

2025 American Board of Cosmetic Dentistry Nominee Application Materials

[Keerti Sahasrabudhe, DDS, AAACD](#)

[Diana Tadros, DDS, AAACD](#)

Keerti Sahasrabudhe, DDS, AAACD

AACD Member Since

2010

What position are you applying for?

American Board of Cosmetic Dentistry

Are you an Accredited Member?

Yes

Provide your condensed bio in one paragraph

Dr Keerti has practiced dentistry in Redmond, WA since graduating from University of WA in 1999. She is an Accredited member of the American Academy of Cosmetic Dentistry. She also serves on the Board of Directors for the AACD. Dr Keerti is passionate about growth and mentorship as evidenced by her role as an accreditation examiner and AACD mentor and her visiting faculty role at the prestigious Spear Education since 2015.

She is also a Fellow of the Academy of general dentistry and an Accredited Member of the Academy of Biomimetic Dentistry.

List your education

M.S.D. University of Washington School of Dentistry, Oral Medicine, 1999

B.D.S. Govt Dental College, Nagpur, India, 1995

List your employment history

Enso Dentistry 2009-present

Century Square Dental 2007-2009

Nohr and Associates, 2002-2006

Columbia Dental Group 1999-2002

List current or previous volunteer leadership positions (committees/boards) you've held within the AACD

I have served on the BOD for the past 4 years.

Prior to that I served on the awards committee and the new member relations committee.

Presently I also serve on the Accreditation committee.

I'm also an AACD mentor and an accreditation examiner.

Describe any leadership experience you've had within your community or other dental organizations

I have experienced that leadership just for the sake of being a leader is useless. True leadership emerges from one's desire for a positive change. It emerges organically from one's passion projects.

My enthusiasm has always been rooted in promoting growth and education and building community.

To give you a couple of examples - within my community, I started a Spear study club and grew it into a large, interdisciplinary study club. During the COVID shutdown, when we had no direction from the state or any dental organization, I created a group of over 80 local dentists. We stayed connected via WhatsApp and

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helped each other navigate through all the various issues from PPEs to staffing to financial aid related questions. Years later, I still have local dentists approach me at meetings and study clubs to thank me for it. What I learned from that experience was that the impact I could create by doing something positive may not be huge but it may be extremely meaningful and relevant for a few people. And that is a win. I have also made it a point to go and speak to the UWSOD dental students at least once a year to tell them about educational and growth opportunities in the field of cosmetic dentistry.

Have you served on boards in the past? If so, what have you learned from this experience?

Yes, I have served on the BOD for the past 4 years.

I experienced first hand that dentists that serve on these committees and the boards are truly passionate individuals who want to uphold the standards of AACD. I also learned that we have to be the change that we wish to see in the AACD.

Any organization is a nebulous concept. There is no AACD. WE ARE the AACD. WE have to recognize challenges. WE have to come up with ideas. And if we have the right ideas the boards are appointed with positive visionaries who will help you propel your ideas.

Why are you applying for this position?

While serving on the BOD, I realized that an organization is a nebulous concept. There is no AACD. WE ARE the AACD! I AM the AACD. We, in the leadership and also the general membership are the soul, the breath, the heart and the intellect of the AACD. Each individual member is a heart-beat. WE have to recognize challenges. WE have to come up with ideas and gather our tribe and implement solutions. WE have to be the change. Over two years ago, I proposed to the boards that we start an online study club to help solve not just the financial challenges but also to build community and camaraderie.

I created animation videos and created a mock model of a study club and presented it to the boards. While I believe anyone could have accomplished this, it did help to be in the leadership position to recognize the challenges and the opportunities. With an operating budget of mere \$5K, it was important to be a part of the leadership and be connected to the neural network of the leadership to come up with the idea, implement it and grow it.

My goal for myself as an ABCD member would be that I would continue to be a proven positive player in the leadership. Respectful of traditions and also looking for winning opportunities for the AACD.

The accreditation journey was such a personally and professionally metamorphic phase in my life that I will forever be passionate about shedding more light on it and getting more attention to it. To that end, as an ABCD member, I would want to work with others in leadership to continue to highlight it; come up with ideas to promote it.

What is your vision for the future of the AACD?

My vision for AACD is that it should be regarded as the beacon that upholds the highest standards in cosmetic dentistry. I want members to be proud of the fact that they belong to the AACD family.

My vision is that the AACD continues to provide a place for clinicians and lab technicians to grow and enrich themselves and accomplish goals that they set for themselves.

To that end, the AACD should be a financially stable organization that invests in its members by providing unparalleled educational opportunities, mentorship and credentialing

We are interested in learning about your leadership skills and organization style. Tell us what we could expect and how you work with others. Be specific.

My leadership style is one of building consensus and leading by example. I believe that honest discussions and progress can happen only when we all respect each other. Over the last four years on the BOD, I have cultivated friendships with the AACD core team and the board members alike.

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As a board we have been able to accomplish some major goals as far as working towards our goal for financial stability.

As a board member and a leader, I feel honored that the core team finds me approachable and regards me as someone they can turn to, to provide a sounding board for ideas.

Serving the AACD requires people to take on projects and see them to completion, often working with others to accomplish specific goals. Tell us about your accomplishments and approach to fulfilling obligations.

Over two years ago, I proposed to the boards that we start an online study club to help solve not just the financial challenges but also to build community and camaraderie.

I created animation videos and created a mock model of a study club and presented it to the boards. The boards approved and I was handed the charter. And so the Esthetic Skills Studio - AACD's Global online study club was born. With an operating budget of mere \$5K, it was undoubtedly a challenge. I reached out to many educators to volunteer their time. We had many challenges but we just successfully finished our first year with 70 members in the club. We have over 55 members already registered for next year and we have a stellar line-up of educators.

ESS has been a passion project. I have given it my heart and soul for the last 2 years. I have had endless phone calls with educators as we booked them for the lectures. Numerous hours of working with the AACD team member Ms Katie Neubauer and working with the Accredited coaches. The project has been challenging at times but I would not trade this feeling of doing something positive for anything else.

The AACD offers our members a superb opportunity to form friendships which could be brought into conflict when policy decisions or approaches must be addressed. Tell us about how you might balance those friendships when policy or ethical issues create such a conflict.

Raised in a military family, I have a very strong sense of right vs wrong. I don't think I will have a problem knowing right from wrong. If a situation arises where I must recuse myself, I will do so without any hesitation. Friendships are important but nothing is more important than personal integrity. I would never put at risk what I have worked so hard to achieve in my life. I would also never compromise the standard of ethics of the academy.

What do you bring to this position that is unique or distinctive? How will you make a difference?

I can't say this is unique to me since I have met some exceptional people at the AACD. But I'm a creative and a critical thinker. I believe that dentistry is a journey of personal growth. I bring that perspective to decision making.

Please give us an idea of where you see your interests and expertise supporting the advancement of the AACD strategic plan and reflecting an alignment with the Academy's core purpose.

My biggest interest is in building community and promoting education through the AACD. I believe this is the key to attracting best fit members that stay loyal to the AACD. I think ESS is a step in the right direction as it builds community and it promotes exceptional education while generating revenue for the AACD. Over the course of last one year, I have seen several of these members get interested in the accreditation journey as well.

I want to continue to help with ESS of course but also look for more untapped opportunities to build more camaraderie within AACD members.

Ultimately, the purpose of serving the AACD is to support our membership. Tell us how you see yourself relating to the membership and forming a bridge between the Board and our members.

I think social media is a big platform to reach the next generation of dentists. I have been mentoring a lot of younger dentists through this platform already.

I have also stepped up to be an AACD mentor and have been mentoring a few dentists towards their accreditation goals.

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Another connection that is vital for our Academy's growth, I believe, is with the General members that are not pursuing accreditation. I have volunteered as a 'Guide' and have been helping younger clinicians with their esthetic cases as well.

What unique ideas do you have to build and grow our membership?

It is important not only to acquire new members but in-fact also to retain our General members.

The biggest attrition is due to General members leaving. Through my numerous interactions with General members two key themes have emerged

Members would like to be 'recognized' not just after they achieve accreditation but also

for their commitment to continued growth and education. - I have proposed that we honor our members when they take 'n' number of CE courses through the AACD

Inertia affects everyone and is often a barrier to pursuing new goals. General members

wanting to pursue accreditation often tell me that they wish there was more help with the written exam. - I have proposed that we have a written exam review workshop on the first day of our AACD scientific session.

This will not only make our general members feel valued but will also increase the number of candidates

starting their accreditation. People who are invested in their growth through the AACD are less likely to want to leave the organization. To that end, I took the initiative and am leading the ESS study club with it's 70 members world-wide.

Younger generation of dentists is very active on social media. I will be working on ideas to bring the ESS AACD study clubs on Instagram and create a social community.

One other idea I have is to create an AACD podcast. I believe we have a lot of very qualified members in our AACD community we could highlight them and their work via the podcast.

Please list any leadership courses or webinars taken. Leadership training is highly recommended.

Being a visiting faculty at Spear Education, I have had leadership workshops/courses through Spear

Education. I have also taken Dr Homoly's communication workshop. Other than that, I enjoy reading a lot of books on leadership and getting people to work together.

What else should we know in order to consider you as an applicant for this position?

I am a thoughtful, level-headed person who takes pride in bringing people together. After almost 4 years

serving on the BOD, I have shown myself to be a creative thinker who is easy to work with. I love to read a lot of books and I love to write.

Diana Tadros, DDS, AAACD

AACD Member Since

2018

What position are you applying for?

American Board of Cosmetic Dentistry

Are you an Accredited Member?

Yes

Provide your condensed bio in one paragraph

Dr. Tadros maintains a boutique fee for service private practice in Fort Lauderdale, Florida. She is an accredited member of the AACD (American Academy of Cosmetic Dentistry) as well as an Accreditation examiner and Board Member of the American Board of Cosmetic Dentistry. She is a Kois Center Mentor and Kois Center Guest Instructor where she teaches courses on Digital Designing in house. Outside of practice,

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She is the founder of Exocad Elite, a training continuum, where she teaches a series of workshops to other cosmetic dentists on digital Designing, 3D printing and workflows. This past year she was selected as one of the Top 50 Global Digital Women of the Year and Digital Educator of the Year.

List your education

UNIVERSITY OF TENNESSEE, DDS

UNIVERSITY OF FLORIDA, AEGD

KOIS CENTER, GRADUATE/MENTOR/GUEST INSTRUCTOR

List your employment history

SELF- 2018-2024

GRAMERCY SMILES, NYC 2014-2018

List current or previous volunteer leadership positions (committees/boards) you've held within the AACD

ABCD

PEC COMMITTEE

DOJO MENTOR

Describe any leadership experience you've had within your community or other dental organizations

ABCD

Have you served on boards in the past? If so, what have you learned from this experience?

Serving on the American Board of Cosmetic Dentistry has been an incredibly enriching experience. It has deepened my understanding of leadership and the critical role a board plays in shaping the direction of an organization. Participating in board decisions taught me how to align individual goals with the organization's mission, ensuring the highest standards in cosmetic dentistry are upheld. Furthermore, Working alongside diverse professionals allowed me to appreciate different perspectives and the power of collaborative decision-making.

Why are you applying for this position?

I am reapplying for a position on the American Board of Cosmetic Dentistry because I am deeply committed to advancing the mission of the organization and supporting the continued excellence in our field. Having previously served on the board, I have gained valuable insights into the challenges and opportunities we face as a profession. I believe my experience, coupled with my passion for fostering education, innovation, and professional growth, positions me to contribute meaningfully once again.

Rejoining the board would allow me to build on the progress we've made while bringing fresh perspectives and ideas to address the evolving needs of our members and patients.

What is your vision for the future of the AACD?

As someone who has served in leadership, my vision for the future of the Academy of Cosmetic Dentistry is to solidify its position as the global leader in education, innovation, and excellence in cosmetic dentistry. Strengthening mentorship opportunities and creating more leadership pathways for emerging professionals are also critical. Empowering the next generation will ensure the Academy's continued relevance and vibrancy.

We are interested in learning about your leadership skills and organization style. Tell us what we could expect and how you work with others. Be specific.

As a leader, I prioritize collaboration, clear communication, and accountability. My leadership style has been honed in throughout the years environment where every member feels valued and empowered to contribute

their expertise. For instance, during my tenure on the American Board of Cosmetic Dentistry, I made it a mission to spread information about the accreditation process throughout my private courses and lectures.

Serving the AACD requires people to take on projects and see them to completion, often working with others to accomplish specific goals. Tell us about your accomplishments and approach to fulfilling obligations.

One of my proudest accomplishments is the creation of my training center, Exocad Elite, which has become a hub for advancing skills in digital dentistry. This endeavor required me to set a clear vision, build a curriculum, and collaborate with industry professionals to bring the project to life. From developing educational content to managing operations and logistics, the project demanded a hands-on, goal-driven approach to ensure its success. When serving the AACD, I would bring the same dedication and strategic planning to any initiative. I firmly believe in setting clear objectives, breaking them into manageable tasks, and ensuring transparent communication among all stakeholders. I also emphasize adaptability, as projects often require flexibility to address unforeseen challenges.

The AACD offers our members a superb opportunity to form friendships which could be brought into conflict when policy decisions or approaches must be addressed. Tell us about how you might balance those friendships when policy or ethical issues create such a conflict.

Balancing friendships with the responsibility of making difficult policy or ethical decisions is a challenge I take seriously, and I believe it begins with a commitment to professionalism, transparency, and fairness. For example, while creating my training center, Exocad Elite, I encountered differing opinions among collaborators—many of whom were also friends. I resolved these conflicts by fostering open discussions and ensuring decisions were made in alignment with the project's overarching goals, not personal preferences. In the AACD, I would approach these situations with the same mindset, ensuring that decisions are fair, principled, and made in the best interest of the Academy, while maintaining mutual respect in personal relationships. This approach allows for both strong leadership and the preservation of meaningful friendships.

What do you bring to this position that is unique or distinctive? How will you make a difference?

What makes me stand out for this position is my hands-on experience building something from the ground up and the strong connections I've formed within the dental community. Starting Exocad Elite was a big accomplishment for me—it's not just a training center but also a platform where I get to connect with so many colleagues through my courses.

This reach gives me a good sense of the different challenges and goals dental professionals face at every stage of their careers. Through my work, I've had the chance to help people grow, learn, and feel more connected to the world of cosmetic dentistry, which is something I'm really passionate about.

Please give us an idea of where you see your interests and expertise supporting the advancement of the AACD strategic plan and reflecting an alignment with the Academy's core purpose.

I see my interests and expertise aligning closely with the AACD's strategic plan, particularly in areas of education, innovation, and community building. Through my work with Exocad Elite, I've gained deep experience in developing educational programs that not only teach new skills but also foster a deeper connection to the field of cosmetic dentistry. This ties directly into the Academy's core purpose of advancing the art and science of cosmetic dentistry by providing resources for both professionals and patients.

Ultimately, the purpose of serving the AACD is to support our membership. Tell us how you see yourself relating to the membership and forming a bridge between the Board and our members.

I see myself as a bridge between the AACD Board and the membership by being a direct, approachable link for feedback, collaboration, and support. My experience with lecturing has taught me the importance of staying connected with the needs and concerns of professionals at all levels. Through my courses and

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interactions, I've built strong relationships with many colleagues, and I understand the value of listening and responding to their concerns.

As someone who regularly works with practitioners, I can represent the diverse voices of AACD members, ensuring their needs are heard at the board level. I would strive to make communication transparent and ensure that members feel their opinions and feedback are valued and considered in decision-making processes.

What unique ideas do you have to build and grow our membership?

To enhance the AACD's growth and engagement, I have several ideas for new initiatives. First, when welcoming new members, we could include an informative packet about the Accreditation process, helping them understand its importance and how it can elevate their practice. For both new and existing members, I propose hosting 2-3 webinars per year featuring accredited members and fellows sharing their personal journeys, case studies, and insights. This type of content, similar to what Adamo is doing on Instagram, has proven to be engaging and inspiring. For accredited members, I firmly believe in the power of exclusivity. A special Accredited Members-only symposium or a prestigious event would not only recognize their accomplishments but also create a sense of belonging to a select group. This kind of event often sparks interest and motivates others to seek accreditation. Finally, I suggest reaching out to residency programs to speak on behalf of the AACD. Residents are dedicated learners who prioritize skill development over immediate financial gains, making them prime candidates for membership. Engaging with residency programs would help build a strong pipeline of future AACD members who are committed to advancing their expertise. These initiatives would not only foster growth but also deepen member engagement across all stages of their careers.

Please list any leadership courses or webinars taken. Leadership training is highly recommended.

Disney Institute- Quality Service and Leadership Training

What else should we know in order to consider you as an applicant for this position?

It has been an honor to serve on the ABCD this past year and am eager to continue to help this committee grow our membership!