

**Chester C. Spivey, Jr.**  
**Short Bio – November 2019**



As Senior Vice President – Clinical Sales (USA) for Ivoclar Vivadent, Inc., Mr. Spivey is responsible for leading the organization's Clinical Sales Team and the strategic direction and expansion of Ivoclar Vivadent's business in the United States. With 28 years of experience in the dental industry, Mr. Spivey has developed a thorough understanding of the dental marketplace in North America. He has been instrumental in the launch of several new product innovations, and regularly participates in global strategy discussions at Ivoclar Vivadent's headquarters in Liechtenstein. Under Mr. Spivey's leadership, Ivoclar Vivadent continues to expand business outcomes for distribution partners and dental professionals while maintaining a strong reputation for delivering high-quality esthetic dental products.