



The Greater New York Academy of Cosmetic Dentistry Presents:

Your Image: Passion for Perfection

Friday, June 8, 2018 8:30 am - 4:30 pm

Dr. Larry Rosenthal

7 CE Credits

At the Pearl River Hilton, Pearl River, NY, 40 minutes from Manhattan
and 10 minutes from the Tappan Zee Bridge



*Dr. Rosenthal, a pioneer in the development of the porcelain veneer, heads the Rosenthal Institute at NYU School of Dentistry, offering post graduate education in Cosmetic Dentistry. Demand for his Aesthetic Advantage courses was so high that it led to expanding to locations in London, Palm Beach and Indianapolis. He is an accredited member of the AACD, and a frequent contributor to academic journals and mainstream publications. His new book, **Open Wide**, helps patients dispel myths and see the value of quality dental care.*

This Presentation will explain, in detail, the seamless execution of both simple and complex cases in Aesthetic and Restorative Dentistry. It will take you through:

- **The Consultation**
- **The Treatment Plan**
 - Execution
 - Provisionals
 - Trial Smile
 - Results
- **Failures.....how to handle them**
- **Before and After cases demonstrating the How, When and Why to treat**
- **How to Close the Deal**
- **How to Achieve Success and Get Referrals**

Sign up TODAY:

Tuition: Doctors \$395.00 (reg \$475)

Staff Members \$200.00 (reg \$225)

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1. _____

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3. _____

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