile App for all attendees to see and drive attendees to your booth.

\$4,000: One sponsor video preview on the Homepage that takes attendees to YouTube for viewing.

\$4,000: One sponsor image on the Homepage that is connected to a web URL

\$2,000/EACH: Up to 6 different sponsor videos are available on the Homepage placed beside each other (one at a time, which will be part of a banner that can be scrolled from left to right)

\$2,000/EACH: Up to 8 Featured Exhibitors' cards on the Homepage (it displays their profile picture, name, and sponsorship category that can be scrolled from left to right)

Sponsorship includes:

- The name and logo in the mobile conference app, on-site signage, and recognition on the general session's main stage PowerPoint.
- Sponsor(s) responsible for submitting high-resolution images, Website URLs, and video link (YouTube) by **February 28, 2025**, to be included on the mobile app (AACD has final approval).

AACD CONFERENCE BUZZ EMAIL: \$1,050 FOR THE STORY BLOCK AND \$475 FOR THE BANNER

Get your products in front of potential buyers and attendees prior to the Annual Scientific Session! This email reaches over 25k contacts, including AACD's list of industry leads, members, and scientific session registrants. Conference Buzz deploys monthly leading up to the scientific session, October through March.

MATERIAL SPECIFICATIONS

- In-Context Story Block: 75-word caption, email or URL to be hyperlinked to title (max 10 words), address & image (250 pixels x 150 pixels)
- No spaces in the filename
- Static ads only; no animation
- File must be a PNG or JPG format, and no larger than 90 KB
- Materials are due the first of each month

Banner: 650 pixel x 100 pixel image with a URL (this image is clickable)

- No spaces in the filename
- Static ads only; no animation
- File must be a PNG or JPG format, and no larger than 90 KB
- Materials are due the first of each month

SET SAIL WITH US

2025 GIVE BACK A SMILE EVENT



OPPORTUNITIES WITH THE AACD CHARITABLE FOUNDATION: **ELEVATE YOUR BRAND WHILE GIVING BACK THROUGH GIVE BACK A SMILE**

SPONSOR A SMILE FOR SURVIVORS OF DOMESTIC VIOLENCE – Thursday – Friday, April 3-4, 2025

Your company can help heal some of the effects of domestic violence by sponsoring a smile through the AACD Charitable Foundation's Give Back a Smile program! For just \$500, you will help restore hope and confidence for a survivor of domestic violence, helping them heal from unthinkable violence.

How many smiles will you sponsor today?

- 1 Smile = \$500**
- 2 Smiles = \$1,000**

All smile sponsors will:

- Receive a stand-up sign to display on your table (if applicable)
- Be acknowledged during a general session
- Receive an AACD branded ¼ zip pullover
- Be recognized at the GBAS Booth

SET SAIL WITH US FOR GIVE BACK A SMILE – Friday, April 4, 2025

Join us for a remarkable evening aboard the private yacht, Emerald Hornblower for our annual Give Back a Smile Fundraising Event! Experience the breathtaking sights of San Diego's skyline while cruising the tranquil waters of the harbor with friends and fellow Give Back a Smile supporters.

It's a black & white party so put on your black and white attire and embark on an exclusive night in support of Give Back a Smile. Attendees will enjoy an open bar, passed hors d'oeuvres, and small plates. This year's fundraising event costs \$295/person.

Boarding is conveniently located next door to the Manchester Grand Hyatt and will begin at 7:15 pm and we will set sail promptly at 7:30 pm.

Tickets are limited for this exclusive event, so don't delay in getting a ticket. Go to the AACD 2025 Scientific Session conference website, <https://www.aacdconference.com> and reserve your spot. **You must be registered for AACD 2025, to access this event.**

we look forward to sailing with you!

CHARITY AUCTION – Thursday – Friday, April 3-4, 2025

Each year, the AACD Charitable Foundation hosts a charity auction to benefit the GBAS program. Once again, we need your help by donating a product, service, and vacation homes to place up for bid. The auction is marketed to all AACD members prior to and while at the conference. Mobile bidding will go live on March 15 and ends on April 5, 2025. The auction items will be on display at AACD 2025 and will be widely promoted virtually, giving thousands of people the opportunity to view your brand. **Submit your auction item donation here.**

EXCLUSIVE AACD APPAREL

- Thursday – Friday, April 3-4, 2025

Show off your AACD pride! This year, when you donate \$200 to Give Back a Smile at the conference, you'll receive exclusive AACD apparel as a token of our appreciation.

The American Academy of Cosmetic Dentistry Charitable Foundation is a 501c3 nonprofit – Tax ID #39-1800450

AAO 2025 SAN DIEGO

ENVISION · DESIGN · RIDE!



SAVE THE DATE:
APRIL 16 - 18
2026
JW MARRIOTT
TURNBERRY
MIAMI

