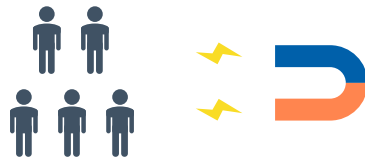


# The Power of Smart Ad Retargeting

Extend your brand visibility and gain exposure with 85,000+ dentists worldwide.

Guaranteed digital reach with every website visitor.



## AUDIENCE ESTABLISHED

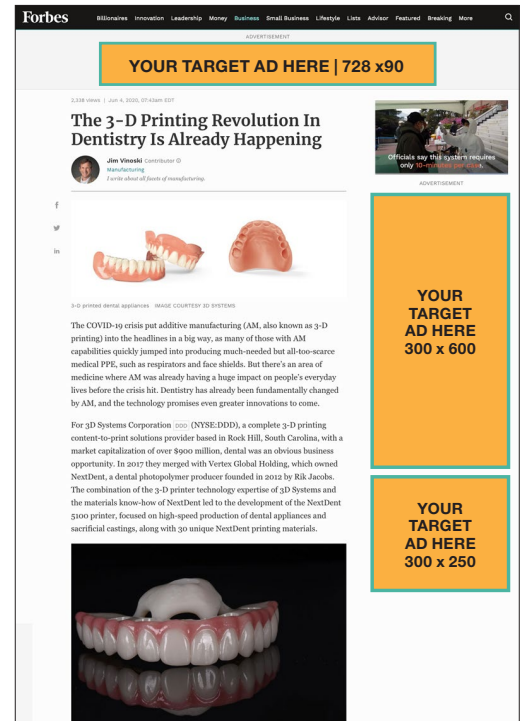
85,000+ reachable dental professionals who have consumed and interacted with AACD content.

## What is Retargeting?

Digital retargeting with the AACD means you will be serving your brand's ads to consumers who have interacted with AACD content wherever those consumers go online.

## Quality Targeting!

The AACD can also work with you to target specific geographical locations as well as consumers who have visited specific AACD web pages, such as our conference site and our downloadable resource pages.



Ad Retargeting Packages: Choose Your Reach and Duration			
Packages	Value Price	Impact Duration	Number of Impact Impressions
Option A	\$ 3,000	1 Month	100,000
Option B	\$ 5,000	2 Months	200,000



**Ad Retargeting Packages with Quantifiable Results:** Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

Contact: [advertising@acd.com](mailto:advertising@acd.com)