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AACD MISSION

The American Academy of Cosmetic Dentistry® (AACD) is dedicated to advancing excellence in the art and science of comprehensive cosmetic dentistry and encouraging the highest standards of ethical conduct and responsible patient care. The AACD fulfills its mission by: offering superior educational opportunities; promoting and supporting a respected Accreditation credential; serving as a user-friendly and inviting forum for the creative exchange of knowledge and ideas; and providing accurate and useful information to the public and the profession.

SCHEDULE AT A GLANCE



Tuesday, April 29

Time

Location

Leadership Training	8:00 a.m. – 3:00 p.m.	Ballroom Level – Captiva
Registration	5:00 p.m. – 8:00 p.m.	City Hall Lobby
Media Training	3:00 p.m. – 5:00 p.m.	Ballroom Level – Osceola A

Wednesday, April 30

Registration	7:00 a.m. – 6:00 p.m.	City Hall Lobby
Attendee Coffee Break	7:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola & Foyer
Accreditation Workshop	8:00 a.m. – 11:00 a.m.	Ballroom Level – Sun A
Advanced Accreditation Workshop	8:00 a.m. – 2:00 p.m.	Ballroom Level – Sun D
Criteria Workshop	12:00 p.m. – 2:00 p.m.	Ballroom Level – Sun A
Orientation for First-Time Attendees and New Members		
(By Invitation) Sponsored by Cosmedent, Inc. ...	12:00 p.m. – 1:30 p.m.	Coquina Lawn
Clinical General Session	2:30 p.m. – 5:30 p.m.	Ballroom Level – Osceola C
Accreditation Mentoring Reception (By Invitation)		
Sponsored by Knight Dental Group	6:00 p.m. – 7:00 p.m.	Gaylord Palms Atrium – Castillo de San Marcos Fort
Welcome Reception		
Sponsored by Heartland Dental	7:30 p.m. – 10:30 p.m.	Universal Studios Super Hero Island

Thursday, May 1

Registration	7:00 a.m. – 6:00 p.m.	City Hall Lobby
Continental Breakfast	7:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola Lobby & Foyer
General Session	8:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola C
GEM Activities		
– “UNDISCOVERED” Epcot	8:00 a.m. – 3:00 p.m.	Hotel Transportation Lobby
– The Wilder Side of Orlando: Airboat ..	9:30 a.m. – 12:30 p.m.	Hotel Transportation Lobby
– Shopping Shuttle; Orlando Style		
Vinlands Premium Outlet	10:00 a.m. – 4:00 p.m.	Hotel Transportation Lobby
Exhibit Hall and		
Give Back a Smile (GBAS) Silent Auction .	11:00 a.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
Exhibit Hall Networking Lunch	12:00 p.m. – 2:30 p.m.	Lower Level – Exhibit Halls D/E/F
Affiliate Leadership Luncheon (By Invitation)	12:00 p.m. – 2:00 p.m.	Ballroom Level – Destin 1
Exhibit Hall CE	12:30 p.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
Accreditation Written Examination	1:00 p.m. – 5:00 p.m.	Atrium Level – Orange Blossom Ballroom
Exhibit Hall Social		
Sponsored by Rosemont Media	5:30 p.m. – 7:00 p.m.	Lower Level 4 – Exhibit Halls D/E/F
International Members Reception (By Invitation) ..	5:30 p.m. – 6:30 p.m.	Emerald Bay Level – Emerald Bay Plaza
Accredited Members Reception		
(By Invitation) Sponsored by Cosmedent, Inc. ...	6:30 p.m. – 7:30 p.m.	Atrium Level – Orange Blossom Ballroom
Journal of Cosmetic Dentistry Reception		
(By Invitation) Sponsored by Ivoclar Vivadent, Inc..	7:00 p.m. – 8:00 p.m.	Castillo de San Marcos Fort
Give Back a Smile Lawn Party	8:00 p.m. – 10:00 p.m.	Coquina Lawn

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DR. MIKE SZAREK,
ACCREDITED MEMBER,
MASSACHUSETTS

Before Infinity Dental Web took over my website, there was nothing coming in. My website now gets me great cosmetic patients who are well informed and ready to spend money. They love the design of the website, the content, and the smile gallery. And I get great customer service—I can't say enough about what Infinity Dental Web does for me.



DR. MIKE MALONE,
AACD PAST PRESIDENT,
LOUISIANA

I've been with Infinity Dental Web for six years now. My website simply wasn't attracting new patients until they started helping us. Now it's our number one referral source. And even after six years, our traffic keeps increasing. They started doing social media for us over a year ago and since then our traffic has doubled again.



DR. JEROME CHA,
ACCREDITED MEMBER,
OKLAHOMA

My website was old and tired looking. Infinity Dental Web created an up-to-date, beautiful and unique website for my practice. I love the way Infinity stays current with the ever changing world of web search criteria and consistently places my website to have high traffic. Infinity has been the best web design and Internet marketing company I have worked with in my dental career.



Infinity Dental Web is owned and run by Dr. David Hall, an Accredited Member of the AACD.

Don't miss Dr. Hall's Thursday morning lecture – **Marketing Your Practice on the Internet in 2014.**



INFINITY DENTAL WEB

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(480) 273-8888

SCHEDULE AT A GLANCE



Friday, May 2

Time

Location

Registration	7:00 a.m. – 6:00 p.m.	City Hall Lobby
Continental Breakfast	7:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola Lobby & Foyer
General Session	8:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola C
University Educators' Forum	9:00 a.m. – 1:00 p.m.	Atrium Level – Orange Blossom Ballroom
GEM Activities		
– Kennedy Space Center	8:30 a.m. – 3:30 p.m.	Hotel Transportation Lobby
– Shopping Shuttle: Orlando-Style		
International Premium Outlet	10:00 a.m. – 4:00 p.m.	Hotel Transportation Lobby
Exhibit Hall	11:00 a.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
International Poster Competition	11:00 a.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
GBAS Silent Auction	11:00 a.m. – 2:00 p.m.	Lower Level – Exhibit Halls D/E/F
Exhibit Hall Networking Lunch	12:00 noon – 2:30 p.m.	Lower Level – Exhibit Halls D/E/F
Past Presidents' Luncheon	12:30 p.m. – 2:00 p.m.	Ballroom Level – Flagler Room
Exhibit Hall CE	12:30 p.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
GBAS Silent Auction Item Pick-up	5:30 p.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
Exhibit Hall Social	5:30 p.m. – 7:00 p.m.	Lower Level – Exhibit Halls D/E/F
Voter Registration	5:30 p.m. – 6:00 p.m.	Ballroom Level – Osceola Lobby
Annual Membership Meeting	6:00 p.m. – 8:00 p.m.	Ballroom Level – Osceola C

Saturday, May 3

Registration	7:00 a.m. – 5:00 p.m.	City Hall Lobby
Continental Breakfast	7:00 a.m. – 9:00 a.m.	Ballroom Level – Osceola Lobby & Foyer
GEM Activities		
– Cooking Program with Truffles	9:30 a.m. – 1:30 p.m.	Hotel Transportation Lobby
– Shopping Shuttle: Orlando-Style		
Vinelands Premium Outlet	10:00 a.m. – 4:00 p.m.	Hotel Transportation Lobby
Exhibit Hall	9:00 a.m. – 2:00 p.m.	Lower Level – Exhibit Halls D/E/F
International Poster Competition	9:00 a.m. – 11:00 a.m.	Lower Level – Exhibit Halls D/E/F
Exhibit Hall Networking Lunch	11:00 a.m. – 1:30 p.m.	Lower Level – Exhibit Halls D/E/F
Exhibit Hall CE	11:30 p.m. – 2:00 p.m.	Lower Level – Exhibit Halls D/E/F
Celebration of Excellence Gala Reception	6:30 p.m. – 7:00 p.m.	Ballroom Level – Osceola Lobby
Celebration of Excellence Gala Dinner	7:00 p.m. – 11:00 p.m.	Ballroom Level – Osceola C

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A Message From AACD President Dr. Jack Ringer

In 30 Years of Changes, Some Things Remain the Same

Welcome to Orlando!

This year, AACD celebrates a very special milestone—30 years of excellence in cosmetic dentistry! It's amazing how far AACD has come since its first meeting in Las Vegas. That meeting, which took place on Dec. 7, 1984, was held in the MGM Hotel. Meeting fees were just \$100, and 60 dentists from the U.S. and Canada attended. At the time, the concept of 'cosmetic dentistry' was a new topic. The late Dr. Jack Kammer, who founded the AACD with Dr. Jeff Morley, writes:

"One day in February of 1984, while reading the *Wall Street Journal*, I came across a front page article featuring a young dentist from San Francisco by the name of Jeff Morley. The article was about cosmetic dentistry—a new profession arising amidst the ever growing specter of Health Maintenance Organizations (or prepaid socialized dentistry). It was a very intriguing article and I thought to myself, 'here's another dentist that might be interested in helping me form an Academy of Cosmetic Dentistry,' a concept I had been nursing for some time."

Dr. Kammer contacted Dr. Morley about the organization, and they created the amazing Academy you are now a part of!

Here's another little throwback for you:

\$1 in 1984 equals \$2.11 today
1984 Average House Cost: \$79,900
2014 Average House Cost: \$168,261
1984 Average Car Cost: \$8,995
2014 Average Car Cost: \$33,979

While I'm sure you've arrived in Orlando fully equipped with your iPhone, iPad, tablet or another mobile device, just think: In 1984, Apple introduced the first consumer computer, the Macintosh. It cost \$2,496 and was the first computer to use a mouse. (Maybe you had one!) Also, Sony introduced the Sony Watchman, the first 'pocketable' television with a two inch screen.

Compared to where we were in 1984, technology has seemed to advance at lightning speed. But so has cosmetic dentistry! The *Journal of Cosmetic Dentistry* notes in 1989 that the five most requested types of restorations were: porcelain veneers, porcelain inlays, porcelain onlays, porcelain jacket crowns and porcelain fused to metal crowns.

Comparatively, in the 2013 State of the Cosmetic Dentistry Industry survey, dentists reported that the most popular procedures are veneers, teeth whitening, and bonding.

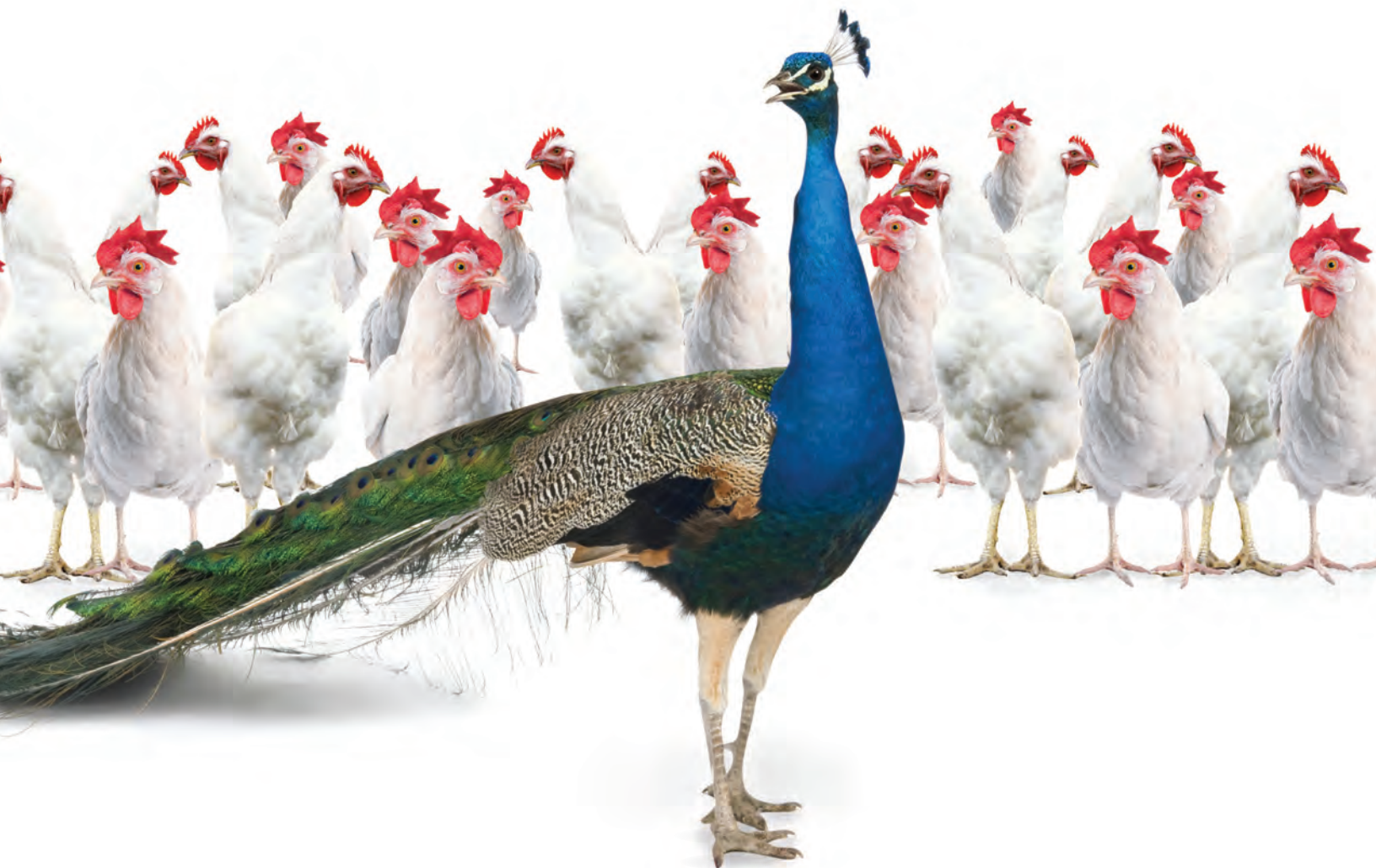
While the 30 years that separate us from AACD's founding year has yielded much advancement, one thing remains the same: the AACD's commitment to excellence in cosmetic dentistry and responsible esthetics.

And if you're lucky enough to remember what it was like to practice in the 1980s, I'm sure that you still share the same philosophies as AACD's younger dental professionals—that your No. 1 priority is always delivering the highest standards of patient care. Some things truly never change.

Enjoy everything that AACD 2014 has to offer you this week. I'm so excited you're here!

Dr. Jack Ringer,
AACD President





AACD ACCREDITATION.

STEP UP. STAND OUT.

Sure, it's a journey. And yes, it's a challenge. But every single American Academy of Cosmetic Dentistry Accredited Member will tell you they became a superior dental practitioner because of it. Distinguish yourself and reach your full potential.

You'll be proud as a peacock...and have earned it.

Visit www.AACD.com/Accreditation to learn how to become Accredited today.

Your Tuition Includes:

One thing that makes AACD meetings unique is that they're all-inclusive. You never pay extra to take a specific course or workshop! Here's what you get:

- All applicable courses, workshops, lectures, and general sessions
- Access to the AACD Exhibit Hall
- Breakfasts and lunches in the AACD Exhibit Hall (there IS such a thing as a free lunch!)
- An invitation to the AACD's Opening Welcome Reception
- Networking/social receptions, including nightly cocktail receptions in the AACD Exhibit Hall
- And much more!

*Please note: Hands-on workshops are not available to all registration types. To review what is available to you, please visit www.aacdconference.com.

Course Selection

If you are unable to select or change courses online prior to Friday, April 11, 2014, please locate the nearest course change kiosk onsite or visit the AACD Registration Desk. Both are located in the City Hall Lobby.

Registration Hours

Location: Gaylord Palms Resort & Convention Center – City Hall Lobby

Tuesday, April 29..... 5:00 p.m. – 8:00 p.m.

Wednesday, April 30 7:00 a.m. – 6:00 p.m.

Thursday, May 1 7:00 a.m. – 6:00 p.m.

Friday, May 2 7:00 a.m. – 6:00 p.m.

Saturday, May 3 7:00 a.m. – 5:00 p.m.

First Aid and Emergency

First aid is provided 24 hours a day. To summon emergency aid pick-up any house phone and dial 33.

Attire

Attire for AACD 2014 is business casual. This year, the Celebration of Excellence gala will have a special "Pearl White Party" theme to celebrate Orlando's beachy atmosphere. Attendees are encouraged to wear white dresses or suits. White attire is not mandatory. Dress is formal-ball gown and tie preferred (cocktail dress and a suit are acceptable).

Special Needs

If you require special assistance for a disability or have special dietary needs, please advise the AACD by calling the AACD Executive Office at 800.543.9220, 608.222.8583, or by emailing meetings@aacd.com.

Name Badge and Tickets

A confirmation will be emailed prior to the meeting. Bring this confirmation with you. Your name badge, and final confirmation notice will be included in your registration packet which can be picked up at AACD Registration Desk at the Gaylord Palms Resort and Convention Center in the City Hall Lobby. Your name badge is required for entrance into all courses and social events. To obtain continuing education credits, your name badge will need to be scanned prior to entering each course.

Go Green!

Help the AACD preserve the environment by downloading your course handouts to a mobile device or laptop, instead of printing them. Thank you in advance for your help!

Antitrust Disclaimer

Each attendee at the AACD 2014 is free to act in any way he/she chooses following the scientific session with regard to issues presented and discussed. Any conclusion or decision reached, based on issues discussed, must be each dental professional's business decision made independently and based solely on what is in the best interest of that dental professional. In conducting education, and informative programs for its membership, the AACD does not recommend nor necessarily endorse any particular course of conduct.

Photographing, Video Taping, or Audio Taping of AACD General Sessions, Lectures, and Workshops

The use of video, photographic, or audio recorders is prohibited during AACD general sessions, lectures, and workshops due to contracts with AACD speakers and entertainers. The AACD reserves the right to confiscate these items and hold them until after the scientific session. If you are using a mobile device or tablet to capture any portion of an educational session, you will be asked to leave the course.

Scientific Session Location

Gaylord Palms Resort and Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746

Resources to Stay Connected

Use Your Smartphone or iPad to Enrich Your Conference Experience



Help spread the word about AACD 2014 and your own conference experience by plugging in to the online conversation about the conference. There are a number of ways you can stay connected while in Orlando.

Conference Apps

If you're an iPhone, iPad, or Android user, AACD has an Annual Scientific Session App that will help you navigate courses and room locations, keep track of your personal itinerary; find an exhibitor, review speaker profiles, and more from

your mobile device. Search the app store under AACD. (And if you have an iPhone or iPad, you can also download the free *Journal of Cosmetic Dentistry* app while you're there!)

Also, you can download the free app from Gaylord Hotels, our host for the session, and tap into maps, local attractions, and more in and around the beautiful Gaylord Palms.



Tweet About What

Makes You Smile in Orlando

Spread the word about the cool things you're doing in Orlando by interacting with the AACD and its followers on Twitter. Just go to twitter.com/theaacd to get started. If you're tweeting from the conference, or you're doing any tweeting about the AACD throughout the year, use the "hashtag" #aacd and followers will be able to track the conversations about the Academy and Orlando in one place.

Facebook AACD in Orlando

AACD has a growing and active community of followers, friends, and fans on Facebook. Visit www.facebook.com/theaacd25. Click on the Welcome link and be sure to "like" AACD so that future wall posts show up in your personal or practice Facebook feed. You can post pictures, videos, and comment on others' posts.

Repin Orlando Smile Content on Pinterest

The AACD continues to attract new followers on Pinterest! Check out our dedicated Orlando 2014 Pinterest board at: www.pinterest.com/theaacd

Feel free to share and repin our content with your own followers!

Log Into My AACD: It's YOUR Community



My AACD is the community space dedicated to AACD members where you can download shared documents and conference handouts, engage in discussions, make colleague connections, and provide encouragement and information to your fellow members. Go to www.AACD.com and click

on the My AACD link located on the upper right-hand of the home page. Then log in with your member ID number and password. If you forgot your login information, you can request a reminder from the login page.

Special and Important Events

Annual Membership Meeting

Help shape the future of the AACD by participating in one of the most important events at the conference. All members are encouraged to attend the annual membership meeting, which will be held on Friday. Come to the meeting and learn about pressing topics within the organization, and be involved in making decisions that will impact the future of the Academy and cosmetic dentistry, including the election of new leadership.

Voter registration opens at 5:30 p.m. The meeting will be held from 6:00 p.m. to 8:00 p.m.

Don't miss this meeting—your input is valuable!

Give Back a Smile Silent Auction

Bid on one or more of the many items from dental products and services, to sports memorabilia, available in the AACD Charitable Foundation's Give Back a Smile (GBAS) Silent Auction and help support a great cause! The silent auction is a great way for attendees of the annual scientific session to take home a great gift and raise money for GBAS, the foundation's premier program. GBAS restores the smiles and lives of domestic violence survivors who have suffered dental injuries to the smile-zone. With your help, these individuals can receive a new smile—which in turn boosts their self-esteem!

The auction will be held in the exhibit hall, so be sure to stop by and bid on as many things as you can. If you win, you'll have a great souvenir to remember Orlando!

Give Back a Smile Lawn Party

Support survivors of domestic violence by attending the Give Back a Smile Lawn Party! This party with a purpose will take place on the Coquina Lawn of the Gaylord Palms. Your \$40 ticket includes one drink, heavy appetizers, music, and the chance to win some great prizes! Join us for what will be an unforgettable evening in a beautiful setting. Tickets can be purchased at the AACD Registration Desk or silent auction booth in the Exhibit Hall.

Welcome Reception

While AACD Members may sometimes be considered “super heroes” in their own practices and labs, they’ll find out what it’s really like to have secret powers at the AACD 2014 Welcome Reception, which takes place at Marvel Super Hero Island® at Universal’s Islands of Adventure.®

The venue will offer attendees a street party, live music, a hosted bar, and much more. Members also can ride the Incredible Hulk Coaster®, Doctor Doom’s Fearfall® and the Amazing Adventures of Spiderman®. The party starts at 7:30 p.m.!

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Celebration of Excellence Gala



The Celebration of Excellence gala is the social highlight of the annual scientific session. It features a cocktail reception, five-star dining, an AACD awards ceremony, the AACD presidential inauguration, live music, and dancing. This year’s gala will honor the AACD’s 30th anniversary, and the late Dr.

Jeffrey Golub-Evans, who passed away in 2013. He created the Celebration of Excellence Statuette, recently christened “The Evy,” in honor of him. Along with Dr. Golub-Evans’ tribute will be a presidential roll call, meant to recognize all AACD past presidents in attendance.

The gala also will honor newly AACD Accredited and Accredited Fellow Members. This year’s gala is themed the “Pearl White Party,” as the pearl is the recognized stone of a 30th anniversary. Attire is formal white dress or suit preferred (any colored suit and cocktail dress acceptable). The event will be held from 6:30 p.m. to 11:00 p.m., with dinner starting at 7:00 p.m. in the Osceola Ballroom.

The gala is a ticketed event and adult meals will be served (no children’s meals will be provided).

General Sessions

The AACD will kick off the conference with an opening general session, Practice 360, on Wednesday afternoon. Subsequent general sessions will take place on Thursday morning from 8:00 a.m. to 9:00 a.m. and on Friday morning from 8:00 a.m. to 9:00 a.m. These sessions are geared toward providing attendees with education beyond the dental practice or lab. Come and be inspired! Our general session speakers will fascinate your entire team.

Special for AACD 2014 Attendees:

Discounted Disney Tickets!

If you’re looking to visit Walt Disney World while you’re in Orlando, be sure to check out some of these daily ticket specials to Disney’s theme parks.

Some perks:

- Purchase a full-day ticket of two days or more and save 10%
- Customize your tickets with add-on options
- Receive one bonus visit to an additional Disney Experience on select tickets

For a list of prices, as well as other things to do in Orlando, see the AACD’s Tourist Information page at www.aacd.com/tourism.

AACD 2014 Orlando International Poster

Competition and Student Symposium

Back again for 2014, the AACD is pleased to have the international poster competition. Participation from our two Asian sister Academies, the Japanese Academy of Esthetic Dentistry and the Korean Academy of Esthetic Dentistry, along with university involvement of dental students from around the world will make this a robust display.

In addition to the international poster competition – in which undergraduates, graduate students, and dental faculty are invited to participate – the student symposium will encourage new, exciting learning and innovation as student mingle with other dental students and the Academies’ best.

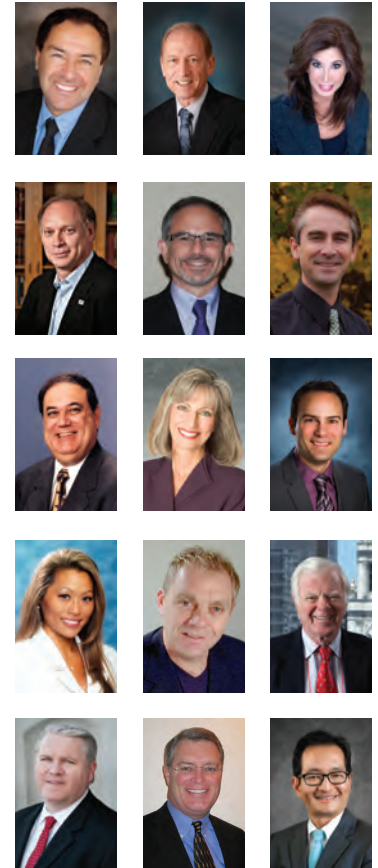
Please join us each day in the Exhibit Hall for your complimentary lunch and a chance to see and hear the original and inventive work of dental students from around the world.

Special Fitness Class Pool-Side

A specialty fitness class will be offered pool-side for attendees who wish to get active. The fitness class will be offered Thursday, Friday, and Saturday. A bootcamp will be offered Thursday and Saturday and Yoga on Friday. The class is free but attendees must register.

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George Freedman, DDS, FAACD • 1991 - 1992

Jonathan Scharf, DMD, FAACD • 1992 - 1993

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Enrich your career.

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Learn from other renowned speakers such as Drs. Lee Ann Brady, James Braun, Jeff Brucia, Gerald Kugel and Paresh Shah.



AACD 2014 Orlando features the world's most comprehensive continuing education opportunity for cosmetic dental professionals. In the lecture halls, renowned dental educators present the key concepts in clinical cosmetic dentistry. Dentists and laboratory technicians learn one-on-one the latest techniques in an array of in-depth hands-on workshops.

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Scientific session attendees are eligible to earn certified continuing education credits for their participation in the 30th Annual AACD Scientific Session. The AACD is a recognized credit provider for the Academy of General Dentistry, American Dental Association, and National Association of Dental Laboratories.



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ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The AACD designates this activity for 24 continuing education credits.

Recorded Courses

Don't forget to look for recorded courses.

Look for the  icon near the course number in the course detail

Denotes that these sessions will be recorded and are available for purchase. All recorded courses are subject to change. Log on to www.aacd.com/campus to view the AACD Virtual Learning Campus.

“The yearly Scientific Session: best continuing education value in the universe.”

~ Dr. Daryl Frederick, AACD Accredited Member

For your convenience, each course has been categorized according to...

...Your Role on the Dental Team

You will find lists of 'Recommended Courses for **Accreditation**,' 'Recommended Courses for **Dentists**,' 'Recommended Courses for **Laboratory Technicians**,' 'Recommended Courses for **Team Members** (dental assistants, hygienists, office personnel, and patient coordinators),' and 'Recommended Courses for **Spouse/Guest**' listed in the small boxes near the course synopsis. These courses are recommended according to each professional's role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to you.*

*Dentists, laboratory technicians, and supporting registrants registered at the full tuition rate (\$1795 (USD)/\$1945 (USD)) and recent graduates can pre-select and attend all hands-on workshops and lectures except for those geared toward team members.

Team members, laboratory auxiliary, students, and guests/spouses registered at special discounted rates can pre-select and attend all lectures and applicable hands-on workshops. Spouse/Guest can also pre-select and attend Greet, Eat, and Meet Activities.

...Skill Level

Use the skill levels category to assist in selecting the courses that best suit your skill level and professional goals. '**Foundational**' means you know dentistry and are looking to expand your understanding of cosmetic dentistry. You want to know the ins and outs, basic concepts, and essential building blocks of cosmetic dentistry. '**Intermediate**' means you possess strong foundational knowledge and are looking to expand and fine-tune your skills in cosmetic dentistry. You want to achieve an advanced skill level in cosmetic dentistry. '**Advanced**' means you are extremely knowledgeable in cosmetic dentistry. This is your passion and you need to keep up-to-date on all the latest trends and techniques. You want to stay at the top of your game.

...Clinical or Non-Clinical Nature

The AACD offers well-rounded education for you and your team to succeed professionally and personally. Take advantage of this perfect educational mix and balance '**Clinical**' and '**Non-Clinical**' courses using this category listing.

...Accreditation Journey

The AACD maintains dentistry's most recognized advanced credentialing program in cosmetic dentistry. Find both '**Required**' and '**Recommended**' courses using this category listing. These courses will help you on your journey toward Accreditation or Fellowship.

A shuttle service will be provided for guests at specified times with designated pickup and drop off locations. (See maps on pages 85-86).

Thursday, May 1, 2014

LOCATION: HOTEL TRANSPORTATION LOBBY G200

*"UnDISCOVERED" Epcot**

*Guests must be 16 years or older to attend

8:00 am – 3:00 pm

Spouse/Guest

You will embark on a fascinating journey that tells the story of how Walt Disney's desire to improve the world's future led to the development of Epcot theme park. When Walt Disney bought 27,500 acres of land in Florida, his dream was to build an Experimental Prototype Community of Tomorrow, which he called EPCOT. EPCOT was originally intended to be a living, breathing city of the future inhabited by thousands of permanent residents. EPCOT Center, eventually to be known as Epcot theme park, was the planned entertainment center of the community.

During this approximately three-hour guided tour, venture into secret backstage areas of Epcot theme park and see amazing facilities that guests are ordinarily not permitted to visit. Discover how Walt Disney's vision and legacy inspired the design and technology behind the Future World area of Epcot theme park.

Afterwards, you are invited to enjoy EPCOT on your own.

LOCATION: HOTEL TRANSPORTATION LOBBY G210

*The Wilder Side of Orlando: Airboat**

*Age appropriate for children 6-12. Children are separate and an additional cost.

9:30 am – 12:30 pm

Spouse/Guest

Discover territory that remains unaltered by man in the wilderness of the Central Florida Everglades. Let our experienced Master Captains take you into the breathtaking beauty of natural wonders, including wetlands, cypress trees, and wildlife. Ride with an experienced captain and get up close with Florida alligators, turtles, birds and more in their natural environment. This safe, exciting and educational airboat ride is filled with surprises and fascination. Enjoy whisking across the surface of the water at speeds up to 45 mph while shooting between walls of tall grass. It's a unique airboat experience that is never the same twice.

LOCATION: HOTEL TRANSPORTATION LOBBY G220

Shopping Shuttle; Orlando-Style Vinelands Premium Outlet

10:00 am – 4:00 pm

Spouse/Guest

Find impressive savings at the Orlando Premium Outlets just minutes from the Gaylord Palms. Walk the palm tree lined sidewalks of the two outdoor Premium Outlets located in Orlando. Enjoy a relaxing afternoon window-shopping or pick up a new pair of shoes. Guests will have access to 150 stores including Ann Taylor, Barneys New York, Burberry, Coach, Diesel, Elizabeth Arden, Fendi, Gap Outlet, Giorgio Armani, Hugo Boss, Kenneth Cole, Lacoste, Marni, Nautica, Nike, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Tory Burch and Tommy Hilfiger. As an added bonus, guests will receive promotions by this Premium Outlet organization, offering products and discounts!

Friday, May 2, 2014

LOCATION: HOTEL TRANSPORTATION LOBBY G300

Kennedy Space Center

8:30 am – 3:30 pm

Spouse/Guest

A stay in Florida isn't complete without a trip to Kennedy Space Center Visitor Complex. Just east of many popular Orlando, Florida vacation destinations and theme parks, NASA's launch headquarters is the only place on Earth where you can tour launch areas, see giant rockets, and train in spaceflight simulators.

The Space Shuttle Atlantis found a new home at the Kennedy Space Center. The new 90,000-square-foot interactive Atlantis exhibit will tell the story of the 30-year Space Shuttle Program and what lies ahead in space exploration.

You will enjoy a guided 90-minute tour of the Kennedy Space Center including a stop at Kennedy Space Center's Vehicle Assembly Building. After, explore the property on a self-guided tour through exhibits, time permitting.

LOCATION: HOTEL TRANSPORTATION LOBBY G310

Shopping Shuttle; Orlando-Style International Premium Outlet

10:00 am – 4:00 pm

Spouse/Guest

Find impressive savings at the Orlando Premium Outlets just minutes from the Gaylord Palms. Walk the palm tree lined sidewalks of the two outdoor Premium Outlets located in Orlando. Enjoy a relaxing afternoon window-shopping or pick up a new pair of shoes. Guests will have access to 150 stores including Ann Taylor, Barneys New York, Burberry, Coach, Diesel, Elizabeth Arden, Fendi, Gap Outlet, Giorgio Armani, Hugo Boss, Kenneth Cole, Lacoste, Marni, Nautica, Nike, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Tory Burch and Tommy Hilfiger. As an added bonus, guests will receive promotions by this Premium Outlet organization, offering products and discounts!

Saturday, May 3, 2014

LOCATION: HOTEL TRANSPORTATION LOBBY G400

Cooking Program with Truffles and Trifles

9:30 am – 1:30 pm

Spouse/Guest

Awarded by The Food Network as one of America's "Top Five Cooking Schools for Fun", Truffles and Trifles has been recognized locally and nationally as something everyone should experience at least once. Founder, Chef Marci Arthur has made numerous appearances on TV and in classrooms around the United States. Classically trained chefs will teach participants things from different knife skills and finishing techniques. Hands-on lessons cooking up some of Florida's favorite dishes and learning the history behind what makes these dishes so popular is on the menu for the day!

Saturday, May 3, 2014 *continued*

**LOCATION: HOTEL TRANSPORTATION LOBBY
G410**

***Shopping Shuttle; Orlando-Style
Vinelands Premium Outlet***
10:00 am – 4:00 pm

Spouse/Guest

Find impressive savings at the Orlando Premium Outlets just minutes from the Gaylord Palms. Walk the palm tree lined sidewalks of the two outdoor Premium Outlets located in Orlando. Enjoy a relaxing afternoon window-shopping or pick up a new pair of shoes. Guests will have access to 150 stores including Ann Taylor, Barneys New York, Burberry, Coach, Diesel, Elizabeth Arden, Fendi, Gap Outlet, Giorgio Armani, Hugo Boss, Kenneth Cole, Lacoste, Marni, Nautica, Nike, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Tory Burch and Tommy Hilfiger. As an added bonus, guests will receive promotions by this Premium Outlet organization, offering products and discounts!



Special for AACD 2014 Attendees: Discounted Disney Tickets!

If you're looking to visit Walt Disney World while you're in Orlando, be sure to check out some of these ticket specials to Disney's theme parks.

Some Perks:

- Purchase a full-day ticket of 2 days or more and save 10%
- Customize your tickets with add-on options
- Receive one bonus visit to an additional Disney Experience on select tickets

For more information, visit www.aacd.com/tourism

Note: These ticket prices are not available at Theme Park Windows.



RECOMMENDED COURSES FOR ACCREDITATION

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W351 · Composites · Sesemann	55	WT333 · Photography · Villadiego	59
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W353 · Composites · Barghi	55	W360 · Veneers · Vargas	60
W354 · Smile Design · Lauciello	55	W361 · Composites · Sesemann	60
W355 · Composites · Okuda	56	W362 · Veneers · Harnois/Lowe	60
W356 · Digital Impressions · Ritter	56	W363 · Composites · Barghi	60
W357 · Composites · Chan	56	W364 · Composites · Ramsey/Ritter	61
W358 · Composites · Fahl	56	W365 · Restorative Dentistry · Mopper	61
		W366 · Veneers · Bakeman	61
		W367 · Composites · Fahl	61
		A302 · Fellowship · Olson	62
		MP006 · Optic Illusion · Macedo	62
		L700 · Veneers · Weston	62

Saturday, May 3, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
L410 · Occlusion · Brady/Cranham/Dickerson/McKee/Nasedkin	68	L425 · Composites · Fahl	72
L411 · Inlays & Onlays · Davis	68	L427 · Materials · Brady	72
L412 · Lasers · Flax	68	WT426 · Photography · Villadiego	72
L413 · Whitening · Kwon	68	W460 · Veneers · Cha	72
L414 · Zirconia · Ryu	69	L800 · Bonding · LeSage	72
WT417 · Photography · Villadiego	69		
L418 · Shade Matching · Kahng	69		
L419 · Productivity · Baird	69		
L420 · Marketing · Hadley	70		
L421 · Materials · Griffin	70		
L422 · Treatment Planning · Apa/Chadroff/Kim	70		
L424 · Case Acceptance · Maerki/Roth	71		
W450 · Composites · Fahl	71		
W451 · Composites · Peck	71		
W452 · Veneers · Terry	71		

RECOMMENDED COURSES FOR LABORATORY TECHNICIANS

Wednesday, April 30, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
A100 · Accreditation · <i>Advanced Accreditation Workshop</i> · Bakeman/Hollar/Rego/Reynolds/Rowe/Sesemann		32	
A101 · Accreditation · <i>Workshop</i> · Olson <i>Accreditation Required</i>	32	A103 · Accreditation · <i>Criteria Workshop</i> · Olson <i>Accreditation Required</i>	32
L110 · Writing · DiMatteo	32		
L111 · Speaking · Reisman	32		

Thursday, May 1, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
A200 · Accreditation · Rickert <i>Laboratory Technician Accreditation Required</i>	38	W250 · Digital Impressions · Weston	41
L212 · Shade Color and Analysis · Paravina	38	A203 · A204 · Accreditation Written Exam <i>Accreditation Required</i>	42
L213 · Treatment Planning · Cobb/Finlay	39	L225 · Minimally Invasive Dentistry · Wells	43
L215 · Accreditation · <i>Photography</i> · Magnuson	39	L226 · Accreditation · <i>Case Type I</i> · Sesemann	43
L216 · Accreditation · <i>Case Type III</i> · Olson	39	L228 · Removable Dentures · Priest	44
W252 · Adhesives · Anderson/Kugel	46	L230 · Communication · Peck/Rickert	44
		W260 · Digital Impressions · Weston	45
		W261 · Adhesives · Anderson/Kugel	46
		W262 · Composites · Fahl	46

Friday, May 2, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
A300 · Accreditation · <i>Calibration</i> · Rego <i>Accreditation Examiner Required</i>	52	A301 · Fellowship · Olson <i>Fellowship Examiner Required</i>	57
L310 · Implants · Leziy/Miller · breaks for lunch			52
L311 · Minimally Invasive · Allen	52	A302 · Fellowship · Olson	62
L312 · Photography · Lutke	52	L327 · Accreditation · <i>Case Type V</i> · Milnar/Rego	58
W316 · Accreditation · <i>Photography</i> · Magnuson	53	L328 · Communication · Aiba	58
W352 · Veneers · Harnois/Lowe	55	W330 · Accreditation · <i>Case Type IV</i> · Peyton	58
W353 · Composites · Barghi	55	W331 · Accreditation · <i>Photography</i> · Magnuson	59
W354 · Smile Design · Lauciello	55	L334 · Digital Dentistry · Culp	59
W355 · Composites · Okuda	56	W362 · Veneers · Harnois/Lowe	60
W356 · Digital Impressions · Ritter	56	W363 · Composites · Barghi	60
W357 · Composites · Chan	56	W364 · Composites · Ramsey/Ritter	61
W358 · Composites · Fahl	56	W365 · Restorative · Mopper	61
		W367 · Composites · Fahl	61

RECOMMENDED COURSES FOR LABORATORY TECHNICIANS

Saturday, May 3, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
L410 · Occlusion · Brady/Cranham/Dickerson/McKee/Nasedkin	68	L425 · Composites · Fahl	72
L413 · Whitening · Kwon	68	L427 · Materials · Brady	72
L414 · Zirconia · Ryu	69	L800 · Bonding · LeSage	72
L418 · Shade Matching · Kahng	69		
L419 · Productivity · Baird	69		
L420 · Marketing · Hadley	70		
L421 · Materials · Griffin	70		
L422 · Treatment Planning · Apa/Chadroff/Kim	70		
L423 · Materials · Grow/Hodges/Redden	70		
L424 · Case Acceptance · Maerki/Roth	71		
W450 · Composites · Fahl	71		
W451 · Composites · Peck	71		

RECOMMENDED COURSES FOR TEAM

Wednesday, April 30, 2014

Morning	
Details on Page #	
L110 · Writing · DiMatteo	32
L111 · Speaking · Reisman	32

Thursday, May 1, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
L210 · Composites · Fahl	38	L225 · Minimally Invasive Dentistry · Wells	43
L212 · Shade Color Analysis · Paravina	38	L226 · Accreditation (Case Type I) · Sesemann	43
L213 · Treatment Planning · Cobb/Finlay	39	L227 · Accreditation (Case Type IV) · Peyton	43
L214 · Patient Education · Homoly · breaks for lunch			39
L216 · Accreditation (Case Type III) · Olson	39	L228 · Removable Dentures · Priest	44
L218 · Marketing · DiFrisco/Dahle/Lewis/Sullivan/Winans	40	L229 · Composites & Prosthodontics · Fujitani/Sato	44
L219 · Marketing · Hall	40	L230 · Communication · Peck/Rickert	44
		L231 · Photography · Villadiego	44
		L232 · Practice Development · Bernstein/Ham	44
		L233 · Practice Management · Murphy	45
		L234 · Temporization · Mechanic	45
		L235 · Productivity · Baird	45
		L600 · Veneers · Okuda	47
		MP003 · Adhesives · Trushkowsky	47

RECOMMENDED COURSES FOR TEAM

Friday, May 2, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
L310 · Implants · Leziy/Miller · breaks for lunch		52	
L311 · Minimally Invasive Dentistry · Allen	52	MP004 · CAD/CAM · Hanson	57
L312 · Photography · Lutke	52	MP005 · Incisal Edge · Lineberry	57
L313 · Orthodontics · Mechanic	53	L326 · Minimally Invasive Dentistry · Allen	57
L314 · Accreditation (<i>Case Type II</i>) · Weston	53	L327 · Accreditation (<i>Case Type V</i>) · Milnar/Rego	58
L315 · Provisionals · Crispin/Crispin	53	L328 · Communication · Aiba	58
WT317 · Photography · Villadiego	54	L329 · Orthodontics · Qureshi/Smallwood	58
L318 · Practice Management · Blatchford	54	WT327 · Provisionals · Crispin/Crispin	59
L319 · Bonding · Milnar	54	WT333 · Photography · Villadiego	59
		L334 · Digital Dentistry · Culp	59

Saturday, May 3, 2014

Morning		Afternoon	
Details on Page #		Details on Page #	
L410 · Occlusion · Brady/Cranham/Dickerson/McKee/Nasedkin	68	L425 · Composites · Fahl	72
L411 · Inlays & Onlays · Davis	68	L427 · Materials · Brady	72
L412 · Lasers · Flax	68	WT426 · Photography · Villadiego	72
L413 · Whitening · Kwon	68	L800 · Bonding · LeSage	72
L414 · Zirconia · Ryu	69		
L418 · Shade Matching · Kahng	69		
L419 · Productivity · Baird	69		
WT417 · Photography · Villadiego	69		
L420 · Marketing · Hadley	70		
L421 · Materials · Griffin	70		
L422 · Treatment Planning · Apa/Chadroff/Kim	70		
L424 · Case Acceptance · Maerki/Roth	71		

“The AACD offers the highest levels of quality education.”

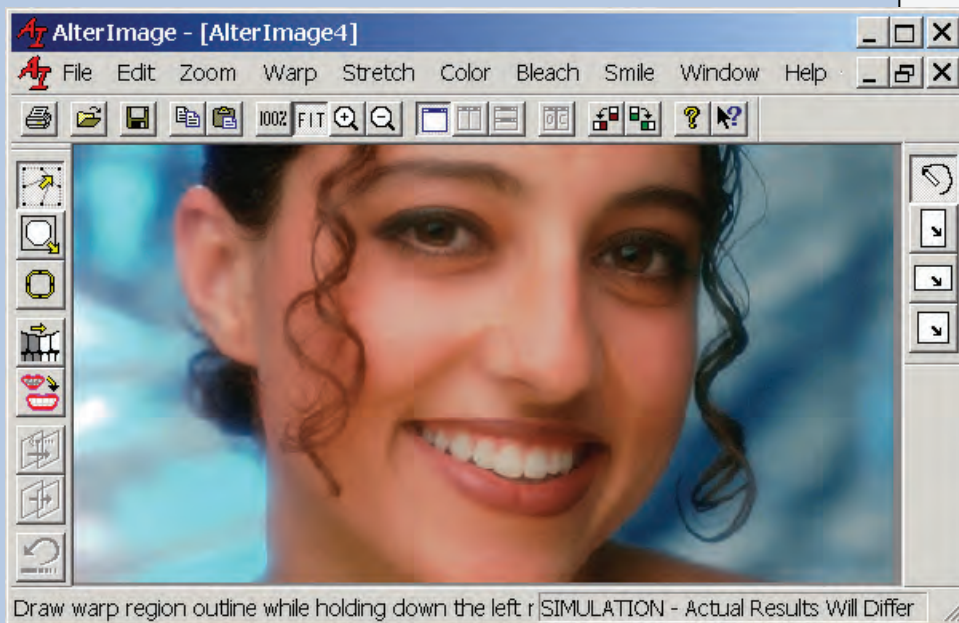
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MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Leadership Training	Ballroom Level - Sun C	9:00 am – 3:00 pm	Course L010 – Daigneault – page 28

AFTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Media Training	Ballroom Level - Osceola A	3:00 pm – 5:00 pm	Course L011 – Warren – page 28

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN C

COURSE – L010

TOPIC - LEADERSHIP TRAINING

*Governance Matters:**Board and Committee Leadership in a New Nonprofit Era***Michael G. Daigneault**

9:00 am – 3:00 pm

CE Units: 5.0L

AGD Subject Code: 770

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Understand the governance culture of AACD and the challenges other nonprofit associations are also facing
2. Become aware of how vital governance and change management practices can be applied to improve the strategic leadership and mission effectiveness of AACD

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A

COURSE – L011

TOPIC - MEDIA TRAINING

Media Skills for Building Your Practice**Ramey Warren**

3:00 pm – 5:00 pm

CE Units: 2.0L

AGD Subject Code: 770

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Identify your unique presence into the media marketplace
2. Learn the basic rules for dealing with the media
3. Understand the needs of media producers and how to gain their attention

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MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Accreditation	Ballroom Level - Sun D	8:00 am – 2:00 pm	Course A100 – Bakeman/Hollar/Rego/Reynolds/ Rowe/Sesemann – page 32
Accreditation	Ballroom Level - Sun A	8:00 am – 11:00 am	Course A101 – Olson – page 32
Writing	Ballroom Level - Osceola B	8:00 am – 11:00 am	Course L110 – DiMatteo – page 32
Speaking	Ballroom Level - Sun C	11:30 am – 2:30 pm	Course L111 – Cortell Reisman – page 32

AFTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Accreditation	Ballroom Level - Sun A	12:00 pm – 2:00 pm	Course A103 – Olson – page 32



WEDNESDAY GENERAL SESSION: PRACTICE 360

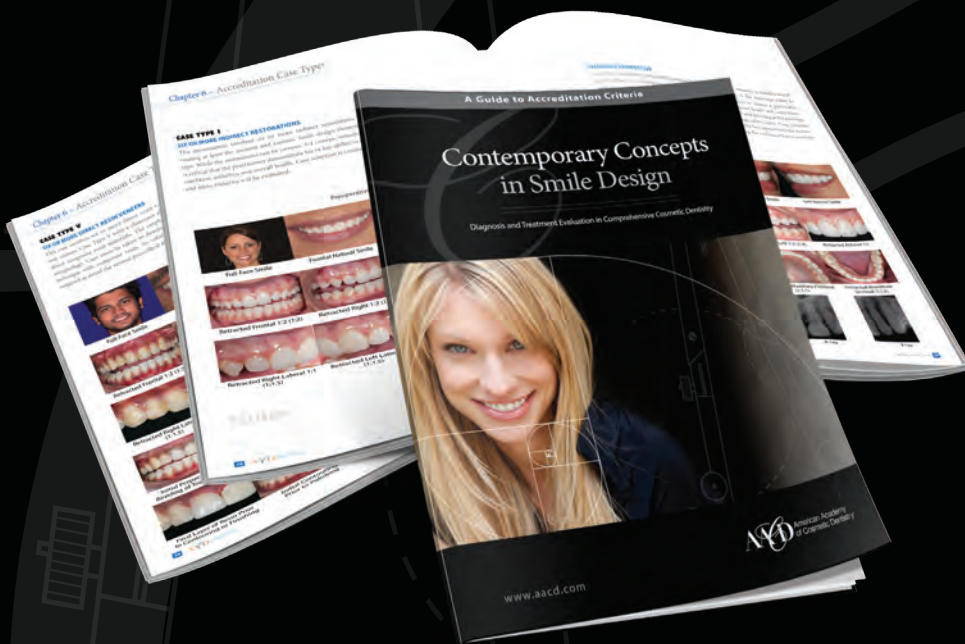
LOCATION: BALLROOM LEVEL - OSCEOLA C | 2:30 PM - 5:30 PM

With a week of rich, deep clinical programming ahead, AACD 2014 will kick off with a special program inspired by and designed for the entire dental team. Structured similarly to the popular TED talk format, Practice 360 will provide five quick-bite, energetic and relevant presentations. Speakers include: Dr. Bill Dorfman, FAACD, who treats many celebrity patients and makes regular appearances on national TV shows, including “The Doctors” and was the featured dentist on ABC’s “Extreme Makeover”; Eva Grayzel, oral cancer survivor and professional storyteller; Judy Kay Masoulf, owner/president of Practice Solutions Inc.; Dr. Chris Ramsey, AAACD; and Kirk Behrendt, CEO of ACT Dental.

SPECIAL ANNOUNCEMENT

During Practice 360, the AACD will make a special announcement regarding its latest initiative to drive more patients to your practice and raise more awareness about cosmetic dentistry! Don’t miss it—it will have some important implications for all of the great work that you do!

All-New Accreditation Criteria Guide Now Available!



Unlock the secrets of esthetic success by purchasing the all-new Accreditation Criteria Guide today. Preferred member and bulk pricing available!



MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN D

COURSE – A100

TOPIC – ACCREDITATION

Advanced Accreditation Workshop



Betsy Bakeman, DDS, FAACD
Susan Hollar, DDS, FAACD
Nelson Rego, CDT, AAACD
John Reynolds, DDS, AAACD
William J. Rowe, Jr., DDS, AAACD



Michael R. Sesemann, DDS, FAACD

8:00 am – 2:00 pm
CE Units: 3.0L & 2.0P
AGD Subject Code: 780

Dentist

Lab Tech

Advanced

Clinical

Accreditation Recommended

(Bring cases to share! Write your name, member number, and case type on each memory stick using a permanent marker for identification).

Educational Objectives:

1. Understand how cases for Accreditation are judged based on specific criteria
2. Sharpen your eye to discern fine details in judging cosmetic dentistry
3. Present cosmetic dentistry cases for feedback to decide if the criteria has been met

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN A

COURSE – A101

TOPIC – ACCREDITATION

Accreditation Workshop



Bradley J. Olson, DDS, FAACD

8:00 am – 11:00 am
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Foundational

Clinical

Accreditation Required

Educational Objectives:

1. Become familiar with the requirements for AACD Accreditation
2. See examples of Accreditation cases
3. Understand why a credential in cosmetic dentistry is desirable

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B

COURSE – L110

TOPIC – WRITING

Writing for Peer-Reviewed Publications



Allison DiMatteo, BA, MPS

8:00 am – 11:00 am
CE Units: 3.0L
AGD Subject Code: 770

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to organize thoughts and topics in your article for clarity
2. Identify details required for articles in dental journals, including the AACD Journal
3. Create a working first draft of an article for further development

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN C

COURSE – L111

TOPIC – SPEAKING

"What Did the Doctor Say?"



Karen Cortell Reisman, BS

11:30 am – 2:30 pm
CE Units: 3.0L
AGD Subject Code: 770

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn the top three skills to "speak for yourself" with gravitas
2. Fine tune your communication climate to continue to attract star quality patients and team
3. Incorporate Karen's 'trust formula' when interacting with your team, patients, and professional network

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN A

COURSE – A103

TOPIC – ACCREDITATION

Criteria Workshop



Bradley J. Olson, DDS, FAACD

12:00 pm – 2:00 pm
CE Units: 2.0L
AGD Subject Code: 780

All Attendees

Foundational

Clinical

Accreditation Required

Educational Objectives:

1. Become familiar with the criteria used in Accreditation examinations
2. See dentistry examples that satisfy or fall short of the criteria
3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry

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Campaign 1



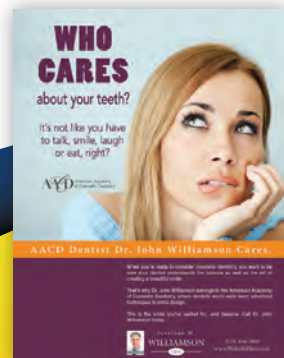
Campaign 2



Campaign 3



Campaign 4



Campaign 5

Visit www.AdvantageAACD.com or
call **866-590-4476** today to choose your campaign.

MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Accreditation	Ballroom Level - Daytona	9:15 am – 12:15 pm	Course A200 – Rickert – page 38
Composites	Ballroom Level - Sun A	9:15 am – 12:15 pm	Course L210 – Fahl – page 38
CAD/CAM	Ballroom Level - Osceola B	9:15 am – 12:15 pm	Course L211 – Blatz – page 38
Shade Color Analysis	Ballroom Level - Osceola A	9:15 am – 12:15 pm	Course L212 – Paravina – page 38
Treatment Planning	Ballroom Level - Sun B	9:15 am – 12:15 pm	Course L213 – Cobb/Finlay – page 39
Patient Education	Ballroom Level - Sun C	9:15 am – 5:30 pm	Course L214 – Homoly – page 39
Photography	Ballroom Level - Captiva	9:15 am – 12:15 pm	Course L215 – Magnuson – page 39
Accreditation Case Type III	Ballroom Level - Osceola 5	9:15 am – 12:15 pm	Course L216 – Olson – page 39
Accreditation Case Type V	Ballroom Level - Miami	9:15 am – 5:30 pm	Course W217 – LeSage/Milnar – page 39
Marketing	Ballroom Level - Sun D	9:15 am – 12:15 pm	Course L218 – Dahle/DiFrisco/Lewis/Sullivan/ Winans – page 40
Marketing	Ballroom Level - Sarasota	9:15 am – 12:15 pm	Course L219 – Hall – page 40
Composites	Ballroom Level - Osceola 4	9:15 am – 12:15 pm	Course L220 – Smithson – page 40
Occlusion	Ballroom Level - Osceola 3	9:15 am – 12:15 pm	Course L221 – Downs – page 40
Digital Impressions	Ballroom Level - Sun 3	9:15 am – 12:15 pm	Course W250 – Weston – page 41
Composites	Ballroom Level - Tallahassee	9:15 am – 12:15 pm	Course W251 – Jackson – page 41
Adhesives	Ballroom Level - Osceola 1	9:15 am – 12:15 pm	Course W252 – Anderson/Kugel – page 41
Materials	Ballroom Level - Naples	9:15 am – 12:15 pm	Course W253 – Hartlieb – page 41
Preparation Design	Ballroom Level - Sun 1	9:15 am – 12:15 pm	Course W254 – Bassett – page 42
Cementation	Ballroom Level - Sanibel	9:15 am – 12:15 pm	Course W255 – Ramsey – page 42

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AFTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Treatment Planning	Lower Level - Exhibit Hall	12:30 pm – 1:00 pm	Course MP001 – Calamia – page 42
Accreditation Written Examination	Orange Blossom Ballroom	1:00 pm – 5:00 pm	Course A203 and A204 – page 42
Photography	Lower Level - Exhibit Hall	1:15 pm – 1:45 pm	Course MP002 – Cha – page 43
Minimally Invasive Dentistry	Ballroom Level - Sun A	2:30 pm – 5:30 pm	Course L225 – Wells – page 43
Accreditation Case Type I	Ballroom Level - Osceola 5	2:30 pm – 5:30 pm	Course L226 – Sesemann – page 43
Accreditation Case Type IV	Ballroom Level - Sarasota	2:30 pm – 5:30 pm	Course L227 – Peyton – page 43
Removable Dentures	Ballroom Level - Osceola B	2:30 pm – 5:30 pm	Course L228 – Priest – page 44
Composites & Prosthodontics	Ballroom Level - Osceola 3	2:30 pm – 5:30 pm	Course L229 – Fujitani/Sato – page 44
Communication	Ballroom Level - Osceola A	2:30 pm – 5:30 pm	Course L230 – Peck/Rickert – page 44
Photography	Ballroom Level - Sun D	2:30 pm – 5:30 pm	Course L231 – Villadiego – page 44
Practice Development	Ballroom Level - Sun B	2:30 pm – 5:30 pm	Course L232 – Bernstein/Ham – page 44
Practice Management	Ballroom Level - Osceola 4	2:30 pm – 5:30 pm	Course L233 – Murphy – page 45
Temporization	Ballroom Level - Captiva	2:30 pm – 5:30 pm	Course L234 – Mechanic – page 45
Productivity	Ballroom Level - Daytona	2:30 pm – 5:30 pm	Course L235 – Baird – page 45
Digital Impressions	Ballroom Level - Sun 3	2:30 pm – 5:30 pm	Course W260 – Weston – page 45
Adhesives	Ballroom Level - Osceola 1	2:30 pm – 5:30 pm	Course W261 – Anderson/ Kugel – page 46
Composites	Ballroom Level - Sun 5	2:30 pm – 5:30 pm	Course W262 – Fahl – page 46
Composites	Ballroom Level - Naples	2:30 pm – 5:30 pm	Course W263 – Smithson – page 46
Cementation	Ballroom Level - Sanibel	2:30 pm – 5:30 pm	Course W265 – Ramsey – page 46
Veneers	Lower Level - Exhibit Hall	2:30 pm – 5:30 pm	Course L600– Okuda – page 47
Adhesives	Lower Level - Exhibit Hall	6:30 pm – 7:00 pm	Course MP003– Trushkowsky – page 47

GIVE BACK A SMILE LAWN PARTY

Thursday, May 1, 8 p.m.

Coquina Lawn (Gaylord Palms)

Come party with your friends and colleagues while supporting survivors of domestic violence!

Tickets are just \$40 and include one drink ticket, appetizers, music, and more.

Buy tickets now at the AACD Registration Desk or the Give Back a Smile (GBAS) Silent Auction Booth located in the Exhibit Hall.



PARTY WITH A PURPOSE AT THE GBAS *Lawn party!*



GBAS SILENT AUCTION

Thursday, May 1, 11 a.m. - 7 p.m.

Friday, May 2, 11 a.m. - 2 p.m.

Visit the Silent Auction in the Exhibit Hall. Be the highest bidder on great dental products, sports memorabilia, and more!

Both events support survivors of intimate partner violence through Give Back a Smile, the premier program of the AACD Charitable Foundation.



THURSDAY GENERAL SESSION: ADAM BRAUN

LOCATION: BALLROOM LEVEL - OSCEOLA C | 8:00 AM - 9:00 AM

Adam Braun, founder of Pencils of Promise (PoP), will take the stage Thursday morning at AACD 2014. Pencils of Promise is an award-winning nonprofit organization that has built more than 100 schools across Africa, Asia, and Latin America and delivered over five million educational hours in its first four years. PoP was founded with just \$25 using Braun's unique "For-Purpose" approach to blending nonprofit idealism with for-profit business principles. In 2012, he was named to the Forbes 30 Under 30 List.

Braun, whose parents are both dentists, began his career in finance, until he met a young boy begging on the streets and asked him what he wanted most in the world. The answer— "A pencil." He then traveled through 50+ countries to focus on educational systems and eventually left a dream job at Bain & Company to launch Pencils of Promise.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - DAYTONA

COURSE – A200

TOPIC - ACCREDITATION

Laboratory Technician Accreditation Workshop



Dwight Rickert, CDT, AAACD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 780

Lab Tech

Foundational

Clinical

Accreditation Required

Educational Objectives:

1. Become familiar with the AACD Accreditation protocol as it relates to laboratory technicians
2. See examples of successful and unsuccessful Accreditation cases
3. Understand why achieving a credential in cosmetic dentistry as a laboratory technician is desirable and in such demand

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN A

COURSE – L210

TOPIC - COMPOSITES

Achieving Excellence with Anterior Composites – From "Why" to "How To"



Newton Fahl, DDS, MS

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 254

All Attendees

Advanced

Clinical

Educational Objectives:

1. Diagnose and treatment plan direct anterior restorations with composite resins
2. Achieve proper form and color with anterior composites
3. Create life-like, long-lasting results with composite resins

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B

COURSE – L211

TOPIC – CAD/CAM

The CAD/CAM Ceramic Update



Markus Blatz, DMD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 615

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Differentiate modern ceramic materials and their indications based on fundamental esthetic guidelines
2. Learn about CAD/CAM technology and its diverse applications
3. Understand guidelines for long-lasting ceramic restorations from laminate veneers to full-mouth implant supported rehabilitations

Dr. Blatz receives grants or research support from Nobel Biocare, Kuraray, Notitake, 3M ESPE, Ivovlar Vivadent, Vita, GC America, Henry Schein, Tokuyama, and Shofu. He receives honorarium from Nobel Biocare, Kuraray, and Noritake.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A

COURSE – L212

RECORDED AUDIO ONLY

TOPIC – SHADE COLOR ANALYSIS

Color in Esthetics: Myths and Facts



Rade Paravina, DDS, MS, PhD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 782

All Attendees

Foundational

Clinical

Educational Objectives:

1. Evaluate possible dentist related sources of error in shade matching
2. Discuss resources for color education and training
3. Be able to contrast advanced shade matching tools including tooth whitening monitoring

Dr. Paravina is a consultant for Vita Zahnfabrik and receives honorarium from Heraeus.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN B**COURSE – L213****TOPIC – TREATMENT PLANNING*****Progressive Quantitative Diagnosis for Advanced Esthetics*****Andrew Cobb, DDS**
Scott Finlay, DDS, FAACD9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Learn the five key requirements for a stable esthetic result
2. Understand how the elements of smile design quantitatively modulate to insure functional teeth
3. Learn how to communicate the final dental blue print to the dental laboratory

ALL-DAY

LECTURE

LOCATION: BALLROOM LEVEL - SUN C**COURSE – L214****TOPIC – PATIENT EDUCATION*****Making It Easy for Patients to Say "Yes"*****Paul Homoly, DDS**9:15 am – 5:30 pm
CE Units: 6.0L

AGD Subject Code: 557

This course breaks for lunch 12:15 pm – 2:30 pm

All Attendees

Advanced

Non-Clinical

Educational Objectives:

1. Learn the distinctions between simple and complex care patients
2. Learn how to determine whether your patient is ready for complex care
3. Understand the role of leadership during the case acceptance process and ways to reduce the stress of case acceptance

Dr. Homoly receives honorarium from Care Credit, Pacific Dental, Sirona Dental, Western Dental, and Huford Financial.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - CAPTIVA**COURSE – L215****TOPIC – PHOTOGRAPHY*****Photography Lecture for Accreditation Documentation*****Brett Magnuson, DMD, AAACD**9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 562

Dentist

Lab Tech

Advanced

Non-Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Learn photography basics and equipment options
2. Learn how to perfect images for the AACD Accreditation photography series
3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 5**COURSE – L216****TOPIC - ACCREDITATION CASE TYPE III*****Replacing a Missing Tooth in the Esthetic Zone – A Focus on AACD Accreditation Case Type III*****Nils Olson, DDS, FAACD**9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 780

Dentist

Lab Tech

Intermediate

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Understand the importance of properly evaluating and managing tissue architecture when replacing a missing tooth in the esthetic zone
2. Learn why proper case selection is dependent to achieving ideal results
3. Understand the critical evaluation criteria to master for successful execution of Case Type III

ALL-DAY

WORKSHOP

LOCATION: BALLROOM LEVEL - MIAMI**COURSE – W217****TOPIC - ACCREDITATION*****Accreditation Case Type V Hands-On Workshop***Equipment and materials supported by Bisco Dental Products.
Attendance limited to 50**Brian LeSage, DDS, FAACD**
Frank Milnar, DDS, AAACD9:15 am – 5:30 pm
CE Units: 6.0P
AGD Subject Code: 730

This course breaks for lunch 12:15 pm – 2:30 pm

Dentist

Lab Tech

Advanced

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Use a unique model to train and calibrate your visual perception of polychromaticity, incisal halo, and incisal effects that need to be replicated
2. Learn to use the model as your guide to mirror line angles, outline form, primary, secondary, and tertiary anatomy
3. Special session time will be allocated to finishing and polishing of composites

Dr. Milnar receives honorarium from Bisco Dental.



MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN D

COURSE – L218

TOPIC - MARKETING

*What Successful Dental Marketers Know
(And What You Should, Too!)*



Guy Lewis, DDS, AAACD
John Sullivan, DDS, AAACD
Seth Dahle
Xana Winans
Mike DiFrisco, moderator



9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 557

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Discover how some of the most successful dentists and dental marketers, in any economic environment, have cost-effectively attracted more patients, gained more referrals, and built customer loyalty
2. Learn no-nonsense tactics to develop advertising that delivers tangible results, plus use social media to create a free patient retention tool
3. Discover the hard-earned secrets of today's most successful dentists and dental marketers whether you want to attract patients in any market

Mr. Dahle is a stock shareholder with My Social Practice.

Dr. Sullivan is a consultant for Shofu.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SARASOTA

COURSE – L219

TOPIC - MARKETING

*Marketing Your Practice on the Internet in 2014 –
Everything You Ever Wanted to Know About Internet
Marketing But Didn't Know Whom to Trust*

Supported by Infinity Dental Web



David Hall, DDS, AAACD

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 561

All Attendees

Intermediate

Non-Clinical

Educational Objectives:

1. Learn the primary message your website needs to convey
2. Learn why you need to have an active social media marketing program and how to make it work
3. Learn the unique characteristics of mobile internet users and how to get them to call

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 4

COURSE – L220

TOPIC - COMPOSITES

*Direct Resin Artistry in the Posterior Dentition:
Novel Strategies for the New Millennium*

Supported by Cosmedent, Inc.



Jason Smithson, BDS

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the stratification technique using simplified instrumentation to achieve lifelike resin restorations, which require minimal finishing
2. Learn how to assess the occlusal scheme preoperatively and accurately build up your restoration so that little if any occlusal adjustment is necessary
3. Understand preparation design and a protocol to reduce the risk of voids, bond failure and sensitivity

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 3

COURSE – L221

TOPIC – OCCLUSION

*Prevent Your Masterpiece from Becoming Master Pieces:
Fine Tuning Force and Timing with Technology!*

Supported by Tekscan Inc., Arrowhead Dental Laboratories, and Dr. Dick Barnes Group



James Downs, DMD

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 184

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand and quickly correct first tooth contact timing and force
2. Learn how to measure bite force and analyze to protect natural teeth, restored teeth, implants, and muscles
3. Learn how to identify destructive pressure points and correlate that to carbon paper marks which will reduce chair time adjustments

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 3**COURSE – W250****TOPIC – DIGITAL IMPRESSIONS*****A Digital Workflow for Cosmetic Dentistry***Supported by 3M ESPE Dental Products

Attendance limited to 24

**John Weston, DDS, FAACD**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 615

Repeated Thursday, 2:30 pm – 5:30 pm · W260

Dentist

Foundational

Clinical

Educational Objectives:

1. Learn how to integrate digital impressions into your multi-unit case cosmetic dental workflow and continue to use your own high quality lab
2. Learn how to digitally capture and mill posterior restorations using a new “small footprint” mill and digital video capture device
3. Understand how 3D video capture is utilized and is more powerful and accurate than other systems on the market

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - TALLAHASSEE**COURSE – W251****TOPIC - COMPOSITES*****Composite Artistry Workshop***Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

**Ronald Jackson, DDS, FAACD**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 780

Dentist

Foundational

Clinical

Educational Objectives:

1. Achieve life-like restorations and cosmetic enhancements with composite resin
2. Gain a practical understanding of opacity and translucency
3. Accomplish finishing and polishing quickly and predictably

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 1**COURSE – W252****TOPIC – ADHESIVES*****New Developments in Direct Adhesives***Supported by Ultradent Products, Inc.

Attendance limited to 50

**Chad Anderson, DMD, MS
Gerard Kugel, DMD, MS, PhD**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 780

Repeated Thursday, 2:30 pm – 5:30 pm · W261

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Understand composite properties and their clinical relevance
2. Learn and practice layering techniques for anterior and posterior composite
3. Discover advances in adhesive dentistry such as sixth and seventh generation bonding

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES**COURSE – W253****TOPIC – MATERIALS*****Cosmecore™ and MirrorImage™***Supported by Cosmedent, Inc.

Attendance limited to 50

**Dennis Hartlieb, DDS**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 780

Dentist

Foundational

Clinical

Educational Objectives:

1. Learn proper adhesive techniques when using dual core technology and a technique for placement of a zirconia post and core build-up
2. Learn effective and efficient provisional crown fabrication and use customized esthetic tinting of provisional crowns for optimal esthetics
3. Understand cementation techniques with a translucent provisional cement



MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 1

COURSE – W254

TOPIC – PREPARATION DESIGN

Maximize Your Aesthetic Results Through New Concepts in Preparation Design

Supported by Heraeus

Attendance limited to 50



Joyce Bassett, DDS, FAACD

9:15 pm – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 783

Dentist

Advanced

Clinical

Educational Objectives:

1. Own the knowledge and ability to confidently prepare a difficult space management case
2. Master the concepts of preparation reduction guides and when to use the guides with basic preparation design principles
3. Master composite provisional augmentation and use of depth cutters for minimal tooth reduction

A special thanks to Dr. Bassett on behalf of Heraeus and the AACD, for allocating all honorarium toward the support of this program.

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SANIBEL

COURSE – W255

TOPIC – CEMENTATION

Predictable Cementation of Esthetic Restorations

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50



Christopher Ramsey, DMD, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 780

Repeated Thursday, 2:30 pm – 5:30 pm · W265

Dentist

Foundational

Clinical

Educational Objectives:

1. Identify advantages and limitations of today's cements
2. Understand the principles of adhesion and how to select the ideal cement based on indication, prep design, and type of restorative material
3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – MP001

TOPIC - TREATMENT PLANNING

Use of a Simple Smile Evaluation Form



John Calamia, DMD

12:30 pm – 1:00 pm

CE Units: .5L

AGD Subject Code: 780

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Understand the basic components of modern smile design
2. Develop a solid understanding of the language of esthetics and how one treatment plans their prospective patients
3. Identify the need and incorporate a multi-disciplined approach to achieve the best esthetic result possible for each case

AFTERNOON

EXAMINATION

LOCATION: ORANGE BLOSSOM BALLROOM

COURSE – A203 · A204

TOPIC – ACCREDITATION

Accreditation Written Examination

Attendance limited to dentists and laboratory technicians

1:00 pm – 5:00 pm

Dentist

Lab Tech

Accreditation Required

The Accreditation Written Examination challenges each individual's knowledge in the foundational aspects of cosmetic dentistry. Dentists and laboratory technicians well-versed in all phases of cosmetic dentistry are expected to successfully complete this first step in the Accreditation process. Failure to pass the written examination indicates further education would be beneficial prior to attempting the clinical cases. The following requirement must be met to register for the written examination:

1. Applications, along with all applicable fees paid, must be submitted, prior to the application deadline and prior to taking the written examination.

Pre-registration for the written examination is required.

Visit the AACD Registration Desk in the City Hall Lobby to register.

Applications will ONLY be accepted prior to 10:00 am the morning of the written examination. Please arrive early, as the written examination begins promptly at 1:00 pm.

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL
COURSE – MP002

TOPIC - PHOTOGRAPHY

Got a Camera, Got Photos, Now What?



Jerome Cha, DDS, AAACD

1:15 pm – 1:45 pm
 CE Units: .5L
 AGD Subject Code: 138

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Understand how Photoshop can be utilized in your dental practice
2. Understand what makes photography compelling
3. Understand how to develop an efficient digital workflow

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SUN A
COURSE – L225

TOPIC - MINIMALLY INVASIVE DENTISTRY

*Pushing the Envelope of
 Minimally Invasive Cosmetic Dentistry*



Dennis Wells, DDS, AAACD

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 783

All Attendees

Foundational

Clinical

Educational Objectives:

1. Discover new clinical situations where minimal or no-prep restorations can be applied for outstanding results
 2. Examine the evidence of no-prep / minimal-prep restorations vs. traditional restorations in terms of marginal integrity, strength, and beauty
 3. Learn new techniques that simplify bonding very thin porcelain restorations
- Dr. Wells received financial support from Smile Designs by Rego.

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 5
COURSE – L226

TOPIC – ACCREDITATION CASE TYPE I

*Systems for Predictable Outcomes with the “Smile Design”
 Case: Accreditation Essentials: Case Type I*



Michael R. Sesemann, DDS, FAACD

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 780

All Attendees

Foundational

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Learn how to identify and incorporate specific smile design principles into the diagnostic and treatment phases of the smile design case
2. Determine which smile design principles are absolutely critical for optimal restorative outcomes
3. Discover dental office / dental laboratory communication techniques that succinctly convey information for accurate case completion

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SARASOTA
COURSE – L227

TOPIC – ACCREDITATION CASE TYPE IV

Accreditation Case Type IV Lecture



James Peyton, DDS, FAACD

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 730

All Attendees

Advanced

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Learn a step-by-step technique to layer a composite restoration
2. Obtain tips to practice techniques on stone models and typodonts that will allow the participant to practice the techniques prior to the clinical appointment
3. Understand a predictable technique to contour and polish a composite restoration that disappears into the natural tooth



AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B
COURSE – L228

TOPIC - REMOVABLE DENTURES

**Removable Prostheses:
Viable Options for Edentulous Patients**



George Priest, DMD

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 671

All Attendees

Advanced

Clinical

Educational Objectives:

1. Understand the indications for appropriate removable options for edentulous maxillae and mandibles
2. Learn to position and distribute implants for optimal prosthesis stability
3. Understand the placement of implant attachments using an accurate and expedited chairside protocol

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 3
COURSE – L229



TOPIC – COMPOSITES & PROSTHODONTICS

**The Latest Esthetic Restorations in MI
and Prosthodontic Dentistry**



**Morioki Fujitani, DDS, PhD
Toru Sato, DDS, PhD**

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 254

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn the effective strategies for single-step, self-etch adhesives to produce reliable bonding results clinically
2. Learn how to simplify MI and esthetic restorations with a "dual layer technique" in Class IV composites with a "resin cone technique" utilizing injectable hybrids
3. Understand the median conformity of the face and dental arch and the posture in gravitational direction as rules of prosthodontic treatments for esthetics and occlusion

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A
COURSE – L230



TOPIC - COMMUNICATION

**What's in the Box: A Protocol to Compete in
an Ever-Changing Dental Market Place?**



**Fred Peck, DDS, AAACD
Dwight Rickert, CDT, AAACD**

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 780

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn how to develop a lasting relationship with your laboratory technician
2. Understand the treatment planning ABC's
3. Be able to accomplish predictable esthetic results

Dr. Peck is a non-paid consultant for Henry Schein Practice Solutions. He receives honorarium from Cosmedent and material support from Bisco Dental.

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SUN D
COURSE – L231



TOPIC - PHOTOGRAPHY

Set Yourself Apart with Digital Portrait Photography



Bernie Villadiego, DDS, AAACD

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 138

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn how to use digital/portrait photography for internal and external marketing
2. Learn about the basics of exposure (aperture, shutter speed, and ISO) and color balance
3. Gain a solid foundation of studio lighting and a practical knowledge of controlling light as well as using available and natural light without the use of heavy strobe equipment

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SUN B
COURSE – L232



TOPIC – PRACTICE DEVELOPMENT

"No Docs Allowed!" – Team Members Building on Excellence



**Diane Bernstein
Deb Ham**

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 551

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn the important contributions team members make in a cosmetic dental practice
2. Hear things that inspire other dental teams to grow personally and professionally
3. Interact with other team members to find and create solutions to some of the challenges you face in a practice focused on aesthetic excellence

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 4
COURSE – L233

TOPIC – PRACTICE MANAGEMENT

***Growth and Planning Strategies:
 A Fresh Look at What DRIVES Your Practice***
 Supported by MicroDental Laboratories



Mark Murphy, DDS, BS

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 550

All Attendees

Intermediate

Non-Clinical

Educational Objectives:

1. Understand team work, alignment, and behavior to develop a vision-driven practice model
2. Define leadership, management, and strategic business planning
3. Understand a customer equity model; retention, case acceptance, and new patients

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - CAPTIVA
COURSE – L234

TOPIC – TEMPORIZATION

Predictability in Dentistry: The Art of Temporization
 Supported by DMG America



Elliot Mechanic, DDS, BSc

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 610

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the principles of artistic smile design and the role of the provisional as a prototype
2. Explore smile design alterations to achieve facial change
3. Learn how to minimize adjustments and remakes by understanding impression taking and bite registration

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - DAYTONA
COURSE – L235

TOPIC – PRODUCTIVITY

Productivity – It's not by Chance
 Supported by Comprehensive Finance



Bruce Baird, DDS

2:30 pm – 5:30 pm
 CE Units: 3.0L
 AGD Subject Code: 557

Repeated Saturday, 8:30 am – 11:30 am · L419

All Attendees

Advanced

Non-Clinical

Educational Objectives:

1. Learn a strategic plan for profitability that works in your practice
2. Learn how to get patients to say "yes" to comprehensive dentistry
3. Learn how to schedule for productivity, not for time

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 3
COURSE – W260

TOPIC – DIGITAL IMPRESSIONS

A Digital Workflow for Cosmetic Dentistry
 Supported by 3M ESPE Dental Products
 Attendance limited to 24



John Weston, DDS, FAACD

2:30 pm – 5:30 pm
 CE Units: 3.0P
 AGD Subject Code: 615

Repeated Thursday, 9:15 am – 12:15 pm · W250

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Learn how to integrate digital impressions into your multi-unit case cosmetic dental workflow and continue to use your own high quality lab
2. Learn how to digitally capture and mill posterior restorations using a new "small footprint" mill and digital video capture device
3. Understand how 3D video capture is utilized and is more powerful and accurate than other systems on the market



AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 1
COURSE – W261

TOPIC – ADHESIVES

New Developments in Direct Adhesives

Supported by Ultradent Products, Inc.

Attendance limited to 50



Chad Anderson, DMD, MS
Gerard Kugel, DMD, MS, PhD

2:30 pm – 5:30 pm
CE Units: 3.0P
AGD Subject Code: 780

Repeated Thursday, 9:15 am – 12:15 pm · W252

Dentist	Lab Tech	Foundational	Clinical
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Educational Objectives:

1. Understand composite properties and their clinical relevance
2. Learn and practice layering techniques for anterior and posterior composite
3. Discover advances in adhesive dentistry such as sixth and seventh generation bonding

AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 5
COURSE – W262

TOPIC - COMPOSITES

Class IV Restorations 2 Ways

Supported by Tokuyama Dental America, Inc.

Attendance limited to 50



Newton Fahl, DDS, MS

2:30 pm – 5:30 pm
CE Units: 3.0P
AGD Subject Code: 254

Repeated Friday, 9:15 am – 12:15 pm · W358 & 2:30 pm - 5:30 pm · W367
Repeated Saturday, 8:30 am – 11:30 am · W450

Dentist	Lab Tech	Advanced	Clinical
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Educational Objectives:

1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Dr. Fahl receives honorarium from Tokuyama Dental.

AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES
COURSE – W263

TOPIC - COMPOSITES

Direct Restorations in the Anterior Dentition: Exceptional Day-to-Day Resin Artistry

Supported by Cosmedent, Inc.

Attendance limited to 50



Jason Smithson, BDS

2:30 pm – 5:30 pm
CE Units: 3.0P
AGD Subject Code: 254

Dentist	Foundational	Clinical
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Educational Objectives:

1. Become familiar with preparation design and instrumentation to realize durable resin restorations, which have margins invisible to the human eye
2. Understand simple, intuitive finishing protocols, which allow the operator to produce highly, polished restorations, which mimic natural enamel
3. Learn how to layer resin to create lifelike incisal halos and effects such as crack lines and opacities

AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - SANIBEL
COURSE – W265

TOPIC - CEMENTATION

Predictable Cementation of Esthetic Restorations

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50



Christopher Ramsey, DMD, AAACD

2:30 pm – 5:30 pm
CE Units: 3.0P
AGD Subject Code: 780

Repeated Thursday, 9:15 am – 12:15 pm · W255

Dentist	Foundational	Clinical
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Educational Objectives:

1. Identify advantages and limitations of today's cements
2. Understand the principles of adhesion and how to select the ideal cement based on indication, prep design, and type of restorative material
3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – L600

TOPIC - VENEERS

Instant "Cosmetic Magic" with Composite Resin Veneers

Wynn Okuda, DMD, FAACD

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 783

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to sculpt composite veneers with beautiful results
2. Learn how to properly polish composite resin
3. Learn how to integrate the latest techniques and materials to attain long term success

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – MP003

TOPIC - ADHESIVES

Selection of the Best Adhesive System for Durability and Esthetic Success

Richard Trushkowsky, DDS

6:30 pm – 7:00 pm

CE Units: .5P

AGD Subject Code: 199

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn when to use light cured, chemically cured, or dual-cured cements
2. Learn when to use total etch adhesive and cement, self-etch adhesive and cement, or a self-etch adhesive cement
3. Learn how to select appropriate cements for a variety of restorations

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Oct. 23-25, 2014

EDUCATOR: Dr. Paul Homoly, CSP

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MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Accreditation	Ballroom Level - Daytona	9:15 am – 12:15 pm	Course A300 – Rego – page 52
Implants	Ballroom Level - Sun A	9:15 am – 5:30 pm	Course L310 – Leziy/Miller – page 52
Minimally Invasive Dentistry	Ballroom Level - Osceola A	9:15 am – 12:15 pm	Course L311 – Allen – page 52
Photography	Ballroom Level - Osceola B	9:15 am – 12:15 pm	Course L312 – Lutke – page 52
Orthodontics	Ballroom Level - Sun B	9:15 am – 12:15 pm	Course L313 – Mechanic – page 53
Accreditation Case Type II	Ballroom Level - Osceola 5	9:15 am – 12:15 pm	Course L314 – Weston – page 53
Provisionals	Ballroom Level - Sun C	9:15 am – 12:15 pm	Course L315 – Crispin/Crispin – page 53
Photography	Ballroom Level - Osceola 3	9:15 am – 12:15 pm	Course W316 – Magnuson – page 53
Photography	Ballroom Level - Osceola 4	9:15 am – 12:15 pm	Course WT317 – Villadiego – page 54
Practice Management	Ballroom Level - Sun D	9:15 am – 12:15 pm	Course L318 – Blatchford – page 54
Bonding	Ballroom Level - Captiva	9:15 am – 12:15 pm	Course L319 – Milnar – page 54
Composites	Ballroom Level - Sun 1	9:15 am – 12:15 pm	Course W350 – Jackson – page 54
Composites	Ballroom Level - Tallahassee	9:15 am – 12:15 pm	Course W351 – Sesemann – page 55
Veneers	Ballroom Level - Sarasota	9:15 am – 12:15 pm	Course W352 – Harnois/Lowe – page 55
Composites	Ballroom Level - Osceola 1	9:15 am – 12:15 pm	Course W353 – Barghi – page 55
Smile Design	Ballroom Level - Sanibel	9:15 am – 12:15 pm	Course W354 – Lauciello – page 55
Composites	Ballroom Level - Miami	9:15 am – 12:15 pm	Course W355 – Okuda – page 56
Digital Impressions	Ballroom Level - Sun 3	9:15 am – 12:15 pm	Course W356 – Ritter – page 56
Composites	Ballroom Level - Naples	9:15 am – 12:15 pm	Course W357 – Chan – page 56
Composites	Ballroom Level - Sun 5	9:15 am – 12:15 pm	Course W358 – Fahl – page 56



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AFTERNOON TOPIC

LOCATION

TIME

COURSE/SPEAKER/PAGE

CAD/CAM	Lower Level - Exhibit Hall	12:30 pm - 1:00 pm	Course MP004 – Hanson – page 57
Fellowship	Ballroom Level - Osceola B	12:45 pm – 2:15 pm	Course A301 – Olson – page 57
Incisal Edge	Lower Level - Exhibit Hall	1:15 pm - 1:45 pm	Course MP005 – Lineberry – page 57
Minimally Invasive Dentistry	Ballroom Level - Sun B	2:30 pm – 5:30 pm	Course L326 – Allen – page 57
Accreditation Case Type V	Ballroom Level - Osceola 5	2:30 pm – 5:30 pm	Course L327 – Milnar/Rego – page 58
Communication	Ballroom Level - Sun D	2:30 pm – 5:30 pm	Course L328 – Aiba – page 58
Orthodontics	Ballroom Level - Osceola A	2:30 pm – 5:30 pm	Course L329 – Qureshi/Smallwood – page 58
Accreditation Case Type IV	Ballroom Level - Daytona	2:30 pm – 5:30 pm	Course W330 – Peyton – page 58
Photography	Ballroom Level - Osceola 3	2:30 pm – 5:30 pm	Course W331 – Magnuson – page 59
Provisionals	Ballroom Level - Sun C	2:30 pm – 5:30 pm	Course WT327 – Crispin/Crispin – page 59
Photography	Ballroom Level - Osceola 4	2:30 pm – 5:30 pm	Course WT333 – Villadiego – page 59
Digital Dentistry	Ballroom Level - Captiva	2:30 pm – 5:30 pm	Course L334 – Culp – page 59
Veneers	Ballroom Level - Sun 1	2:30 pm – 5:30 pm	Course W360 – Vargas – page 60
Composites	Ballroom Level - Tallahassee	2:30 pm – 5:30 pm	Course W361 – Sesemann – page 60
Veneers	Ballroom Level - Sarasota	2:30 pm – 5:30 pm	Course W362 – Harnois/Lowe – page 60
Composites	Ballroom Level - Osceola 1	2:30 pm – 5:30 pm	Course W363 – Barghi – page 60
Composites	Ballroom Level - Miami	2:30 pm – 5:30 pm	Course W364 – Ramsey/Ritter – page 61
Restorative Dentistry	Ballroom Level - Naples	2:30 pm – 5:30 pm	Course W365 – Mopper – page 61
Veneers	Ballroom Level - Sun 3	2:30 pm – 5:30 pm	Course W366 – Bakeman – page 61
Composites	Ballroom Level - Sun 5	2:30 pm – 5:30 pm	Course W367 – Fahl – page 61
Fellowship	Ballroom Level - Osceola B	2:30 pm – 5:30 pm	Course A302 – Olson – page 62
Veneers	Lower Level - Exhibit Hall	2:30 pm – 5:30 pm	Course L700 – Weston – page 62
Optic Illusion	Lower Level - Exhibit Hall	6:30 pm – 7:00 pm	Course MP006 – Macedo – page 62

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FRIDAY GENERAL SESSION: SUZY WELCH, AUTHOR OF "10-10-10"

LOCATION: BALLROOM LEVEL - OSCEOLA C | 8:00 AM - 9:00 AM

Together with her husband Jack, Welch is co-author of the international bestseller *Winning*. She also authored "10-10-10," a decision making guide and life-transforming idea, which she will be speaking about in Orlando. "10-10-10" references 10 minutes, 10 months, 10 years, and has been featured by *Oprah* magazine. Great for the whole dental team!

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - DAYTONA
COURSE – A300

TOPIC – ACCREDITATION

Examiner Calibration



Nelson Rego, CDT, AAACD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 780

Dentist

Lab Tech

Advanced

Clinical

Examiners Required

Educational Objectives:

1. Understand Accreditation standards to review and analyze submitted cases
2. Review the evolution of the Accreditation criteria and how to objectively utilize it in the examination process

Note: This course is available to Accreditation Examiners only.

ALL-DAY

LECTURE

LOCATION: BALLROOM LEVEL - SUN A

COURSE – L310

TOPIC – IMPLANTS

An Architectural Plan for Creating Ideal Implant Esthetics: A Vision for Success and Change



Sonia Leziy, DDS
Brahm Miller, DDS

9:15 am – 5:30 pm

CE Units: 6.0L

AGD Subject Code: 496

This course breaks for lunch

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn strategies to idealize the esthetic outcome of treatment from surgery to case completion
2. Understand how the surgical-restorative team's vision and interaction can positively impact treatment outcomes
3. Understand the critical impact of implant positioning on esthetic success

Dr. Leziy receives grants and research support from Nobel Biocare and BioHorizons. She is a consultant for BioHorizons and received honorarium from BioHorizons.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A
COURSE – L311

TOPIC – MINIMALLY INVASIVE DENTISTRY

Improving Your Success with Soft Tissue Grafting Utilizing Allografts



Edward P. Allen, DDS, PhD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 490

Repeated Friday, 2:30 pm – 5:30 pm · L326

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the benefits of a minimally invasive surgical technique that uses allografts with minimal use of surface incisions
2. Differentiate between long-term outcome of root coverage grafting with allografts and palatal connective tissue
3. Understand the significance of gain of keratinized tissue in "covered graft" procedures and indications for soft tissue grafting

Dr Allen is a non-paid consultant with BioHorizon.

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B

COURSE – L312

TOPIC – PHOTOGRAPHY

Photography for the Cosmetic Dentist



Greg Lutke, DDS

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 555

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Understand camera, flash, and computer recommendations for clinical and portrait photography in cosmetic dentistry
2. Learn the clinical technique for capturing views – simple and perfect
3. Understand image software with Adobe Photoshop, color management (skin and tech accuracy), print, and portrait photography techniques

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN B

COURSE – L313

TOPIC - ORTHODONTICS

*Restoratively Guided Orthodontics –
Facially Generated Treatment Planning***Elliot Mechanic, DDS, BSc**

9:15 pm – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 370

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn to treatment plan based on the final restorative aesthetic vision
2. Understand the role of the restorative quarterback as the team leader
3. Learn how to creatively cut treatment time from years to months

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 5

COURSE – L314

TOPIC – ACCREDITATION CASE TYPE II

*Matching One or Two Indirect Restorations to Natural
Dentition – A Focus of Accreditation Case Type II***John Weston, DDS, FAACD**

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 250

All Attendees

Foundational

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Learn restorative team clinical techniques and tips that promote success with this type of restorative challenge
2. Identify and understand Accreditation Case Type II criteria
3. Learn factors involved with producing Accreditation level results including case selection, choice of materials, photography, and dentist/laboratory technician communication whether for Accreditation or not

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN C

COURSE – L315

TOPIC – PROVISIONALS

Provisional Restorations to be Proud Of: Part I**Bruce Crispin, DDS, MS, AAACD
Kristi Crispin, DMD, AAACD**

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 610

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how provisional restorations can be used to ensure esthetic and functional treatment success
2. Learn how to fabricate provisional restorations efficiently
3. Learn how to turn an average provisional into an esthetic masterpiece

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 3

COURSE – W316

TOPIC - PHOTOGRAPHY

*Photography Hands-On Workshop
for Accreditation Documentation*

Attendance limited to 42

**Brett Magnuson, DMD, AAACD**

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 138

Dentist

Lab Tech

Advanced

Non-Clinical

Accreditation Recommended (See disclaimer page 21)

Participants are to bring their own SLR camera (loaner cameras will be available), (1) GB memory card, camera and flash, (1) compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves, and a small flashlight.

Educational Objectives:

1. Learn photography basics and equipment options
2. Learn how to perfect images for the AACD Accreditation photography series
3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication



MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 4
COURSE – WT317

TOPIC - PHOTOGRAPHY

Fundamentals of Studio Lighting Workshop

Attendance limited to 30



Bernie Villadiego, DDS, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 138

Recommended lecture · L231 · Thursday · 2:30 pm – 5:30 pm

Repeated Friday, 2:30 pm – 5:30 pm · WT333

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn what equipment is necessary to set up a studio
2. Understand what camera setting to use
3. Learn how to shape the light with grids, snoots, beauty dishes, and softboxes

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN D
COURSE – L318

TOPIC – PRACTICE MANAGEMENT

Creating the Lifestyle of Your Dreams and Practice to Support It

Supported by Blatchford Solutions



William Blatchford, DDS

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 550

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand what is important and that overhead is a choice
2. Understand how your lifestyle, dreams, and desires should come first
3. Understand why efficiency is key

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - CAPTIVA
COURSE – L319

TOPIC – BONDING

Combining Esthetic Principles When Restoring Complex Anterior Restorations: A Typodont Demonstration Will Be Used

Supported by Shofu Dental Corporation



Frank Milnar, DDS, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 730

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to architecturally design anterior restorations
2. Understand the origin of color required to produce natural esthetics
3. Understand various finishing and polishing techniques for creating natural esthetics
4. Understand how to properly use a composite system and handle composites

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 1
COURSE – W350

TOPIC – COMPOSITES

Posterior Composites: A Practical, Efficient Technique

Supported by Kerr Corporation

Attendance limited to 30



Ronald Jackson, DDS, FAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 731

Dentist

Advanced

Clinical

Educational Objectives:

1. Review current adhesives and matricing techniques for placing Class II composite restoration
2. Understand the science and technology of SonicFill™
3. Appreciate the value and time savings of placing posterior restorations using bulk fill technology

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - TALLAHASSEE**COURSE – W351****TOPIC – COMPOSITES****Direct Posterior Composites:****Balancing Efficiency and Long-Term Performance**Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

**Michael R. Sesemann, DDS, FAACD**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 255

Repeated Friday, 2:30 pm – 5:30 pm · W361

Dentist

Intermediate

Clinical

Educational Objectives:

1. To understand proper adhesion protocol and application techniques
2. To understand the spectrum of indications for bulk-fill resin composite materials
3. To understand proper placement techniques to achieve optimum contacts and anatomy

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SARASOTA**COURSE – W352****TOPIC – VENEERS****Contouring and Placement for****Successful Minimal Prep Veneers**Supported by DenMat

Attendance limited to 50

**Peter Harnois, DDS****Edward Lowe, DMD, AAACD**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 783

Repeated Friday, 2:30 pm – 5:30 pm · W362

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Understand fundamental principles of smile design
2. Understand how much tooth reduction is required to produce an esthetic and minimally invasive result
3. Practice responsible esthetics through hands-on enamel contouring, thin veneer cementation, and finishing exercises to deliver responsible esthetics to your patients

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 1**COURSE – W353****TOPIC – COMPOSITES****Rethinking Traditional Concepts****for Placement of Direct Esthetic Restorations**Supported by Ultradent Products, Inc.

Attendance limited to 50

**Nasser Barghi, DDS**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 254

Repeated Thursday, 2:30 pm – 5:30 pm · W363

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. How to eliminate the show-through effect associated with direct esthetic restorations and discuss the concept of translucency with minimal tooth preparation on anterior composite veneers
2. Implement methods for placing anterior Class III, IV, and V restorations and techniques for simplifying the posterior direct esthetic restorations
3. Evaluate practices for proper inter-proximal contacts with composite resin

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SANIBEL**COURSE – W354****TOPIC - SMILE DESIGN****Smile Design for Dentures**Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

**Frank Lauciello, DDS**

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 670

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Use the components of the Smile Design Kit to facilitate communication for proper positioning and selection of anterior teeth using patient specific criteria
2. Review articulation and articulators with emphasis on mounting casts to the articulator that will simulate the patient's facial planes of orientation
3. Learn to set the smile design of the maxillary anterior teeth using specialized articulator components



MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - MIAMI

COURSE – W355

TOPIC - COMPOSITES

**High Impact Esthetics –
Achieving Maximal Esthetics with Minimal Chair Time**

Supported by GC America, Inc.



Wynn Okuda, DMD, FAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Create natural results with both a simplified and complex layering technique with the latest in composite resin
2. Understand proper layering of composite resin for natural results
3. Learn pearls for success to avoid problems with composite resin – a 25 year perspective

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 3

COURSE – W356

TOPIC - DIGITAL IMPRESSIONS

**Digitizing Your Restorative Workflow
with All Zirconia Restorations**

Supported by 3M ESPE Dental Products

Attendance limited to 34



Robert Ritter, DMD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 679

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Develop and execute proper case selection, prep design, and digital scanning
2. Understand the latest in material selection, provisionalization, and cementation
3. Gain insight and knowledge of the digital workflow for everyday general practice including the doctor/laboratory communication utilizing digital communication

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES

COURSE – W357

TOPIC - COMPOSITES

The Artistry of Creating Gorgeous Composite Veneers

Supported by Cosmedent, Inc.

Attendance limited to 50



David Chan, DMD, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Understand how to layer composite "sashimi style" in anterior veneer cases
2. Learn simple, creative techniques to emulate natural incisal translucency
3. Achieve predictable contouring, finishing, and polishing techniques for an optimal esthetic result

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 5

COURSE – W358

TOPIC - COMPOSITES

Class IV Restorations 2 Ways

Supported by Tokuyama Dental America, Inc.

Attendance limited to 50



Newton Fahl, DDS, MS

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Lab Tech

Advanced

Clinical

Repeated Thursday, 2:30 pm – 5:30 pm · W262

Repeated Friday, 2:30 pm - 5:30 pm · W367

Repeated Saturday, 8:30 am – 11:30 am · W450

Educational Objectives:

1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Dr. Fahl receives honorarium from Tokuyama Dental.

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL**COURSE – MP004****TOPIC - CAD/CAM***The Advantages of Using CAD/CAM**Chair Side for Anterior Esthetics***Marshall Hanson, DDS, AAACD**

12:30 pm – 1:00 pm

CE Units: .5L

AGD Subject Code: 615

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand how margin and prep considerations will affect color and value and how simple stain and glaze techniques can replicate nature
2. Learn how to create an accurate image of a contralateral tooth
3. Discover simple stain and glaze techniques to help your restoration replicate nature

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B**COURSE – A301****TOPIC - FELLOWSHIP***Fellowship Calibration for Fellowship Examiners***Bradley J. Olson, DDS, FAACD**

12:45 pm – 2:15 pm

CE Units: 1.5L

AGD Subject Code: 130

Dentist

Lab Tech

Advanced

Clinical

Fellowship Examiners Required

Fellowship Examiners must attend this calibration in order to maintain examiner status.

Educational Objectives:

1. Inform, analyze, and calibrate Fellowship Examiners to current standards
2. Evaluate and test Fellowship cases
3. Review the evolution of the Accreditation criteria and learn how to objectively utilize this criteria in the examination process

Note: This course is available to Fellowship Examiners only.

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL**COURSE – MP005****TOPIC - INCISAL EDGE***Anterior Guidance and Incisal Edges:**Points to Ponder...Before You Restore and You Send Your Patient Out the Door***Jeffrey Lineberry, DDS**

1:15 pm – 1:45 pm

CE Units: .5L

AGD Subject Code: 184

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand basic principles of anterior guidance and incisal edge shape and position
2. Recognize the different wear patterns that impact case design
3. Understand how changing incisal edge position, length and shape can affect the longevity of restorations

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SUN B**COURSE – L326****TOPIC – MINIMALLY INVASIVE DENTISTRY***Improving Your Success with**Soft Tissue Grafting Utilizing Allografts***Edward P. Allen, DDS, PhD**

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 490

Repeated Friday, 9:15 am – 12:15 pm · L311

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the benefits of a minimally invasive surgical technique that uses allografts with minimal use of surface incisions
2. Differentiate between long-term outcome of root coverage grafting with allografts and palatal connective tissue
3. Understand the significance of gain of keratinized tissue in "covered graft" procedures and indications for soft tissue grafting

Dr. Allen is a non-paid consultant with BioHorizon.





AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 5
COURSE – L327



TOPIC – ACCREDITATION (CASE TYPE V)

Case Type V Accreditation Lecture – Elements of Responsible Esthetics



Frank Milnar, DDS, AAACD
Nelson, Rego, CDT, AAACD

2:30 pm – 5:30 pm
CE Units: 3.0L
AGD Subject Code: 254

All Attendees

Foundational

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Understand smile design concepts that create natural esthetics
2. Discuss and grasp the criteria of Case Type V essentials
3. Review material management, anatomical layering, finishing, polishing, and proper surface texture principles

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - SUN D
COURSE – L328

TOPIC - COMMUNICATION

"DENTSCAPE™" - Clinical Realities in Anterior Esthetics



Naoki Aiba, CDT

2:30 pm – 5:30 pm
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn how to maximize the use of digital photography from case diagnosis to ceramic fabrication
2. Learn how dentists can facilitate ceramists to produce more esthetic and functional ceramic restorations
3. Learn step-by-step laboratory procedures of all-ceramic restorations: zirconia, pressed, and non-invasive porcelain veneers

Mr. Aiba received honorarium from Jensen Dental and grants/research support from Willi Geller Creation International.

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A
COURSE – L329



TOPIC - ORTHODONTICS

Progressive Smile design with the Inman Aligner and Invisalign® and Veneers: The New Restorative Powerhouse



Atif Qureshi, BDS
Trent Smallwood, DDS

2:30 pm – 5:30 pm
CE Units: 3.0L
AGD Subject Code: 370

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to successfully integrate predictable Invisalign® with restorative dentistry
2. Learn how to approach the complex restorative cases and setup
3. Setup cases using Invisalign® for minimally invasive or possible non preparation smile design

Dr. Qureshi is a stock shareholder with Inman Aligner.

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - DAYTONA
COURSE – W330

TOPIC – ACCREDITATION CASE TYPE IV

Class IV Composite Resin Accreditation Workshop

Attendance limited to 30



James Peyton, DDS, FAACD

2:30 pm – 5:30 pm
CE Units: 3.0P
AGD Subject Code: 730

Dentist

Lab Tech

Clinical

Accreditation Recommended (See disclaimer page 21)

Educational Objectives:

1. Use a "putty matrix" to establish the lingual and incisal edge position
2. Learn how to layer the composite resin to achieve a natural, life-like restoration
3. Be able to predictably contour and polish a restoration to natural tooth contour

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 3**COURSE – W331****TOPIC - PHOTOGRAPHY****Photography Hands-On Workshop
for Accreditation Documentation**

Attendance limited to 42

**Brett Magnuson, DMD, AAACD**

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 138

This course is recommended for Members in the Accreditation process (MIP's)

Recommended lecture · L215 · Thursday, 9:15 am – 12:15 pm

Repeated Friday, 9:15 am – 12:15 pm · W316

Dentist

Lab Tech

Advanced

Non-Clinical

Accreditation Recommended (See disclaimer page 21)

Participants are to bring their own SLR camera (loaner cameras will be available), (1) GB memory card, camera and flash, (1) compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves, and a small flashlight.

Educational Objectives:

1. Learn photography basics and equipment options
2. Learn how to perfect images for the AACD Accreditation photography series
3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN C**COURSE – WT327****TOPIC – PROVISIONALS****Provisional Restorations to be Proud Of: Part II****Bruce Crispin, DDS, MS, AAACD****Kristi Crispin, DMD, AAACD**

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 610

Recommended lecture · L315 · Friday, 9:15 am – 12:15 pm

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to apply the many techniques and materials available to fabricate simple to complex provisional restorations
2. Learn how to use simple techniques to significantly enhance the esthetic results of provisional restorations
3. Create an efficient dental team necessary for optimal treatment results

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 4**COURSE – WT333****TOPIC - PHOTOGRAPHY****Fundamentals of Studio Lighting Workshop**

Attendance limited to 30

**Bernie Villadiego, DDS, AAACD**

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 138

Recommended lecture · L231 · Thursday · 2:30 pm – 5:30 pm

Repeated Friday, 9:15 am – 12:15 · WT317

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn what equipment is necessary to set up a studio
2. Understand what camera setting to use
3. Learn how to shape the light with grids, snoots, beauty dishes, and softboxes

AFTERNOON

LECTURE

LOCATION: BALLROOM LEVEL - CAPTIVA**COURSE – L334****TOPIC - DIGITAL DENTISTRY****Digital Dentistry – Foundation for Ultimate Communication**

Supported by MicroDental, Inc.

**Lee Culp, CDT, AAACD**

2:30 pm – 5:30 pm

CE Units:

AGD Subject Code: 615

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the communication possibilities of digital 3-D communication between the dentist and laboratory technician
2. Learn how to create digital diagnostic previews and provisional restorations for treatment planning and patient education
3. Understand the different types of restorative materials and the digital process of fabrication with milling and printing technology



AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 1

COURSE – W360

TOPIC – VENEERS

Direct Resin Veneers

Supported by Kerr Corporation

Attendance limited to 30



Marcos Vargas, DDS

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 783

Dentist

Foundational

Clinical

Educational Objectives:

1. Learn shade selection for direct anterior restorations
2. Learn cavity preparation for ideal blending
3. Learn layering, contouring, and polishing direct resin veneers

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - TALLAHASSEE

COURSE – W361

TOPIC – COMPOSITES

Direct Posterior Composites:

Balancing Efficiency and Long-Term Performance

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50



Michael R. Sesemann, DDS, FAACD

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 255

Dentist

Intermediate

Clinical

Educational Objectives:

1. To understand proper adhesion protocol and application techniques
2. To understand the spectrum of indications for bulk-fill resin composite materials
3. To understand proper placement techniques to achieve optimum contacts and anatomy

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SARASOTA

COURSE – W362

TOPIC – VENEERS

Contouring and Placement for

Successful Minimal Prep Veneers

Supported by DenMat

Attendance limited to 50



Peter Harnois, DDS

Edward Lowe, DMD, AAACD

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 783

Dentist

Foundational

Clinical

Repeated Friday, 9:15 am – 12:15 pm · W352

Educational Objectives:

1. Understand fundamental principles of smile design
2. Understand how much tooth reduction is required to produce an esthetic and minimally invasive result
3. Practice responsible esthetics through hands-on enamel contouring, thin veneer cementation, and finishing exercises to deliver responsible esthetics to your patients

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 1

COURSE – W363

TOPIC – COMPOSITES

Rethinking Traditional Concepts

for Placement of Direct Esthetic Restorations

Supported by Ultradent Products, Inc.

Attendance limited to 50



Nasser Barghi, DDS

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Lab Tech

Foundational

Clinical

Repeated Friday, 9:15 am – 12:15 pm · W353

Educational Objectives:

1. How to eliminate the show-through effect associated with direct esthetic restorations and discuss the concept of translucency with minimal tooth preparation on anterior composite veneers
2. Implement methods for placing anterior Class III, IV, and V restorations and techniques for simplifying the posterior direct esthetic restorations
3. Evaluate practices for proper inter-proximal contacts with composite resin

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - MIAMI**COURSE – W364****TOPIC - COMPOSITES*****The Current State of Composite and Glass Ionomer Restorations 2014 for the Everyday General Practice***Supported by GC America, Inc.

Attendance limited to 50

**Christopher Ramsey, DMD, AAACD**
Robert Ritter, DMD

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 679

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Understand the role of glass ionomers in restorative dentistry
2. Understand the benefits of differing classes of adhesives and where they should be used as well as different composite systems and which systems work best for which areas of the mouth
3. Understand the role of composite materials in the anterior and posterior regions of the mouth

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES**COURSE – W365****TOPIC - RESTORATIVE DENTISTRY*****Learn Two Simple Overlooked Restorative Procedures That Will Instantly Increase the Profit of Your Practice***Supported by Cosmedent, Inc.

Attendance limited to 50

**K. William (Buddy) Mopper, DDS, FAACD**

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 269

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Learn conservative techniques to restore worn anterior dentition
2. Learn how to create invisible seamless restorations
3. Learn how to maximize profits and minimize tooth destruction

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 3**COURSE – W366****TOPIC - VENEERS*****Creating Veneer Success***Supported by 3M ESPE Dental Products

Attendance limited to 34

**Betsy Bakeman, DDS, FAACD**

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 783

Dentist

Foundational

Clinical

Educational Objectives:

1. Develop preparation design skills and confidence using preparation reduction guides
2. Develop provisionalization methods to minimize problems and fabricate provisionals that look good
3. Learn how to predictably bond veneers that will improve your confidence and willingness to offer this treatment in your practice

AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 5**COURSE – W367****TOPIC - COMPOSITES*****Class IV Restorations 2 Ways***Supported by Tokuyama Dental America, Inc.

Attendance limited to 50

**Newton Fahl, DDS, MS**

2:30 pm – 5:30 pm

CE Units: 3.0P

AGD Subject Code: 254

Repeated Thursday, 2:30 pm – 5:30 pm · W262

Repeated Friday, 9:15 am – 12:15 pm · W358

Repeated Saturday, 8:30 am – 11:30 am · W450

Dentist

Lab Tech

Advanced

Clinical

Educational Objectives:

1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Dr. Fahl receives honorarium from Tokuyama Dental.



AFTERNOON

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA B

COURSE – A302

TOPIC - FELLOWSHIP

Fellowship Workshop for Accredited Members

Attendance limited to Accredited Members



Bradley J. Olson, DDS, FAACD

2:30 pm – 5:30 pm

CE Units: 2.0L

AGD Subject Code: 130

Dentist

Lab Tech

Advanced

Clinical

Accreditation Recommended

Educational Objectives:

1. Understand the Fellowship Protocol
2. Examine successful and unsuccessful Fellowship cases
3. Review the evolution of the Accreditation criteria and learn how to objectively utilize this criteria in the examination process

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – L700

TOPIC - VENEERS

Live Dentistry! AACD Accreditation Case Type 1 – Minimal Prep Veneers Using Advanced Techniques and Materials to Create Beautiful and Conservative Smile Design



John Weston, DDS, FAACD

2:30 pm – 5:30 pm

CE Units: 3.0L

AGD Subject Code: 783

All Attendees

Foundational

Clinical

Educational Objectives:

1. See the importance of using "digital smile design" to create beautiful smiles for your patients and how it relates to case acceptance, case planning and excellent lab communication
2. Learn a simple method of using the "trial smile" for direct fabrication of reduction guides and to help you properly evaluate and prepare teeth for "minimal prep" porcelain veneer restorations
3. See how the accuracy and efficiency of modern digital impressions can be integrated into the office and laboratory workflow to improve the predictability of porcelain veneer delivery

AFTERNOON

LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – MP006

TOPIC - OPTIC ILLUSION

Playing with Optic Illusion

to Improve Esthetic Restorations



Roberto Macedo, DDS, PhD

6:30 pm - 7:00 pm

CE Units: .5L

AGD Subject Code: 780

All Attendees

Advanced

Clinical

Educational Objectives:

1. Be able to perform a smile analysis
2. Be able to apply smile design principles
3. Overcome potential esthetic issues with optical illusions

“The AACD has helped me in every aspect of my professional life. I wouldn't be where I am today if I had not become a part of the AACD!”

~ Dr. Nancy Norling, AACD Accredited Fellow



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MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Occlusion Summit	Ballroom Level - Sun A	8:30 am – 11:30 am	Course L410 – Brady/Cranham/Dickerson/McKee/Nasedkin – page 68
Inlays and Onlays	Ballroom Level - Sun B	8:30 am – 11:30 am	Course L411 – Davis – page 68
Lasers	Ballroom Level - Osceola B	8:30 am – 11:30 am	Course L412 – Flax – page 68
Whitening	Ballroom Level - Tallahassee	8:30 am – 11:30 am	Course L413 – Kwon – page 68
Zirconia	Ballroom Level - Captiva	8:30 am – 11:30 am	Course L414 – Ryu – page 69
Photography	Ballroom Level - Osceola 4	8:30 am – 11:30 am	Course WT417 – Villadiego – page 69
Shade Matching	Ballroom Level - Sun D	8:30 am – 11:30 am	Course L418 – Kahng – page 69
Productivity	Ballroom Level - Osceola 5	8:30 am – 11:30 am	Course L419 – Baird – page 69
Marketing	Ballroom Level - Osceola 3	8:30 am – 11:30 am	Course L420 – Hadley – page 70
Materials	Ballroom Level - Daytona	8:30 am – 11:30 am	Course L421 – Griffin – page 70
Treatment Planning	Ballroom Level - Osceola 1	8:30 am – 11:30 am	Course L422 – Apa/Chadroff/Kim – page 70
Materials	Ballroom Level - Osceola A	8:30 am – 11:30 am	Course L423 – Grow/Hodges/Redden – page 70
Case Acceptance	Ballroom Level - Sarasota	8:30 am – 11:30 am	Course L424 – Maerki/Roth – page 71
Composites	Ballroom Level - Sun 5	8:30 am – 11:30 am	Course W450 – Fahl – page 71
Composites	Ballroom Level - Naples	8:30 am – 11:30 am	Course W451 – Peck – page 71
Veneers	Ballroom Level - Miami	8:30 am – 11:30 am	Course W452 – Terry – page 71
Students	Ballroom Level - Sun C	11:00 am – 1:30 pm	Course L405 – Hill – page 72
Bonding	Lower Level - Exhibit Hall	11:30 am – 1:30 pm	Course L800 – LeSage – page 72

SATURDAY SPECIAL EVENT: INNOVATIVE TECHNICIANS

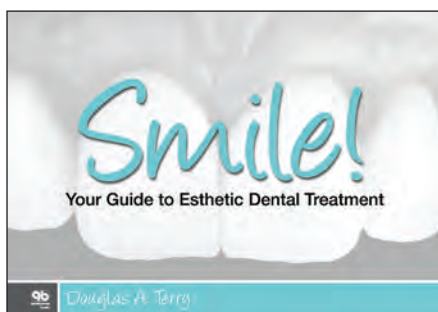
Location: Ballroom Level - Osceola A | 8:30 am - 1:00 pm

Be sure to attend “Innovative Technicians” (**free admission**), presented in partnership between AACD and the Dental Technicians Guild. This unique lab experience will showcase handmade goods by lab techs in the industry, with speakers including Al Hodges, Von Grow, Jim Redden, Step Toothmaster Bay and more. Earn 4.5L CE!

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Smile! Your Guide to Esthetic Dental Treatment

Douglas A. Terry

Many patients are unaware of the wide range of treatment options available for esthetic dental restoration and enhancement, and it is

often difficult for them to visualize the change that is possible with such treatment. This book presents full-page images to show how various areas of the mouth can be restored and transformed to make the smile more esthetic.

54 pp; 131 illus; ISBN 978-0-86715-667-6 (B6676); **US \$29.50**



Quintessence of Dental Technology 2014

Editor: Sillas Duarte, Jr

With a focus on the newest techniques and materials for ultimate esthetic outcomes, QDT 2014 features original articles on minimally invasive indirect restorations, model-guided soft tissue regeneration, opacity control using pressed ceramics, complex integrated esthetic rehabilitation, CAD/CAM tooth-colored occlusal splints, shade interpretation, optical phenomena, and the art of visual thinking.

212 pp; 820 illus;
ISBN 978-0-86715-660-7 (J0625);
US \$128



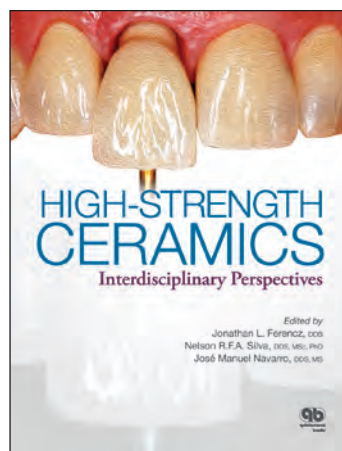
Esthetic and Restorative Dentistry: Material Selection and Technique, Second Edition

**Douglas A. Terry
and Willi Geller**

Advancements in restorative material formulations and adhesive technology have expanded the treatment possibilities for the clinician and technician and provided simpler, more conservative, and more economical solutions to many restorative and esthetic challenges. This book demonstrates these solutions step-by-step through the presentation of everyday

clinical situations, relying on the scientific knowledge and clinical and laboratory expertise of an international team of masters.

752 pp; 2,000+ illus; ISBN 978-0-86715-573-0 (B5730); **US \$318**



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**Edited by
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Advances in materials science and digital technologies have revolutionized the field of ceramic-based restorative and implant dentistry. This book combines thoughtful analysis of the state of the science with practical clinical advice for dentists and laboratory technicians alike. This comprehensive reference on all-ceramic tech-

nologies provides readers with the tools to judge the research presented in the literature and incorporate best practices and advances in materials and technology into their clinical practice.

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AFTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Composites	Ballroom Level - Osceola A	1:30 pm – 4:30 pm	Course L425 – Fahl – page 72
Materials	Ballroom Level - Osceola B	1:30 pm – 4:30 pm	Course L427 – Brady – page 72
Photography	Ballroom Level - Osceola 4	1:30 pm – 4:30 pm	Course WT426 – Villadiego – page 72
Resins	Ballroom Level - Naples	1:30 pm – 4:30 pm	Course W460 – Cha – page 72

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YOUR Smile BECOMES YOU.



SPECIAL ANNOUNCEMENT

During the Wednesday General Session, the AACD will make a special announcement regarding its latest initiative to drive more patients to your practice and raise more awareness about cosmetic dentistry!

AACD Helps Consumers Discover Smile Personalities at “Your Smile Becomes You” Are You a Social Butterfly? Rockstar? Quiet and Reserved?

Every smile has a personality. AACD is helping consumers worldwide discover what their smiles say about them through a new website, www.yoursmilebecomesyou.com.

“Your Smile Becomes You” aims to spread awareness about cosmetic dentistry by providing educational resources, patient education videos, and more to inspire consumers that the smile of their dreams isn’t out of reach. It also works to connect consumers with AACD Members who can give them the smiles they’ve always wanted.

“Your Smile Becomes You” offers:

- What Does Your Smile Say About You? – A personalized smile analysis tool that uses Facebook to determine what your smile says about your personality.

- A Share Your Smile gallery – A photo gallery where users can upload their smile personalities.
- “Your Smile IQ” Quiz – A quiz to help consumers determine which cosmetic dentistry procedures that could help improve their smiles.
- Explore Cosmetic Procedures – An educational section with consumer-friendly videos showcasing procedures available to patients, such as bonding, veneers and whitening.
- A “Find a Dentist” directory where consumers can find the nearest AACD dentist in their areas.

Visit www.yoursmilebecomesyou.com to see for yourself! Be sure to share your smile personality with your patients and colleagues and encourage them to do the same!



MORNING

LECTURE



LOCATION: BALLROOM LEVEL - SUN A
COURSE – L410

TOPIC - OCCLUSION

Occlusion Summit - 2014

Sponsored by the AACD's *Journal of Cosmetic Dentistry*



Lee Ann Brady, DMD
John Cranham, DDS
William Dickerson, DDS
Jim McKee, DDS
John Nasedkin, DDS moderator



8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 182

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand the differences between centric relation-based, neuromuscular, and joint-based occlusions
2. Know the critical areas in which different occlusal approaches are in agreement
3. Know the primary diagnostic modalities by which differentiation of occluso-muscle and TM disorders are identified

Dr. Dickerson is a stock shareholder with LVI Global.

MORNING

LECTURE



LOCATION: BALLROOM LEVEL - SUN B
COURSE – L411

TOPIC – INLAYS AND ONLAYS

Inlays, Onlays, and Onlay Veneers A to Z



Nicholas Davis, DDS, AAACD

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 253

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn how to eliminate sensitivity and reduce fractures in porcelain restorations
2. Learn prep design, mock-up methods, and temporization techniques for inlays and onlays
3. Learn seating and finishing techniques for inlay and onlay restorations

MORNING

LECTURE



LOCATION: BALLROOM LEVEL - OSCEOLA B
COURSE – L412

TOPIC – LASERS

The Magic of Laser Assisted Cosmetic Dentistry

Hugh Flax, DDS, AAACD



8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 260

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Learn protocols which are esthetically beautiful and biologically healthy
2. Understand the simple techniques that assure success for you and your patients
3. Discover a guaranteed way to help your cases to finish at least two months earlier

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - TALLAHASSEE
COURSE – L413

TOPIC – WHITENING

Tooth Whitening: What Works Best?



So Ran Kwon, DDS, MS, PhD

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 781

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Understand the different types of whitening treatments and the active ingredient in each category, including; do-it-yourself, over-the-counter, dentist dispensed patient applied home, and professionally applied in-office whitening
2. Recognize the importance and understand methods of monitoring color change during whitening
3. Learn how to maximize esthetic results by incorporating tooth whitening in our daily practice

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - CAPTIVA
COURSE – L414
TOPIC – ZIRCONIA
The Characteristics and Clinical Use of Full Contour Zirconia

Jae-Jun Ryu, DDS, MS, PhD

8:30 am – 11:30 am

CE Units: 3.0L

AGD Subject Code: 612

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Identify the characteristics of full contour zirconia restorations
2. Determine the appropriate treatment planning for full contour zirconia restorations
3. Learn the clinical tips for practice with full contour zirconia restorations

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 4
COURSE – WT417
TOPIC - PHOTOGRAPHY
Fundamentals of Using Available and Natural Light Workshop

Attendance limited to 30


Bernie Villadiego, DDS, AAACD

8:30 am – 11:30 am

CE Units: 3.0P

AGD Subject Code: 138

Recommended lecture · L231 · Thursday · 2:30 pm – 5:30 pm

Repeated Saturday, 1:30 pm – 4:30 pm · WT426

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn how to find and create great portrait lighting
2. Understand light: what bad light to avoid and what good light to find
3. Learn the camera settings to use to emphasize the model by blurring the background

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SUN D
COURSE – L418
TOPIC – SHADE MATCHING
An Extremely Successful Strategic Plan for Implementing More Perfect Custom Shade Matching on Aesthetic Anterior Cases

Supported by GC America, Inc.


Luke Kahng, CDT

8:30 am – 11:30 am

CE Units: 3.0L

AGD Subject Code: 782

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Learn how to match single central teeth step-by-step
2. Understand the “recipe” for successful lateral custom shade matching
3. Understand cuspid color to create a balance to match patients’ shades with adjacent teeth

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 5
COURSE – L419
TOPIC – PRODUCTIVITY
Productivity – It's Not By Chance

Supported by Comprehensive Finance


Bruce Baird, DDS

8:30 am – 11:30 am

CE Units: 3.0L

AGD Subject Code: 557

Repeated Thursday, 2:30 pm – 5:30 pm · L235

All Attendees

Advanced

Non-Clinical

Educational Objectives:

1. Learn a strategic plan for profitability that works in your practice
2. Learn how to get patients to say “yes” to comprehensive dentistry
3. Learn how to schedule for productivity, not for time



MORNING LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 3
COURSE – L420

TOPIC – MARKETING

*The 5 Things Every Practice
Should Know About Social Media Marketing*

Supported by My Social Practice



Jack Hadley

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 557

All Attendees

Advanced

Non-Clinical

Educational Objectives:

1. Learn to create the six types of content that best engage your audience
2. Learn from dozens of powerful case studies and examples
3. Learn how to empower your team with a simple plan you can use immediately

MORNING LECTURE

LOCATION: BALLROOM LEVEL - DAYTONA
COURSE – L421

TOPIC – MATERIALS

*Let's Grow Tooth...Excellent Clinical Dentistry
Using Bioactive/Regenerative Materials*

Supported by Bisco Dental Products & Doxa



Jack Griffin, DMD, AAACD

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 782

All Attendees

Intermediate

Clinical

Educational Objectives:

1. Learn the latest in regenerative materials such as dentin liners for dentin sealing, pulp capping and thermal insulation for increased comfort and restoration success
2. Understand cementation and infrastructure processes for zirconia lithium disilicate crowns with materials that promote dentin formation and sealing of the restoration margins
3. Learn efficient direct composite placement – preparation, bonding, matrix selection, bulk-fill, and bioactive materials for long-term oral health

MORNING LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA 1
COURSE – L422

TOPIC – TREATMENT PLANNING

*Interdisciplinary Approach to Aesthetics:
Today's Aesthetic Dentistry*

Supported by Jason J Kim Dental Aesthetics



**Michael Apa, DDS
Brian Chadroff, DDS
Jason J. Kim, CDT**

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand how to define dental esthetics to individual patient and interdisciplinary treatment planning to diagnosis and treatment plan complex cases, and sequencing them
2. Learn minimal preparation techniques: when to prepare and how to preparing for the final result, occlusal scheme, and intra-oral mock up
3. Learn innovative treatment sequencing for improved patient management

MORNING LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A
COURSE – L423

TOPIC – MATERIALS

Innovative Technicians

Supported by Smile Line USA, Ivoclar Vivadent, GC America Inc., Anaxdent



**Von Grow
Al Hodges
Jim Redden**

8:30 am – 11:30 am
CE Units: 3.0L
AGD Subject Code: 780

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn what the focus of the dental technician is in the future
2. View first-hand the work that is being done by technicians today

MORNING

LECTURE

LOCATION: BALLROOM LEVEL - SARASOTA**COURSE – L424****TOPIC – CASE ACCEPTANCE*****Your \$1,000,000 (NET) Cosmetic Income Blueprint***

Supported by Cosmalite

**Kent Maerki****Steven Roth, DMD**

8:30 am – 11:30 am

CE Units: 3.0L

AGD Subject Code: 780

All Attendees

Foundational

Clinical

Educational Objectives:

1. Learn exactly how you can get 10-15 new premium cosmetic patients to walk into your office every month automatically and not from referrals
2. See the tool that positions your patients to buy
3. Learn how to get more "Yes's" on large treatment plans and how to get an 84% acceptance rate

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - SUN 5**COURSE – W450****TOPIC - COMPOSITES*****Class IV Restorations 2 Ways***

Supported by Tokuyama Dental America, Inc.

Attendance limited to 50

**Newton Fahl, DDS, MS**

8:30 am – 11:30 am

CE Units: 3.0P

AGD Subject Code: 254

Repeated Thursday, 2:30 pm – 5:30 pm · W262

Repeated Friday, 9:15 am – 12:15 pm · W358 & 2:30 pm – 5:30 pm · W367

Dentist

Lab Tech

Advanced

Clinical

Educational Objectives:

1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Dr. Fahl receives honorarium from Tokuyama Dental.

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES**COURSE – W451****TOPIC - COMPOSITES*****The Magic of a Microfill Composite***

Supported by Cosmedent, Inc.

Attendance limited to 50

**Fred Peck, DDS, AAACD**

8:30 am – 11:30 am

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Lab Tech

Foundational

Clinical

Educational Objectives:

1. Learn how to achieve an amazing shine on your composite resin restorations that will last for years
2. Understand when a microfill is the obvious choice as the perfect restorative material
3. Develop a predictable method to achieve beautiful facial contours, giving the final restoration a natural appearance to match adjacent teeth

MORNING

WORKSHOP

LOCATION: BALLROOM LEVEL - MIAMI**COURSE – W452****TOPIC - VENEERS*****Simplifying the Veneering Process***

Supported by GC America, Inc.

**Douglas Terry, DDS, AAACD**

8:30 am – 11:30 am

CE Units: 3.0P

AGD Subject Code: 783

Dentist

Foundational

Clinical

Educational Objectives:

1. Discover a predictable and precise method for developing anterior composite veneers
2. Understand and explore the significance of color mixing for creating polychromatic life-like restorations
3. Appreciate the myriad of applications of the injectable technique and how an improved biomaterial and this revolutionary technique can enhance patient communication and your practice of dentistry

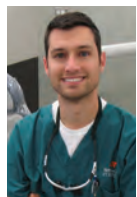


MORNING HANDS-ON WORKSHOP

LOCATION: BALLROOM LEVEL - SUN C

COURSE – L405 | TOPIC – STUDENTS

Student Networking Session: Get to Know AACD!



Nate Hill, DDS

**Sten Ericson, DDS, Susan Hollar, DDS, FAACD
Trevor Laingchild, RDT, AAACD,
Tesa Reeves, DDS, Jerry Woolf, DDS, AAACD**

11:00 am – 1:30 pm

CE Units: 3.0L

AGD Subject Code: 770

Student

Foundational

Non-Clinical

Course Description: Students, join us for a dynamic session to learn how you can take your experience with AACD to the next level! Do you have questions about how the AACD can help take your career goals to the next level? Discuss hot topics for future dentists in a safe, intimate setting where you can get the answers from distinguished members of the AACD.

MORNING LECTURE

LOCATION: LOWER LEVEL - EXHIBIT HALL

COURSE – L800

TOPIC - BONDING

Composite in a LIVE! Format



Brian LeSage, DDS, FAACD

11:30 am – 1:30 pm

CE Units: 3.0L

AGD Subject Code: 783

All Attendees

Foundational

Clinical

Educational Objectives:

1. See live how composite is sculpted to mirror natural tooth structure for anterior and posterior restorations
2. Understand the small nuances in manipulating composite that allow for a seamless restoration
3. Implement the 3 C's of composite artistry – contour, color, and creativity when you return to your practices

AFTERNOON LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA A

COURSE – L425

TOPIC - COMPOSITES

*Posterior Composites –
Direct, Semi-Direct, and Indirect Approaches*



Newton Fahl, DDS, MS

1:30 pm – 4:30 pm

CE Units: 3.0L

AGD Subject Code: 255

All Attendees

Advanced

Clinical

Educational Objectives:

1. Diagnose and treatment plan direct posterior restorations with composite resins
2. Achieve proper occlusal morphology and proper proximal contacts
3. How to indicate and perform direct, semi-direct, and indirect posterior restorations with composites

AFTERNOON LECTURE

LOCATION: BALLROOM LEVEL - OSCEOLA B

COURSE – L427

TOPIC - MATERIALS

Top Clinical Tips for Esthetic Success

Supported by Heraeus



Lee Ann Brady, DMD

1:30 pm – 4:30 pm

CE Units: 3.0L

AGD Subject Code: 780

All Attendees

Foundational

Clinical

Educational Objectives:

1. Understand caries and perio prevention
2. Learn how to make composite predictably successful
3. Learn about bonding and cementation and indirect materials and techniques

AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - OSCEOLA 4

COURSE – WT426

TOPIC - PHOTOGRAPHY

Fundamentals of Using Available and Natural Light Workshop

Attendance limited to 30



Bernie Villadiego, DDS, AAACD

1:30 pm – 4:30 pm

CE Units: 3.0P

AGD Subject Code: 138

Recommended lecture - L231 - Thursday - 2:30 pm – 5:30 pm

Repeated Saturday, 8:30 am – 11:30 am - WT417

All Attendees

Foundational

Non-Clinical

Educational Objectives:

1. Learn how to find and create great portrait lighting
2. Understand light: what bad light to avoid and what good light to find
3. Learn the camera settings to use to emphasize the model by blurring the background

AFTERNOON WORKSHOP

LOCATION: BALLROOM LEVEL - NAPLES

COURSE – W460

TOPIC - RESINS

Accreditation Case Type V Review / Direct Resin Veneers

Supported by Cosmedent, Inc.

Attendance limited to 50



Jerome Cha, DDS, AAACD

1:30 pm – 4:30 pm

CE Units: 3.0P

AGD Subject Code: 254

Dentist

Foundational

Clinical

Educational Objectives:

1. Understand case planning for Accreditation Case Type V
2. Understand the different techniques available for layered composite build-up
3. Understand concepts and techniques available for achieving aesthetic outcomes

AGD 2014 Annual Meeting & Exhibits

Rethink.Refresh.Renew.

***Rethink, refresh, and renew* the vitality of your practice and your passion for your profession—attend the Academy of General Dentistry 2014 Annual Meeting & Exhibits, June 26 to 29, in Detroit, “America’s great comeback city.”**

To help you adapt and thrive in the rapidly changing world of dentistry, don’t miss:

- An inspiring opening session featuring two keynote speakers:
 - Dave Bing: basketball legend and former Detroit mayor
 - Ralph Gilles: president/CEO, SRT Brand and Motorsports, Chrysler Group LLC
- Three days of lecture and participation courses with world-renowned speakers covering the hottest topics in continuing education
- Hundreds of exhibitors showcasing the latest innovations in dental equipment, materials, products, and services
- Special networking and social events, and more

This year’s meeting promises to be a turning point in the way you practice dentistry. Register today!

**Advanced
registration rate
ends May 2, 2014.**



Live Dentistry: An AACD Exhibit Hall First!

Stop by the AACD Exhibit Hall to see AACD Members Drs. Wynn Okuda, Brian LeSage, and John Weston, all Accredited Fellows, perform some live dentistry! "Education in the Round" is the AACD's very first live dentistry exhibit! Please register for these courses in the AACD Registration System or through the mobile app.

Exhibitor Passport Program: Get Stamped and Win Tuition to San Francisco!

New to the AACD Exhibit Hall this year is the exhibitor passport program, which encourages attendees to visit a variety of vendors in the hall to get their passports "stamped." Passports will be located on the backs of exhibit hall coupon books in attendees' registration packets. Once the passport has been filled with stamps, attendees can turn them in to the AACD Booth located in the Exhibit Hall for a chance to win a free tuition to AACD 2015 in San Francisco!

Join us for nightly exhibit hall socials. Thursdays exhibit hall social, sponsored by Rosemont Media, gives you a chance to enjoy the company of your fellow attendees while getting one-on-one attention from vendors. Also, enjoy a cocktail while shopping and socializing with your colleagues!

On Black Friday, shop the AACD Exhibit Hall for some great deals to take home to your practice. Some vendors will be slashing their prices to prepare for this special shopping event! Also included in your registration tote bag is an Exhibitor Coupon Book with promotions offered by select vendors. Grab your coupons and start saving!

Giving Back

Giving back has never been so easy—provided you have the winning bid! Stop by the Give Back a Smile (GBAS) Silent Auction, where you can bid on some great items that benefit a great cause—domestic violence survivors. Also, be sure to participate in the GBAS Lawn Party Thursday evening—this will be a fun "party with a purpose," giving you and your spouse, dental team, or colleagues a chance to relax and enjoy some food and a cocktail on the Gaylord property. It will be a beautiful night—don't miss it! Tickets are \$40 and available onsite at AACD Registration Desk or silent auction booth in the Exhibit Hall.

Exhibit Hall Schedule

LOCATION: Gaylord Palms Convention Center
Lower Level – Exhibit Hall D/E/F

Thursday, May 1

Exhibit Hall Hours.....	11:00 a.m. – 7:00 p.m.
GBAS Silent Auction Hours.....	11:00 a.m. – 7:00 p.m.
Exhibit Hall Lunch.....	12:00 p.m. – 2:30 p.m.
Exhibit Hall Social.....	5:30 p.m. – 7:00 p.m.

Friday, May 2

Exhibit Hall Hours.....	11:00 a.m. – 7:00 p.m.
GBAS Silent Auction Hours.....	11:00 a.m. – 2:00 p.m.
Exhibit Hall Lunch.....	12:00 p.m. – 2:30 p.m.
Exhibit Hall Social.....	5:30 p.m. – 7:00 p.m.
GBAS Silent Auction Pick Up.....	5:30 p.m. – 7:00 p.m.

Saturday, May 3

Exhibit Hall Hours.....	9:00 a.m. – 2:00 p.m.
Exhibit Hall Lunch.....	11:00 a.m. – 1:30 p.m.

AACD Experience Booth

Do you have a question about your membership or benefits? The AACD Experience Booth, located in the center of the Exhibit Hall, is your one-stop shop to learning about everything the Academy can offer you.

At the booth, you can:

- Meet with Accreditation Examiners and learn more about the Accreditation process. Get started on YOUR Accreditation journey.
- Discover some of the newest AACD membership benefits including some exciting and valuable offerings that will help grow your knowledge, and your practice.
- Bid on some awesome sport and music collectibles, dental equipment, and other items in the AACD Charitable Foundation's GBAS Silent Auction.
- Relax and re-charge your batteries, mobile devices and laptops in the Member Connect lounge.

Stop by and see us!

AACD Booth hours:

Thurs: 11:00 am – 7:00 pm

Fri: 11:00 am – 7:00 pm

Sat: 9:00 am – 2:00 pm

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BLACK FRIDAY SPECIALS

VISIT THE AACD EXHIBIT HALL ON FRIDAY TO TAKE ADVANTAGE OF SOME GREAT DEALS! HERE ARE THIS YEAR'S FEATURED EXHIBITORS AND THEIR SPECIALS:

Yodle426
Free mobile website with purchase

Nadia International, Inc.807
\$400 off any dental bronze sculpture ordered, free shipping and a free dental porcelain figurine worth \$425.

Doxa Dental303
*Buy a Ceramir C&B SingleCap refill, Get 1 Ceramir Applicator & 1 Activator Free!
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Florida Academy of Cosmetic Dentistry1224
Annual Membership and Full Benefits to the Florida Academy of Cosmetic Dentistry for \$995.00; this rate includes your full registration to the 2014 FACD Scientific Session & Trade Show.

Microcopy1200
New Gazelle Nano Composite Polisher. BOGO. Buy one pack of Gazelle Satin, get one pack of Gazelle Hi-Gloss for Free.

Tekscan, Inc.....317
Stop by our booth to ask us about our special AACD show discounts!

CliniPix, Inc.824
Any FULL camera system ordered will receive free shipping and include a Blackout (contrastor) \$53.00 value

My Social Practice306
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Panadent Corporation1125
Please visit Panadent booth for a special discount on the Panadent Articulator/Kois Analyzer Package A, in addition receive a free PAL-Plastic Articulator Lite with each package ordered!

Comprehensive Finance323

Comprehensive Finance Helps MORE Patients Afford the Care They Need. Come by booth #323 to learn about our secure in-office patient financing solution. \$250.00 special discount for new practice enrollment at AACD Orlando 2014.

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WhiteSpeed Lamp PLUS 6 Chairside Kits for \$1,999! Promo code: USBN4003

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Buy 5 cases and get a FREE warmer!

Golden Proportions Marketing1006
GPM offers an Express Line of Wall Art ready to hang showcasing beautiful smiling people. All images are available in 16x24 or 24x36 sizes for dramatic impact. With and without text. Buy One Get One 50% OFF.

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\$150 rebate on your initial order of Onset!

Dear Doctor.....819
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Cosmedent.....701
Save 20% when you buy 2 or more of Cosmedent's new Temporary Crown and Bridge materials. This includes MirrorImage Temporary Crown and Bridge, CONNECT - A translucent temporary cement, ADHERE - A non-eugenol temporary cement, ADJUST - A temporary Correction material, and GLOSS - An intraoral varnish.

Magnified Video Devices, Inc.333
Save thousands! Take an additional 10% off already discounted AACD show specials on MagnaVu Video Microscope, Replacement Digital X-Ray Sensors (most Brands), portable X-Ray generators, and Ergonomic Stools. Plus get incredibly low 1% financing the first year. Come by booth 333.

DMG America.....805
Buy 3 Luxatemp Automix cartridges, Get 1 FREE

Vista Dental523
\$200 off the purchase of Vista's Thermo-Flo Composite Applicator.

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Comfort Patients Remember. Ergonomic Design You'll Value. Offering the Crescent Bodyrest System at it's lowest discount rate of \$430.00 - experience it at Booth #933

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Receive set of 6 Componeers free (\$308 Retail Value) if placed within 60 days after ordering a Componeer Basic Kit (\$1,644 Retail Price).

Tokuyama Dental America.....532
Buy Tokuyama's New Estelite Omega Starter Kit (4 Shades of Estelite Omega; EA2, DA3, Trans and Milky White) get the Estelite Omega Clinical Cases by Dr. Newton Fahl, Jr. (DVD & CD) FREE! Savings of \$119.99!!

Danville Materials1119
Take advantage of Danville's Microprime G desensitizing agent promotion. Buy 3 bottles, get 1 free. Over 20 million successful applications. Highly recommended by leading clinicians. Offer on Danville's new Universal Composite! ZNano Buy any 2 get 1 free! Superior esthetics, polish and durability.

Shofu Dental Corp.511
Buy 2 NEW Super-Snap X-Treme Kits and Get 1 Beautiful Flow Plus Syringe Free!

Hu-Friedy1124
All Composite Instruments: Buy 4, Get 1 Free!

Einstein Medical.....1123
Free SEO audit of your site! 3 lucky winners will be announced at 5:30 pm Friday during the Exhibit Hall Social. To be entered into the raffle, register at Einstein Medical booth #1123 by 4:00 pm.

ReachLocal1216
All set-up fees waived.

MORE BLACK FRIDAY SPECIALS

RGP Dental.....826

RGP manufactures an ergonomically designed operator stool, which combines unparalleled support with an elegant design. Its unique hydraulic mechanism adjusts to an individual's personal seating requirements. A "free motion" function allows the back and seat of the stool will follow one's movement. The seat back and the stool itself can also be adjusted for height. The available shoulder support systems offer relief to the neck and back, while providing full range of motion. Purchase 2 stools and receive one Free "Demo Arm".

Smile Line USA..... 408

LM Arte Kit by Style Italiano - Intra-oral Composite Instruments - LM-Arte is a set of innovative instruments for aesthetic restorations. LM-Arte instruments are especially designed for composite layering. They are made of high-quality and non-stick LM-DuraGradeMax -super steel with exceptional polish. Each LM-Arte instrument is color-coded and named by its main function which enables easy, efficient and quick restorative treatments. Designed by Walter Devoto, DDS and Angelo Putignano, DDS. Retail: \$220 Black Friday Price: \$180

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Advanced Dental Designs, Inc. (AD2)
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IDEA (Interdisciplinary
Dental Education Academy)
Ivoclar Vivadent, Inc.
Kerr Corporation

EXHIBITOR PRODUCT CATEGORIES

Composites (continued)

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Dental Arts Laboratories, Inc.
DSG Americus
Esthetic Professionals

Excel Studios
Keating Dental Arts
Knight Dental Group
LK Dental Studio
MicroDental Laboratories
ProTech Dental Studio
Re-Creations Dental Studios
Six Month Smiles
Specialty Appliances
Orthodontic Laboratory
Valley Dental Arts
YES! Dental Laboratory, Inc.

Digital Radiography

Carestream Dental
Patterson Dental
Magnified Video Devices, Inc.

Disposable Products

White Towel Services, Inc.
Vista Dental Products
Whip Mix Corp.

Education/Training

Arrowhead Dental Laboratory
BioHorizons
Dear Doctor
Dental Tribune
DentalXP
Dentainment
DOCS Education
Esthetic Professionals
Fahl Center
Florida Academy of Cosmetic dentistry
HDIQ Dental
IDEA
Inman Aligner
LK Dental Studio
My Social Practice
Nadia International
Nobel Biocare
Now Media Group
Officite
Patient News
Productive Dentist Academy
Quintessence Publishing
Six Month Smiles
The Dawson Academy

Financial Services

Comprehensive Finance
Springstone

Handpieces

Aseptico
Brasseler USA
Shamrock Dental Co., Inc.

Implants

Aurum Ceramic Dental Laboratories
BioHorizons
Core3Dcentres
CreoDental
Dental USA
IDEA
Keating Dental Arts
LK Dental Studio
MicroDental Laboratories
Nobel Biocare
Noris Medical
Protech Dental Studio

Impression Materials

3M ESPE Dental Products
Clinician's Choice Dental
Centrix, Inc.
Coltene
DENTSPLY

Impression Materials (continued)

DMG America
GC America, Inc.
Heraeus
Kerr Corporation
Spident USA, Inc.

Infection Control

Coltene
Hu-Friedy

Instruments

AdDent, Inc.
Brasseler USA
Dental USA
DoWell Dental Products
Hu-Friedy
Isolite Systems
Smile Line USA, Inc.
Zoll-Dental

Infection Control

Hu-Friedy

Infinity Massage Chairs

Infinite Therapeutics

Internet Marketing

Demandforce
Dentainment
Doctor.com
Einstein Medical
Infinity Dental Web
Officite
Now Media Group
ProSites
Patient News
ReachLocal, Inc.
Roadside Multimedia
Rosemont Media
WEO Media
Yodle

Laboratory Instruments

Panadent
RGP
Six Month Smiles

Lasers

AMD Lasers, a DENTSPLY
International Company
AdDent, Inc.
Den-Mat
Ellman International
Henry Schein
Isolite System
LightScalpel LLC
LiLa Enterprise, LLC
Orasoptic

EXHIBITOR PRODUCT CATEGORIES

Lasers (continued)

Sharper Practice
SurgiTel/General Scientific Corp.

Lights

AdDent, Inc.
Den-Mat
Designs for Vision, Inc.
Henry Schein Dental
Isolite Systems
Magnavu/MVD
SDI (North America), Inc.

Lights (continued)

Orascope
PeriOptix
Rose Micro Solutions
Snap On Optics
SurgiTel/General Scientific Corporation
Ultralight Optics

Loupes

Designs for Vision, Inc.
Orascope
PeriOptix
Rose Micro Solutions
SurgiTel/General Scientific Corporation
Snap On Optics
Ultralight Optics

Microscopes

Magnavu/MVD
Magnified Video Devices, Inc.
Rose Micro Solutions

Occlusion

Advanced Dental Designs, Inc. (AD2)
Tekscan, Inc.
Panadent Corp.
Whip Mix

Office Design

Crescent Products
Nadia International

Office Furniture

Fuji Cyber Relax

Oral Cancer Screening

AdDent, Inc.

Oral Hygiene

Philips Sonicare and Zoom Whitening
DMG America

Orthodontics

Dental USA
Great Lakes Prosthodontics
Hu-Friedy
Six Month Smiles
Specialty Appliance Orthodontic Laboratory
White Towel Services

Other: Alter Image

Seattle Software Design

Other: Analgesia Equipment

Onpharma, Inc.

Other: Anesthetics

Onpharma, Inc.

Other: Chair Pads

Crescent Products

Other: Composite Warming

Vista Dental Products

Other: Crowns

Hu-Friendly

Other: Cyber Relax Chair

Fuji Cyber Relax

Other: Dental Charity

Allana Smiles Foundation

Other: Dust Cabinets

Danville Materials LLC

Other: Ergonomic Seating

RGP

Other: Handpiece Repair

Shamrock Dental Co.

Other: Indirect Bracket Bonding

Specialty Appliances
Orthodontic Laboratory

Other: Intral Oral Sandblaster

Danville Materials LLC

Other: Isolation

Isolite System

Other: Job Posting

DentalPost

Other: Massage

Fuji Cyber Relax

Other: Mobile Cart

Velopex International, Inc.

Other: Needs/Gloves/Bite trays

Spident USA, Inc.

Other: Patient Comfort

Crescent Products

Other: Patient Communication

Demandforce

Other: Portable Equipment

Aseptico

Other: Precious Metals Refining

Scientific Metals

Other: Promotional Lip Balm

Lips, Inc.

Other: Radiosurgical Equipment

Ellman International

Other: Riva Glas Ionomers

SDI (North America), Inc.

Other: Saliva Absorbents

Microcopy

Other: SEO

ProSites

Other: Skin Care

Hawaiian Moon

Other: Strawberry Laser

Lila Enterprise LLC

Other: Temporary Crown & Bridge Materials

DMG America

Other: Temporary Materials

Clinicians Choice Dental Products, Inc.

Other: Therma-Flo

Vista Dental Products

Other: Vibration Machine

Fuji Cyber Relax

Other: Writing/Editing

Crème Della Crème

EXHIBITOR PRODUCT CATEGORIES

Patient Education

Dear Doctor
Guru Dental
Nadia International, Inc.
Now Media Group
Officite
Patient News

Patient Financing

Springstone Patient Financing
CareCredit

Photography

CliniPix, Inc.
PhotoMed
Smile Line USA, Inc.

Polishers

Brasseler USA
Clinician's Choice Dental
Cosmedent
Komet USA
MicroCopy

Porcelain Systems

Ivoclar Vivadent, Inc.

Porcelains

Keating Dental Arts
Shofu
Vident, a VITA Company

Portable LED Lights

Smiles Line USA
Isolite System
PerioOptix, Inc.

Posts

Komet USA

Power Toothbrushes

Philips Sonicare and Zoom Whitening

Practice Management

Blatchford Solutions
CallSource
Carestream Dental
Doctor.com
Heartland Dental
Officite
Producing Dentist Academy
Sesame Communications
Solution Reach

Practice Marketing

BioHorizons
CallSource
Cosmalite Cosmetic Dentistry
Dear Doctor

Practice Marketing (continued)

Demandforce
Dentainment
Dental Marketers
Einstein Medical
Golden Proportions Marketing
Lips, Inc.
My Social Practice
Patient News
PostcardMania
ProSites
ReachLocal, Inc.
Roadside Multimedia
Sesame Communications
Sharper Practice
Solution Reach
Viva Concepts
WEO Media
White Towel Services, Inc.

Prosthetic Aids

Tokuyama Dental America, Inc.

Publications

Crème della crème
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Onpharma, Inc.
Smile Line USA, Inc.

Supply

Darby Dental
Patterson Dental

Teeth

Vident, a VITA Company

Ultra Sonic Equipment

DoWell Dental Products

Veneers

Aurum Ceramic Dental Laboratory
Den-Mat
IDEA
LK Dental Studio
MicroDental Laboratories
Protech Dental Studio

Web Sites

Crema della Crema
Copywriting & Communication
Dear Doctor
Dental Tribune
Dental XP
Einstein Medical
Golden Proportions Marketing
Infinity Dental
My Social Practice
Officite
Now Media Group
ProSites
Roadside Multimedia
Rosemont Media
Sesame Communications
WEO Media
Yodle

Whitening

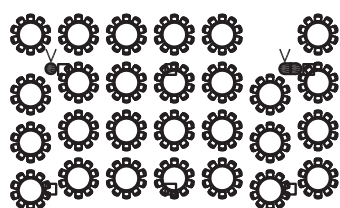
Heraeus
Benco Dental
Philips Sonicare and Zoom Whitening
SDI (North America), Inc.
Ultradent Products, Inc.

X-Ray Equipment

Aseptico
Benco Dental
Carestream Dental
MicroCopy

Gaylord Palms Resort & Convention Center

Exhibit Halls D/E/F



FOOD & BEVERAGE

339	438
337	436
335	434
333	432

437	536
435	534
433	532

541	640
539	638
537	636
535	634
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641	740
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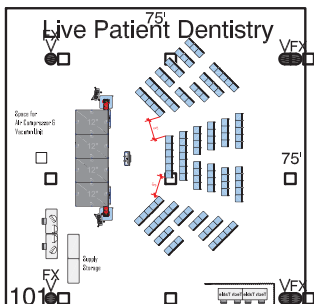
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737	836
735	834
733	832

841	940
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939	1038
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20' Filter Dental
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925	1024
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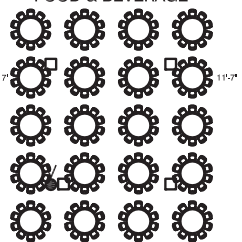
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The AACD 30th Anniversary Booth

FOOD & BEVERAGE



211	310
209	308
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203	302
201	300

409	508
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405	504
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501	600

609	708
607	706
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603	702
601	700

709	808
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705	804
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701	800

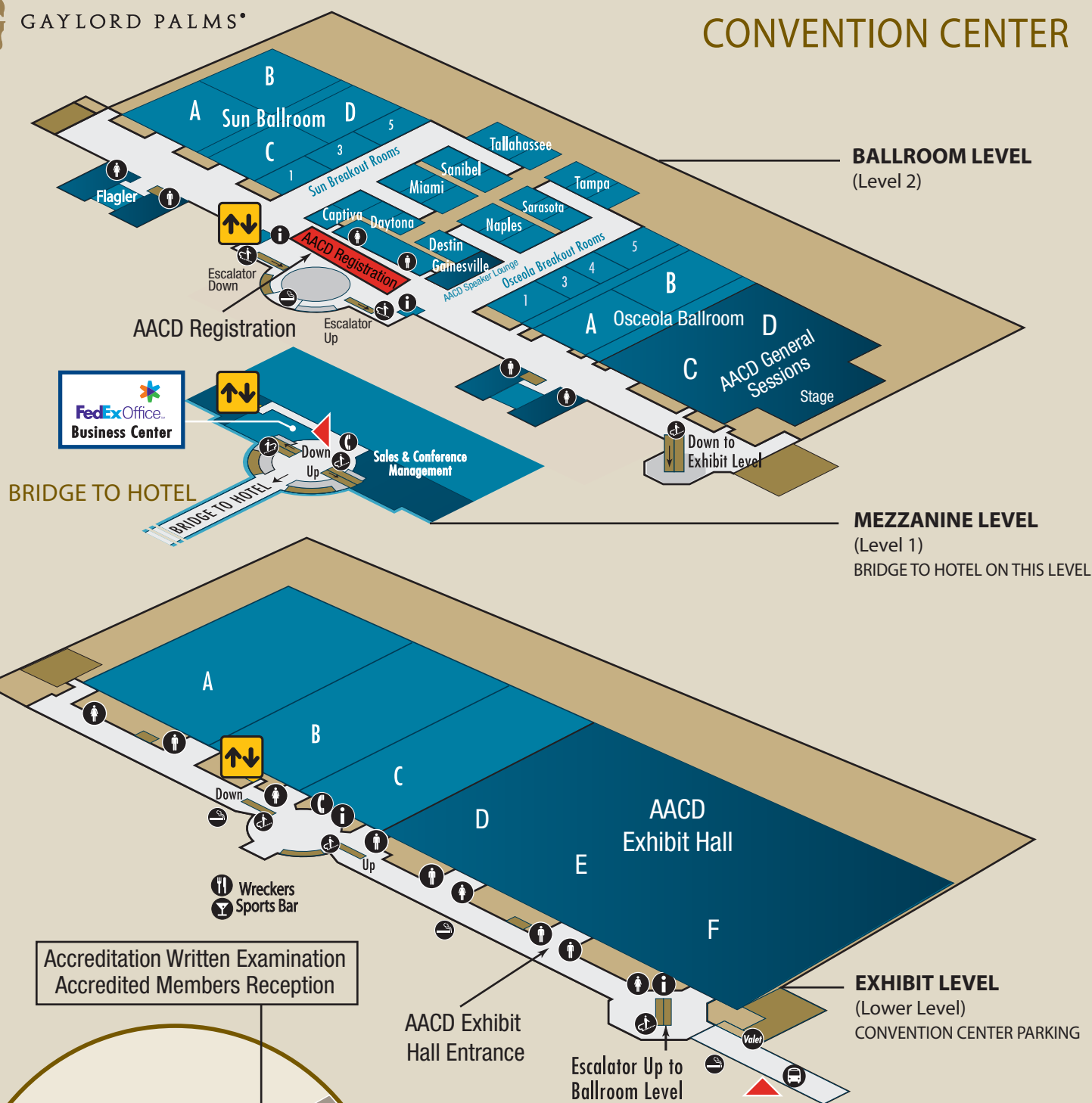
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807	906
805	904
803	902
801	900

909	1008
907	1006
905	1004
903	1002
901	1000

1009	1108
1007	1106
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1003	1102
1001	1100



1109	1208
1107	1206
1105	1204
1103	1202
1101	1200

1209	1308
1207	1306
1205	1304
1203	1302
1201	1300



Accreditation Written Examination
Accredited Members Reception

ADDITIONAL HOTEL-SIDE MEETING ROOMS:

- | | | | |
|--|---|---|---|
| 1 HEMINGWAY & SANCHEZ BOARDROOMS
Level 4 (hotel) via Emerald Bay Elevators |  | 3 EMERALD 1-8 MEETING ROOMS
Lower Level (hotel) via Emerald Bay Elevators |  |
| PALM BEACH MEETING ROOM
Atrium Level (hotel) | | 4 ST. GEORGE MEETING ROOMS
Atrium Level (hotel) on St. George Street | |
| 2 ORANGE BLOSSOM BALLROOM
Atrium Level (hotel) on St. George Street | | | |



Elevator



Restrooms



Bus



Smoking Area*



Escalator



Information

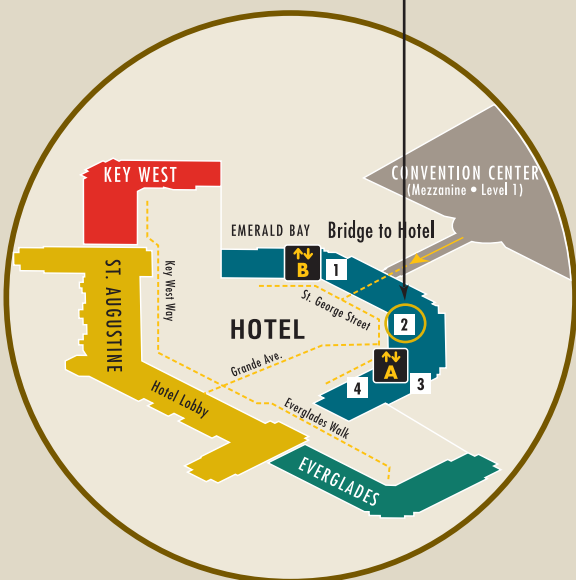


Phones



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▲ Late Night Guest Key Card Entrances

HOW TO FIND YOUR ROOM

X 345
FLOOR ROOM #

DIRECTIONS TO...

HEMINGWAY and SANCHEZ BOARDROOMS:
Level 4, via Emerald Bay Elevator B

EMERALD MEETING ROOMS:
Lower Level, via Emerald Bay Elevator A

- | | | | | |
|-----------------|-------------|---------------|------------|----------------|
| Elevators | Restrooms | Meeting Rooms | Bus | Fitness Center |
| ATM | Phones | Registration | Taxi | Pool |
| Restaurants | Information | Guest Laundry | Car Rental | Smoking Area* |
| Cocktails / Bar | Coffee Shop | Frozen Yogurt | Bell Stand | |

*Gaylord Palms is a smoke-free environment. Outdoor smoking areas are available.

- Shopping:
- | | | | |
|--------------------|--------------------------------|--------------------------|-------------------------|
| 1. Mallory Square | 3. Marketplace News & Sundries | 5. Brighton Collectibles | 7. Relâche Spa Boutique |
| 2. Island Paradise | 4. PGA Tour Shop | 6. Alligator Alley | |

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Before



After



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Duckee Lee, CDT



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DDS, AAACD*

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Duckee Lee, CDT

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Existing Lumineer Restoration

Treatment
• Crown Lengthening #5 - #12
• Porcelain Veneers #6 - #11
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