

a) Why are you applying for this position?

As the Chairperson of the sister affiliate, the New Zealand Academy of Cosmetic Dentistry for my 8th consecutive year now, I feel like cooperating on a larger scale and completing larger projects with the mother organization. I feel that our educational and inspirational outreach can be optimized with larger budgets and dedicated internal team of accountable professionals running the organization. I bring an international flavor to the Board, which is important as we glean a significant proportion of our membership base from overseas dentists. It is important to grow this percentage and increase our international presence as the Gold Standard in Cosmetic and Restorative Dentistry.

b) Have you served on boards in the past? If so, what have you learned from this experience?

Yes, I have. I am currently ending my last (8th) term as Chairperson and Director of the New Zealand Academy of Cosmetic Dentistry. I have learned that in running educational events, less is not necessarily more. I believe in trying to fit snugly into each nook and cranny of our membership's life, from the channels they choose to watch in their free time to the local offerings that really promote collegiality and a sense of corporate support. I believe in not only being a "home" organization that is there for them, but in delivering an exciting and unique experience in each year's "homecoming", which is the Scientific Session. In this way, we can really add value and become an integral part of a member's life.

I am also on the Board of Smiles for the Pacific, an educational charity based in Lautoka, Fiji, with an outreach to the dentists and population of the South Pacific Islands. We believe in "teaching a man/woman to fish, so that they can also catch their own food and teach others how to do the same. We give through training and knowledge.

c) We are interested in learning about your leadership skills and organizational style. Tell us what we could expect and how you work with others. Be as specific as possible.

I am a person with a very high workrate; which means that my efficiency of getting the job done is extremely high. I like to get things out of the way and am the opposite of a procrastinator, especially in the immediate post-board meeting period where I like to "clear my plate" of work. My leadership style is inclusive to a point where if I feel that it would be more efficacious for me to complete the task instead of nagging a lazy procrastinator, that I complete the task and tell the person afterwards. I am sure to encourage that person to "pick up the pace" next time and to feel like they need to be a more balanced part of the team. I am not afraid of confrontation. I am always brutally honest, sometimes at the expense of awkwardness, but the feeling is that it is a pursuit of excellence that we are all after, so it is generally well accepted.

d) Serving the AACD requires people to take on projects and see them to completion, often working with others to accomplish specific goals. Tell us about your accomplishments and approach to fulfilling obligations.

In the past 5 years during my term as Chairperson of the NZACD, we experienced a shrinking membership base with dwindling numbers at national Symposia and large-scale lectures. We were able to re-invent ourselves under my leadership and further developed our presence via regional study groups as well as Digital Study Groups to bring education to the people. We focused on national speakers (lower honoraria) and organized a "6 of the Best" lecture day, which is essentially having each speaker lecture for 1 hour slots x 6. In this way, there was "something for everyone" and we were able to generate significant corporate sponsorship and delegate response to this event. In short, despite our membership numbers dropping by 40%, we were able to increase our profit margin and nest egg to a

level not seen in previous events, expanding our retained earnings/savings. We incorporated a significant workshop component to this day, which further bolstered attendance and profitability. In the past year, we released an exclusive NZACD Graduate Curriculum focusing on certain aspects of Accreditation, fixed prosthodontics and digital dentistry. This curriculum sold out early and was limited to 15 delegates. The first convocation is slated for November this year. These are ways in which we aim to provide learning opportunities that are exclusive and relevant to our membership base.

As Director of Fundraising for Smiles For the Pacific, a NZ-founded, Fiji-based educational charity, I spearheaded a fundraising dinner in 2016 at a local Returned Services club for over 150 delegates. Performances such as the Fijian *meke* and a silent auction featuring donated pieces of art from local artist collaboration Weston Frizzell resulted in a profit or fundraising total of over \$10,000 for the charity.

e) The AACD offers our members a superb opportunity to form friendships which could be brought into conflict when policy decisions or approaches must be addressed. Tell us about how you might balance those friendships when policy or ethical issues create such a conflict.

- I am a very straight up person. Business has never been personal for me and I have no issues telling loved ones exactly how I see it.

f) What do you bring to this position that is unique or distinctive? How will you make a difference?

I am a creative and lateral thinker. I love to connect. I am well connected on social platforms and wish to utilize this to the benefit of our aims.

g) Please give us an idea of where you see your interests and expertise supporting the advancement of the AACD Strategic plan and reflecting an alignment with the Academy's core purpose.

- I wish to help in the marketing and promotion of the Accreditation credential. This is our key point of difference and provides a point of passion and growth inspiration for new graduates.

h) Ultimately, the purpose of serving the AACD is to support our membership. Tell us how you see yourself relating to the membership and forming a bridge between the Board and our members.

- Social media presence.

i) Please list any leadership courses or webinars taken. Leadership training is highly recommended

- I was accepted into Harvard's OPM program but due to time restraints this year before I stepped down as Chair of the NZACD I could not attend.

j) What else should we know in order to consider you as an applicant for this position?

- you will like me. I am dedicated and passionate. I am reliable. I am last minute filling this out on the plane to Melbourne because I do think I can make a difference.

k) Has any dental licensing board taken adverse action against your license or is there any action pending? If yes, please explain

- No

l) Have you ever been convicted of a felony or are there any charges pending or under

- No