

**2024 AACD Remote Annual Meeting**  
**Thursday, March 14, 2024 – 7:30 pm CT**

Time	Description	Lead
7:15 pm	Access to the meeting opens – we will be using Zoom	
7:30 pm	Call to Order	Wright
7:31 pm	President's Welcome, Introduction of Executive Committee, Parliamentarian, Registration Chair and Recording Secretary	Wright
7:32 pm	Announcement of quorum	Hill
7:33 pm	Approval of Agenda April 26, 2023 AMM <a href="#">Approved Minutes</a>	Wright
7:35 pm	<u>President's Report</u>	Wright
7:37 pm	Verbal Report: Budget & Finance Committee (BFC) <a href="#">Audited Financial Statements</a>	Notarantonio Hill
	Written Reports of Boards and Committees (in packet) <ul style="list-style-type: none"> <li>• <a href="#">American Board of Cosmetic Dentistry</a></li> <li>• <a href="#">American Board of Cosmetic and Esthetic Dentistry</a></li> <li>• <a href="#">AACD Charitable Foundation Board of Trustees</a></li> <li>• <a href="#">Awards and Recognition Subcommittee</a></li> <li>• <a href="#">Distance Learning Committee</a></li> <li>• <a href="#">Ethics Committee</a></li> <li>• <a href="#">Member Relations Committee</a></li> <li>• <a href="#">Professional Education Committee</a></li> <li>• <a href="#">University Relations Committee</a></li> <li>• <a href="#">Credentialing Committees</a></li> </ul>	
8:05 pm	Verbal Report: Nominating and Leadership Development Committee	Shanard

8:10 pm	<b>Elections – All by Acclamation</b> <b>Vice President</b> (1 Opening) <ul style="list-style-type: none"> <li>• Mohan Bhuvaneshwaran, MDS, AAACD</li> </ul> <b>Board of Directors – Accredited Member</b> (1 Opening) <ul style="list-style-type: none"> <li>• Sarah Slone, DMD, AAACD</li> </ul> <b>Board of Directors – Corporate Member</b> (1 Opening) <ul style="list-style-type: none"> <li>• Grace Gerrity</li> </ul> <b>Board of Directors – University Member</b> (1 Opening) <ul style="list-style-type: none"> <li>• Aikaterini Papathanasiou, DDS, DMD</li> </ul> <b>Board of Directors – General Member</b> (1 Opening) <ul style="list-style-type: none"> <li>• Devin McClintock, DDS</li> </ul> <b>American Board of Cosmetic Dentistry</b> (3 Openings) <ul style="list-style-type: none"> <li>• Laura Justice, DMD, FAACD</li> <li>• Diana Tadros, DDS, AAACD</li> <li>• Christopher N. Weber, DDS, AAACD</li> </ul>	Wright
8:13 pm	<b>Election of Nominating and Leadership Development Committee</b> (1 Opening) <ul style="list-style-type: none"> <li>• Debra Gray King, DDS, FAACD</li> </ul>	Wright
8:15 pm	New Business	Wright
8:20 pm	Exchange of Gavel and Adjournment	Wright Notarantonio



**Annual Membership Meeting – Grapevine, Texas – Gaylord Texan**  
**Wednesday, April 26, 2023 – Approved Minutes**

President Marilyn Calvo called the meeting to order at 4:05 pm central time and introduced the members of the Executive Committee; parliamentarian Kay Allison Crews; Executive Director, Barbara Kachelski; Election Timer, Michael DiFrisco; and Recording Secretary, Kimberly Hollenbeck.

Ms. Kathryn Hill, Chief Financial Officer and Teller of Elections stated there were 139 members who registered for the meeting and 81 members were present at the start of the meeting. A quorum was present. 44 Accredited Members and 37 General Members were present.

The standing rules of the meeting were adopted.

The agenda was adopted with a change to the order. The bylaw amendments are being moved to discussion after the reports. Approved by unanimous consent.

Dr. Calvo reported that the 2022 Annual Member Meeting Minutes were approved by the AACD Board of Directors and the American Board of Cosmetic Dentistry. The minutes were available in the member's packets.

Dr. Calvo thanked the members for the opportunity to serve as President of the AACD. The president's report was enclosed in the packet.

Ms. Kathryn Hill presented the Academy's financials on behalf of the Budget and Finance Committee.

Reports from the following Boards and committees were made available in the Annual Membership Meeting packet: American Board of Cosmetic Dentistry, AACD Charitable Foundation Board of Trustees, American Board of Cosmetic and Esthetic Dentistry, Awards and Recognition Subcommittee, Distance Learning Committee, Ethics Committee, Member Relations Committee, Professional Education Committee, Residency Committee, University Relations Committee, and Credentialing Committees.

Dr. Ringer presented the Nominating and Leadership Development Committee Report and thanked his fellow committee members, Dr. David Chan, Dr. Tanya DeSanto, Dr. Georgia Haddad, Dr. Gesica Horn, Dr. Lauren Shanard, and Dr. Jorge Blanco.

Test voting occurred.

Amendment #1 was considered: Bylaws Amendment Clarification - To require both elections and bylaw amendment voting to take place remotely rather than at the scientific session thus it would be the "Remote Annual Meeting". Article V and found throughout the Bylaws.

The following members took to the floor with questions, concerns, and/or to show support or opposition: Dr. Marty Zase, Dr. John Sullivan, Dr. Jack Ringer, Dr. Nick Davis, Dr. Becky Long, and Mr. Dwight Rickert.

Dr. Wright called on the Chair of the Tellers to report the results of the vote on the bylaws amendment.  
There were 78 votes cast.  
A 2/3 vote in the affirmative was required to adopt the amendment.  
Those in favor: 57  
Those opposed: 21

Dr. Calvo declared the bylaws amendment was adopted.

Amendment #2 was considered to eliminate the cascade. Bylaws Amendment - MEMBERSHIP MEETING, Section 6: Elections and Eligibility

The following members took to the floor with questions, concerns, and/or to show support or opposition: Dr. Brett Magnuson, Dr. Marty Zase, Dr. Greg Wright, Dr. Lauren Shanard, Dr. Becky Long, and Dr. Nick Davis.

Dr. J.A. Reynold took the floor to speak.

Motion: Dr. Greg Wright, on behalf of the Board of Directors to approve the elimination of the voting cascade.  
There were 79 votes cast.  
A 2/3 vote in the affirmative was required to adopt the motion.  
Those in favor: 68  
Those opposed: 11  
Dr. Calvo declared the motion carries.

Amendment #3 was considered. Bylaws Amendment - To reduce the size of the BOD and ABCD by two members each, one Accredited Member seat, and one General Member seat. Part A (BOD composition change) was considered first. Article VI – BOARD OF DIRECTORS – Section 2 Composition and Section 7 Election and Term.

The following members took to the floor with questions, concerns, and/or to show support or opposition: Dr. Paul Schoenbeck, Dr. Nick Davis, Dr. John Sullivan, Mr. Dwight Rickert, Dr. Steven Ghareeb, Dr. Marty Zase, Dr. Aikaterini Papathanasiou, and Dr. William (John) Rowe.

Motion: Mr. Quint Whipple, on behalf of the Board of Directors to approve the recommendation to reduce the size of the Board of Directors.  
There were 77 votes cast.  
A 2/3 vote in the affirmative was required to adopt the motion.  
Those in favor: 47  
Those opposed: 30

Dr. Calvo declared the motion does not carry.

Part B. The American Board of Cosmetic Dentistry will not reduce in size, given the outcome of the vote that the Board of Directors is not reducing in size at this time.

Amendment #4 was considered. Administrative Item the Professional Registered Parliamentarian Noted Must Be Voted Upon Separately: Rationale: To provide time between candidate deadline, communication to nominees, and announcement to membership. ARTICLE V – MEMBERSHIP MEETING Section 6 Elections and Eligibility

Motion: Dr. Adamo Notarantonio, on behalf of the Board of Directors to approve the recommendation to allow five days in between the candidate deadline and communication to nominees and membership.

There were 77 votes cast.

A 2/3 vote in the affirmative was required to adopt the motion.

Those in favor: 73

Those opposed: 4

Dr. Calvo declared the motion carries.

Nominating and Leadership Development Committee Chair Dr. Jack Ringer provided a description of the process the committee used to evaluate candidates for office.

President Calvo informed the members the following were elected by acclamation:

- Vice President: Amandas N. Seay DDS, FAACD, one-year term with automatic succession.
- Board of Directors Accredited Member: Mohan Bhuvaneshwaran, MDS, AAACD, two-year term
- Board of Directors Accredited Member: Keerti Sahasrabudhe, DDS, AAACD, two-year terms
- Board of Directors Laboratory Member: Steve D. Hoofard, CDT, AAACD, two-year term
- Board of Directors General Member: Thomas T. Doan, DMD, two-year term
- American Board of Cosmetic Dentistry: Steven B. Andreus, DDS, AAACD, three-year term
- American Board of Cosmetic Dentistry: Erik R. Haupt, FAACD, three-year term
- American Board of Cosmetic Dentistry: Zach Sisler, DDS, AAACD, three-year term
- Nominating and Leadership Development Committee: Jorge Blanco, DDS, AAACD, three-year term

Dr. Marilyn Calvo congratulated Dr. Greg Wright on becoming President of the AACD for the 2023-2024 leadership year. Dr. Wright thanked Dr. Calvo for her leadership, dedication to the membership, and service to the Academy.

Dr. Wright called for new business, being there was none, the **meeting was adjourned at 5:36 pm CT.**

Minutes prepared by Ms. Kimberly Hollenbeck. Minutes reviewed by Kay Allison Crews.

## President's Report

Greetings to all. I want to first thank all my board members for an amazing year. A heartfelt thank you goes out to the Board of Directors: Adamo Notarantonio, DDS, FAACD, Amanda Seay, DDS, FAACD, Mohan Bhuvaneshwaran, BDS, AAACD, Thomas Doan, DMD, Errin DePalma, DDS, AAACD, Grace Gerrity, Aikaterini Papathanasiou DDS, DMD, Keerti Sahasrabudhe DDS, AAACD, Sarah Sloan, DMD, AAACD, and Steve Hoofard, CDT, AAACD. All that we accomplished this year is not only due to the hard work that you did, but to the servant attitude and tone in which it was done. My sincere appreciation to all of you. I am proud to call each of you “friend”. The ABCD, under the leadership of John Weston DDS, FAACD, continued to keep our credential healthy and strong. Accreditation is—and will continue to be—the component that makes us unique in dentistry. Team ABCD does an amazing job. Thank you Steven Andreaus, DDS, AAACD, Erik Haupt, AAACD, Brenda Jennings, DDS, AAACD, Laura Justice, DMD, FAACD, Cappy Sinclair, DDS, AAACD and Zach Sisler, DDS, AAACD.

The biggest news to hit our Academy this year was the retirement of our former executive director, Barbara Kachelski. In short, her 10 years were an amazing time for AACD, and she is, and will be missed. With her leaving, I want to extend a special thank you to the search committee who suggested her replacement. For several reasons, the committee felt it would be in the best interest of the Academy to hire internally, selecting Michael DiFrisco to be our new executive director. On many levels this was a “no-brainer”. Michael has stepped into his new role and is doing an amazing job. He is the perfect person to help lead our Academy into its bright future.

Continuing to advance last year's four strategic objectives, the Board of Directors chose this year to add to our agenda three focused turnaround projects: A) enhancing lapsed member outreach, B) increasing membership profitability, and C) exploring study club feasibility.

The AACD Dental Dojo launched at the 2023 scientific session with 31 very engaged participants. Through mentor collaboration, the sharing of cases, and learning from their peers, a strong sense of community is building within this first cohort. The Dental Dojo is off to an amazing start and currently we have 36 additional enrollees who are excited to participate in the next round. Congratulations to all who had a part or continue to have a part in this exciting addition to our Academy.

The Esthetic Skills Studio (ESS) Hybrid Study Club was launched during this leadership year as well. Dr. Keerti Sahasrabudhe and team ESS have done an amazing job with this program. Hoping to launch with 50 participants, five groups of 10, we expanded the initial group and launched the program with 65 participants. ESS has already proven to be an exciting addition to our Academy, and we look forward to its continued expansion and success.

The *jCD* continues to be the premier clinical journal in dentistry. No other journal presents relevant industry-leading information and continuing education in a better, more exciting format. Our journal is the best and the Academy sincerely thanks all who have been, and all who are involved.

Online learning continues to flourish and grow with more education being added to AACD CEntal. There is a wealth of knowledge and education within our online learning platform. A special thank you to this team of hard-working Academy members who have added their expertise and guidance. CEntal is an outstanding benefit to our membership.



I mentioned the ABCD earlier. Our credential continues to grow in its industry influence. We want to congratulate this year's class of Accredited and Accredited Fellow Members. The credential you have earned, the journey you took, and what it will mean to you personally and professionally is immeasurable. You have earned something that makes you unique in your community and our profession. Thank you to the ABCD for being the guardian of our credential and for helping to keep it relevant and propel it forward.

From an organizational perspective the AACD is, in many ways, getting healthier every day. Katherine Hill, our CFO is leading us into a much stronger financial position. I encourage you all to pay attention to her report at the annual business meeting.

This is just a brief look at some of the accomplishments made in 2023–2024. In no way is this report complete. There are many individuals I did not mention. The most important accomplishment achieved during this year did not focus on measurables or individuals, but on Team AACD. The tone set by all of leadership was amazing. It took all of us working together in harmony to start turning this Academy around and I am very proud to say that we have. I look forward to seeing next year's executive committee and the AACD professional team continue to lead and to be inspired by the advancements that they make. They are an amazing team, and they will do great things.

At the annual session in Grapevine, we said "Howdy". At the annual session in National Harbor, it will be time for me to say "Adios". Since 1993 this Academy has been an important part of both my personal and professional life, and it will continue to be so. To all of the Academy, it has been my extreme privilege to serve as your president. I thank you for having given me the opportunity. It has been a pleasure.

Gregory B. Wright, DDS, FAACD  
AACD President



**AMERICAN ACADEMY OF COSMETIC DENTISTRY, INC.**  
**CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**  
October 31, 2023 and 2022

	2023	2022
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$ 897,153	\$ 1,074,073
Accounts receivable	24,449	56,295
Related party receivable	11	2,157
Property held for sale		1,831,996
Prepaid expenses	<u>513,158</u>	<u>133,554</u>
Total current assets	1,434,771	3,098,075
<b>PROPERTY AND EQUIPMENT</b>		
Equipment	191,265	374,484
Leasehold improvements	8,111	6,951
Website development	153,363	153,363
Management system	103,709	103,709
Educational videos	444,909	384,969
Work in progress	17,893	22,034
Less accumulated depreciation and amortization	<u>614,908</u>	<u>694,225</u>
Property and equipment, net	304,342	351,285
<b>OTHER ASSETS</b>		
Deferred compensation plan	253,153	238,563
Investments	8,713,882	6,505,007
Operating lease right-of-use asset	197,328	
Finance lease right-of-use asset	6,189	
Total other assets	9,170,552	<u>6,743,570</u>
<b>Total assets</b>	\$ 10,909,665	<u>\$ 10,192,930</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 30,616	\$ 29,344
Accrued real estate taxes		36,010
Accrued payroll	73,392	74,467
Software license payable	34,568	34,141
Operating lease liability	45,139	
Finance lease liability	3,377	
Deferred revenue	<u>2,555,398</u>	<u>1,864,054</u>
Total current liabilities	2,742,490	2,038,016
<b>LONG-TERM LIABILITIES</b>		
Deferred compensation plan	253,153	238,563
Software license payable less current portion		34,568
Operating lease liability less current portion	154,293	
Finance lease liability less current portion	2,866	
Deferred revenue less current portion	<u>413,052</u>	<u>403,757</u>
Total liabilities	3,565,854	2,714,904
<b>NET ASSETS</b>		
Without member and donor restrictions		
Designated for operating reserve	5,750,000	5,750,000
Undesignated	<u>1,593,811</u>	<u>1,728,026</u>
Total net assets	<u>7,343,811</u>	<u>7,478,026</u>
<b>Total liabilities and net assets</b>	\$ 10,909,665	<u>\$ 10,192,930</u>



**AMERICAN ACADEMY OF COSMETIC DENTISTRY, INC.**  
**CONSOLIDATED STATEMENTS OF ACTIVITIES**  
Years Ended October 31, 2023 and 2022

	2023	2022
CHANGES IN NET ASSETS WITHOUT MEMBER AND DONOR RESTRICTIONS		
REVENUES		
Contributions		
Contributions from the general public	\$ 120,815	\$ 111,129
Contributed nonfinancial assets	481,938	418,436
Auction	74,081	60,591
Sales, contracts, and other revenue and gains		
Membership dues	1,595,399	1,757,719
Advertisements and subscriptions	128,844	180,101
Credentials	143,854	99,755
Annual meetings	2,520,442	2,455,714
Gain on Paycheck Protection Program forgiveness		296,502
Gain on sale of property held for sale	180,567	
Investment return, net	308,875	(1,449,940)
Other	27,738	44,180
Total revenues without member and donor restrictions	5,582,553	3,974,187
EXPENSES		
Program services		
Annual meetings	2,702,648	2,557,427
Publications	244,326	302,911
Credentials	295,333	350,030
Give Back a Smile	712,170	718,802
Supporting activities		
Management and general	905,910	942,967
Governance	411,248	497,576
Membership development	332,436	415,079
Fundraising	112,697	68,877
Total expenses	5,716,768	5,853,669
Change in net assets	(134,215)	(1,879,482)
Net assets at beginning of year	7,478,026	9,357,508
Net assets at end of year	\$ 7,343,811	\$ 7,478,026



## **AACD 2024 Remote Annual Meeting Report: AACD American Board of Cosmetic Dentistry (ABCD)**

**Submitted By:** John Weston, DDS, FAACD, ABCD Chair

**Submitted By:** John Weston, DDS, FAACD, ABCD Chair

**Board Members:** John Weston, DDS, FAACD (Chair), Steven B. Andreaus, DDS, AAACD, Erik Haupt, FAACD, Brenda Kay Jennings, DDS, AAACD, Laura Justice, DDS, FAACD, Cappy Sinclair, DDS, AAACD, Zachary Sisler, DDS, AAACD, Salvatore Lotardo, DDS, FAACD (Accreditation Chair), Adamo Notarantonio, DDS, FAACD (Fellowship Chair)

**Board Charge:** The American Board of Cosmetic Dentistry is committed to protecting and preserving the validity of the AACD Accreditation and Fellowship examinations while maintaining the standard of excellence the credentials have come to represent. We will assure that the rights and privileges of the Accredited Members are honored while allowing the opportunity for dentists and laboratory technicians to achieve their full potential in cosmetic dentistry.

**Date:** January 29, 2024

### **How has the Board fulfilled its charge and contributed to the strategic plan?**

- **Credentialing:** We are proud to welcome our eight newly Accredited Members and one Accredited Fellow Member. Congratulations to all! We are looking forward to celebrating these individuals at the 2024 Annual Scientific Session in Maryland.
- **Written Examination:** Our partnership with Measure Learning yielded another successful year. In 2023, we had 45 examinees take the exam at the annual scientific session. We also offer members the option and opportunity to take the written exam outside of the meeting at testing centers and we had an additional 27 examinees utilize this option over the recent testing season. The written exam will be administered this year at our annual session in Maryland on Friday, April 5th from 9 am – 1 pm and in August we will launch the new 2024 written exams at testing centers for those that were not able to take it at the annual session.
- **Written Exam Prep Course:** This course provides study tips and valuable insight for those beginning their Accreditation journey and includes a sample examination only available on CEntal, as part of the curriculum.
- **Exams:** Case exams and oral exams were evaluated by our psychometrician this past year and both examinations were determined to have been conducted in a psychometrically sound, secure setting. We will continue to evaluate all our exam sessions.
- **Dental Dojo:** The pilot AACD Dental Dojo 2023 had 31 participants and is heading into the final months of education. This Dojo has offered participants the opportunity to be part of an intense mentoring and collaborative community, with direct access to examiners. The program provides guidance to members interested in engaging in the Accreditation process as well as any AACD member who wishes to advance their skillset and dental knowledge. The curriculum is designed specifically to offer advanced cosmetic dental education providing CE credits as well as

self-study sessions. The second Dojo cohort of 2024 will kick-off at the end of the annual session in Maryland with an increased class size of 36 participants and will be completed at the 2025 annual session.

- **Credentialing Education:** The Board continues to focus on providing top-notch credentialing education targeted to the five case types at the annual scientific session. We will continue to expand credentialing offerings via our online education in CEntral.



**AACD 2024 Remote Annual Meeting Report: American Board of Cosmetic & Esthetic Dentistry**

**Submitted By:** William J. Rowe, Jr., DDS, AAACD, President

**Date:** January 31, 2024

**Board Members:** William J. Rowe, Jr., DDS, AAACD  
Scott Finlay, DDS, FAACD  
Fred Peck, DDS, FAACD  
Saiesha Mistry, BDS, AAACD  
Salvatore Lotardo, DDS, FAACD

The American Board of Cosmetic and Esthetic Dentistry (ABCED) recognizes that there are divergent opinions to our initiatives in achieving specialty status. We trust your confidentiality with this sensitive information.

Receiving specialty status is an ongoing meticulous, rigorous and time intensive process. The ABCED is continuing to be vigilant in pursuing our goal. We will provide you with additional information as it becomes available, and we thank you for your patience and confidentiality.

We look forward to seeing you in National Harbor, Maryland.

## **2024 Annual Membership Meeting Report: AACD Charitable Foundation Board of Trustees**

**Submitted By:** Dwight G. Rickert, CDT, FAACD, Chair

**Date:** 1/30/2024

**Board Members:** Chair, Dwight Rickert, CDT, FAACD, Vice Chair, Jeffrey W. Lineberry, DDS, AAACD, Alexandra Arnold, DMD, Les Latner, DDS, AAACD, & Nancy Lashley Sullivan.

**Charge:** To manage the affairs of the AACD Charitable Foundation

### **How has the BOT fulfilled its charge and contributed to the strategic plan?**

The AACD Charitable Foundation assists in rebuilding the smiles and lives of adult survivors of domestic and sexual violence. We do this through our Give Back a Smile program.

The Foundation's strategy focuses on two goals: 1) To increase revenue to have three continuous years of operating surplus 2) To increase charitable impact.

#### **Goal 1) To increase revenue to have three continuous years of operating surplus.**

We extend our sincerest gratitude to our donors! Give Back a Smile is committed to being there for survivors of domestic and sexual violence who desperately need our lifechanging smile restoration services. Financial support is needed to ensure we can be there for people who need us now, and in the future.

Every dollar donated, is leveraged more than nine times in donated dental services. Your tax-deductible financial gift:

- Manages the GBAS applicant process and ensures eligible GBAS applicants are connected with volunteer dentists to restore their damaged smiles.
- Makes certain GBAS patients have enough resources to travel to and from all dental appointments.
- Assists with dental laboratory costs and specialist fees often required to complete dental treatment.
- Supports outreach efforts to increase awareness of GBAS services and the issue of domestic violence.

We are committed to maintaining diverse funding sources:

- Corporate Partnerships & Gifts
  - Focus has been on establishing corporate partnerships that will provide long-term, sustainable funding while providing meaningful philanthropic opportunities for corporations.
  - The Foundation is grateful to have received significant financial support from [Professional Transition Strategies](#) (PTS). For several years, PTS has donated a total of nearly \$300,000.
- Grant Funding
  - GBAS thanks the [Patterson Foundation](#) for their continued partnership and investment in the work of GBAS.
- Individual Cash Donations

- We rely on generous cash donation from individuals. It costs \$500 to restore one smile. [Please consider donating here.](#)
- Fundraising during the Annual AACD Scientific Session
  - The [GBAS charity auction](#), annual fundraising event, and other fundraising initiatives account for more than 30% of the Foundation's annual funding. Thanks to generous auction item donors and bidders, the 2023 auction was the most successful in recent years and raised more than \$30,00!
  - GBAS is celebrating its 25<sup>th</sup> Anniversary at AACD 2024 and have a celebratory event planned for Thursday, April 4 at TopGolf National Harbor and GBAS will be accepting donations for 80's essential packs for attendees to rock at the Welcome Reception, water bottles, shirts, and pashminas to keep attendees warm in the chilly meeting rooms will be available. Between the [auction](#), GBAS event and other initiatives, our goal is to raise \$80,000 for GBAS at AACD 2024 this year!
- Legacy Gifts
  - We have implemented a [planned giving initiative](#). Consider investing in a long-term commitment to helping survivors of domestic violence smile again, through your estate.

## Goal 2) Increase Charitable Impact

Our goal is to have a volunteer dentist available for at least 80% of initially eligible GBAS applicants. At the end of the fiscal year, a volunteer was available for 76% of applicants. We need additional volunteer dentists and labs to fulfill the need. If you are a current volunteer, thank you! If you're located within the United States and are available to accept a GBAS patient referral, please [sign up to volunteer here](#).

Learn more about [who GBAS volunteers are, here](#).

There are 170 people currently receiving GBAS treatment across 38 states in the U.S. Since last report, 70 survivors of domestic/sexual violence were newly connected with volunteers for smile restorations and 38 GBAS cases were reported complete.

GBAS is utilizing their newly implemented case management system to better track charitable impact by conducting and analyzing patient assessments through the course of GBAS treatment.

GBAS values the importance of providing trauma-informed care for GBAS patients and have developed tips and tools to implement a [trauma-informed approach in the dental office](#). Additionally, during Domestic Violence Awareness Month, GBAS partnered with CareQuest Institute for Oral Health on a webinar. Foundation Director, Lisa Fitch moderated and presented on the dynamics of domestic violence, oral health effects of domestic violence through actual GBAS cases and shared general info about GBAS. The other presenter is a renowned expert on trauma and focused on trauma-informed care in the dental setting. [View the webinar recording here](#).

From the words of a GBAS smile recipient: *"Give back a smile has made me confident again. I cried when I looked in the mirror at myself after having my smile back. I'm grateful and blessed of what Give Back a Smile has done for me. I'm blessed to have come across the program."*

Thank you for your dedication to the AACD Charitable Foundation. Please accept our sincerest thanks to all volunteers and supporters who make Give Back a Smile possible.

**AACD 2024 Remote Annual Meeting Report: Awards and Recognition Sub-Committee**

**Submitted By:** Chair Jorge Blanco, DDS, AAACD

**Committee Members:** Jorge Blanco DDS, AAACD, Gesica Horn, DDS, FAACD, Errin DePalma, DDS, AAACD

**Committee Charge:** The AACD Awards Subcommittee will recommend a recipient for each Evy award category for approval by the Executive Committee. There shall only be one award given for each Evy award category.

**How has the committee fulfilled its charge and contributed to the strategic plan?**

The committee worked to identify worthy award candidates and after thorough discussion and careful consideration, recommended Evy Award recipients for the following Evy Awards:

- Lifetime Achievement Award
- Excellence In Cosmetic Dentistry Education Award
- Humanitarian Award
- Outstanding Service and Mentoring Award
- Dr. Nathaniel Hill Rising Star Award
- jCD Award



## **AACD 2024 Remote Annual Meeting Report: Distance Learning Committee**

**Submitted By:** Bruce Crispin, DDS, MS, Committee Chair

**Committee Members:** Bruce Crispin, DDS, MS, Committee Chair, Saiesha Mistry, BDS, AAACD, Brenda Jennings, DDS, AAACD, Keerti Sahasrabudhe, DDS, AAACD, Hugh Flax, DDS, AAACD, Thomas Doan, DMD

**Committee Charge:** Responsible for online continuing education and oversight of all online education.

### **How has the committee fulfilled its charge and contributed to the strategic plan?**

The distance learning committee reviewed new CEntal courses in 2023, programmed multiple webinars on a variety of topics, and continues to offer expertise and feedback regarding content gaps and important and relevant topics and speakers for AACD online education.

Thanks to the efforts of the committee, AACD was able to **award 2,930 CE units in 2023** via the CEntal online platform (a 45% increase over 2022), helped AACD continue to attract members who are interested in further their skills through online education; directed best-fit members to the Accreditation resources in CEntal; provided cutting edge education via world-class educators (and available 24/7/365), and added value to AACD membership.

Furthermore, thanks to the efforts of this committee, the Esthetic Skills Studio study club came together in less than one year, offering the AACD approximately \$74,000 in revenue. As a members-only offering, the ESS study club created multiple rejoins among lapsed members and attracted several new members in its first year, and we look forward to growing this initiative in the future.

**AACD 2024 Remote Annual Meeting Report: Ethics Committee**

**Submitted By:** Daniel King, JD Committee Chair

**Committee Members:** Aikaterini G. Papathanasiou, DDS, DMD; Lauren Shanard, DDS, AAACD

**Committee Charge:** The Ethics Committee's charge is to address ethics concerns of members of AACD's three boards (BOD, ABCD, BOT) and addressing ethics concerns of members (for example, advertising the credential improperly).

**How has the committee fulfilled its charge and contributed to the strategic plan?**

- Evaluated Ethics complaints as they have arisen, provided written ethics opinions, and worked with officers, board members, and home office as needed to resolve.
- Continued monitoring and protection of the AACD name and logo use by non-members and members.
- Assistance in correct advertising usage as needed.

## **AACD 2024 Remote Annual Meeting Report: Member Relations Committee**

**Submitted By:** Co-Chairs Amy Hughes, DDS, AAACD & Eric Wang, DDS, FAACD

**Liaison:** Amy Nitschke

**Committee Members:** Jim Moran, DDS, Anuja Patel, DDS, Radhika S. Iyer, DMD, Marilyn Calvo, DDS, AAACD, Mohan Bhuvaneshwaran, MDS, AAACD, Ramon Duran, DMD, AAACD, Kevin Sivaneri, DDS, Alan Clarke, BDS, Noemi Cruz-Orcutt, DDS, Catherine "Darcy" Estefan, DMD, Poonam Furmah (student), Marianella Marin, DDS AAACD, Sep Pouresa, DMD, Sara Kuckhoff, DMD

### **Committee Charge:**

Laser focus on connecting with new and rejoining members

- MRC members to contact new members and welcome them to the Academy and working with staff to assure the new member is aware of all the benefits of membership. New & rejoining members to include students becoming recent graduates becoming full-paying doctors. a. Member Relations Committee Liaison to provide member relations committee with monthly list of new members (both U.S. and International) to call and welcome. Contact information to be included on the list: First Name, Last Name, Email, State, Country, Office Phone number, Cell phone if provided. Lists are provided only for the purpose of welcoming new members.
- Lead discussion or be available for support during one-two of the four quarterly virtual New Member Mixers. (Co-chairs to ensure at least one of them is present for all mixers)
- If attending the Scientific Session, participate in at least one way on-site, with varied opportunities year to year.
  - Attend new member/first timer breakfast (TBD)
  - Sit at designated lunch tables to meet up with new members/first timers
- Be open to helping with call lists or other TBD ways to help welcome members and keep them engaged. This won't happen regularly, but appreciated when needed.

### **How has the committee fulfilled its charge and contributed to the strategic plan?**

- A. The MRC has been keeping up with calls monthly. A special thanks to the handful of members who can be counted on at least every other month on this project.
- B. New Member Mixer leader volunteer participation has been consistent. Liaison has typically provided the topic ideas for the mixers. Co-Chairs have typically led some of the discussions at each mixer while being mindful of letting other committee members have their turn.
- C. At the 2023 Scientific Session, the committee was supportive of the breakfast and lunch tables to ensure new members and first timers felt welcomed and informed. Co-Chairs made sure to spend their lunch times at the new member/first timer tables welcoming new members, facilitating friendships and answering questions. The chairs and liaison have also strategized about other ways to welcome new members, but unfortunately the budget was not there to implement.
- D. There will likely be an opportunity for committee members to call other members that have either said in a survey that they still plan to register for the 2024 Scientific Session or are undecided.

### **KPI's for 2023-2024:**

- Monthly calls made voluntarily and regularly with minimal support from AACD staff

- Consistent topic ideas and leadership pertaining to virtual new member mixers
- New members and first-time attendees feeling welcomed at the Scientific Session – **TBD in April 2024**

## **AACD 2024 Remote Annual Meeting Report: Professional Education Committee**

**Submitted By:** Bobbi Stanley, DDS, MAGD DICOI, FLVI, CDI

**Committee Members:** Bobbi Stanley, DDS, Greg Wright, DDS, FAACD, Adamo Notarantonio, DDS, FAACD, Cappy Sinclair, DDS, AAACD, Scott Finlay DDS, FAACD, Nelson Rego, CDT, AAACD, Amanda Seay, DDS, FAACD

### **Committee Charge:**

- A. Select program direction and program specifics for AACD's Scientific Session
- B. Select topics and speakers

### **Strategic Goals for 2023-2024**

- To create a culture of attraction
- To attract and retain "best-fit" members who have the potential to start the credentialing process
- To provide cutting edge esthetic education
- To increase revenue

### **How has the committee fulfilled its charge and contributed to the strategic plan?**

#### **Educational Program:**

The Professional Education Committee (PEC) has diligently worked towards curating an academically excellent meeting focused on cosmetic dentistry, technology, and comradery. Recognizing the significance of innovation while staying true to the AACD values, the PEC is committed to delivering a program that aligns with the association's principles.

For the 2024 AACD meeting, the PEC introduces a lineup of new speakers, notably featuring younger dentists. This strategic choice aims to appeal to and engage the younger generation of dental professionals, injecting fresh perspectives into the event.

In a significant enhancement to the program, the Professional Education Committee (PEC) has incorporated two distinctive learning presentations for the 2024 event. Firstly, Dr. William C. Strupp, a speaker at the inaugural AACD meeting in 1984, will delve into the origins of the American Academy of Cosmetic Dentistry, as well as discuss the founding aspects and share insights into both simple and complex restorative cases.

The second distinctive presentation features a treatment planning session involving AACD doctors from Sweden and India. This collaborative session, facilitated by teams from both countries, actively engages the audience in participation. The committee recognizes this as a valuable opportunity to fortify international relationships with AACD doctors while providing our members with an avenue for active involvement.

#### **Exhibitors:**

Taking into account feedback from the 2023 meeting, the PEC has optimized the exhibit hall's layout. Exhibitors' locations have been strategically placed for enhanced visibility and easier access, addressing attendee comments and ensuring a more seamless experience for all participants.

### **Networking:**

Welcome Party - Flashback to the 80s:

On Wednesday, the Welcome Party will transport attendees with a "Flashback to the 80s" theme, commemorating the first AACD meeting in 1984, precisely 40 years ago.

Give Back a Smile Celebration at TopGolf:

Thursday's agenda includes the annual Give Back a Smile celebration at TopGolf, promising a delightful experience for both seasoned golfers and novices. It ensures a night of enjoyment for everyone.

Celebration of Excellence - The Ruby Jubilee:

Saturday night will host the Celebration of Excellence, titled "The Ruby Jubilee." Symbolizing passion, loyalty, and devotion, the ruby theme honors our newly Accredited and Accredited Fellows. Recognition will take place during the annual awards dinner on Saturday, April 6.

The Professional Education Committee (PEC) is actively engaged in preparations for the 2025 meeting in San Diego. Post the 2024 meeting, a comprehensive review will be conducted to facilitate improvements and enhancements for the development of the 2025 meeting.

## AACD 2024 Remote Annual Meeting Report: **University Relations Committee**

**Submitted By:** Aikaterini Papathanasiou, DMD, DDS, MBA, FICD

### **Committee Members:**

Juliana Ryan, DDS  
Joe Ontiveros, DDS, MS  
Liliana Mosquera, DDS  
Hind Hussein, BDS  
Steven Andreus, DDS, AAACD, ABCD Rep.

### **Committee Charge:** Further AACD's strategic goals to **advance cosmetic dental education and to increase membership by interfacing with universities and their involvement with the AACD.**

Review PEC programming to recommend programming at the Scientific Session where faculty and students who pay reduced rate tuition can learn and network.

- Review AACD CEntal to determine best educational content for students and faculty.
- Encourage university research and/or clinical case reports for publication in jCD.
- Develop and coordinate AACD university interaction on a global level.
- Work with the ABCD to ensure a successful university outreach program.
- Communicate programming using faculty and student online communities.

### **How has the committee fulfilled its charge and contributed to the strategic plan?**

- URC proposed and organized a successful webinar targeting US dental school members (students and faculty). The webinar titled "Mastering the Art of Successful Smile Design", presented by Hugh Flax, DDS, AAACD, on January 24. 285 people registered and 120 attended. Survey feedback was positive, and comments included "great lecture," "wonderful info," and "thank you for sharing this information."
- Trying to create connections and recruit members not only nationally and globally, the webinar was recorded and has been shared with international faculty members. URC members established connections with international schools and promoted AACD through this webinar opportunity.
- URC discussed and proposed ways to expand AACD Outreach Program in an effort to advance cosmetic dental education and attract more students, by adding more clinical cases, educational components and hands-on exercises. Outreach lectures were presented in US Dental Schools (Randy Burba at Tufts University, Chiann Gibson at Midwestern University College of Dental Medicine) and received outstanding feedback.
- URC has identified the challenges related to the significant increase of student/faculty/resident membership and registration rates and is working towards identifying additional ways (Esthetic Skills Studio/further promote membership benefits/mentorship/webinars) to attract new members and help retain the existing ones.



## **AACD 2024 Remote Annual Meeting Report: Credentialing Committees**

**Submitted By:** Adamo Notarantonio, DDS, FAACD, Fellowship Chairman  
Salvatore Lotardo, DDS, FAACD, Accreditation Chairman

### **Committee Members:**

**Fellowship:** Adamo Notarantonio, DDS, FAACD, J. Fred Arnold, DMD, FAACD, Betsy Bakeman, DDS, FAACD, Brian LeSage, DDS, FAACD, Mike Morris, CDT, FAACD, Brad Olson, DDS, FAACD, John Weston, DDS, FAACD, Greg Wright, DDS, FAACD

**Accreditation:** Salvatore Lotardo, DDS, FAACD, Steve Hoofard, CDT, AAACD, Adamo Notarantonio, DDS, FAACD, Keerti Sahasrabudhe, DDS, AAACD, Lauren Shanard, DDS, AAACD

**Committees Charge:** To work in tandem with the ABCD and credentialing department to recommend policies, guidelines, and rules for successfully completing the Accreditation and Fellowship processes in the AACD.

### **How have the committees fulfilled its charge and contributed to the strategic plan?**

#### **Accreditation and Fellowship**

- Congratulations to the newest class of 2024 Accredited and Accredited Fellow Members that will be recognized during AACD 2024!
- The Dental Dojo Cohort, continues with educational sessions that have assisted our participants in a series of webinars, group discussions and case reviews in the Accreditation process to foster individual growth.
- The AACD Written Exam prep course will provide you with study tips and valuable insight as you prepare to begin your very own Accreditation journey. This course includes a sample examination only available on CEntal, as a bundle with this course. The Written Exam Prep Course is not a requirement for Accreditation but will certainly be beneficial.
- Ensures compliance with the mission and vision statements of the American Board of Cosmetic Dentistry.
- The Accreditation/Fellowship Chairs works with the AACD Credentialing Department to plan, schedule and organize the Accreditation/Fellowship/credentialing courses at the annual scientific session.
- The Accreditation and Fellowship Chairs attend the ABCD meetings and take part in monthly ABCD Zoom meetings when scheduled and in person when needed.