COLLABORATION: Feel it! MAY 18 - 21 BOSTON

PROGRAM GUIDE 27th Annual AACD Scientific Session

"An AACD scientific session always lets me know how much I don't know."

> "AACD conferences keep the dentist at the forefront of dental knowledge. My patients will benefit with the refined techniques I have acquired."

"Three words: Content, Camaraderie, and Progressiveness."



"MY ALTERNATIVE TO PFM'S"

John Cranham, DDS Clinical Director, Dawson Academy

My clinical success is living proof of what science is telling the dental industry about IPS e.max lithium disilicate. It has the strength, durability and esthetics for a lasting smile.

theworldspeaksemax.com







AACDCF Silent Auction12-14	
AACD Executive Office	
Accreditation Mentoring Luncheon13	
Accreditation Written Examination13, 35	
Accredited Members Reception14	
American Board of Cosmetic Dentistry®2	
Annual Membership Meeting11	
Attire	
Board of Directors	
Board of Trustees	
Celebration of Excellence Gala14	
Committees	
Conference Recordings	
Continental Breakfasts and Lunches12-14	
Continuing Education Credits15	
Course Codes15	
Credentialing Courses17	

Emergency/First Aid
Exhibit Hall Hours
Exhibitor Product Categories
Exhibitors List
GEM Activities
General Sessions16
Journal of Cosmetic Dentistry Reception14
Maps
Name Badge and Tickets6
Orientation for First-Time Attendees12
President's Message1
Presidents of the Academy
Scientific Session Location
Scientific Session Registration Hours6
Speaker IndexSpeaker Tab
Special Needs6
Topic Index59
Welcome Reception

Give your patients a

white s mile



Premium quality, high aesthetic restorations



White Dental Beauty new packaging & marketing materials

D

ENA Plus HRi is natural enamel cloned in composite

ENA plus at HRi

Come see us at Booth #2220 to see what's new with our products & services.





courtesy of



FROM THE AACD PRESIDENT COLLABORATION: Feel it.



Welcome to the 27th Annual AACD Scientific Session!

Boston, one of my favorite cities. Almost like home—I grew up nearby.

I am so excited for you to attend this year's session, which I think will be one of the Academy's best.

"The Rise of Collaboration" will offer endless opportunities for you to learn, grow, and be inspired. This meeting will focus on how the best restorative dentists, specialists, and ceramists collaborate to create great results in challenging situations. You'll work alongside your colleagues to develop and refine your skills so you and your team can deliver your patients the best oral healthcare.

You'll also have the privilege of hearing some great speakers—Peter Sheahan, the author of "Fl!p," and Photographer Joel Meyerowitz, probably best known for his work in covering Ground Zero in New York City. We also have a surprise guest for our third general session who will provide learning through entertainment. This year's picks were based on feedback received from members, who said they wanted their general sessions to provide education, motivation, and entertainment.

Other exciting events include honoring 28 newly Accredited AACD members and one new Accredited Fellow Member—the largest Accreditation class in history! Be sure to offer them your congratulations and take a look at their work in the Showcase of Excellence.

While in Boston, you will not only have access to world-class dental education, but also the chance to spend some time in one of New England's most thriving cities. Boston's world-class shopping, history, and scenery will make this trip truly unforgettable.

I encourage you to take advantage of everything Boston has to offer—from checking out the historical sights, to catching a Red Sox game, and tasting the culinary treats of the North End. Don't forget to attend the AACD Welcome Reception at Jillian's of Boston, a local staple, offering sports-style entertainment and dining. We're calling it "Opening Night"—so wear your favorite baseball jersey!

As the 60's garage band, The Standells, said in their Boston tribute song, "Dirty Water":

I'm gonna tell you a story I'm gonna tell you about my town I'm gonna tell you a big bad story, baby Aww, it's all about my town Yeah, down by the river Down by the banks of the river Charles That's where you'll find me Along with lovers, fuggers, and thieves (aw, but they're cool people) Well I love that dirty water Ob, Boston, you're my home.

The combination of a hip, historic city and the coming together of world-class dental professionals will be key to a successful scientific session. I know we will all return home with new tools, new friends, and new standards of clinical excellence.

Thank you for being here, and I can't wait to spend time with you this week in Boston!

Hugh Flax, DDS AACD President

AACD BOARDS

Board of Directors

President • Hugh D. Flax, DDS • Atlanta, GA President-Elect • John K. Sullivan, DDS • Tulare, CA Vice-President • Ronald M. Goodlin, DDS • Aurora, ON, Canada Immediate Past President • Michael R. Sesemann, DDS • Omaha, NE Director, University Representative • Thomas G. Berry, DDS • Denver, CO Director • Kristi A. Crispin, DMD • Tarzana, CA Director • Pamela G. Doray, DMD • Philadelphia, PA Director • Chiann Fan Gibson, DMD • Naperville, IL Director • Viviane S. Haber, DDS • Glendora, CA Director • James H. Hastings, DDS • Placerville, CA Director • Steven J. Hill • Vancouver, BC, Canada Director • Gary Hult • St. Paul, MN Director • Les Latner, DDS • Los Angeles, CA Director, Laboratory Representative • Andre Michel, CDT • Dana Point, CA Director • Jack Ringer, DDS • Anaheim Hills, CA Director • Wesley J. Urich, DDS • Hopkins, MN

American Board of Cosmetic Dentistry®

Board Member, Chair • Nelson A. Rego, CDT • Santa Fe Springs, CA Board Member • Besty M. Bakeman, DDS • Grand Rapids, MI Board Member • Scott Finlay, DDS • Arnold, MD Board Member • Susan Hollar, DDS • Arlington, TX Board Member • Edward Lowe, DDS •Vancouver, BC, Canada Board Member • Bradley J. Olson, DDS • Waldorf, MD Board Member • John F. Weston, DDS • La Jolla, CA

Board of Trustees

Trustee, Chair • Randy R. Mitchmore, DDS • Houston, TX
Trustee • Lawrence M. Addleson, DDS • San Diego, CA
Trustee • Kenneth L. Banks, DDS • Inwood, WV
Trustee • Joyce L. Bassett, DDS • Scottsdale, AZ
Trustee • William M. Dorfman, DDS • Los Angeles, CA
Trustee • Lena T. Halikias, DDS • Oak Forest, IL
Trustee • Kellee Stanton, DDS • Mendota Heights, MN
Trustee • C. Lee Wyant, DDS • Little Rock, AR

PRESIDENTS OF THE ACADEMY

AACD Past Presidents

Norman L. Feigenbaum, DDS • 1999 - 2000
Dean W. Lodding, DDS • 2000 - 2001
Arthur Chal, DDS • 2001 - 2002
Wynn H. Okuda, DMD • 2002 - 2003
Mike Malone, DDS • 2003 - 2004
Lawrence M. Addleson, DDS • 2004 - 2005
Nicholas C. Davis, DDS • 2005 - 2006
Marty Zase, DMD • 2006 - 2007
Laura Kelly • 2007 - 2008
Mickey Bernstein, DDS • 2008 - 2009
Michael R. Sesemann, DDS • 2009 - 2010
Hugh D. Flax, DDS • 2010 - 2011

Jack Styles Kammer, DDS • 1984 - 1987 Jeff Morley, DDS • 1987 - 1989 Paul Landman, DDS • 1989 - 1990 John A. Kanca, III, DMD • 1990 - 1991 George Freedman, DDS • 1991 - 1992 Jonathan Scharf, DMD • 1992 - 1993 Jeffrey Golub-Evans, DDS • 1993 - 1994 Sidney S. Markowitz, DDS • 1994 - 1995 Daniel T. Mayeda, DDS • 1995 - 1996 Craig A. Mabrito, DDS • 1996 - 1997 Kenneth L. Glick, DDS • 1997 - 1998 Joe L. Carrick, DDS • 1998 - 1999

AACD Executive Office

Membership Specialist • Amy Ballard • amyb@aacd.com Systems Administrator • Matt Beckler • mattb@aacd.com Administrative Assistant • Jane Blandino • janeb@aacd.com Credentialing Coordinator • Doreen Blome • doreenb@aacd.com Database Specialist • Lisa Bollenbach • lisab@aacd.com Director of Membership and Marketing • Michael DiFrisco • michaeld@aacd.com Meetings and Exhibits Intern • Erin Farrell • erinf@aacd.com Director of the Charitable Foundation • Lisa Fitch • lisaf@aacd.com Chief Operating Officer • S. John Hanson • johnh@aacd.com Credentialing Manager • Kimberly Hollenbeck • kimberlyh@aacd.com Graphic Designer • Elizabeth Kiracofe • elizabethk@aacd.com Director of Information Technology • Karin Langsdorf • karinl@aacd.com Foundation Program Case Worker • Darcy Ranck-Lyons • darcyl@aacd.com Director of Professional Education • Kelly Radcliff, CMP • kellyr@aacd.com Director of Strategic Partnerships • Jeff Roach • jeffr@aacd.com Art Director • Lynnette Rogers • lynnetter@aacd.com Professional Education and Events Manager • Carol Schwickrath, CEM • carols@aacd.com Editorial Assistant • Denise Sheriff • denises@aacd.com CEO/Executive Director • Ed Simeone • eds@aacd.com Managing Editor of the Journal of Cosmetic Dentistry • Tracy Skenandore • tracys@aacd.com Executive Assistant • Nicole Sment • nicoles@aacd.com Marketing Communications Specialist • Tiffany Stronghart • tiffanys@aacd.com Staff Accountant • Randi Vinney • randiv@aacd.com Director of Credentialing • Lisa Weber • lisaw@aacd.com

AACD EXECUTIVE OFFIC

AACD COMMITTEES

Accreditation Committee

Brett B. Magnuson, DMD Nils W. Olson, DDS Nelson A. Rego, CDT

Affiliate Relations

Peter Auster, DMD Timothy C. Burke, DMD Hugh D. Flax, DDS Rhonda G. Mullins Christine C. Theroux, DDS

Awards Committee

Marilyn R. Calvo, DDS Ronald M. Gilligan, DDS Brenda K. Jennings, DDS Nancy A. Norling, DDS

Written Exam Committee

Julie M. Gillis, DDS Erik R. Haupt Brenda K. Jennings, DDS Nicholas S. Polito, DDS Dwight G. Rickert, CDT William J. Rowe, Jr., DDS Gregory B. Wright, DDS

Charitable Foundation Give Back a Smile

Joyce L. Bassett, DDS Randy R. Mitchmore, DDS Kellee Stanton, DDS C. Lee Wyant, DDS

Consensus Committee

Elizabeth M. Bakeman, DDS Thomas G. Berry, DDS Pamela G. Doray, DMD Hugh D. Flax, DDS Steven J. Hill, DMD Susan Hollar, DDS Craig A. Mabrito, DDS Bradley J. Olson, DDS Nils W. Olson, DDS Nelson A. Rego, CDT

Editorial Review Board

Pinhas Adar, MDT, CDT Naoki Aiba, CDT Gary Alex, DMD Edward Pat Allen, DDS, PhD Elizabeth M. Bakeman, DDS Oliver Brix, MDT Christian Coachman, DMD, CDT Michael W. Davis, DDS Gerald E. Denehy, DDS Newton Fahl, Jr., DDS, MS Hugh D. Flax, DDS Scott W. Finlay, DDS David A. Garber, DMD Ronald E. Goldstein, DDS James H. Hastings, DDS Dan Holtzclaw, DDS, MS Steve D. Hoofard, CDT Nelson Y. Howard, DDS Ronald D. Jackson, DDS Michael J. Koczarski, DDS John C. Kois, DMD Gerard Kugel, DMD Trevor R. Laingchild Ernesto Lee, DMD David A. Little, DDS Edward Lowe, DMD Robert Alan Lowe, DDS Frank J. Milnar, DDS Ricardo Mitrani, DDS, MSD Michael T. Morris, CDT Carlos A. Munoz, DDS, MSD Thomas W. Nabors, III, DDS W. Peter Nordland, DMD, MS Christopher Orr, BDS Paul S. Petrungaro, DDS Gary M. Radz, DDS Christopher D. Ramsey, DMD Nelson A. Rego, CDT Dwight G. Rickert, CDT James H. Peyton, DDS Robert G. Ritter, DMD Jean François Roulet, DDS, PhD Henry Salama, DMD

Editorial Review Board (continued)

Maurice A. Salama, DMD Michael R. Sesemann, DDS Michael Sonick, DMD Rhys D. Spoor, DDS Thomas T. Teel, DDS Thomas F. Trinkner, DDS Eric Van Dooren, BDS Marcos A. Vargas, DDS Dennis J. Wells, DDS

Educational Programming Task Force

Thomas G. Berry, DDS Hugh D. Flax, DDS Nathaniel D. Hill Gary Hult Tesa H. Reeves, DDS Sandy R. Roth Stacey Swilling, DDS John F. Weston, DDS

Ethics

Brian K. Dennis, DDS Andre Michel, CDT Stevan J. Orser, DDS Brian Saby, DDS Mary Sue Stonisch, DDS Wesley J. Urich, DDS

Fellowship Committee

Lawrence M. Addleson, DDS J. Fred Arnold, III, DMD Elizabeth M. Bakeman, DDS Brian P. LeSage, DDS Michael T. Morris, CDT Bradley J. Olson, DDS Nils W. Olson, DDS Michael R. Sesemann, DDS John F. Weston, DDS Gregory B. Wright, DDS

AACD COMMITTEES

Finance Committee

Betsy M. Bakeman, DDS Hugh D. Flax, DDS Ronald M. Goodlin, DDS Andre Michel, CDT Randy R. Mitchmore, DDS Nelson A. Rego, CDT John K. Sullivan, DDS Wesley J. Urich, DDS James R. Urick, DDS

Governance and Bylaws Commission

Hugh D. Flax, DDS Ronald M. Goodlin, DDS Craig A. Mabrito, DDS Sidney S. Markowitz, DDS Sandy R. Roth John K. Sullivan, DDS

Joint Task Force on Ethics (w/AAED)

Edward Pat Allen, DDS, PhD Elizabeth M. Bakeman, DDS Hugh D. Flax, DDS Joseph M. Jackson Linda C. Niessen, DMD Nils W. Olson, DDS Lou Rose, DDS

Media Spokespersons

Pinhas Adar, MDT, CDT Lawrence M. Addleson, DDS Peter Auster, DMD Elizabeth M. Bakeman, DDS Mickey Bernstein, DDS Shannon P. Brinker, CDA, CDD Pamela G. Doray, DMD Scott W. Finlay, DDS Hugh D. Flax, DDS Chiann Fan Gibson, DMD Ronald M. Goodlin, DDS Steven J. Hill, DMD Brian P. LeSage, DDS Edward Lowe, DMD Randy R. Mitchmore, DDS Bradley J. Olson, DDS Gary M. Radz, DDS Christopher D. Ramsey, DMD Jack Ringer, DDS Kellee Stanton, DDS John K. Sullivan, DDS Thomas F. Trinkner, DDS John F. Weston, DDS Marty Zase, DMD

Nominating Committee

Thomas G. Berry, DDS Laura Kelly Ted J. Murray, DDS Christopher Orr, BSc BDS Sandy R. Roth Michael R. Sesemann, DDS Jerry J. Woolf, DDS Gilbert Young, CDT

Oral Examination

J. Fred Arnold, III, DMD Brett B. Magnuson, DMD Nils W. Olson, DDS Nelson A. Rego, CDT

Professional Education Committee

Pinhas Adar, MDT, CDT Joyce L. Bassett, DDS David S. Eshom, DDS Hugh D. Flax, DDS Ronald M. Goodlin, DDS Edward Lowe, DMD Gary M. Radz, DDS Sandy R. Roth John K. Sullivan, DDS George Tysowsky, DDS

Scientific Session Location:

Hynes Convention Center (HCC) 900 Boylston Street Boston, MA 02115

Hotel Information:

Sheraton Boston Hotel 39 Dalton Street Boston, MA 02199

Boston Marriott Copley Place 110 Huntington Avenue Boston, MA 02116

Your Tuition Includes:



- Photo credit: Greater Boston Convention & Visitors Bureau
- All open lectures and applicable hands-on workshops without additional fees
- AACD social events, including the Welcome Reception, continental breakfasts, and exhibit hall lunches and socials
- · Motivational and entertaining general sessions
- Various networking opportunities for unlimited camaraderie with cosmetic dental professionals
- AACD exhibit hall featuring more than 100 leading businesses

Scientific Session Registration Hours

Location: Level 1 - Hynes Convention Center Tuesday, May 17 1:00 pm – 9:00 pm Wednesday, May 18 ...7:00 am – 6:00 pm Thursday, May 197:00 am – 6:00 pm Friday, May 207:00 am – 6:00 pm Saturday, May 217:00 am – 4:00 pm

Exhibit Hall Hours

Location: Level 2 - Exhibit Hall CD - Hynes Convention Center Wednesday, May 18..... 11:00 am – 6:00 pm Thursday, May 19...... 11:00 am – 6:00 pm Friday, May 20..... 11:00 am – 7:00 pm

First Aid and Emergency:

First Aid is located on Level 1- Hynes Convention Center across from registration.

Attire:

Standard attire for attendees is business casual. The *Celebration of Excellence Gala* attire is formal black tie, ballgown preferred (dark suit and cocktail dress acceptable).

Special Needs:

If you require special assistance for a disability or for dietary needs, please advise the AACD Registration Staff once you arrive on-site. They will make every effort to accommodate your requests.

Name Badge and Tickets:

Your name badge, special event tickets, and final confirmation notice are provided on-site in your registration packet. You can pick up all your materials at the pre-registered attendee badge and tote bag pick-up booth located at the Hynes Convention Center, Level 1. Your name badge contains a barcode and is required upon entry into all courses and social events. To obtain continuing education credits, you must be scanned into each course.

Antitrust Disclaimer:

Each attendee at the *27tb Annual AACD Scientific Session* is free to act in any way he/she chooses following the scientific session with regard to issues presented and discussed. Any conclusion or decision reached based upon issues discussed must be a business decision made by each dental professional independently, and based solely on what is in the best interest of that dental professional. In conducting education, and informative programs for its membership, the AACD does not recommend nor necessarily endorse any particular course of conduct.

Photographing, Video Taping, or Audio Taping of AACD General Sessions, Lectures, and Workshops:

The use of video, photographic, or audio recorders is prohibited during AACD general sessions, lectures, and workshops due to contracts with AACD speakers and entertainers. We reserve the right to confiscate these items and hold them until after the scientific session.

It's easy—and fun—to use social media and other technology to enrich your conference experience

You can get more out of your AACD Annual Scientific Session by using the social media and smartphone tools that are right at your fingertips (well, on your laptop, iPad, or smart phone anyway). And the Hynes Convention Center makes it even easier with their FREE wireless connectivity throughout the conference center.

Yes, there are Apps for that



If you're an iPhone, iPad, or Android user, AACD has a new annual scientific session App that will help you navigate courses and room locations, and review speaker profiles right from your smart

phone. Search the App store under AACD. (And if you have an iPhone or iPad, you can also download the *Journal of Cosmetic Dentistry* app for free!)

You can download the free app, called "myHynes for the Hynes Convention Center" to get a personal concierge for your phone to get where you're going with venue maps, floor plans, and services and even access live local links to nearby restaurants, hotels, and merchants. Visit the iTunes store or use the App Store icon on your iPhone, iPad, or other smartphone.

What are those funny codes?



Keep your eyes peeled for those square blocks, called QR (or Quick Response) Codes. Download a free app on your smartphone (search "QR code scanner") that will scan these codes and lead you to websites, videos, additional content, course handouts, and special offers—right on your phone.

Don't miss a thing

Twitter is a great tool to push information out about important conference updates and alerts. Near the entrance to the exhibit hall, you'll find a large, multi-screen social media wall, which will be displaying Twitter feeds, pictures, news, and comments from the conference.

twitter.com/theaacd Hashtag: #aacd Important Conference Updates and Alerts

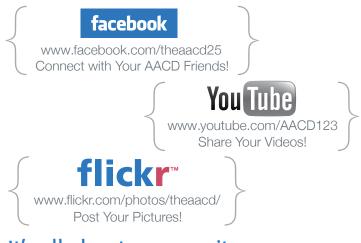
Not following your Academy on Twitter yet? Just go to twitter.com/ theaacd. Sign up if you're not already registered on Twitter, and begin following the AACD. Or, you can even get updates directly to your phone by texting follow TheAACD to 40404 in the United States.

If you're tweeting from the conference, or you're doing any tweeting about the AACD throughout the year, use the "Hashtag" #aacd and followers will be able to track the conversations about the Academy and the Scientific Session event in one place.

Engage, share, and stay connected to your friends, your patients, and your practice

AACD has a growing and active community of followers, friends, and fans on Facebook. Visit www.facebook.com/theaacd25. Click on the Welcome link and be sure to "like" the AACD so future wall posts show up in your personal or practice Facebook news feed.

You can post pictures, videos, and comment on others' posts. You can also share your videos by uploading them to AACD's YouTube page at www.youtube.com/AACD123. Do you have a camera in your phone? Post your conference images to AACD's Flickr page at www.flickr.com/photos/theaacd/



It's all about community

My AACD is the community space dedicated to AACD members where you can download shared documents and conference handouts, engage in discussions, make colleague connections, and provide encouragement and information to your fellow members. Go to www.aacd.com and click on the My AACD link on the home page. Then log in with your member ID number and password. If you forgot your login information, you can request a reminder from the login page.

My AACD www.aacd.com AACD Essentials – Downloads, Discussions, and More!

7

SPECIAL AND IMPORTANT EVENTS

An International Dental Education Showcase



The 27th Annual AACD Scientific Session will feature, for the first time, educators and speakers from around the globe offering a unique worldwide perspective to the conference. Subject matter experts from international AACD Affiliate and sister organizations have been invited to participate in—and support the conference theme of—"The Rise of Collaboration."

In addition to Dr. Tomoyuki Tsubaki from the Japan Academy of Esthetic Dentistry, Drs. James Goolnik, Francois Grossetti, Wolfgang Richter, and Jürgen Wahlmann will be doing a combined presentation on cosmetic dentistry.

Visit the Operatory of the Future

You'll be able to gaze into dentistry's crystal ball with an all-new attraction in the exhibit hall at the AACD 27th Annual Scientific Session. There, you'll discover a dual chair operatory outfitted with the latest in state-of-the-art digital impressioning, 3D imaging, and computer-augmented equipment—all in a real world office setting. In our rapidly changing environment, you'll want to keep up with the technical innovations that will be a part of your practice in the not-so-distant future.

You can visit the operatory of the future during regular exhibit hall hours.



Wear Your Favorite Team Jersey and Join Us For a Welcome Reception!

Do you want to make new friends and catch up with the old ones? Attend the AACD Welcome Reception on Wednesday evening!

The reception will be held from 7:30 p.m. to 10 p.m. at Jillian's of Boston, a neighborhood staple located just across from Fenway Park, which is home to the Boston Red Sox. Jillian's offers sport-style entertainment, such as billiards, bowling, a dance floor and plenty of plasma televisions to watch your favorite games! Wear your favorite team jersey and join us for food, fun, and camaraderie.

Jillian's also has been a hot spot for celebrity sightings in Boston, including Clint Eastwood, Ben Affleck, Mark Wahlberg, and many Red Sox players!



Transportation to the Welcome Reception is

Photo credit: Greater Boston Convention & Visitors Bureau

provided. Buses will leave for Jillian's at 7 p.m. from the Boston Sheraton. Don't miss out!

What's New in the Exhibit Hall

The exhibit hall features a number of new items for attendees. This year's AACD Product Premiere presented by Dentalcompare will feature new products and services! A coupon book found in your tote bag will give you the chance to shop for deals on exhibitor products. Also, on Friday, you will be able to purchase products at deep discounts during the "Black Friday" shopping event.



Aside from shopping, a major highlight of this year's exhibit hall is the Operatory of the Future, which has two full operatories featuring the latest in innovations and dentistry supplied by Henry Schein, Patterson Dental, and Midmark Corporation.

Are you looking for advice on a dental issue? We've got a place you can go—the AACD Speaker's Corner. Network one-on-one with AACD educators and get the answers to your questions. You will have a chance to purchase educational references from the educators.

And, don't forget to participate in the Give Back a Smile[™] silent auction, which will benefit the AACD Charitable Foundation and restore the smiles of domestic violence survivors.

GIVE BACK

GBAS Fundraiser: Win Boston Red Sox Tickets or a Coach Purse!



Photo credit: Greater Boston Conventior & Visitors Bureau

tickets to this historic game! What better way to get to know Boston than to attend one of the city's and America's favorite pastimes—a baseball game!

You also have the chance

to win a trendy Coach purse with accessories, valued at \$500.

For a chance to win, see an AACD staff member to make a \$10 dollar donation to benefit the AACD Charitable Foundation's Give Back a Smile (GBAS) program. You must be present at the drawing to win.

AACD Charitable Foundation Silent Auction

The annual GBAS Silent Auction, to be held in the exhibit hall, will feature a number of items including sports memorabilia, signed guitars, dental products, and more surprise items!

Check out this opportunity to take home a great gift and help survivors of domestic violence!

Bid on an Alaskan and Hawaiian Vacation and more in Gala Silent Auction!

The Celebration of Excellence Gala Silent Auction, an AACD Scientific Session first, will feature two amazing vacations in Alaska and Hawaii, and the opportunity to bid on a one-of-a-kind necklace.

If you are the lucky recipient of the Alaska trip, you and a guest will stay for five nights at a cabin on the Kenai River in Alaska. Included in this incredible vacation is a glacier cruise and fishing charter for a chance to reel in some king salmon and halibut. Valued at \$4,000, the trip also includes \$1,000 value applied toward airfare.



The winner of the Hawaii trip will have the opportunity to stay for one week at a beautiful home in Kailua just steps from sands of Kailua beach on the island of Oahu. Enjoy a heated pool and private tropical backyard with family or friends as a part of this gorgeous four-bedroom, three-bathroom home. This incredible getaway is valued at \$8,500 with \$1,000 value applied toward airfare.





Also, be sure to bid on a beautiful Konstantino necklace! This fabulous piece of jewelry is sterling silver and 18-carat gold, with an 18" necklace and pink tourmaline faceted stones. The necklace is valued at \$3,855.

Give Back a Smile would like to thank Bill Parks of Precision Dental Designs, Dr. John Weston and Konstantino for their generous donations to the auction.



The Boston Red Sox are scheduled to play the Chicago Cubs on Friday evening at 7 p.m., and you have a chance to win a four-pack of

Shop to Give: Buy While Giving Back



Everyone loves saving money, but what if you knew you were saving money and helping a great cause?

With Shop to Give, you can. Shop to Give offers AACD members the opportunity to purchase dental products or services at a great price to support a great cause. Every time you buy through Shop to Give, a portion of the sales generated from your purchase will go

toward the Give Back a Smile (GBAS) program, the premier program of the AACD Charitable Foundation. Your money will help to restore the damaged smiles and lives of domestic violence survivors.

GBAS was developed to address a need in AACD member communities. Volunteer dentists and laboratory technicians agree to restore the broken and damaged teeth in the smile-zone of survivors of intimate partner violence. Generous AACD dentists help erase the memories of abuse by restoring the smiles at no cost to the survivors, thereby restoring their lives. But, money is still needed to help survivors get the treatment they need. A \$200 donation will make it possible for one survivor of domestic violence to regain her smile through the GBAS program.

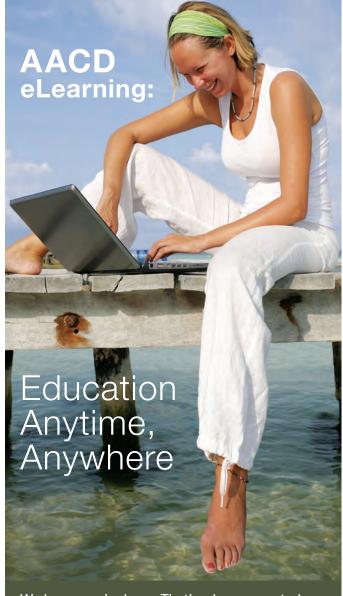


Shop to Give currently features products and services, including Venus Diamond kits from Heraeus Kulzer, Singular Payments, and apparel from Medelita. Joyal's book, "Everything is Marketing," is also available for purchase.

If you want to help restore the smiles of domestic violence survivors beyond participation in the silent auctions and donations, remember you can help by purchasing supplies for your practice through Shop to Give.

Take advantage of this great member benefit and help survivors of domestic violence now!

Visit: www.givebackasmile.com/shoptogive.



We know you're busy. That's why we created AACD eLearning—so you can learn online at your convenience through education courses at DentalXP.com and HDiQDental.com. No advance course registration is required—just log in and start learning. Visit: www.aacd.com/learn

You can also learn more about cosmetic dentistry through the AACD Webinar Series, which focuses on pearls from the 27th Annual Scientific Session, at: www.aacd.com/webinarseries



AACD MEMBER VALUE CONTINUES TO IMPROVE!

Since we last met in Dallas in 2010, a lot has happened making membership in the AACD a much more valuable and rich experience.

Here are just some of the highlights:

- Exciting new e-Learning benefits valued at \$490. The benefits give AACD members a premium subscription to DentalXP, access to a free e-Learning course from HDiQ Dental, plus other related offers.
- A webinar series with free, virtual learning opportunities accessible anywhere with Internet.



- The new, improved *Journal of Cosmetic Dentistry*, features a fresh, contemporary design, tests for earning CEs, and a growing and credible editorial review board, all aimed at making the *jCD* an even more respected and referenced publication.
- The Academy Connection as a multi-media digital edition. The *Connection* is packed with more actionable content and provides more helpful practice building editorial and Academy news.



• The *jCD* digital edition is like the *Connection*, but, in addition to

convenience, sustainability, and interactivity, another member value play is that the digital reader offers language translation, positioning the Academy as more relevant to our growing international audience.



• The *jCD* app for the iPad and iPhone! (It's free and in the Apple app store now.)

• A volunteer task force assigned to review the AACD Affiliate structure with the objective of making the relationship more symbiotic with shared mission and values, and to improve retention.

To help our members achieve greater case acceptance, we've just launched a new alliance with ChaseHealthAdvance. Chase has committed to provide the very best financing options for AACD dentists and their patients and to work continuously to offer new, innovative tools to help manage and grow their practices, including quality patient financing; Ink from Chase, a unique small business card offering cash back incentives; and tuition financing assistance for continuing education. A new approach to public relations and mass media. Members expect the AACD to promote cosmetic dentistry—and the value of Accreditation—to the general public, so we've reinvigorated our public relations and mass media outreach. Being proactive will raise the AACD's awareness even more and position the Academy as the go-to cosmetic dentistry resource for the media.

And more to come...

- As part of the web strategy for the coming year—in addition to an exciting new look and feel and much more intuitive navigation—we'll be building out the public section of the site with much more rich keyword driven content to generate better organic search results, to drive activity in the AACD's Find-a-Dentist Online Directory.
- We're re-launching My AACD, your online community to collaborate, network with colleagues, join groups, and discuss topics of interest.
- We're developing an exciting new way to deliver customized, print-on-demand treatment brochures to our member dentists for their patients. Members will soon be able to upload their practice logo and contact information to customize brochures on topics like Smile Design, Whitening, Veneers, Why Choose an Accredited Dentist, and more—and order as many as they need—delivered directly to their practice.

THANK YOU for being an AACD member! You are valued and appreciated.

Don't Miss...

Bylaws Forum

Thursday, May 19, 2011 2:00 pm – 5:00 pm Location: Level 3 - Ballroom - HCC

Annual Membership Meeting

Thursday, May 19, 2011 Voter Registration: 5:30 pm – 6:00 pm Meeting: 6:00 pm – 8:00 pm Location: Level 3 - Ballroom - HCC You won't want to miss this!

Tuesday, May 17, 2011

Orientation for First-Time Attendees 3:30 pm – 5:30 pm <u>By Invitation</u> Location: Constitution Ballroom - Sheraton

First-time attendees, this orientation is for you! Get acquainted with long-time AACD Scientific Session participants who will help you achieve your educational goals during the *27th Annual AACD Scientific Session*.

Wednesday, May 18, 2011

Continental Breakfast 7:00 am – 8:30 am <u>All Attendees</u> Included in Tuition Fee Location: Level 3 - Boylston Hallway - HCC

Rise and shine to an enjoyable breakfast with Academy friends and family.

Source of Knowledge - Conference Recordings

7:00 am - 6:00 pm <u>All Attendees</u> Location: Level 3 - Boylston Hallway - HCC

General Session 8:00 am - 9:15 am <u>All Attendees</u> Included in Tuition Fee Location: Level 3 - Ballroom - HCC

Peter Sheahan, author of "Fl!p", and the CEO of the Centre for Skills Development, has spent a decade teaching businesses how to flip their thinking. Peter will teach you to re-think your assumptions and challenge you to find innovative ways of doing business.

Greet, Eat, and Meet Activity (GEM)

9:00 am – 12:30 pm **Boston Duck and Fenway Park Tour** <u>Registered Spouse and Guest</u> Transportation will depart from the HCC at the Boylston Street Entrance.

See pages 23 for recommended spouse/guest attendee courses

Greet, Eat, and Meet Activity (GEM)

Beacon Hill Homes and Walking Tour 9:30 am – 12:30 pm <u>Registered Spouse and Guest</u> Transportation will depart from the HCC at the Boylston Street Entrance.

See pages 23 for recommended spouse/guest attendee courses.

Exhibit Hall 11:00 am – 6:00 pm <u>All Attendees</u> Included in Tuition Fee AACD Charitable Foundation Silent Auction 11:00 am - 6:00 pm <u>All Attendees</u> Included in Tuition Fee Location: Level 2 - Exhibit Hall CD - HCC

Proceeds from this event benefit the AACD Charitable Foundation

Bid on an array of items from autographed memorabilia from Hollywood or sports stars to dental equipment for your practice. This is the opening day of the auction.

Exhibit Hall Lunch

12:00 noon - 2:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Exhibit Hall Social

5:00 pm - 6:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Welcome Reception

7:00 pm - Shuttle Departs 7:30 pm - 10:30 pm <u>All Attendees</u> <u>Sponsored by 3M ESPE Dental</u> *Included in Tuition Fee* Location: Jillian's of Boston - 145 Ipswich St.

Additional Tickets \$90 (USD)/Person and \$45 (USD)/Child ages 6 to 15

Shuttle buses will depart from the Boston Sheraton Hotel lobby and the Boston Marriott Copley starting at 7:00 pm. Don't miss AACD's Welcome Reception – Opening Day at Jillian's of Boston. Experience the sights, sounds, and the many eclectic flavors of Boston as you mingle with old and new friends at this year's Welcome Reception located across from Fenway Park.

The Boston Red Sox will be at home vs. the Tigers! So, catch all the action on one of the many jumbo screens located throughout the three floors of Jillian's, you'll feel the rise of collaboration at this year's AACD Welcome Reception.

Dress is business casual, however, you are encouraged to sport your favorite baseball apparel!

AACD HAPPENINGS CONTINUED

<u>Thursday, May 19, 2011</u>

Continental Breakfast

7:00 am - 8:30 am <u>All Attendees</u> *Included in Tuition Fee* Location: Level 3 - Boylston Hallway - HCC

Rise and shine to an enjoyable breakfast with AACD friends and family.

Source of Knowledge - Conference Recordings 7:00 am - 6:00 pm <u>All Attendees</u>

Location: Level 3 - Boylston Hallway - HCC

Accreditation Written Examination

7:30 am - 12:00 noon <u>Pre-registered Participants</u> **\$400 (USD)/member • \$600 (USD)/non-member** Location: Commonwealth - Sheraton

Take the first-step on the path to excellence in cosmetic dentistry by taking the Accreditation Written Examination in Boston. This multiple choice examination tests the foundational knowledge of esthetic dentistry principles. Register until Wednesday, May 18 at 6:00 pm at the AACD Registration Desk.

General Session

8:00 am - 9:15 am <u>All Attendees</u> *Included in Tuition Fee* Location: Level 3 - Ballroom - HCC

Joel Meyerowitz is the creator of The World Trade Center Archive. He reaches beyond photography into the fields of architecture and urban planning, political science, communications, art history, psychology and the meaning of monuments, inspiring you to become more involved in your community and the world at large.

Greet, Eat, and Meet Activity (GEM)

Boston Duck and Fenway Park Tour 9:00 am – 12:30 pm <u>Registered Spouse and Guest</u> Tranportation will depart from the HCC at the Boylston Street Entrance.

See page 23 for recommended spouse/guest attendee courses.

Understanding Policy Governance

9:30 am – 12:30 pm Location: Level 1 - Room 107 - HCC

Greet, Eat, and Meet Activity (GEM)

"La Dolce" Vita North End Culinary Tour 10:00 am – 2:00 pm <u>Registered Spouse and Guest</u> Tranportation will depart from the HCC at the Boylston Street Entrance.

See page 23 for recommended spouse/guest attendee courses.

Exhibit Hall

11:00 am - 6:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 -Exhibit Hall CD - HCC

AACD Charitable Foundation Silent Auction

11:00 am – 6:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 -Exhibit Hall CD - HCC



Proceeds from this event benefit the AACD Charitable Foundation

Don't miss out on that special purchase you have been contemplating—do it for the cause.

Exhibit Hall Lunch

12:00 noon - 2:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Accreditation Mentoring Luncheon

12:45 noon – 1:45 pm <u>By Invitation</u> <u>Supported by Comprehensive Aesthetic Center/Knight Dental Group</u> Location: Independence West - Sheraton

Registered Accreditation Examiners and members in the Accreditation process are invited to attend this special reception.

Exhibit Hall Social

5:00 pm - 6:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Annual Membership Meeting and Bylaws Forum

2:00 pm – 5:00 pm Bylaws Forum 5:30 pm – 6:00 pm Voter Registration 6:00 pm – 8:00 pm Membership Meeting <u>All AACD Members</u> Location: Level 3 - Ballroom - HCC

This Academy belongs to its members and all AACD members are encouraged to get involved. Attend the Annual Membership Meeting to vote and learn more about pressing topics and decisions that will impact cosmetic dentistry's future and the AACD.

Friday, May 20, 2011

Continental Breakfast

7:00 am - 8:30 am <u>All Attendees</u> *Included in Tuition Fee* Location: Level 3 - Boylston Hallway - HCC

Rise and shine to an enjoyable breakfast with Academy friends and family.

Source of Knowledge - Conference Recordings

7:00 am - 7:00 pm <u>All Attendees</u> Location: Level 3 - Boylston Hallway - HCC

Greet, Eat, and Meet Activity(GEM)

Gloucester: Fishing History and the Call of the Whales 7:00 am – 4:00 pm <u>Registered Spouse and Guest</u> Transportation will depart from the HCC at the Boylston Street Entrance.

See page 23 for recommended spouse/guest attendee courses.

Greet, Eat, and Meet Activity(GEM)

Ob, The Elegance and Charm of Newport, La Forge! 8:00 am – 5:00 pm <u>Registered Spouse and Guest</u> Transportation will depart from the HCC at the Boylston Street Entrance.

See page 23 for recommended spouse/guest attendee courses.

General Session

8:00 am – 9:15 am <u>All Attendees</u> *Included in Tuition Fee* Location: Level 3 - Ballroom - HCC

This surprise performance will provide a unique twist on inspiring you through fun and entertainment. You've got to be there!

Exhibit Hall

11:00 am - 7:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

AACD Charitable Foundation Silent Auction

11:00 am - 1:30 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Today is the closing day of the auction. Don't miss out on that special purchase you have been contemplating—do it for the cause. Pick up your winning items from 5:00 pm - 6:00 pm.

Exhibit Hall Lunch

12:00 noon - 2:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Exhibit Hall Social

5:00 pm - 7:00 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall CD - HCC

Come celebrate AACD's International and affiliate Members by attending this exhibit hall social in their honor.

Journal of Cosmetic Dentistry Reception

5:30 pm – 7:00 pm <u>By Invitation</u> <u>Sponsored by Ivoclar Vivadent</u> Location: Back Bay Ballroom B - Sheraton

Registered or exhibiting *Journal of Cosmetic Dentistry* contributors are invited to attend this special reception.

Accredited Members Reception 6:30 pm - 8:00 pm

By Invitation Sponsored by Cosmedent Location: Back Bay Ballroom A - Sheraton

Registered Accredited and Accredited Fellow members are invited to attend.

Saturday, May 21, 2011

Continental Breakfast 7:00 am – 8:30 am <u>All Attendees</u> Included in Tuition Fee Location: Level 3 - Boylston Hallway - HCC

Rise and shine to an enjoyable breakfast with Academy friends and family.

Source of Knowledge - Conference Recordings

7:00 am - 4:00 pm <u>All Attendees</u> Location: Level 3 - Boylston Hallway - HCC

Lunch

11:00 am – 12:30 pm <u>All Attendees</u> *Included in Tuition Fee* Location: Level 2 - Exhibit Hall D - HCC

Celebration of Excellence Gala

7:00 pm - 8:00 pm Reception 8:00 pm - 12:00 midnight Gala Location: Level 3 - Ballroom - HCC

Ticketed Event \$125 (USD)/Person*

The social highlights of each annual AACD Scientific Session – cocktail reception, newly Accredited and Accredited Fellow member recognition, five-star dining, AACD awards ceremony, AACD presidential inauguration, and of course, live music and dancing – need we say more. Attire is formal black tie, ballgown preferred (dark suit and cocktail dress acceptable).

Tickets are available until 1:00 pm on Friday, May 20 or until sold out at the AACD Registration Desk.

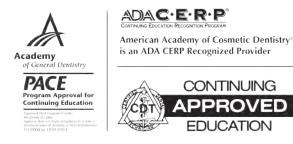
*Please note that the Celebration of Excellence Gala is designed for adult attendees and children's meals are not provided.

The 27th Annual AACD Scientific Session

features the world's most comprehensive continuing education opportunity for cosmetic dental professionals. In the lecture halls, renowned dental educators present the key concepts in clinical cosmetic dentistry. Dentists and laboratory technicians learn on a one-on-one basis the latest techniques in an array of in-depth hands-on workshops.

Continuing Education Credits

Scientific session attendees are eligible to obtain certified continuing education credits for their participation in the 27th Annual AACD Scientific Session. The AACD is a recognized credit provider for the Academy of General Dentistry, American Dental Association, and National Association of Dental Laboratories.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The AACD designates this activity for 24 continuing education credits.

For your convenience, each course has been categorized according to...

... Your Role on the Dental Team

You will find lists of 'Recommended Courses for Accreditation,' 'Recommended Courses for Dentists,' 'Recommended Courses for Laboratory Technicians,' 'Recommended Courses for Team Members (dental assistants, hygienists, office personnel, and patient coordinators),' 'Recommended Courses for Students,' and 'Recommended Courses for Spouse/Guest'. These courses are recommended according to each professional's role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to you.* *Dentists, laboratory technicians, and supporting registrants, registered at the full tuition rate (\$1595 (USD)/\$1845 (USD)) and recent graduates can pre-select and attend all hands-on workshops and lectures except for those geared toward team members.

Team members, laboratory auxiliary, students, and guests/spouses registered at special discounted rates can pre-select and attend all lectures and applicable hands-on workshops. Spouse/Guest can also pre-select and attend Greet, Eat, and Meet Activities.

....Skill Level

Use the skill levels category to assist you in selecting the courses that best suit your skill level and professional goals. 'Foundational' means you know dentistry and are looking to expand your understanding of cosmetic dentistry. You want to know the ins and outs, basic concepts, and essential building blocks in cosmetic dentistry. 'Intermediate' means you possess strong foundational knowledge and are looking to expand and fine-tune your skills in cosmetic dentistry. You want to achieve an advanced skill level in cosmetic dentistry. 'Advanced' means you are extremely knowledgeable in cosmetic dentistry. This is your passion and you need to keep up-to-date on all the latest trends and techniques. You want to stay at the top of your game.

...Clinical or Non-Clinical Nature

The AACD offers well-rounded education for you and your team to succeed professionally and personally. Take advantage of this perfect educational mix and balance 'Clinical' and 'Non-Clinical' courses using this category listing.

...Accreditation Journey

The AACD maintains dentistry's most recognized advanced credentialing program in cosmetic dentistry. Find both 'Required' and 'Recommended' courses using this category listing. These courses will help you on your journey toward Accreditation or Fellowship.





Wednesday, May 18

Peter Sheahan

8:00 am - 9:15 am Location: Level 3 - Ballroom - HCC

Peter Sheahan, author of "Fl!p", is the CEO of the Centre for Skills Development,has spent a decade teaching businesses how to flip their thinking. Real money is made in the cracks, according to Sheahan, and the opportunity for mind-blowing success is all around. The problem is that humans are conditioned by their experience, blinded by business models and conned by popular media to believe that success is a product of economic conditions.

Sheahan's clients include Newscorp, Google, Hilton Hotels, GlaxoSmithKline, Harley Davidson, Cisco and Goldman Sachs. Many of which engage him on an ongoing basis to provoke their leaders to re-think their assumptions and challenge them to find innovative ways of doing business.

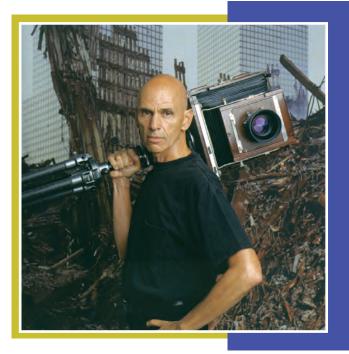
Thursday, May 19

Joel Meyerowitz

8:00 am - 9:15 am Location: Level 3 - Ballroom - HCC

Joel Meyerowitz is the creator of The World Trade Center Archive. Meyerowitz is internationally renowned for his pioneering work in color photography and his camera view artistry. A Guggenheim Fellow and an NEA and NEH award-winner, Meyerowitz was the only photographer to gain unlimited access to Ground Zero after 9/11. In his presentations, he conveys his intense belief in the transformational power of art.

He reaches beyond photography into the fields of architecture and urban planning, political science, communications, art history, psychology and the meaning of monuments, inspiring audiences to become more involved in their communities and the world at large.





Friday, May 20

8:00 am - 9:15 am Location: Level 3 - Ballroom - HCC

This surprise performance will provide a unique twist on inspiring attendees through fun and entertainment. You've got to be there!

Wednesday, May 18, 2011

Morning		Afternoon	
		:	Details on Page #
A100 • Accreditation • Arnold, Bakeman, Olson			26
A101 • Accreditation • Olson	26	A102 • Accreditation • Olson	30
A103 • Accreditation • Rego	26		

Thursday May 19, 2011

Morning		Afternoon	
	Details on Page #	De	etails on Page #
A200 • A201 • Accreditation • Accreditation Written Examination	35	L228 • Accreditation (<i>Case Type III</i>) • Blanco	38
A202 • Accreditation • Olson	35	L231 • Photography • Magnuson	38
L215 • Accreditation (<i>Case Type I</i>) • Wells	33		

Friday May 20, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
L312 • Accreditation (<i>Case Type V</i>) • LeSage	43	L328 • Accreditation (<i>Case Type II</i>) • Sesemann	47
W319 • Photography • Magnuson	44	A300 • Fellowship • LeSage	48
		A301 • Fellowship • LeSage	48

Saturday May 21, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
L412 • Accreditation (Case Type IV) • Peyton	53	W460 • Accreditation (<i>Case Type IV</i>) • Peyton	57
W423 • Accreditation • LeSage, McLaren	^		55

Wednesday, May 18, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
A100 • Accreditation • Arnold, Bakeman, Olson			26
A101 • Accreditation • Olson	26	A102 • Accreditation • Olson	30
A103 • Accreditation • Rego	26	L125 • Veneers • Wells	28
L110 • Bonding • Heymann	25	L126 • Cosmetic Dentistry • Zase	28
L111 • Treatment Planning • Winter	25	L127 • Orthodontics • Swain	29
L112 • Lasers • Lowe	25	L128 • Treatment Planning • Okuda	29
L114 • Laboratory Technology • Lesh	25	L129 • Whitening • Kwon	29
L115 • Composites • Fahl	25	L130 • Direct Resin • Jackson	29
L116 • Caries Disease • Kutsch	25	L131 • Composites • Fahl	29
L118 • Functional Esthetics • Brady, DeWood	26	L132 • Smile Design • Culp, McLaren	29
L119 • Writing • DiMatteo	26	L133 • Affiliates • Flax	30
L120 • Materials • Graham	26	W160 • Contouring and Polishing • Willhite	30
W150 • Composites • Hartlieb, Mopper	27	W161 • Glass Ionomers • Ward	30
W151 • Occlusion • Alex	27	W162 • CAD/CAM • Klim	30
W153 • Overdenture Implants • Leopardi	27	W163 • Minimally Invasive Dentistry • LeSage	30
WL155 • Lasers • Lorich	27	W164 • Digital Dentistry • Ramsey, Ritter	31
W156 • Direct Composites • Bassett	27	W165 • Occlusion • Brady, Ratcliff	31
W157 • Bonding • Willhite	28		

If you would like some assistance picking courses just remember...

You will find lists of 'Recommended Courses for Accreditation,' 'Recommended Courses for Dentists,' 'Recommended Courses for Laboratory Technicians,' 'Recommended Courses for Team Members (dental assistants, hygienists, office personnel, and patient coordinators),' 'Recommended Courses for Students,' and 'Recommended Courses for Spouse/Guest' on pages 17 - 23. These courses are recommended according to each professional's role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to you.

Don't forget to look for recorded courses (audio & video). 🕩 📀 That info is near the course number in the course detail.

Recommended Courses for Dentists

Thursday, May 19, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
A200 • A201 • Accreditation Written Exam	35	L225 • Implants • Chu, Tarnow	37
A202 • Accreditation • Olson	35	L226 • Clinical Communication • Brady	37
L210 • Implants • Chu, Tarnow	33	L227 • Cosmetic Dentistry • Margeas	38
L211 • Bonding Material • Swift	33	L228 • Accreditation (Case Type III) • Blanco	38
L213 • Composites • Vargas	33	L229 • Bulimia • McKay	38
L214 • Color Science • Mendelson	33	L231 • Photography • Magnuson	38
L215 • Accreditation (<i>Case Type I</i>) • Wells	33	W260 • Translucency • Hartlieb, Mopper	39
W250 • Translucency and Characterization • Derango, Margeas	35	W261 • Smile Simulation • Méthot	39
W251 • Smile Simulation • Méthot	35	W262 • Composites • Jackson	39
W252 • Posterier Composites • Ramsey, Ritter	35	W263 • Adhesion • Ramsey, Ritter	39
W253 • Composites • Jackson	36	W264 • Implants • Little	39
W254 • Adhesives • Anderson, Kugel	36	W265 • Composites • Weston	40
W255 • Implants • Little	36	W266 • Restorative Denture • Kirtley	40
W256 • Veneers • Bakeman	36	W267 • Temporization • Mechanic	40
W257 • Composites • Lowe	36	W268 • Anterior Composites • Okuda	40
W258 • Temporization • Mechanic	36	W269 • CAD/CAM • Balogh, Prager, Shapiro	40
W259 • CAD/CAM • Balogh, Prager, Shapiro	37		





Friday, May 20, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
L310 • Interdisciplinary Cosmetic Care • Sarver	43	A300 • Fellowship • LeSage	48
L311 • Gummy Smile • Robbins, Rouse	43	A301 • Fellowship • LeSage	48
L312 • Accreditation (<i>Case Type V</i>) • LeSage	43	L326 • Perioral Anatomy • Costa	47
L314 • Anterior Implants • Leopardi	43	L327 • Gummy Smile • Robbins, Rouse	47
L315 • Whitening • Tsubaki	43	L328 • Accreditation (<i>Case Type II</i>) • Sesemann	47
L316 • Communication • Kim, Roberts, Rosenthal, Trinkner *Tbis course bas two presentations	44	L329 • Minimally Invasive Dentistry • Bruguera	48
W319 • Photography • Magnuson	44	L332 • Sleep Apnea • Smith	48
W350 • Bonding • Peck	45	W361 • Smile Design • Cooper, Culp	49
W351 • Implants • Ramsey, Ritter	45	W362 • Implants • Ramsey, Ritter	49
W352 • Implants • Cooper, Culp	45	W363 • Resin Restorations • Kanca	50
W353 • Adhesives • Koczarski	46	W365 • Pressable Ceramics • Jones	50
W354 • Resin Restorations • Kanca	46	W366 • Cements • Ward	50
W355 • Cements • Ward	46	W369 • Lasers • Miyasaki	50
W357 • Composites • Shah	46		<u>.</u>
W358 • Removable Esthetics • Lauciello	46		
W359 • Composites • Miyasaki	46		

Saturday, May 21, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
L410 • Prosthodontics • Spear	53	L425 • Veneers • Allais, Geller	56
L412 • Accreditation (Case Type IV) • Peyton	53	L426 • Cosmetic Dentistry • Zase	56
L413 • Student Program • Dorfman	53	L427 • Removable on Implants • Leopardi	56
L414 • Materials/Communication • Bellerino, Hayashi, Yoshimura	53	L428 • Botox [®] • Roberts	56
L416 • Botox [®] • Roberts	54	L429 • Temporization • Mechanic	56
I417 • Personal Branding • DiFrisco	54	L430 • Employment Compliance • Twigg	56
I418 • Catastrophe Planning • Dykstra	54	L431 • Personal Branding • DiFrisco	57
L419 • Marketing • Kirtley, Meredith	54	L432 • Cosmetic Dentistry • Goolnik, Grossetti, Richter, Wahlmann	57
L420 • Occlusion • Lerner	54	W460 • Accreditation (Case Type IV) • Peyton	57
WT422 • Photography • Villadiego	54	WT461 • Photography • Villadiego	57
W423 • Accreditation • LeSage, McLaren			55
W450 • Marketing • Mele	55		
W451 • Direct Resin • Morgan	55		
W452 • Composites • Fujitani	55		
W453 • Direct Resin • Vargas	55		
W454 • Digital Impression • Weston	55		

Recommended Courses for Lab Technicians

Wednesday, May 18, 2011

Morning		Afternoon	
	Details on Page #		Details on Page #
A100 • Accreditation • Arnold, Bakeman, Olson			26
A101 • Accreditation • Olson	26	A102 • Accreditation • Olson	30
A103 • Accreditation • Rego	26	L129 • Whitening • Kwon	29
L110 • Bonding • Heymann	25	L132 • Smile Design • Culp, McLaren	29
L114 • Laboratory Technology • Lesh	25	L133 • Affiliates • Flax	30
L116 • Caries Disease • Kutsch	25		
L119 • Writing • DiMatteo	26		

Thursday, May 19, 2011

Morning		Afternoon					
I	Details on Page #	Details on Page #					
A200 • A201 • Accreditation Written Examination	35	L225 • Implants • Chu, Tarnow	37				
A202 • Accreditation • Olson	35	L226 • Clinical Communication • Brady	37				
L210 • Implants • Chu, Tarnow	33	L228 • Accreditation (Case Type III) • Blanco	38				
L214 • Color Science • Mendelson	33	L229 • Bulimia • McKay	38				
L215 • Accreditation (Case Type I) • Wells	33	L231 • Photography • Magnuson	38				
W251 • Smile Simulation • Méthot	35	W261 • Smile Simulation • Méthot	39				

Friday, May 20, 2011

Morning		Afternoon					
	Details on Page #	Details on Page					
L310 • Interdisciplinary Cosmetic Care • Sarver	43	A300 • Fellowship • LeSage	48				
L316 • Communication • Kim, Roberts, Rosenthal, Trinkner	44	A301 • Fellowship • LeSage	48				
W319 • Photography • Magnuson	44	L328 • Accreditation (<i>Case Type II</i>) • Sesemann	47				
W352 • Implants • Cooper, Culp	45	L329 • Minimally Invasive Dentistry • Bruguera 48					
		W361 • Smile Design • Cooper, Culp 49					
		W364 • Laboratory Restorations • Jun	50				
Saturday, May 21, 2011		W365 • Pressable Ceramics • Jones	50				
Morning		Afternoon					

	Details on Page #		Details on Page #
L410 • Prosthodontics • Spear	53	L425 • Veneers • Allais, Geller	56
L414 • Materials/Communication • Bellerino, Hayashi, Yoshimura	53	L431 • Personal Branding • DiFrisco	57
L417 • Personal Branding • DiFrisco	54	L432 • Cosmetic Dentistry • Goolnik, Grossetti, Richter, Wahlmann	57
L418 • Catastrophe Planning • Dykstra	54	WT461 • Photography • Villadiego	57
L419 • Marketing • Kirtley, Meredith	54		
WT422 • Photography • Villadiego	54		
W452 • Composites • Fujitani	55		
W453 • Direct Resin • Vargas	55		
Dentist Laboratory Technician Team S	Spouse/Guest	Accreditation	21

Wednesday, May 18, 2011

Morning		Afternoon					
	Details on Page #		Details on Page #				
L110 • Bonding • Heymann	25	L129 • Whitening • Kwon	29				
L116 • Caries Disease • Kutsch	25	L133 • Affiliates • Flax	30				
L119 • Writing • DiMatteo	26	WA166 • Whitening • Brinker Dental Assistant	31				
WA154 • Direct Restorations • Brinker Dental Assistant	27						
WL155 • Lasers • Lorich Hygienist	27						

Thursday, May 19, 2011

Morning		Afternoon					
	Details on Page #		Details on Page #				
L214 • Color Science • Mendelson	33	L226 • Clinical Communication • Brady	37				
L216 • Dental Hygiene • DiGangi, Gutkowski Hygienist	33	L229 • Bulimia • McKay	38				
L217 • Business Manager Program • Guzzardo, Phillips, Twigg Office Personnel	34	L232 • Team Tools • Mullins Patient Coordinator	38				
L218 • Materials & Techniques • Brinker, Calloway, Henson Dental Assistant							
L219 • Patient Coordinator • Roth Patient Coordinator	34	L233 • Business Manager Program • Guzzardo Office Personnel	38				
		L235 • Dental Hygiene • DiGangi, Gutkowski <i>Hygienist</i>	39				

Friday, May 20, 2011

Morning		Afternoon					
	Details on Page #		Details on Page #				
L315 • Whitening • Tsubaki	43	L329 • Minimally Invasive Dentistry • Bruguera	48				
L317 • Team Tools • Mullins Patient Coordinator	44	L330 • Patient Coordinator • Roth Patient Coordinator	48				
L318 • Business Manager Program • Phillips Office Personnel	44	L331 • Business Manager Program • Twigg Office Personnel	48				
WL320 • Dental Hygiene • DiGangi, Gutkowski Hygienist	44	WL335 • Dental Hygiene • DiGangi, Gutkowski Hygienist	49				
WA321 • Chairside Technologies • Calloway Dental Assistant	45	WA336 • Chairside Technologies • Calloway Dental Assistant	49				
WA322 • Retraction Cord Placement • Henson Dental Assistant	45	WA337 • Retraction Cord Placement • Henson Dental Assistant	49				
WA323 • CAD/CAM • Brinker Dental Assistant	45	WA338 • CAD/CAM • Brinker Dental Assistant	49				

Saturday, May 21, 2011

Morning		Afternoon					
	Details on Page #		Details on Page #				
L410 • Prosthodontics • Spear	53	L425 • Veneers • Allais, Geller	56				
L415 • Sleep Apnea • Thompson	53	L432 • Cosmetic Dentistry • Goolnik, Grossetti, Richter, Wahlmann	57				
L419 • Marketing • Kirtley, Meredith	54	WT461 • Photography • Villadiego	57				
WT422 • Photography • Villadiego	54						

RECOMMENDED ACTIVITIES FOR SPOUSE/GUEST

Wednesday, May 18, 2011

Morning						
	Details on Page #					
G180 • Boston Duck and Fenway Park Tour	28					
G181 • Beacon Hill Homes and Walking Tour	28					

Thursday, May 19, 2011

Morning						
]	Details on Page #					
G280 • Boston Duck and Fenway Park Tour	37					
G281 • "La Dolce" Vita North End Culinary Tour	37					

Friday, May 20, 2011

All Day	
]	Details on Page #
G380 • Gloucester: Fishing History/Call of the Whales	47
G381 • Oh, The Elegance and Charm of Newport, La Forge!	47



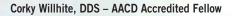
LABORATORY TECHNICIAN

Heraeus

Venus Diamond[®] & Venus Diamond[®] Flow

- An unprecedented system of composites that offers a combination of low shrinkage stress, high durability, and excellent handling
- Together with the ability to use a single shade that can produce a restoration that appears layered and polychromatic, Venus Diamond and Venus Diamond Flow are the ideal choice for all your direct restorations

"Using a single shade of Venus Diamond can produce a restoration that appears layered and polychromatic." Unpaid endorsement



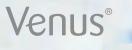






Charitable Foundation, Inc. Give Back a Smile

Purchase a Venus Diamond Basic Kit and Heraeus will make a generous donation to the AACD Give Back a Smile program! Visit www.givebackasmile.com/venusbyheraeus to learn more!



The New Esthetics

Jesday, M	ay 17,	2011				۷	Vec	lne	sda	y, N	⁄lay	18,	20	11						
0 4:00 4:30 5:30	7:00	8:00 8:30	9:00	9:30 10:00	10:30	11:00 11:30	NOON	12:30	1:00	1:30	2:00	2:30	3:00	3:30	4:00	4:30	5:00	6:00	7:00	10:0
	•	General Sess • Peter Sheal see page 16		L110 • Bon see page 25							L125 see pa	• Venee ge 28	ers • W	ells						
				L111 • Trea see page 25		anning • Win	ter				L126 see pa		etic D	entistr	y•Zas	se				
				L112 • Laso see page 25		e	-				L127 see pa		odonti	cs • Sw	ain					
				L114 • Lab see page 25		echnology • L	.esh				L128 see pa		ment l	Plannir	ng•Ol	kuda				
				L115 • Con see page 25		Fahl					L129 see pa		ening	• Kwon	ı		00 pm			
				L116 • Cari see page 25							L130 see pa	• Direc ge 29	t Resi	n • Jacl	cson		5:00 - 6:00 pm			
				L118 • Fun • Brady, De see page 26	Wood	sthetics					L131 see pa		posites	• Fahl			•			
				L119 • Wri see page 26							L132 see pa		Desig	n • Cu	lp, Mc	Laren	Exhibit Hall Social			
5:30 pm				L120 • Mat see page 26							L133 see pa	• Affili ge 30	ates •]	Flax			Exhibit			
Orientation for First-Time Attendees • $3:30 \ pm$ - $5:30 \ pm$		ш		A100 • Acc	reditatio	n • Arnold, Ba	keman	ı, Olso	n • see j	page 20	5									ш
lees • 3:		tal Breakfast • <i>7:00 am - 8:30 am</i>		A101 • Acca see page 26							A102 • Olso see pa		ditatio	on						7:30 pm - 10:30 pm
e Attend		7:00 am		A103 • Acc see page 26		n • Rego			1		W160 • Will see pa	hite	tourin	g and F	Polishi	ng				- md o
rst-Time		cfast • 7		W150 • Co • Hartlieb, see page 27	Mopper				00 am - 6:00 pm		W161 see pa		s Iono	mers • `	Ward				1	Ω:/ • uo
n for Fi		al Breal		W151 • Oct see page 27		Alex			0 am - 1		W162 see pa)/CAN	1 • Klir	n					Reception •
ientatio		Continent		W153 • Ov • Leopardi see page 27		e Implants	-		1 • <i>11:0</i>		W163 • LeSa see pa	ıge	imally	Invasiv	ve Den	ntistry				Welcome
Or		S		WA154 • D • Brinker see page 27		torations	-		Auctior	- 2:00 pm		sey, Ři		ntistry					144	Ŵ
				WL155 • L see page 27		orich		6.00 hun	I Silent	<i>m - 2:</i> 0	W165 see pa		usion	• Brady	, Ratc	liff				
				W156 • Dir see page 27		posites • Basso	ett	- 9- ene	indation	12:00 pm	WA16 see pa		nitenin	g • Bri	nker					
				W157 • Bos see page 28		Villhite		11.00 am	ble Fou	unch •										
								Evhihit Hall .	AACD Charitable Foundation Silent Auction • 11:0	Exhibit Hall Lunch										
				• Boston Du A see page 28		way Park Tou	ır	Evhihi	AACD	Exhib										
				G181 • Bea Tour • GEM		Homes & Wal e 28														
4:00 4:30 5:30	7:00	8:00 8:30	9:00	9:30 10:00	10:30	11:00 11:30		12:30		1:30	2:00	2:30	3:00	3:30	4:00	4:30	5:00	6:00	7:00	10

Lecture Hands-On-Workshop Greet, Eat & Meet (GEM) Activity Special Events

How EXCLUSIVE IS YOUR ONLINE MARKETING STRATEGY?

At Rosemont Media, we work with just one practice per market to ensure you a competitive advantage in your area. In addition to market exclusivity, we are known for our award winning design, cutting edge technology and personalized customer service.

AWARD WINNING WEB DESIGN SEARCH ENGINE MARKETING SOCIAL MEDIA MARKETING MEDIA BUYING CONSULTING

ONT M

AACD | Boston, Mass May 18-20, 2011 Booths #2228 Be the One in Your Market! Call Today: 800.491.8623

1010 Turquoise Street, Suite 201, San Diego, CA 92109 Ph. 800.491.8623 www.rosemontmedia.com info@rosemontmedia.com www.facebook.com/rosemontmedia





LECTURE

LECTURE

LECTURE

Morning

L110 TOPIC • BONDING

Adhesive and Restorative Dentistry: Averting Mediocrity



Harald Heymann, DDS, MEd

9:30 am – 12:30 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 250 CE Units: 3.0L

All Attendees Intermed

Learning Objectives:

- Distinguish between a variety of dental adhesives relating to the advantages and disadvantages of each along with the causes of dentinal sensitivity to identify appropriate techniques for achieving desensitization
- 2. Relate the best ways to reduce adverse polymerization effects and other clinical problems associated with posterior composite restorations
- 3. Relate the etiologic factors for non-carious cervical lesions and describe their appropriate treatment

Morning LECTURE L111 TOPIC • TREATMENT PLANNING • The Interdependence of Periodontics and Prostbodontics



Robert Winter, DDS

9:30 am – 12:30 pm Location: Level 3 - Room 304 - HCC AGD Subject Code: 610 CE Units: 3.0L

Dentist Intermed

Learning Objectives:

- 1. Learn the importance of the soft tissue component in the esthetic analysis
- 2. Understand the indicators and techniques for functional and esthetic crown lengthening
- 3. Learn the sequencing of restorative and periodontal surgical procedures to enhance the esthetics for implant patients



L112 TOPIC • LASERS

Using Dental Lasers in Cosmetic Practice: Combined Surgical and Restorative Therapy



Robert Lowe, DDS

9:30 am – 12:30 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 260 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Understand the importance of diagnosing biologic width types and how it relates to gingival recession
- Learn techniques using diode lasers to manage soft tissues for impression making; create access for restorative procedures; and perform gingival zenith balance in the esthetic zone
- 3. How to use hard tissue lasers to perform minor biologic width corrections utilizing open and closed crown lengthening procedures

Morning

LECTURE

n D

L114 TOPIC • LABORATORY TECHNOLOGY iWonder

David Lesh



9:30 am – 12:30 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 017 CE Units: 3.0L

Dentist Lab Tech Foundational Non-Clinical

Learning Objectives:

- 1. Understand the latest high-tech restoration brands, materials, and types available for cosmetic cases
- 2. Acquire tips to dramatically improve the quality and consistency of the cosmetic restorations dentists get from their laboratory
- 3. Understand the realities behind some of the myths and unknowns in working with the dental laboratory

Morning

L115 TOPIC • COMPOSITES

Achieving Consistent Results with Direct Anterior and Posterior Composites – Part I Supported by Tokuyama

Newton Fahl, Jr, DDS, MS



9:30 am – 12:30 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 254 CE Units: 3.0L

Dentist Foundational Clinical

Learning Objectives:

- 1. Identify the ideal properties necessary to select a composite system
- 2. Understand how to treatment plan and restore cases indicated for anterior and posterior direct composite procedures
- 3. Learn several practical tips for enhancing the esthetic quality of composite work

Morning

LECTURE

ک 🕼

L116 TOPIC • CARIES DISEASE

Implementing CAMBRA Made Simple Supported by Oral BioTech



V. Kim Kutsch, DMD 9:30 am – 12:30 pm

Location: Level 3 - Room 309 - HCC AGD Subject Code: 011 CE Units: 3.0L

All Attendees Foundational

Learning Objectives:

- 1. Understand the history of dental caries and the new biofilms model for the disease
- 2. Identify the steps in CAMBRA, the medical management of dental caries
- 3. Understand the treatment strategies for dental caries and the indications for treatment choices based on clinical examples

L118 TOPIC • FUNCTIONAL ESTHETICS

Functional Estbetics-Creating Beauty That Lasts



Supported by Heraeus

Morning

Lee Ann Brady, DMD Gary DeWood, DDS, MS

9:30 am - 12:30 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 180 CE Units: 3.0L

Learning Objectives:

Dentist

- 1. How to minimize occlusal risk to maximize case success
- 2. Engineer anterior restorations for functional success
- 3. How to test your occlusal design before the porcelain



LECTURE

L119 TOPIC • WRITING Writing for Peer Reviewed Publications



Morning

Allison DiMatteo, BA, MPS

9:30 am - 12:30 pm Location: Level 1 - Room 107 - HCC AGD Subject Code: 770 CE Units: 3.0L

All Attendees

Learning Objectives:

- 1. Identify clinical details required for articles in dental journals, including the Journal of Cosmetic Dentistry
- 2. Recognize editor required manuscript components for peer reviewed journals/ magazines
- 3. Learn how to make your articles interesting and captivating for readers your colleagues in dentistry

LECTURE

L120 TOPIC • MATERIALS

Integrating the Latest Materials into Estbetically Based Treatment Supported by Kerr Corporation



Morning

Lou Graham, DDS

9:30 am - 12:30 pm Location: Level 3 - Room 310 - HCC AGD Subject Code: 780 CE Units: 3.0L

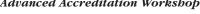
Dentist

Learning Objectives:

- 1. Understand why success is totally dependent on your curing light
- 2. Learn Class I, II, and V direct techniques using the latest matierials
- 3. Learn new approaches to decay removal and more conservative approaches to dentin preservation

All Day

A100 TOPIC • ACCREDITATION Advanced Accreditation Workshop





J. Fred Arnold, III, DMD Betsy Bakeman, DDS Nils Olson, DDS

9:30 am - 5:00 pm Location: Level 1 -Room 103 - HCC AGD Subject Code: 780 CE Units: 3.0L & 4.0P

Dentist	Lab Tech	Intermediate	Clinical							
Accreditation Recommended										

Learning Objectives:

- 1. Understand how cases for Accreditation are judged based on specific criteria
- 2. Sharpen your eye to discern fine details in judging cosmetic dentistry
- 3. Present cosmetic dentistry cases for feedback to decide if the criteria has been met

Morning **A101 TOPIC • ACCREDITATION** Accreditation Worksbop



9:30 am - 12:30 pm Location: Level 3 - Room 311 - HCC

Bradley J. Olson, DDS

AGD Subject Code: 780 CE Units: 3.0L

Dentist	Lab Tech	Foundational	Clinical		
Accreditation Required					

Learning Objectives:

- 1. Become familiar with the requirements for AACD Accreditation
- 2. See examples of Accreditation cases
- 3. Understand why a credential in cosmetic dentistry is desirable

Morning

A103 TOPIC • ACCREDITATION



Laboratory Technician Accreditation Workshop

Nelson Rego, CDT



9:30 am - 12:30 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 780 CE Units: 3.0L

Learning Objectives:

- 1. Become familiar with AACD Accreditation requirements
- 2. See Accreditation case examples
- 3. Understand why achieving a credential in cosmetic dentistry is desirable

LECTURE

LECTURE

ه 🚯

Morning

HANDS-ON WORKSHOP

W150 TOPIC • COMPOSITES

The Centrals and Canines: The Pillar and Post of the Smile Supported by Cosmedent



Dennis Hartlieb, DDS K. William "Buddy" Mopper, DDS

9:30 am - 12:30 pm Location: Level 3 - Room 313 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn how to properly create a central incisor
- 2. Learn how to properly create a cuspid
- 3. Learn how to properly contour, finish, and polish booth teeth

HANDS-ON WORKSHOP

W151 TOPIC • OCCLUSION

The Marriage of Esthetics, Occlusion, and Comprehensive Dentistry – A Unique Workshop Experience Supported by Whip Mix Corporation



Morning

T. Gary Alex, DMD

9:30 am - 12:30 pm Location: Level 2 - Room 209 - HCC AGD Subject Code: 610 CE Units: 3.0P Participants should bring a set of models of their teeth.

Dentist

Learning Objectives:

- 1. Understand exactly what the difference is between centric relation, centric occlusion, and Maximal Intercuspal Position (MIP)
- 2. Learn techniques to find and record centric relation
- 3. Learn just how to take a facebow transfer and why it is so important

Morning

HANDS-ON WORKSHOP

W153 TOPIC • OVERDENTURE IMPLANTS

Complete Overdenture Implant Therapy: Treatment Planning and Clinical Techniques Supported by Heraeus



Aldo Leopardi, DDS, BDS, MS

9:30 am - 12:30 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 673 CE Units: 3.0P



Learning Objectives:

- 1. Understand treatment planning for the overdenture patient
- 2. Learn biomechanical principles in prosthetic design: stress broken vs. rigid design
- 3. Learn impression techniques, implant prosthetic components, denture teeth selection, and occlusion

Morning

HANDS-ON WORKSHOP WA154 TOPIC • DIRECT RESTORATIONS

Restorative Options for the Dental Assistant Supported by 3M ESPE Dental



Shannon Pace Brinker, CDA, CDD

9:30 am - 12:30 pm Location: Level 2 - Room 201 - HCC AGD Subject Code: 250 CE Units: 3.0P

Learning Objectives:

- 1. Understand glass ionomer for Class V proper placement and sandwich technique
- 2. Understand when and how to use materials
- 3. Understand the matrix systems

HANDS-ON WORKSHOP

WL155 TOPIC • LASERS

High Tech Hygiene: Soft Tissue Lasers and New **Advancements in Materials** Supported by Ivoclar Vivadent



Morning

Connie Lorich, RDH

9:30 am - 12:30 pm Location: Level 2 - Room 206 - HCC AGD Subject Code: 497 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Understand various laser types and the different benefits they bring to the practice
- 2. Become familiar with using diode lasers and the safety issues involved
- 3. Enhance patient care with new therapeutic materials

Morning

HANDS-ON WORKSHOP

W156 TOPIC • DIRECT COMPOSITES The Magic Fill – Mastering Posterior and Anterior Techniques of Direct Composite Supported by Heraeus

Joyce Bassett, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 203 - HCC AGD Subject Code: 250 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Understand current composite materials, bonding systems, and techniques for predictable outcomes
- 2. Master the techniques of posterior composite placement
- 3. Learn to restore and prepare a composite veneer

WEDNESDAY

Morning

HANDS-ON WORKSHOP

W157 TOPIC • BONDING

Transitional Bonding: A Realistic Experience Treating a Common but Challenging Case Type Supported by Heracus



Corky Willhite, DDS

9:30 am – 12:30 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 250 CE Units: 3.0P

Dentist

oundational Clini

Learning Objectives:

- 1. Ability to add length to anterior teeth for transitional and long-term success
- 2. Understand how to handle combination porcelain and composite cases
- Learn a step-by-step technique to quickly rehab teeth with composite transitional bonding

Morning **GEM PROGRAM G180 • BOSTON DUCK AND FENWAY PARK TOUR** 9:00 am – 12:30 pm Attendance Limited

Spouse/Guest

The Duck and ConDUCKtor will pick you up from the Hynes Convention Center. You will cruise by locations and landmarks that make Boston the birthplace of freedom and a city of firsts. From the golden-domed State House to Bunker Hill and the Boston Garden; Boston Common and Copley Square to the Big Dig; Government Center to fashionable Newbury Street; Quincy Market to the Prudential Tower; and more. And, just when you think you've "quacked" it all ... the Duck splashes into the Charles River for a breathtaking view of the Boston and Cambridge skyline.

At the conclusion of the Duck Tour, you will disembark at Fenway Park, home of the 2004 and 2007 Boston Red Sox World Series Champions. Though generations have come and gone, Fenway Park remains much like it was on opening day April 20, 1912. The park resounds with the echoes of baseball history greats, for this is where the Babe pitched, The Kid hit, Yaz dazzled, and Manny and Ortiz still thrill young fans today.

Soak up the rich history and hear the echoes of the past. Imagine being one of the "Knights of the Keyboard" as you see the view from the Press Box before strolling around the field. When available, fans can also take the opportunity to walk along the warning track and come face-to-face with the fabled Green Monster.

Morning

GEM PROGRAM

G181 • BEACON HILL HOMES AND WALKING TOUR 9:30 am – 12:30 pm Attendance Limited

Spouse/Guest

Your tour begins at the top of Beacon Hill as you enjoy an overview of the State House, the 54th Regiment Memorial and views of the Back Bay, The Boston Public Common and Public Garden. Strolling down the Hill to the corner of Charles and Beacon Street, you will be met by your host for the private homes in the heart of Beacon Hill tour.

As you amble the cobblestone streets, you will enjoy a behind-the-scene look at the Yankee region's most favored neighborhood. The Hill will portray a picturesque history through the various brownstones, famous residential addresses and time-owned anecdotes about the lives of the residents both past and present. Inside each home, your host will outline the original detail, as well as the current design, including the complexities of owning a private historic home and bringing it to modern day standards within the parameters of the historical society.

Afternoon

L125 TOPIC • VENEERS

The No-Prep Veneer Journey...Where Are We Now?

Dennis Wells, DDS



2:00 pm – 5:00 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 253 CE Units: 3.0L

Dentist Intermediate Clinical

Learning Objectives:

- 1. Understand the important aspects of case selection which lead to successful no-prep veneer cases
- Discover new paradigms in prototype development, post-cementation recontouring, margin design, and overall smile design which enable minimally invasive dentistry
- Understand the reasons why this ultra-conservative approach is one of the most satisfying procedures for dental teams and one of the most appreciated by patients

Afternoon

L126 TOPIC • COSMETIC DENTISTRY Failures I Have Known

LECTURE

LECTURE

۱D)



Moderator * Marty Zase, DMD

2:00 pm – 5:00 pm Location: Level 3 - Room 310 - HCC AGD Subject Code: 149 CE Units: 3.0L

*Speakers will be compliments of New England Academy of Cosmetic Dentistry

Dentist Foundational Clinical

Learning Objectives:

- 1. Learn to accept failures by focusing on what you learn from the failure
- 2. Learn that even the best clinicians make mistakes, but each mistake is an opportunity for growth
- 3. Learn why we call it "The Practice of Dentistry"

LECTURE

LECTURE

Afternoon

L127 TOPIC • ORTHODONTICS

Short Term Orthodontics – A Vital Tool for Conservative Cosmetic Dentistry



Ryan Swain, DMD

2:00 pm – 5:00 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 370 CE Units: 3.0L

Dentist

Clinica

Learning Objectives:

- 1. Learn the difference between comprehensive orthodontics, short-term orthodontics, and aligner orthodontics
- Understand the case selection mindset associated with short-term orthodontic treatment
- Learn how short-term orthodontics can be used in conjunction with other cosmetic dentistry types to provide conservative and predictable results

Afternoon

LECTURE

LECTURE

ی 🕩

L128 TOPIC • TREATMENT PLANNING

Accelerated Cosmetic Treatment (ACT): Creative Problem-Solving of Complex Makeover Cases



Wynn Okuda, DMD

2:00 pm – 5:00 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 780 CE Units: 3.0L

Dentist

Clinical

Learning Objectives:

- 1. Understand the use of creative concepts in problem solving esthetic cases
- 2. Understand a new accelerated treatment approach to maximizing esthetic results
- 3. Understand the use of combination therapy in ACT

LECTURE

Afternoon

L129 TOPIC • WHITENING Tooth Whitening: Where Are We Today?



So-Ran Kwon, DDS, MSD, PhD

2:00 pm – 5:00 pm Location: Level 3 - Room 304 - HCC AGD Subject Code: 781 CE Units: 3.0L

All Attendees

Advanced

Learning Objectives:

- 1. Understand current concepts and techniques of tooth whitening
- 2. Recognize the dental teams role in tooth whitening
- 3. Learn how to combine tooth whitening with cosmetic dentistry

Afternoon

L130 TOPIC • DIRECT RESIN

Giving Your Patients Something to Smile About: The Art of Direct Resin Supported by Ivoclar Vivadent



Ronald Jackson, DDS

2:00 pm – 5:00 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 254 CE Units: 3.0L Recommended lecture for W253 and W262

Dentist

undational Clinic

Learning Objectives:

- 1. Learn the essential features of a naturally shaded composite system
- 2. Understand the stratification of opacities to achieve life-like restorations
- 3. Be able to apply these conservative techniques practically and efficiently in a general practice

Afternoon

L131 TOPIC • COMPOSITES

Achieving Consistent Results with Direct Anterior and Posterior Composites – Part II Supported by Tokuyama



Newton Fahl, Jr, DDS, MS

2:00 pm – 5:00 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 250 CE Units: 3.0L

Dentist Foundational Clinic

Learning Objectives:

- 1. Identify the most suitable materials and shades for direct posterior restorations
- 2. Understand a layering technique that establishes a correct occlusal morphology to minimize finishing and optimize occlusal contacts
- Learn how to achieve physiologically tight proximal contacts and correct embrasure forms

Afternoon

L132 TOPIC • SMILE DESIGN Digital Smile Design Supported by MicroDental



Lee Culp, CDT Ed McLaren, DDS

2:00 pm – 5:00 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 138 CE Units: 3.0L

Dentist Lab Tech Foundational Clin

Learning Objectives:

- 1. Learn how computer design software will become the main communication technology between dentists and laboratory technicians
- technology between dentisis and laboratory technici
- 2. Understand digital smile design techniques
- 3. Learn how to incorporate technology applications into clinical dentistry

LECTURE

Afternoon

TOWN HALL MEETING ے 🚯

L133 TOPIC • AFFILIATES Affiliate Town Hall Meeting



Hugh Flax, DDS

2:00 pm - 5:00 pm Location: Level 1 - Room 107 - HCC AGD Subject Code: 770 CE Units: 3.0L

All Attendees

Learning Objectives:

- 1. Learn how to uphold the AACD's standards of excellence on a local level
- 2. Understand the multiple resources the AACD Executive Office provides to AACD Affiliates
- 3. Discover ways AACD Affiliates can support and benefit the AACD's mission while growing robust organizations locally

A102 TOPIC • ACCREDITATION Criteria Worksbop



Bradley J. Olson, DDS



2:00 pm - 4:00 pm Location: Level 3 - Room 311 - HCC AGD Subject Code: 780 CE Units: 2.0L

Dentist	Lab Tech	Foundational	Clinical		
Accreditation Required					

Learning Objectives:

- 1. Become familiar with the criteria used in Accreditation examinations
- 2. See examples of dentistry that satisfy or fall short of the criteria
- 3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry

Afternoon

HANDS-ON WORKSHOP

W160 TOPIC • CONTOURING AND POLISHING Are Teeth Sexy? Only if They Have Great Shape! Supported by Cosmedent



Corky Willhite, DDS

2:00 pm - 5:00 pm Location: Level 3 - Room 313 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn how to properly contour anterior composite restorations
- 2. Learn how to reduce reoccurring stains, white lines, and visible margins
- 3. Learn a systematic approach to polishing anterior composites

Afternoon

HANDS-ON WORKSHOP

W161 TOPIC • GLASS IONOMERS

Glass Ionomers: A Therapeutic Alternative to Direct **Composite Restorations** Supported by GC America



Daniel Ward, DDS

2:00 pm - 5:00 pm Location: Level 2 - Room 204 - HCC AGD Subject Code: 250 CE Units: 3.0P Participants should bring magnification/loupes.

Learning Objectives:

- 1. Learn the advantages of using glass ionomer based restorative materials to reduce post operative sensitivity with bio-active glass ionomer materials
- 2. Discover different forms of glass ionomer materials and the indications for each
- 3. Understand therapeutic properties of glass ionomer restorative materials

Afternoon

HANDS-ON WORKSHOP

W162 TOPIC • CAD/CAM

Maximizing the Esthetics of All-Ceramic CAD/CAM Restorations

Supported by Ivoclar Vivadent

James Klim, DDS



2:00 pm - 5:00 pm Location: Level 2 - Room 206 - HCC AGD Subject Code: 615 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Understand what lithium disilicate is and how it benefits your practice and patients
- 2. Learn how to characterize IPS e.max CAD restorations
- 3. Understand cementation options and prep requirements for IPS e.max CAD

HANDS-ON WORKSHOP

W163 TOPIC • MINIMALLY INVASIVE DENTISTRY Mimic Nature with Composites Supported by Heraeus



Afternoon

Brian LeSage, DDS 2:00 pm - 5:00 pm

Location: Level 2 - Room 203 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Using dentin and enamel shades to create an entire tooth form
- 2. Unique layering techniques and eight steps to create a seamless restoration
- 3. Mimic nature's color and form; creating beautiful and undetectable restorations

WEDNESDAY • MAY 18

Afternoon

HANDS-ON WORKSHOP

W164 TOPIC • DIGITAL DENTISTRY The Promise of Digital Dentistry is Here Supported by 3M ESPE Dental



Christopher Ramsey, DMD Robert Ritter, DMD

2:00 pm – 5:00 pm Location: Level 1 - Room 201 - HCC AGD Subject Code: 615 CE Units: 3.0P

Dentist

Afternoon

Clinic

Learning Objectives:

- 1. Develop and execute proper case selection, and prep design for successful results
- 2. Understand doctor/laboratory communication
- 3. Learn how to integrate digital dentistry into the office workflow

HANDS-ON WORKSHOP

W165 TOPIC • OCCLUSION Making Beauty Function – Keys to Anterior Pathways



Lee Ann Brady, DMD Steve Ratcliff, DDS, MS

2:00 pm – 5:00 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 180 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn how to solve the issue with overjet and save your case
- 2. Learn easy steps to move your wax-up to the mouth
- 3. Understand what crossover is and how to refine anterior guidance edge-to-edge

Afternoon

HANDS-ON WORKSHOP

WA166 TOPIC • WHITENING There's No Such Thing as Too White Supported by Heraeus



Shannon Pace Brinker, CDA, CDD

2:00 pm – 5:00 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 781 CE Units: 3.0P

Dental Assistant

Clin

Learning Objectives:

- 1. Learn how to take impressions for home whitening trays
- 2. Perfect your technique for pouring and trimming models
- 3. Learn how to fabricate whitening trays

Now, take the jCD with you wherever you go!

Great news for AACD members: The *Journal of Cosmetic Dentistry* is not only available as print and digital editions, but iPad and iPhone apps are now available.

Just go to the Apple App store from your iPad or iPhone and search on AACD. The app is free and offers you more ways to read your favorite clinical publication.





Register until Wednesday, May 18 at 6:00 pm CT at the AACD Registration Desk.



Through our personal experience working with higher learning institutions like The Dawson Academy, The Massad Institute and The Spear Institute, we have developed a premium, highly life-like series of removable dentures, partial dentures and implant prosthetics to enhance your practice offering.



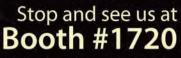
ESTHETIC RENDITION Full Denture



ESTHETIC RENDITION Spark Erosion Fixed/Removable Bridge



ESTHETIC RENDITION Equipoise[™] Partial Denture



for a FREE DAL Anterior Tooth Arrangement Guide and a Coupon for a FREE Massad Intra-Oral Jaw Recorder!



ESTHETIC RENDITION Valplast[®] Flexible Partial Denture



ESTHETIC RENDITION Implant Borne Bridge





DAL PROUDLY FABRICATES ALL CASES IN OUR LABORATORIES LOCATED IN THE USA.

7:30 8:00 8:30 9:0				200 230		4:20	5:00 5:20	6:00	6:30 7:0	0 8:00
	itation Written Examination	OON 12:30 1	1:00 1:30	2:00 2:30	3:00 3:30 4:00	4:30	5:00 5:30	6:00	6:30 7:0	0 8:00
General Sessio • Joel Meyerowitz see page 16	L210 • Implants • Chu, Tarnow see page 33			L225 • Implan see page 37	nts • Chu, Tarnow					
	L211 • Bonding Material • Swift see page 33			L226 • Clinica • Brady see page 37	al Communication	1				
	L213 • Composites • Vargas see page 33	•		L227 • Cosme see page 38	etic Dentistry • Ma	argeas				
	L214 • Color Science • Mendelson see page 33			L228 • Accred • Blanco see page 38	litation(Case Type	III)				
	L215 • Accreditation (<i>Case Type I</i>) • Wells see page 33			L229 • Bulim see page 38	ia • McKay					
	L216 • Dental Hygiene • DiGangi, Gutkowski see page 33	-		L231 • Photog see page 38	graphy • Magnusor	n				
	L217 • Business Manager Program • Guzzardo, Phillips, Twigg • see page 34			L232 • Team see page 38	Tools • Mullins					
	L218 • Materials & Techniques • Bri	nker, Callow	vay, Hensor	see page 34					m 00 bm	4
	L219 • Patient Coordinator • Roth see page 34			L233 • Busine • Guzzardo see page 38	ess Manager Progr	am			/laws Forum • 2:00 pm - 5:00 pm oter Registration • 5:30 pm - 6:00 pm embership Meeting • 6:00 pm - 8:00 pm	
	A202 • Accreditation • Olson see page 35		and o	L235 • Dental • DiGangi, Gu see page 39	l Hygiene utkowski			eting	n - 5:0 0 pm - 6:00 b	7
	W250 • Translucency and Characterization • Derango, Margea see page 35	Exhibit Hall $II:00 am - 6:00 pm$ A CD Charitable Foundation Silent Auction $II:00 am - 6:00 pm$		W260 • Trans • Hartlieb, Mo see page 39	slucency opper			nnual Membership Meeting	2:00 pm - 5:00 pm n - 5:30 pm - 6:00 eting - 6:00 bm - 8	0
	W251 • Smile Simulation • Méthot see page 35	1.00 a		W261 • Smile see page 39	Simulation • Métl	hot		embers	rum • , stratio ip Mee	-
am	W252 • Posterior Composites • Ramsey, Ritter see page 35	• uoi		W262 • Comp see page 39	oosites • Jackson			nual Me	Jaws Forum • oter Registratic embership Me	
	W253 • Composites • Jackson see page 36		00 pm 6:00 pm	W263 • Adhes see page 39	sion • Ramsey, Rit	ter		Anr	Byls Vot Mer	
0 am -	W254 • Adhesives • Anderson, Kuge see page 36	nd 00:	Noon - 2:00 pm 5:00 pm - 6:00 f	W264 • Impla see page 39	ants • Little					
st • 7:0	W255 • Implants • Little see page 36	am - 6	Noon - 2: 5:00 pm -	W265 • Comp see page 40	posites • Weston					
Continental Breakfast • 7.00 am - 8:30	W256 • Veneers • Bakeman see page 36	Exhibit Hall $II:00 \text{ am} - 6:00 \text{ pm}$ A CD Charitable Foundation Silem	Lunch • Social •	W266 • Resto • Kirtley see page 40	rative Denture					
ental B	W257 • Composites • Lowe see page 36	Hall •	Exhibit Hall Lunch Exhibit Hall Social	W267 • Temp see page 40	orization • Mecha	nic				
Contine	W258 • Temporization • Mechanic see page 36	Xhibit	Exhibit Hall Exhibit Hall	W268 • Anter see page 40	ior Composites • (Okuda				
Ŭ	W259 • CAD/CAM • Balogh, Prage Shapiro see page 37	, щ ⊲ ■		W269 • CAD/ Shapiro see page 40	/CAM • Balogh, P	rager,				
	M	ccreditation entoring incheon e page 13								
	280 • Boston Duck and Fenway Park Tou e page 37	r								
7:30 8:00 8:30 9:0	G281 • "La Dolce" Vita North see page 37 0 9:30 10:00 10:30 11:00 11:30 NC			-	3:00 3:30 4:00	6.20	5:00 5:30	6.00	6:30 7:00	0 8:00
mmended		14.30	1.30	2.00 2.30	5.50 5.50 4.00	ע, ד		0.00	0.70 /.00	. 10.00

The only **Direct Composite** that can be called **Empress**[®]

Confidence

The esthetics of ceramic with the convenience of composite.

Reliability

• True-To-Nature[™] Shades

Exceptional HandlingSimplified Application

• Superior Polish

Empress Direct

Direct Esthetic Composite







© Call us toll free at 1-800-533-6825 in the U.S., 1-800-263-8182 in Canada. © 2011 Ivoclar Vivadent, Inc. IPS Empress is a registered trademark of Ivoclar Vivadent, Inc..

FCTURE ی 🕼

Morning

L210 TOPIC • IMPLANTS

Avoiding and Managing Single and Multiple Tooth Aesthetic **Implant Failures**



Stephen Chu, DMD, MSD, CDT Dennis Tarnow, DDS

9:30 am - 12:30 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 690 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Understand the proper 3-D spatial placement of anterior single tooth implants (STI) in the aesthetic zone and its impact on the facial and interdental tissues
- 2. Understand the indications and contraindictations for immediate vs. delayed implant placement and restoration
- 3. Understand the role of the provisional restoration in immediate and delayed implant sites

Morning

LECTURE

LECTURE

nd) 🔊

LECTURE

ی 🕩

L211 TOPIC • BONDING MATERIAL Untangling the Confusion of Today's Adhesion Materials



Ed Swift, Jr. DMD, MS

Lab Tech

9:30 am - 12:30 pm Location: Level 3 - Room 310 - HCC AGD Subject Code: 017 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Understand how resin-based adhesives work
- 2. Learn the relative advantages and disadvantages of the available options for adhesive bondina
- 3. Understand the types of cements that are available and where they should be used

Morning

L213 TOPIC • COMPOSITES

Achieving Imperceptible Resin Composite Restorations in Daily Practice



Marcos Vargas, DDS

9:30 am - 12:30 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 254 CE Units: 3.0L

Dentist	Foundational	

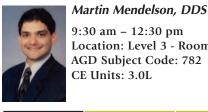
Learning Objectives:

- 1. Master shade selection and cavity preparation for optimal blending
- 2. Learn resin composite manipulation and layering to achieve natural tooth vitality
- 3. Understand finishing and polishing to obtain restorations that mimic tooth structure

Morning

L214 TOPIC • COLOR SCIENCE

Shade Science and Common Shade Taking Errors: Pearls for Your Practice to Increase Predictability



9:30 am - 12:30 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 782

All Attendees

Learning Objectives:

Techniques, and Materials

- 1. Understand common shade taking errors that are common in practice today
- 2. Learn four elements that influence predictable success in shade selection and
- color communication 3. Learn pearls on how to take predictable shades with modern evidence based shade selection instrumentation

Morning

LECTURE 🕩 🌑 **L215 TOPIC • ACCREDITATION (CASE TYPE I)** Indirect Porcelain Veneers – Cutting-Edge Concepts,



Dennis Wells, DDS

9:30 am - 12:30 pm Location: Level 3 - Room 311 - HCC AGD Subject Code: 783 CE Units: 3.0L

Dentist	Lab Tech	Advanced	Clinical		
Accreditation Recommended					

Learning Objectives:

- 1. Understand what constitutes an ideal case for Accreditation
- 2. Understand how to accurately determine the degree of preparation needed (if any) to optimize the final result and maximize the amount of enamel remaining
- 3. Understand various successful Accreditation case components and how to achieve them clinically

Morning

L216 TOPIC • DENTAL HYGIENE Killing the Parrot Part 1



Patti DiGangi, RDH, BS Shirley Gutkowski, RDH

9:30 am - 12:30 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 550 CE Units: 3.0L

This is Part 1 of a full two-day program - not a repeated course. It is suggested that you register for all four courses · L216 · L235 · WL320 · WL335.

Learning Objectives:

- 1. Discover what inter-operable electronic health record (HER) means for your practice and how to identify red flag clues from health histories
- 2. Identify basic principles of evidence based decision making and clinical decision support systems and explore the latest research on oral-systemic links
- 3. Define risk assessment and minimal intervention paradiam shift

LECTURE

LECTURE Morning ی 🕼 L217 TOPIC • BUSINESS MANAGER PROGRAM

*THIS COURSE HAS THREE PRESENTATIONS **Critical Communications: Using Your Practice Management** Program to Unlock Technology in Your Practice



Laci Phillips

9:30 am - 10:20 am Location: Level 1 - Room 102 - HCC AGD Subject Code: 552 CE Units: 3.0L

Learning Objectives:

- 1. Understand the appointment book, ledger, clinical chart, and the communication that accompanies each
- 2. Enhance your new patient experience using your Practice Management Program (PMP)
- 3. Examine electronic notes in each module

L217 *CONTINUED

Production, Profits, and Staff Raises: Make More and Work Less!



Larry Guzzardo

10:30 am - 11:20 am Location: Level 1 - Room 102 - HCC AGD Subject Code: 552

Office Personnel

Learning Objectives:

- 1. Discover an easy way to determine how much your practice can produce each year, if it will be enough, and how much is your share
- 2. Discover a simple method to calculate how many working days are necessary each year and still take a vacation
- 3. Discover the actual cost of write-offs and discounted dentistry

L217 *CONTINUED Power Up Your Interviewing Skills



Tim Twigg

11:30 am - 12:30 pm Location: Level 1 - Room 102 - HCC AGD Subject Code: 552

Learning Objectives:

- 1. Learn how to evaluate candidates behaviorally
- 2. Know the questions that get behind the scenes
- 3. Make it tougher for candidates to ace your interview

All Day

L218 TOPIC • MATERIALS & TECHNIQUES The Dental Assistants Extravaganza



Shannon Pace Brinker, CDA, CDD Tina Calloway, CDA Niki Henson, RDA

9:30 am – 5:00 pm Location: Level 1 -Room 101 - HCC AGD Subject Code: 017 CE Units: 6.0L

Learning Objectives:

- 1. Discover new technologies that can be utilized by the dental team, such as: CAD/CAM dentistry, digital impressions, computerized shade devices, isolations, and diagnosing tools
- 2. Discover step-by-step procedural techniques that allow the practice to immediately increase the esthetic and anatomic quality of the restorations they create
- 3. Discover how exquisite provisional restorations serve as an anatomic and esthetic blueprint for the laboratory and laboratory communications

Morning	Lecture
L219 TOPIC • PATIENT COORDINATOR How to Learn What Patients Want	•• 📀

Sandy Roth



9:30 am - 12:30 pm Location: Level 1 - Room 103 - HCC AGD Subject Code: 550 CE Units: 3.0L

Patient Coordinator

Learning Objectives:

- 1. Learn the difference between a problem and a condition and why that matters
- 2. Learn where your patients get the only say and where you say counts
- 3. Learn how to learn what patients want

LECTURE nd) 🔊

Morning

A200 • A201 TOPIC • ACCREDITATION

Accreditation Written Examination

7:30 am – 12:00 pm

Location: Level 3 - Commonwealth - Sheraton Attendance limited to dentists and laboratory technicians

Dentist	Lab Tech

Accreditation Required

The Accreditation Written Examination challenges each individual's knowledge in the foundational aspects of cosmetic dentistry. Dentists and laboratory technicians well-versed in all phases of cosmetic dentistry are expected to successfully complete this first-step in the Accreditation process. Failure to pass the written examination indicates further education would be beneficial prior to attempting the clinical cases. The following requirement must be met to register for the written examination:

1. Application submitted with all applicable fees paid prior to the application deadline and prior to taking the written examination.

Pre-registration for the 2011 written examination concludes when the registration desk closes on Wednesday, May 18, 2011 at 6:00 pm CT. Please complete and submit your application prior to this date and time. Applications will NOT be accepted the morning of the written examination. Please arrive early, as the written examination begins at 7:30 am sharp.

Morning LECTURE A202 TOPIC • ACCREDITATION Examiner Calibration



Nils Olson, DDS

9:30 am – 12:30 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 738 CE Units: 3.0L

Dentist	Lab Tech	Foundational
	Accreditati	ion Required

Learning Objectives:

- 1. Inform, analyze, and calibrate Accreditation Examiners to Accreditation standards
- 2. Evaluate and test Accreditation Examiners
- 3. Review the evolution of the Accreditation criteria and how to objectively utilize it in the examination process

Morning

LECTURE

HANDS-ON WORKSHOP

W250 TOPIC • TRANSLUCENCY & CHARACTERIZATION Incisal Translucency and Characterization: You Can Do It! Supported by Cosmedent



John Derango, DDS Robert Margeas, DDS

9:30 am – 12:30 pm Location: Level 3 - Room 313 - HCC AGD Subject Code: 254 CE Units: 3.0P

Foundational Clinica

Learning Objectives:

Dentist

1. Learn how to properly sculpt and shape composite at the incisal edge to create translucency

- 2. Learn a successful replication of characterization utilizing composite
- 3. Learn proper instrumentation to ensure optimal esthetics

Morning Hands-On Workshop

W251 TOPIC • SMILE SIMULATION Present More Simulations...Do More Cases. Reproducible Simulations Equal Satisfied Patients! Supported by Dental GPS

Alain Méthot, DMD



9:30 am – 12:30 pm Location: Level 2 - Room 209 - HCC AGD Subject Code: 557 CE Units: 3.0P

Repeated Thursday, 2:00 pm - 5:00 pm • W261

Dentist Lab Tech Foundational Clinical

Learning Objectives:

- 1. Understand the diagnostic M Ruler and learn to offer different treatment plan options for each case
- 2. Create a variety of simulations such as: 10-second whitening, gum and teeth repairs, veneers, crowns, bridges and complete and partial dentures
- 3. Present before and after final simulations to the patient and share the smile prescription with laboratories

Morning

HANDS-ON WORKSHOP

W252 TOPIC • POSTERIOR COMPOSITES Predictable Posterior Composites

Supported by GC America



Christopher Ramsey, DMD Robert Ritter, DMD

9:30 am – 12:30 pm Location: Level 2 - Room 204 - HCC AGD Subject Code: 255 CE Units: 3.0P

Dentist Foundational Clinical

- 1. Understand the role of glass ionomers
- Understand the benefits of seventh generation adhesives providing posterior esthetics with composite materials
- 3. Utilize the latest sectional matrix systems for predictable contacts and embrasure form

Morning

HANDS-ON WORKSHOP

W253 TOPIC • COMPOSITES

Composite Artistry Workshop Supported by Ivoclar Vivadent



Ronald Jackson, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 206 - HCC AGD Subject Code: 254 CE Units: 3.0P Repeated Thursday, 2:00 pm - 5:00 pm • W262 Recommended lecture • L130. Information covered in the lecture is essential for participation in this hands-on course.

Dentist	Intermediate	Clinical

Learning Objectives:

- 1. Achieve life-like restorations and cosmetic enhancements using composite resin
- 2. Gain a practical understanding of opacity and translucency
- 3. Accomplish finishing and polishing, quickly and predictably

Morning

HANDS-ON WORKSHOP

W254 TOPIC • ADHESIVES **Direct Adbesive Restorative Dentistry** Supported by Ultradent



Chad J. Anderson, DMD, MS Gerard Kugel, DMD, MS, PhD

9:30 am - 12:30 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 017 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Understand composite properties and their clinical relevance
- 2. Learn layering techniques for anterior and posterior composite
- 3. Understand advances in adhesive dentistry such as 6th and 7th generation bonding

Morning

HANDS-ON WORKSHOP

W255 TOPIC • IMPLANTS **Estbetic Implant Retained Overdentures** Supported by Heraeus



David Little, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 670 CE Units: 3.0P Repeated Thursday, 2:00 pm - 5:00 pm • W264

Learning Objectives:

Dentist

- 1. Learn diagnosis and treatment planning for implant retained overdentures including CT scans, surgical guides, and esthetic tooth selection
- 2. Learn impression techniques, proper abutment and attachment selection, and how to pick implant overdenture attachments intra-orally
- 3. Learn how to present overdenture options to patients and determine a fair fee for the implant overdenture case

Morning

W256 TOPIC • VENEERS

Creating Veneer Success Supported by 3M ESPE Dental



Betsy Bakeman, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 201 - HCC AGD Subject Code: 783 CE Units: 3.0P Participants should bring magnification/loupes.

Learning Objectives:

Dentist

Morning

- 1. Develop preparation design skills and confidence using preparation reduction guides
- 2. Develop provisionalization methods to minimize problems and fabricate provisionals that look good
- 3. Learn a simplified technique for predictable bond veneers

HANDS-ON WORKSHOP

W257 TOPIC • COMPOSITES Composite Restorative Dentistry: Using Bulk Fill Flowable **Composites to Simplify Placement** Supported by Heraeus

Robert Lowe, DDS



9:30 am - 12:30 pm Location: Level 2 - Room 203 - HCC AGD Subject Code: 017 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn reproducible techniques to create accurate and aesthetic tooth morphology in composite resin for posterior teeth
- 2. Understand new innovations in adhesive dentistry
- 3. Learn finishing and polishing techniques that create natural surface texture and reflection

Morning

HANDS-ON WORKSHOP

W258 TOPIC • TEMPORIZATION Artistic Smile Design: Facial Changes Through Temporization Supported by DMG America

Elliot Mechanic, DDS, BSc



9:30 am - 12:30 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 610 CE Units: 3.0P Repeated Thursday, 2:00 pm - 5:00 pm • W267

Dentist

Learning Objectives:

- 1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
- 2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve facial changes
- 3. Understand impression taking, bite registration, and bite adjustment

HANDS-ON WORKSHOP

Morning

HANDS-ON WORKSHOP

W259 TOPIC • CAD/CAM Achieving Clinical Excellence with CEREC 3-D CAD/CAM Technology Supported by Tech Squared Dental Studios and Vident



Steve Balogh, MDT Martin Prager, DDS Jeffrey Shapiro, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 615 CE Units: 3.0P

Repeated Thursday 2:00 pm - 5:00 pm • W269

Dentist	Foundational	Clinical
---------	--------------	----------

Learning Objectives:

- 1. Understand the entire integrated CEREC 3-D system and materials
- 2. Develop the skills needed to scan, print, stain, and glaze excellent in-office or laboratory fabricated restorations
- 3. Understand CEREC 3-D system flexibility and range of applications, including Cerec Connect

GEM PROGRAM Morning **G280 • BOSTON DUCK AND FENWAY PARK TOUR** 9:00 am - 12:30 pm Attendance Limited

Spouse Guest

The Duck and ConDUCKtor will pick you up from the Hynes Convention Center. You will cruise by locations and landmarks that make Boston the birthplace of freedom and a city of firsts. From the golden-domed State House to Bunker Hill and the Boston Garden; Boston Common and Copley Square to the Big Dig; Government Center to fashionable Newbury Street; Quincy Market to the Prudential Tower; and more. And, just when you think vou've "quacked" it all ... the Duck splashes into the Charles River for a breathtaking view of the Boston and Cambridge skyline.

At the conclusion of the Duck Tour, you will disembark at Fenway Park, home of the 2004 and 2007 Boston Red Sox World Series Champions. Though generations have come and gone, Fenway Park remains much like it was on opening day April 20, 1912. The park resounds with the echoes of baseball history greats, for this is where the Babe pitched, The Kid hit, Yaz dazzled, and Manny and Ortiz still thrill young fans today.

Soak up the rich history and hear the echoes of the past. Imagine being one of the "Knights of the Keyboard" as you see the view from the Press Box before strolling around the field. When available, fans can also take the opportunity to walk along the warning track and come face-to-face with the fabled Green Monster.

Morning

GEM PROGRAM G281 • "LA DOLCE" VITA NORTH END CULINARY TOUR 10:00 am - 2:00 pm Attendance Limited

Spouse Guest

A docent-guided tour will provide insight on the infamous "Little Italy" of Boston, the North End. This borough attracts visitors and Bostonians alike with its intimate and familial setting. One of the oldest neighborhoods in America, the North End is made up of quaint and narrow cobblestone streets. You will stroll while listening to a brief history of the area. As you amble along, you will make stops at various shops which may include: a pastry shop, a confection store, a coffee/spice store, a green grocer, a salumeria (deli) and a liquor store.

The guide will divulge secrets on how to spot authentic ingredients, where to buy and how to prepare them. You will be encouraged to get involved by sampling and asking questions throughout the tour. As an added benefit, insights on different restaurants in the area will be shared. Handouts describing the different stores along the way will also be distributed at the end of the tour.

Afternoon

LECTURE 🕩 🌑

L225 TOPIC • IMPLANTS Avoiding and Managing Single and Multiple Tooth Aesthetic **Implant Failures**



Stephen Chu, DMD, MSD, CDT Dennis Tarnow, DDS

2:00 pm - 5:00 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 690 CE Units: 3.0L

Dentist	Lab Tech	Foundational	Clinical

Learning Objectives:

- 1. Understand the aesthetic implications associated with multiple tooth implants (MTI) in the aesthetic zone
- 2. Know the treatment planning options for multiple anterior missing tooth sites
- 3. Know when a surgical, prosthetic, or combination solution is the best treatment plan option in aesthetic corrections

Afternoon

LECTURE

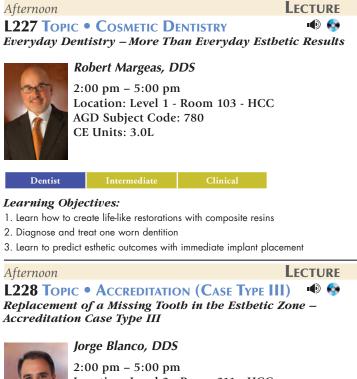
L226 TOPIC • CLINICAL COMMUNICATION ഫ്) 🔊 **Clinical Communication for Estbetic Case Acceptance**

Lee Ann Brady, DMD

2:00 pm - 5:00 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 550 CE Units: 3.0L

All Attendees

- 1. Create engaged patients by using templates to present esthetic treatment
- 2. Increase esthetic case acceptance using treatment presentation timing
- 3. Understand the patient decision-making process



2:00 pm – 5:00 pm Location: Level 3 - Room 311 - HCC AGD Subject Code: 780 CE Units: 3.0L

Dentist	Lab Tech	Foundational	Clinical		
Accreditation Recommended					

Learning Objectives:

- 1. Evaluate and manage tissue architecture when replacing a missing tooth in the esthetic zone
- 2. Clarify how proper case selection is essential for achieving optimal results
- 3. Understand tooth replacement pros and cons with implant versus a fixed bridge

Afternoon	Lecture
L229 TOPIC • BULIMIA	🕪 🍥
Bulimia is a Dental Disease	

E

Brian McKay, DDS 2:00 pm – 5:00 pm

Location: Level 3 - Room 310 - HCC AGD Subject Code: 750 CE Units: 3.0L

All Attendee

Foundational Non-Clin

Learning Objectives:

- 1. Learn the dentist's role in the detection of eating disorders
- 2. Learn the importance of including office staff and other treatment professionals
- 3. Develop an understanding of how a non-judgmental approach can be successful in reaching the eating disorder patient

Afternoon

L231 TOPIC • PHOTOGRAPHY

Photography Lecture for Accreditation Documentation

17 Seelle	Brett Magnuson, L	DMD	
	2:00 pm- 5:00 pm Location: Level 3 - AGD Subject Code CE Units: 3.0L Recommended lecture f	:: 562	С
Dentist	Lah Tech	Foundational	Non-C

Accreditation Recommended

Learning Objectives:

- 1. Learn photography basics and equipment options
- 2. Learn how to perfect images for the AACD Accreditation photography series
- Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

Afternoon L232 TOPIC • TEAM TOOLS

Tool Time! Tools of Cooperation and Change

Rhonda Mullins



2:00 pm – 5:00 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 550 CE Units: 3.0L

Patient Coordinator Foundational Non-Clinical

Learning Objectives:

- 1. Distinguish the difference between "Power Tools" and "Hand Tools"
- 2. Learn the four areas of "Cooperation Tools" and the only ones that work
- 3. Create decision-making milestone metrics for success in a change model

Afternoon

Larry Guzzardo



2:00 pm – 5:00 pm Location: Level 1 - Room 102 - HCC AGD Subject Code: 552 CE Units: 3.0L

Office Personnel Foundational Non-Clinical

Learning Objectives:

- 1. Learn effective new patient phone call strategies and verbal skills for presenting treatment and improving case acceptance
- 2. Learn three necessary steps for every new patient experience
- 3. Learn to monitor specific practice numbers and know what they reflect to maintain a stress free schedule and improve productivity

LECTURE

LECTURE

ی 🕩

HANDS-ON WORKSHOP

Afternoon

LECTURE

L235 TOPIC • **DENTAL HYGIENE** *Killing the Parrot Part 2*



Patti DiGangi, RDH, BS Shirley Gutkowski, RDH

2:00 pm – 5:00 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 550 CE Units: 3.0L

This is Part 2 of a full two-day program – not a repeated course. It is suggested that you register for all four courses \cdot L216 \cdot L235 \cdot WL320 \cdot WL335

vgienist

dational Non-Cl

Learning Objectives:

- 1. Redefine your 60 (or 30, 40, 45) minutes to formulate a plan of action for every visit
- 2. Learn to make it happen productive and determine how to create a proposal
- 3. Introduce dental benefit basics for the clinical team

Afternoon

HANDS-ON WORKSHOP

W260 TOPIC • TRANSLUCENCY

The Translucent Incisal 1/3rd, The Lingerie of the Smile <u>Supported by Cosmedent</u>



Dennis Hartlieb, DDS

K. William "Buddy" Mopper, DDS

2:00 pm – 5:00 pm Location: Level 3 - Room 313 - HCC AGD Subject Code: 780 CE Units: 3.0P

Learning Objectives:

Dentist

- 1. Learn intersculpting techniques for the incisal 1/3 of the anterior teeth
- 2. Learn how to properly use tints and incisal composites to enhance incisal translucency
- 3. Learn how to properly characterize, finish, and polish the final restoration

Afternoon

HANDS-ON WORKSHOP

W261 TOPIC • SMILE SIMULATION Present More Simulations...Do More Cases. Reproducible Simulations Equal Satisfied Patients

Supported by Dental GPS



Alain Méthot, DMD

Lab Tech

2:00 pm – 5:00 pm Location: Level 2 - Room 209 - HCC AGD Subject Code: 557 CE Units: 3.0P

Repeated Thursday, 9:30 am - 12:30 pm · W251

Dentist

Foundationa

Learning Objectives:

- 1. Understand the diagnostic M Ruler and learn to offer different treatment plan options for each case
- 2. Create a variety of simulations such as: 10-second whitening, gum and teeth repairs, veneers, crowns, bridges and complete and partial dentures
- 3. Present before and after final simulations to the patient and share the smile prescription with laboratories

Afternoon

W262 TOPIC • COMPOSITES

Composite Artistry Workshop Supported by Ivoclar Vivadent



Ronald Jackson, DDS

2:00 pm – 5:00 pm Location: Level 2 - Room 206 - HCC AGD Subject Code: 254

CE Units: 3.0P *Repeated Thursday, 9:30 am – 12:30 pm • W253*

Recommended lecture • L130. Information covered in the lecture is

essential for participation in this hands-on course.

ntermediate Clinical

Learning Objectives:

Dentist

Afternoon

- 1. Achieve life-like restorations and cosmetic enhancements using composite resin
- 2. Gain a practical understanding of opacity and translucency
- 3. Accomplish finishing and polishing, quickly and predictably

HANDS-ON WORKSHOP

W263 TOPIC • ADHESION

Adhesive Update 2011 – Hands-on Shear Bond Testing Supported by Ultradent Products



Christopher Ramsey, DMD Robert Ritter, DMD

2:00 pm – 5:00 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 017 CE Units: 3.0P

Dentist Foundational Clini

Learning Objectives:

- 1. Understand the generations of dental adhesives and the differences between enamel and dentin bonding
- 2. Learn how to eliminate postoperative sensitivity
- 3. Learn what shear bond strength truly means

Afternoon

HANDS-ON WORKSHOP

W264 TOPIC • IMPLANTS

Esthetic Implant Retained Overdentures Supported by Heraeus

David Little, DDS



2:00 pm – 5:00 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 670 CE Units: 3.0P

Repeated Thursday, 9:30 am - 12:30 pm • W255

Dentist Foundational Clin

- 1. Learn diagnosis and treatment planning for implant retained overdentures including CT scans, surgical guides, and esthetic tooth selection
- 2. Learn impression techniques, proper abutment and attachment selection, and how to pick implant overdenture attachments intra-orally
- 3. Learn how to present overdenture options to patients and determine a fair fee for the implant overdenture case

Afternoon

HANDS-ON WORKSHOP

W265 TOPIC • COMPOSITES

Accreditation Quality Direct Composite Restorations Supported by 3M ESPE Dental



John Weston, DDS

2:00 pm – 5:00 pm Location: Level 2 - Room 201 - HCC AGD Subject Code: 254 CE Units: 3.0P

onal Clinical

Learning Objectives:

Dentist

- 1. Understand how new nano-composite materials help improve anterior restorative success
- 2. See how to easily layer anterior composites and incorporate proper smile design into every case
- 3. Learn the secrets to contouring, finishing, and polishing for brilliant and natural results

Afternoon

HANDS-ON WORKSHOP

W266 TOPIC • **RESTORATIVE DENTURE** Closing the Inter-Dental Space

Supported by Heraeus



George Kirtley, DDS

2:00 pm – 5:00 pm Location: Level 2 - Room 203 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist Foundational Cl

Learning Objectives:

- 1. Ways to close the inter-dental space
- 2. Learn the original dental status from cranial landmarks
- 3. Natural aesthetic tooth positions

Afternoon

HANDS-ON WORKSHOP

W267 TOPIC • **TEMPORIZATION** Artistic Smile Design: Facial Changes Through Dental Temporization

Supported by DMG America



Elliot Mechanic, DDS, BSc

2:00 pm – 5:00 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 610 CE Units: 3.0P

Repeated Thursday, 9:30 am - 12:30 pm · W258

Dentist Foundational Clinical

Learning Objectives:

- 1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
- 2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve facial changes
- 3. Understand impression taking, bite registration, and bite adjustment

Afternoon

HANDS-ON WORKSHOP

W268 TOPIC • ANTERIOR COMPOSITES

Minimal Invasive Dentistry: Solving Anterior Esthetic Problems with Composite Resin Supported by GC America



Wynn Okuda, DMD

2:00 pm – 5:00 pm Location: Level 2 - Room 204 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist Foundational Cli

Learning Objectives:

- 1. Create natural results with both a simplified or a complex layering technique with the latest composite resin
- 2. How to achieve invisible margins using minimal invasive techniques
- 3. How to properly layer composite resin for incredible natural results

Afternoon

HANDS-ON WORKSHOP

W269 TOPIC • CAD/CAM Achieving Clinical Excellence with CEREC 3-D CAD/CAM

Technology Supported by Tech Squared Dental Studios and Vident



Steve Balogh, MDT Martin Prager, DDS Jeffrey Shapiro, DDS

2:00 pm - 5:00 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 615 CE Units: 3.0P Repeated Thursday, 9:30 am - 12:30 pm · W259

Dentist Foundational Clinical

- 1. Understand the entire integrated CEREC 3-D system and materials
- Develop the skills needed to scan, print, stain, and glaze excellent in-office or laboratory fabricated restorations
- 3. Understand CEREC 3-D system flexibility and range of applications, including Cerec Connect

EVENT RECORDINGS



Accreditation Essentials SelectVue DVD[®] Set 2011

Choose A View!

Features Clinical Cases on Individual DVD Videos with Multiple Viewing angles:

- Slides Only
- Speaker Only
- Slides And Speaker



(includes shipping and handling)

Accreditation sessions will be recorded during this event and will be shipped after the conference.

SynchVue[®] DVD-ROM

Review the Sessions!

View slides, videos and demos synched with speaker audio of recorded sessions on DVD-ROM Note: MAC/PC DVD-ROM Drive Required

Buy Now & Save! \$499(+s/h) Post-Con. \$649(+s/h)

VueTorial[®] **Online**

View slides, videos and demos synched with speaker audio of recorded sessions online Note: Broadband Internet Access Required

On-Site \$499 Post-Con. \$649

Stop by the Event Recordings Sales Desk for a Demonstration TODAY!



Places to Go, People to See

It's never too early to plan ahead for top-notch CE and exciting events. Mark your calendar for the AGD's 59th Annual <u>Meeting & Exhibits in San Diego!</u>

<u>G</u>()

July 26 to 28, 2011: House of Delegates

Concerna d

July 28 to 31, 2011: Annual Meeting & Exhibits

For more information, visit *www.agd.org/sandiego!*



Academy of General Dentistry ™

00 L=	Less '	0.20						20, 20 [°]		1	1 / 00 1	4.00	e	£ 35	(1 1 1 1		= ~ ~				
00 7:30	8:00	8:30 9:00	9:30 10:00 10:30 11:00 11:30 M L310 • Interdisciplinary	NOON	12:30	1:00	1:30	2:00 2:30	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8:0			
	Genera see pag	al Session ge 16	Cosmetic Care • Sarver see page 43					• LeSage see page 48			A301 • Fellow	ship										
			L311 • Gummy Smile • Robbins, R see page 43	ouse							• LeSag see pag											
			L312 • Accreditation (<i>Case Type V</i>) • LeSage see page 43)	,			L326 • Perio see page 47	oral Ana	atomy	• Costa			<i>jCD</i> Recep								
			L314 • Anterior Implants • Leopard see page 43	di				L327 • Gum Rouse	my Sm	ile • Ro	obbins,	_		see pa	age 14	Accre	dited M	Membo	ers			
			L315 • Whitening • Tsubaki	•				see page 47 L328 • Accre • Sesemann	editatio	on (<i>Cas</i>	se Type I	■ (1)				Recep see pa	nge 14					
			L316 • Communication					see page 47	mally I	Invasiv		stry										
			• Kim, Roberts, Rosenthal, Trinkn see page 44	er				• Bruguera see page 48					_									
			L317 • Team Tools • Mullins see page 44					L330 • Patie see page 48	nt Coo	rdinat	or • Rot	h _										
			L318 • Business Manager Program • Phillips see page 44					L331 • Busin • Twigg see page 48	ness Ma	anger F	Program	-										
			W319 • Photography • Magnuson see page 44			md		L332 • Sleep see page 48	Apnea	• Smit	th											
		WL320 • Dental Hygiene • DiGangi, Gutkowski see page 44		- 1:30	WL335 • De • DiGangi, see page 49				_													
- 8:30 am			WA321 • Chairside Technologies • Calloway		_	0 am		WA336 • Ch • Calloway see page 49	airside	Techn	ologies	_										
			see page 45 WA322 • Retraction Cord Placeme • Henson			• 11:0		WA337 • Re • Henson	tractio	n Cord	Placem											
			see page 45 WA323 • CAD/CAM • Brinker	•	u	ction		see page 49 WA338 • CA	D/CA	M • Br	inker	_										
			see page 45 W350 • Bonding • Peck	•	11:00 am -7:00 pm	an Silent Aud	md (see page 49 W361 • Smi	le Desig	gn • Co	ooper, C	ulp	-									
am - 8			see page 45				n Silei - 2:00	- <u></u>	ndation Silent A Voon - 2:00 pm	ndation Siler	<i>11:00 am -7</i> ndation Sile	(1:00 am -7: ndation Sile: Voon - 2:00	- 2:00	see page 49					щ			
			W351 • Implants • Ramsey, Ritter see page 45			1:00 6 ndation	11:00						voon -	voor Indation Voon -	ndatic	Noon	W362 • Imp see page 49	lants •	Ramse	ey, Rittei	r	
cfast•		W352 • Implants • Cooper, Culp see page 45	urs • le Fou	le Fou	•	W363 • Resi see page 50	n Resto	oration	ıs • Kano	ca			md (
Break			W353 • Adhesives • Koczarski see page 46		Exhibit Hall Hours AACD Charitable F	aritab]	Exhibit Hall Lunch	W364 • Lab see page 50	oratory	v Resto	rations	Jun	Exhibit Hall Social • 5:00 pm - 7:00									
Continental Breakfast • 7:00			W354 • Resin Restorations • Kanca see page 46	a 📕	ibit H	CD Ch	ibit H	W365 • Pres see page 50	sable C	Cerami	cs • Jone	es		Social								
Conti			W355 • Cements • Ward see page 46		Ext	AAO	Exh	W366 • Cen see page 50	nents • `	Ward				it Hall (
			W357 • Composites • Shah see page 46					W369 • Laso see page 50	ers • Mi	iyasaki	i			Exhib								
			W358 • Removable Esthetics • Lauciello see page 46																			
			W359 • Composites • Miyasaki see page 46																			
380 • Glo		-	tory and the Call of the Whales • see				/-															
0 7:30	<u> </u>		Belegance and Charm of Newport, La 1 9:30 10:00 10:30 11:00 11:30 N					2:00 2:30	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8			

SPECIAL EVENTS

Lecture Hands-On-Workshop Greet, Eat & Meet (GEM) Activity

Comprehensive Aesthetics Center Uncompromised Excellence

Commitment, focus & passion mean everything...

Especially when everything counts.

Learn how we can help you reach the ultimate Accreditation on Thursday at the Accreditation Mentoring Session. Experience our commitment, focus and passion firsthand in booth #1807 or call us at (800) 359-2043.

COSMETICS

Railiara Monser Widon , Cot, AAACD



An Exclusive Division of Knight Dental Group, CDL, DAMAS | (800) 359-2043 | www.knightdentalgroup.com



FCTURE

Morning

L310 TOPIC • INTERDISCIPLINARY COSMETIC CARE • Solution



David Sarver, DMD, MS

Lab Tech

9:30 am – 12:30 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 697 CE Units: 3.0L

Learning Objectives:

Dentist

- 1. Learn how the face grows, matures, and ages
- 2. Learn how these changes affect smile design and age appropriate treatment
- 3. Learn how dentoalveolar to skeletal growth affects implant placement

Morning L311

LECTURE

LECTURE

TOPIC • **GUMMY SMILE** *Pearls from the CORE*



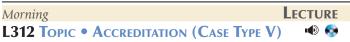
William Robbins, DDS Jeffrey Rouse, DDS

9:30 am – 12:30 pm Location: Level 1 - Room 103 - HCC AGD Subject Code: 188 CE Units: 3.0L Repeated Friday, 2:00 pm – 5:00 pm • L327

Dentist Advanced Clinical

Learning Objectives:

- 1. Use "Global" analysis measurements to produce proper rehabilitation diagnosis
- Compare and contrast orthodontic extrusion, periodontal grafting, orthodontic intrusion, and periodontal crown lengthening as tools for correcting gingival architectural deficiencies
- Understand the different levels of daytime/nighttime bruxism, including the bruxism triad



Composite Mirroring – Aiding with Accreditation and Beyond



Brian LeSage, DDS 9:30 am – 12:30 pm

Location: Level 3 - Room 311 - HCC AGD Subject Code: 254 CE Units: 3.0L

Dentist Advanced Clinical

Accreditation Recommended

Learning Objectives:

- 1. Review multiple smile design principles and tie them into the Accreditation examination criteria
- 2. Evaluate fault(s) which compromise reviewed cases and learn to correct and manage many of the AACD Accreditation criteria parameters
- 3. Detailed discussion of contour, finishing, and polishing to create a seamless, undetectable, and appropriate luster to direct composite restorations

Morning

L314 TOPIC • ANTERIOR IMPLANTS

Dental Implant Aesthetic Zone Complications: Treatment Planning and Restorative Concepts to Minimize Failures and Achieve Patient Expectations



Aldo Leopardi, DDS, BDS, MS

9:30 am – 12:30 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 697 CE Units: 3.0L

Dentist Intermediate

Learning Objectives:

- 1. To have an improved understanding of dental implant complications as reported in the literature
- 2. Understand dental implant treatment planning concepts in the aesthetic zone
- 3. Leave with a set of guidelines for achieving predictable aesthetic outcomes in the partially edentulous patient who is missing one or more maxillary anterior teeth

Morning

L315 TOPIC • WHITENING

From Japan's Blackening to America's Whitening Memorial presentation in honor of AACD and JAED's sistership.



Tomoyuki Tsubaki, DDS

9:30 am – 12:30 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 781 CE Units: 3.0L

Dentist Hygienist Intermediate Clinical

- 1. Understand the background of Japanese aesthetics and the MICD (minimal invasive cosmetic dentistry) concept
- 2. Learn new evidence of tooth whitening procedures
- 3. Understand the new tooth whitening products and other related products



FRIDAY • MAY 20

L316 TOPIC • COMMUNICATION *THIS COURSE HAS TWO PRESENTATIONS The Past, Present, and Future of Aesthetic Design, a Retrospective



Morning

Jason Kim, CDT Larry Rosenthal, DDS

9:30 am – 11:00 am Location: Level 3 - Room 304 - HCC AGD Subject Code: 732 CE Units: 3.0L

Dentist Lab Tech

Learning Objectives:

- 1. Learn systematic, predictable treatment plans, current systems by using conservative, minimal preparations
- 2. Develop strong dentist/ceramist relationships utilizing predictable ceramic systems
- 3. Obtain true facial aesthetic enhancement based on science

L316 *CONTINUED

Yesterday, Today, and Tomorrow – A Timely Look at the **Evolution to Lithium Disilicate Ceramic**



Matthew Roberts Thomas Trinkner, DDS

11:00 am - 12:30 pm Location: Level 3 - Room 304 - HCC AGD Subject Code: 732

Dentist

Learning Objectives:

- 1. Learn how to maximize the strength, longevity, and the esthetic result of restorative cases by using appropriately a 400 mpa ceramic
- 2. Learn which ingots give desirable esthetic results for specific situations

Lab Tech

3. Learn why to adopt the philosophy of micro layering and how it maximizes restoration strength

Morning

LECTURE

L317 TOPIC • TEAM TOOLS Slingshot Strategy for Success! With "One Thing" You Do

Rhonda Mullins

9:30 am - 12:30 pm Location: Level 1 - Room 102 - HCC AGD Subject Code: 556 CE Units: 3.0L

Learning Objectives:

- 1. Identify the risks that prevent you from reaching a higher skill set
- 2. Learn how zero-based thinking works for a team desiring to excel
- 3. Know how to make decisions for intentional congruency in your practice

Morning

LECTURE

ی 🕼

L318 TOPIC • BUSINESS MANAGER PROGRAM The Great Paper Debate, Chartless vs. Paperless



9:30 am - 12:30 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 561 CE Units: 3.0L

Learning Objectives:

- 1. Understand the difference between chartless and paperless and how to implement them
- 2. Understand government concerns and what the meaning is to the dental team
- 3. Learn different software programs to get you where you want to be

HANDS-ON WORKSHOP

W319 TOPIC • PHOTOGRAPHY

Photography Hands-On Workshop for Accreditation **Documentation**

Brett Magnuson, DMD



Dentist

Morning

9:30 am - 12:30 pm Location: Level 3 - Room 310 - HCC AGD Subject Code: 138 CE Units: 3.0P Course recommended for members in the Accreditation process • Recommended lecture • L231 • Thursday, 2:00 pm - 5:00 pm. Lab Tech

Accreditation Recommended

Learning Objectives:

- 1. Learn photography basics and equipment options
- 2. Learn how to perfect images for the AACD Accreditation photography series
- 3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

HANDS-ON WORKSHOP Morning WL320 TOPIC • DENTAL HYGIENE

Killing the Parrot Part 3



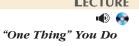
Patti DiGangi, RDH, BS Shirley Gutkowski, RDH

9:30 am - 12:30 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 550 CE Units: 3.0P

This is Part 3 of a full two-day program - not a repeated course. It is suggested that you register for all four courses · L216 · L235 · WL320 · WL335.

Learning Objectives:

- 1. Decide patient focused diagnostics by using a variety of risk assessment systems
- 2. Evaluate the variety of fluorescence technologies and investigate salivary and blood testing modalities
- 3. Practice the use of adjunctive oral cancer screening technologies





ه 🚯

HANDS-ON WORKSHOP

WA321 TOPIC • CHAIRSIDE TECHNOLOGIES

High-Tech High Touch Dentistry

Equipment and materials supported by Isolite, Digital Doc, and KaVo.



Morning

Tina Calloway, CDA

9:30 am - 12:30 pm Location: Level 1 - Room 107 - HCC AGD Subject Code: 017 CE Units: 3.0P Repeated Friday, 2:00 pm - 5:00 pm • WA336

Learning Objectives:

- 1. Learn to apply state-of-the-art technology and verbal skills for practice and patient benefit
- 2. Learn to perform placement and procedures to perform with Isolation using, the Isolite laser
- 3. Understand the important role Diagnodent plays in diagnosis

HANDS-ON WORKSHOP

WA322 TOPIC • RETRACTION CORD PLACEMENT

Retraction Cord: Man's Best Friend or Worst Enemy Equipment and materials supported by Pascal, Dux, and Ultradent.



Morning

Niki Henson, RDA

9:30 am - 12:30 pm Location: Level 1 - Room 108 - HCC AGD Subject Code: 017 CE Units: 3.0P Repeated Friday, 2:00 pm - 5:00 pm • WA337

Learning Objectives:

- 1. Learn the purposes of retraction cord and available materials for achieving those purposes
- 2. Learn step-by-step how to place retraction cord using the one and two cord technique
- 3. Discover cord products used additionally to improve tissue condition

HANDS-ON WORKSHOP Morning nd) 🔊 WA323 TOPIC • CAD/CAM

The Assistant's Role in the Art of CAD/CAM

Equipment and materials supported by Henry Schein, 3M, Ivoclar Vivadent, and Komet.



Shannon Pace Brinker, CDA, CDD

9:30 am - 12:30 pm Location: Level 1 - Room 101 - HCC AGD Subject Code: 250 CE Units: 3.0P Repeated Friday, 2:00 pm - 5:00 pm • WA338

Learning Objectives:

- 1. Learn how easy it is to get the clinical and esthetic results you desire by using a variety of finishing techniques and how characterizing techniques are used to add perceived incisal translucency and unique special effects
- 2. Learn step-by-step procedures for matching existing and neighboring dentition
- 3. Learn how to add and subtract the amount of inter-proximal contact

Morning

HANDS-ON WORKSHOP W350 TOPIC • BONDING

Repair of a Class IV Incisal Fracture with Direct Resin Bonding Supported by Cosmedent



Fred Peck, DDS

9:30 am - 12:30 pm Location: Level 3 - Room 313 - HCC AGD Subject Code: 255 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn how to properly create a putty matrix to aid in shaping your fractured incisors
- 2. Learn how to properly color map your composite material to achieve a life-like restoration
- 3. Learn how to properly finish and polish your restoration for proper function and optimal esthetics

Morning

HANDS-ON WORKSHOP

W351 TOPIC • IMPLANTS

Predictable Restorative Techniques for Implant Dentistry Supported by Biomet 3I and 3M ESPE Dental



Christopher Ramsey, DMD Robert Ritter, DMD

9:30 am - 12:30 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 695 CE Units: 3.0P

Repeated Friday, 2:00 pm – 5:00 pm · W362

HANDS-ON WORKSHOP

Learning Objectives:

Dentist

- 1. Learn how to create an aesthetic screw retained temporary in the anterior
- 2. Learn how to create a temporary for the posterior utilizing the Protemp crown after an implant level impression
- 3. Understand how to scan an encode abutment with Lava COS

Morning

W352 TOPIC • IMPLANTS

Pink Estbetics: Provisional Techniques for Implant Restorations Supported by MicroDental



Lyndon Cooper, DDS, PhD Lee Culp, CDT

9:30 am - 12:30 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 695 CE Units: 3.0P Participants should bring magnification glasses

Learning Objectives:

Dentist

1. Learn provisional techniques to reflect tooth and tissue contours

Lab Tech

- 2. Learn finishing and polishing techniques to create natural tooth/tissue contours
- 3. Understand material selection for provisional fabrication

FRIDAY • MAY 20

Morning

HANDS-ON WORKSHOP

W353 TOPIC • ADHESIVES

Predictable Cementation of Esthetic Restorations: Selecting the Right Cement to Maximize Esthetics AND Performance Supported by Ivoclar Vivadent



Michael Koczarski, DDS

9:30 am – 12:30 pm Location: Level 2 - Room 206 - HCC AGD Subject Code: 610 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Identify advantages and limits of today's cements
- 2. Understand principles of adhesion and how to select ideal cement, based on indication and material type
- 3. Learn hands-on, step-by-step procedures on how to deliver all-ceramic restorations with confidence and success

Morning

HANDS-ON WORKSHOP

W354 TOPIC • RESIN RESTORATIONS How to Get a Great Class II Contact and Properly Use Adbesives Supported by Ultradent

John Kanca, III, DMD

9:30 am - 12:30 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 255 CE Units: 3.0P Repeated Thursday, 2:00 pm - 5:00 pm \cdot W363 Participant should bring magnification glasses.

Dentist

Learning Objectives:

- 1. Learn the importance of the soft tissue component in the esthetic analysis
- 2. Understand the indicators and techniques for functional and esthetic crown lenathenina
- 3. Learn the sequencing of restorative and periodontal surgical procedures to enhance the esthetics for implant patients

Morning

HANDS-ON WORKSHOP

W355 TOPIC • CEMENTS

Mastering Materials for Today's Economic Environment Supported by SDI and Tokuyama



Daniel Ward, DDS

9:30 am - 12:30 pm Location: Level 2 - Room 203 - HCC AGD Subject Code: 255 CE Units: 3.0P

Participants should bring magnification loupes

Dentist

Learning Objectives:

- 1. Learn how and when to use glass ionomers and resin modified glass ionomers
- 2. Learn proper bonding techniques with the latest generation of bonding agents
- 3. Learn how to routinely place long-lasting posterior composite restorations

Morning

HANDS-ON WORKSHOP

W357 TOPIC • COMPOSITES

The Magic of Composites and Contemporary Restorative Materials – Functional Beauty Supported by SDI and Tokuyama



Paresh Shah, DMD, MS

9:30 am - 12:30 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 254 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Learn to evaluate various direct composite materials for selecting what is most appropriate for each situation
- 2. Learn practical techniques for making posterior direct restorations natural looking
- 3. Learn techniques for reproducing natural contours, embrasures, and contact areas for posterior restorations
- Morning

HANDS-ON WORKSHOP

W358 TOPIC • REMOVABLE ESTHETICS

Estbetic Smile Design and Occlusion for Conventional Removable and Implant Supported Denture Restorations Supported by Ivoclar Vivadent

Frank Lauciello, DDS



9:30 am - 12:30 pm Location: Level 2 - Room 204 - HCC AGD Subject Code: 670 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Different communication methods between clinician and technician regarding tooth positioning
- 2. Apply denture esthetics to fixed crown and bridge restorations
- 3. Define various occlusal scheme options and their application to dentures, natural teeth, and implant restorations

HANDS-ON WORKSHOP

Principle-Based Use of Direct Composites for Maximum Ease and Success with Aesthetics and Function Supported by Discus Dental

Michael Miyasaki, DDS



Dentist

9:30 am - 12:30 pm Location: Level 2 - Room 209 - HCC AGD Subject Code: 254 CE Units: 3.0P

Learning Objectives:

- 1. Learn how to prepare the case for aesthetic success and how to select the proper case for longevity
- 2. Learn a simple system and armamentarium for creating highly aesthetic and functional direct restorations
- 3. Learn to recreate functional and biologic interproximal and occlusal contacts

Morning W359 TOPIC • COMPOSITES

FRIDAY • MAY 20

FCTURE

LECTURE

LECTURE

GEM PROGRAM All Day **G380** • GLOUCESTER: FISHING HISTORY AND THE CALL **OF THE WHALES**

7:00 am - 4:00 pm

Attendance Limited

Spouse/Guest

You will travel north to Gloucester, Massachusetts. Here you will visit the famous bronze statue of the Gloucester Fisherman, still overlooking the ocean in memory of the more than 10,000 fishermen who have been lost at sea. One of the best kept secrets in New England, Gloucester enjoyed recent international exposure as the inspiration for the film and novel, The Perfect Storm, by travel writer and author Sebastian Junger. This novel dramatically chronicles the way of life as a swordfisherman and tracks New England's most notorious storm. Follow the land journey from the Crow's Nest to the local docks where the Hannah Boden and Andrea Gail vacated their catches after 30 days at sea.

Arriving on the waterfront, you will board a chartered vessel for an up close and personal view of the dances of whales. Participants frequently report close-up contact, including spraying, and looking into the whale's eye. On board, you will be accompanied by an accomplished naturalist who explains the personalities and peculiarities of these giant mammals. Not for the faint of heart, this tour should take approximately four hours, but is certainly a special treat for those hearty souls who enjoy a little sea spray and the unique opportunity to "bond" with these gentle giants.

When the charter vessel returns, you will be served lunch at one of the many seasonal waterfront and marsh side eateries.

GEM PROGRAM All Day G381 • OH, THE ELEGANCE AND CHARM OF

Newport, LA Forge!

8:00 am - 5:00 pm

Attendance Limited

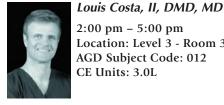
Spouse/Guest

Rising early to head south, you will travel along the coast to the beguiling town of Newport, Rhode Island. Discover this legendary seaside resort and summer playground for this country's first millionaires and home of America's first castles. Travel along the shoreline via the spectacular "10-mile drive," admiring regal mansions against the backdrop of the magnificent Atlantic. Guests may revel in the luxury of the Vanderbilt's "summer cottage" - the Breakers - a sprawling mansion with 70 rooms, illustrating the Vanderbilt's role in the Gilded Age.

You will enjoy lunch and shopping at the boutiques and niche shop fronts located in Newport and La Forge.

Afternoon

🕩 🌨 L326 TOPIC • PERIORAL ANATOMY Treatment for the Perioral Region: The Dentist's Domain



2:00 pm - 5:00 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 012 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Learn the critical role of the perioral structures in orofacial esthetics
- 2. Understand procedures available for perioral enhancement
- 3. Learn perioral techniques the dentist can perform

Afternoon

L327 TOPIC • GUMMY SMILE Pearls from the CORE



William Robbins, DDS Jeffrey Rouse, DDS

2:00 pm - 5:00 pm Location: Level 1 - Room 103 - HCC AGD Subject Code: 188 CE Units: 3.0L

Repeated Friday, 9:30 am - 12:30 pm • L311

Learning Objectives:

Dentist

- 1. Use "Global" analysis measurements to produce proper rehabilitation diagnosis
- 2. Compare and contrast orthodontic extrusion, periodontal grafting, orthodontic intrusion, and periodontal crown lengthening as tools for correcting gingival architectural deficiencies
- 3. Understand the different levels of daytime/ nighttime bruxism, including the bruxism triad

Afternoon

L328 TOPIC • ACCREDITATION (CASE TYPE II) Matching One or Two Indirect Restorations to Natural Dentition – A Focus on Accreditation Case Type II

Michael R. Sesemann, DDS

2:00 pm - 5:00 pm Location: Level 3 - Room 311 - HCC AGD Subject Code: 253 CE Units: 3.0L

Dentist	Lab Tech	Foundational	Clinical				
Accreditation Recommended							

Learning Objectives:

- 1. Learn restorative team clinical techniques and tips that promote success with this type of restorative challenge
- 2. Identify and understand Accreditation Case Type II criteria
- 3. Learn factors involved with producing Accreditation level results including case selection, choice of materials, photography, and dentist/laboratory communication

DENTIST LABORATORY TECHNICIAN

FRIDAY . MAY 20

Afternoon L329 TOPIC • MINIMALLY INVASIVE DENTISTRY

Non or Minimally Invasive Dentistry



August Bruguera

2:00 pm - 5:00 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 253 CE Units: 3.0L

All Attendees

Learning Objectives:

- 1. Learn why you must start your esthetic treatment planning externally and finalize it intra-orally
- 2. Understand why you need a high fracture resistance in restorative materials
- 3. Learn why smaller veneers and veneers without preparation have high fracture resistance

Afternoon

L330 TOPIC • PATIENT COORDINATOR **Advanced Patient Coordination**



Sandy Roth

2:00 pm - 5:00 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 550 CE Units: 3.0L

Learning Objectives:

- 1. Learn how a patient coordinator can have the biggest impact
- 2. Learn how to prepare other members of the team for each patient
- 3. Learn how to address challenging situations and resolve them effectively

Afternoon

LECTURE L331 TOPIC • BUSINESS MANAGER PROGRAM ک 🕼

The "Emotionally Smart" Business/Office Manager



Tim Twigg

2:00 pm – 5:00 pm Location: Level 1 - Room 102 - HCC AGD Subject Code: 550 CE Units: 3.0L

Learning Objectives:

- 1. Understand what emotional hijacking is, the impact, and how to prevent it to successfully work with the emotions of others (staff, dentists, and patients)
- 2. Learn how to conduct your own emotional audit
- 3. Learn the characteristics of emotionally smart people

Afternoon

LECTURE

LECTURE

🕩 🌨

🕩 🌑

L332 TOPIC • SLEEP APNEA

The Suffocating Patient – A Beautiful Smile Isn't Worth Much if Your Patient Dies in Their Sleep



2:00 pm – 5:00 pm Location: Level 3 - Room 304 - HCC AGD Subject Code: 160 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Discover signs and symptoms of your patients with sleep disordered breathing
- 2. Learn various types of sleep disorders
- 3. Find out what you should be doing with these patients

Afternoon A300 TOPIC • FELLOWSHIP

HANDS-ON WORKSHOP

Fellowship Workshop for Accredited Members



2:00 pm - 4:00 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 780 CE Units: 2.0P

Dentist	Lab Tech	Advanced	Clinical				
Accreditation Recommended							

Learning Objectives:

- 1. Learn existing and new changes to the Fellowship protocol
- 2. Examine successful and unsuccessful Fellowship cases

HANDS-ON WORKSHOP Afternoon A301 TOPIC • FELLOWSHIP

Fellowship Calibration for Fellowship Examiners

Brian LeSage, DDS



Dentist

4:00 pm - 5:00 pm Location: Level 3 - Room 308 - HCC AGD Subject Code: 780 CE Units: 1.0P

Attendance limited to Fellowship Examiners

Lab Tech

Accreditation Recommended

Learning Objectives:

- 1. Inform, analyze, and calibrate Fellowship Examiners to current standards
- 2. Evaluate and test Fellowship Examiners
- 3. Review the evolution of the Accreditation criteria and learn to objectively utilize this criteria in the examination process

LECTURE

ndi) 🌨

FRIDAY • MAY 20

HANDS-ON WORKSHOP

WL335 TOPIC • DENTAL HYGIENE Killing the Parrot Part 4



Afternoon

Patti DiGangi, RDH, BS Shirley Gutkowski, RDH

2:00 pm - 5:00 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 550 CE Units: 3.0P

This is Part 4 of a full two-day program – not a repeated course. It is suggested that you register for all four courses · L216 · L235 · WL320 · WL335.

Hygienist	Foundational	Non-Clinic

Learning Objectives:

- 1. Compare, discuss, and test current delivery systems which contain technologies claiming enamel restoration and remineralization choices
- 2. Redefine periodontal therapy
- 3. Create individualized self-care plans by evaluation sleep apnea and interceptive orthodontics

HANDS-ON WORKSHOP Afternoon WA336 TOPIC • CHAIRSIDE TECHNOLOGIES

High-Tech High Touch Dentistry Equipment and materials supported by Isolite, Digital Doc, and KaVo.



Tina Calloway, CDA

2:00 pm - 5:00 pm Location: Level 1 - Room 107 - HCC AGD Subject Code: 017 CE Units: 3.0P Repeated Friday, 9:30 am - 12:30 pm • WA321

Learning Objectives:

- 1. Learn to apply state-of-the-art technology and verbal skills for practice and patient benefit
- 2. Learn to perform placement and procedures to perform with Isolation using, the Isolite laser
- 3. Understand the important role Diagnodent plays in diagnosis

Afternoon

HANDS-ON WORKSHOP

WA337 TOPIC • RETRACTION CORD PLACEMENT Retraction Cord: Man's Best Friend or Worst Enemy

Equipment and materials supported by Pascal, Dux, and Ultradent.



Niki Henson, RDA

2:00 pm - 5:00 pm Location: Level 1 - Room 108 - HCC AGD Subject Code: 017 CE Units: 3.0P Repeated Friday, 9:30 am - 12:30 pm • WA322

Learning Objectives:

- 1. Learn the purposes of retraction cord and available materials for achieving those purposes
- 2. Learn step-by-step how to place retraction cord using the one and two cord technique
- 3. Discover cord products used additionally to improve tissue condition

Afternoon

HANDS-ON WORKSHOP

WA338 TOPIC • CAD/CAM The Assistant's Role in the Art of CAD/CAM

Equipment and materials supported by Henry Schein, 3M, Ivoclar Vivadent, and Komet.



Shannon Pace Brinker, CDA, CDD

2:00 pm - 5:00 pm Location: Level 1 - Room 101 - HCC AGD Subject Code: 250 CE Units: 3.0P Repeated Friday, 9:30 am - 12:30 pm • WA323

Learning Objectives:

- 1. Learn how easy it is to get the clinical and esthetic results you desire by using a variety of finishing techniques and how characterizing techniques are used to add perceived incisal translucency and unique special effects
- 2. Learn step-by-step procedures for matching existing and neighboring dentition
- 3. Learn how to add and subtract the amount of inter-proximal contact

Afternoon

HANDS-ON WORKSHOP

W361 TOPIC • SMILE DESIGN Digital Smile Design Supported by MicroDental



Lyndon Cooper, DDS, PhD Lee Culp, CDT

2:00 pm – 5:00 pm Location: Level 2 - Room 210 - HCC AGD Subject Code: 250 CE Units: 3.0P Participants should bring magnification glasses

Lab Tech

Learning Objectives:

Dentist

- 1. Learn the six digital steps for smile design
- 2. Learn how to use design software to make esthetic changes to your 3D wax-up
- 3. Learn how to digitally copy your provisional restorations

Afternoon

HANDS-ON WORKSHOP

W362 TOPIC • IMPLANTS

Predictable Restorative Techniques for Implant Dentistry Supported by Biomet 3I and 3M ESPE Dental



Christopher Ramsey, DMD Robert Ritter, DMD

2:00 pm - 5:00 pm Location: Level 2 - Room 202 - HCC AGD Subject Code: 695 CE Units: 3.0P Repeated Friday, 9:30 am - 12:30 pm · W351

Dentist

- 1. Learn how to create an aesthetic screw retained temporary in the anterior
- 2. Learn how to create a temporary for the posterior utilizing the Protemp crown after an implant level impression
- 3. Understand how to scan an encode abutment with Lava COS

FRIDAY • MAY 20

Afternoon

HANDS-ON WORKSHOP

W363 TOPIC • RESIN RESTORATIONS

How to Get a Great Class II Contact and Properly Use Adhesives Supported by Ultradent



John Kanca, III, DMD

2:00 pm – 5:00 pm Location: Level 2 - Room 207 - HCC AGD Subject Code: 255 CE Units: 3.0P Repeated Thursday, 9:30 am – 12:30 pm · W354 Participant should bring magnification glasses.

Dentist

ndational Clinica

Learning Objectives:

- 1. Acquire a general understanding of current dental adhesives
- $\ensuremath{\text{2. Learn}}$ how to effectively insert composites especially in Class II restorations
- 3. Become familiar with effective matrix systems

Afternoon **W364**

HANDS-ON WORKSHOP

TOPIC • LABORATORY RESTORATIONS

Creating Natural Beauty and Intrinsic Color Transmission: A Unique New All-Ceramic Restoration Supported by 3M ESPE Dental



Sang Jun, CDT

2:00 pm – 5:00 pm Location: Level 2 - Room 201 - HCC AGD Subject Code: 784 CE Units: 3.0P

Participants must bring porcelain adjusting abrasives and diamonds, hemostats or tweezers suitable for all-ceramic restorations, porcelain building instruments or brushes, porcelain wet tray or a glass slab, safety glasses, or magnification.

Lab Tech Foundational Clinical

Learning Objectives:

- 1. Learn how CAD/CAM ingenuity achieves a revolutionary new laboratory restoration
- Learn a conventional fusion technique and the patented "Sang Jun stain technique" for exceptional esthetics using internal stains to mimic nature and achieve exceptional esthetics
- 3. Understand how varying levels of controlled esthetic results can meet virtually all dentists' demands

Afternoon

HANDS-ON WORKSHOP

W365 TOPIC • PRESSABLE CERAMICS

Hollywood vs. Nature: Using IPS e.max Pressable Ceramics to Satisfy Today's Cosmetic Savvy Patients and Still Achieve Natural Results Supported by Ivaclar Vivadent

Supported by Ivoclar Vivadent

🕎 Bradley Jones



2:00 pm – 5:00 pm Location: Level 2 - Room 204 - HCC AGD Subject Code: 784 CE Units: 3.0P

Dentist	Lab Tech	Intermediate	Clinical

Learning Objectives:

- 1. Learn to perform cutback and layering of tooth #8
- 2. Achieve natural results while still satisfying the patient
- 3. Understand how to use communication to educate the patient

Afternoon

HANDS-ON WORKSHOP

W366 TOPIC • CEMENTS

Hold Everything! A Guide to Successful Cementation with the Newest Materials Supported by SDI

Daniel Ward, DDS



2:00 pm – 5:00 pm Location: Level 2 - Room 203 - HCC AGD Subject Code: 250 CE Units: 3.0P

Participants should bring magnification/loupes

Dentist Foundational Clinical

Learning Objectives:

- 1. Learn the handling characteristics of each cement
- 2. Learn bonding vs. luting cementing agents
- 3. Learn which mode of setting is best for bonding cements

HANDS-ON WORKSHOP

W369 TOPIC • LASERS

The Clinical Application of Lasers for Improved Patient Care and Profitability Supported by Discus Dental

Michael Miyasaki, DDS



Dentist

Afternoon

2:00 pm – 5:00 pm Location: Level 2 - Room 209 - HCC AGD Subject Code: 497 CE Units: 3.0P

Foundational

- 1. Determine the clinical relevance of lasers for your practice
- 2. Understand how to perform common clinical procedures successfully
- 3. Understand how to successfully implement the use of a laser into your practice



earn autside the Liv

American Academy of Cosmetic Dentistry

Mark your calendars now for the 28th Annual AACD Scientific Session

Washington, DC · Gaylord National · www.aacd.com

***PHONARES**® Modern Masterpieces



Defining the art of denture esthetics

Precision crafted with Nano Hybrid Composite, Phonares represents the next generation of denture teeth offering a unique blend of unrivaled beauty and unparalleled performance.

ivoclarvivadent.com

Make Phonares your choice for lasting esthetics.





100% CUSTOMER SATISFACTION

Call us toll free at 1-800-533-6825 in the U.S., 1-800-263-8182 in Canada. © 2011 lvoclar Vivadent, Inc. Phonares is a registered trademark of lvoclar Vivadent.

				Satu	rday	y, N	۱ay	21,	201	.1						
7:00	7:30	8:00 8:30 9:00 9:30 10:00 10:30	11:00 1	1:30 Noon			1:30	2:00	3:00	3:30	4:00	5:00	6:00	7:00 8:00	9:00 10:00 11:00	MIDN
		L410 • Prosthodontics • Spear details on page 53														
		L412 • Accreditation (<i>Case Type IV</i>) • Peyton					ers • A age 56	llais, O								
ш		details on page 53			L426	• Cosi	netic I	Dentist	ry							
3:30 4		L413 • Student Program • Dorfman details on page 53			• Zas	e	age 56								m	
7:00 am - 8:30 am		L414 • Materials/Communication • Bellerino, Hayashi, Yoshimura details on page 53			• Leo	pardi	ovable age 56	on Im	plants						Celebration of Excellence Gala Reception 7:00 pm - 8:00 pm Gala Dinner 8:00 pm - 12:00 midnight	
		L415 • Sleep Apnea • Thompson details on page 53		30 pm			ox® • F age 56	Roberts							- md 0	
eakfast		L416 • Botox® • Roberts details on page 54		m - 12:30	• Mec	hanic	poriza age 56								on 7:0 t	
ntal Bre		L417 • Personal Branding • DiFrisco details on page 54		11:00 a	L430 Comp detail	• Emp pliance ls on p	oloyme • Twig age 56	nt gg							Recepti idnigbi	
Continental Breakfast •		L418 • Catastrophe Planning • Dykstra details on page 54		Lunch • 11:00 am	• DiF detai	risco ls on p	age 57								ce Gala Receptic 12:00 midnight	
Ŭ		L419 • Marketing • Kirtley, Meredith details on page 54		It	• Goo Richt	olnik, (er, Wa	netic I Grosset hlman age 57	n	ry						llence m - 12	
		L420 • Occlusion • Lerner details on page 54			(Case	Type	reditat IV)• Po age 57	eyton							of Exce 8:00 p	
		WT422 • Photography • Villadiego details on page 54			• Vill	61 • Pł adiego ls on p		aphy							Celebration of Excelle Gala Dinner 8:00 pm	
		W423 • Accreditation • LeSage, McLarer	n•details	s on page 5	5										Celebr Gala I	
		W450 • Marketing • Mele details on page 55														
		W451 • Direct Resin • Morgan details on page 55														
		W452 • Composites •Fujitani details on page 55														
		W453 • Direct Resin • Vargas details on page 55														
		W454 • Digital Impression • Weston details on page 55														
7:00	7:30	8:00 8:30 9:00 9:30 10:00 10:30	11:00 11	:30 Noon	12:30	1:00	1:30	2:00	3:00	3:30	4:00	5:00	6:00	7:00 8:00	9:00 10:00 11:00	MIDN
Reco	omn	nended														
lou	rses	for: DENTIST	LA	BORATO	RY TI	ECHN	ICIA	N		EAM		S	POUS	e/Guest		DITATIO

Courses for:

SPECIAL EVENTS

Greet, Eat & Meet (GEM) Activity

HANDS-ON-WORKSHOP

Lecture

LABORATORY IECHNICIAN

EAM

SPOUSE/GUEST

Accreditation

Heraeus

Venus[®] Bulk Fill



Faster, esthetic posterior restorations. **Simplified.**

Venus® Bulk Fill is a low stress flowable composite that enables bulk filling of 4mm and provides an efficient solution for esthetic posterior restorations.

Venus Bulk Fill delivers:

- Low shrinkage stress
- Self-adaptive handling eliminates steps and provides ideal coverage of cavity floor and walls.
- Highly radiopaque for more accurate diagnosis

Call 877-258-5937 for an exclusive AACD Special Offer on Venus Bulk Fill!

"Venus Bulk Fill delivers what the dental profession has been looking for—the complete confidence to bulk fill an esthetic posterior composite restoration in half the procedure time without sacrificing quality." Unpaid endorsement

Robert Marus, DDS - AACD Accredited Member



Remember Gluma® Desensitizer – Under Every Restoration.™





REALITY states:

"Venus Bulk Fill has significantly less shrinkage stress compared to a conventional flowable composite."



FCTURE

ه 🚯

Morning

L410 TOPIC • PROSTHODONTICS

Achieving Esthetic Excellence in Patients with Significant Anterior Tooth Wear



Frank Spear, DDS, MSD

8:00 am - 11:00 am Location: Level 3 - Room 302 - HCC AGD Subject Code: 610 CE Units: 3.0L

All Attendees

Learning Objectives:

- 1. Learn how evaluating the patterns of tooth wear can help you understand what has happened as teeth wear and what may be the correct treatment plan
- 2. Understand common esthetic changes that accompany severe tooth wear and how recognizing these changes will provide insight into your treatment options for solving most common outcomes of tooth wear
- 3. Learn what dental materials to consider when treating patients with significant tooth wear and high esthetic expectations

LECTURE Morning L412 TOPIC • ACCREDITATION (CASE TYPE IV) Accreditation Case Type IV Lecture



James Peyton, DDS

8:00 am - 11:00 am Location: Level 3 - Room 311 - HCC AGD Subject Code: 254 CE Units: 3.0L

Dentist

Accreditation Recommended

Learning Objectives:

- 1. Learn a step-by-step technique to layer a composite restoration
- 2. Acquire tips for practicing techniques on stone models and typodonts that allow the participant to practice the techniques prior to the clinical appointment
- 3. Explain a predictable technique to contour and polish a composite restoration that disappears into the natural tooth

Morning

LECTURE

L413 TOPIC • STUDENT PROGRAM **Building Dental Success**



William Dorfman, DDS

8:00 am - 11:00 am Location: Level 3 - Room 304 - HCC AGD Subject Code: 550 CE Units: 3.0L

Student

Learning Objectives:

- 1. Learn how to provide outstanding customer service and have fun at work
- 2. Discover the top five tips for clinical success
- 3. Learn the secrets to a long, gratifying career

Morning

LECTURE

1

🕩 🌑

L414 TOPIC • MATERIALS

*This course has two presentations **Current Trends in Dental Ceramics**



Michael Bellerino, CDT

8:00 am - 9:30 am Location: Level 3 - Room 306 - HCC AGD Subject Code: 017 CE Units: 3.0L

Dentist	Lab Tech	Intermediate	Clinical

Learning Objectives:

- 1. Understand lithium disilicate and its use in dentistry
- 2. Understand prep design for maximum strength and esthetics
- 3. Understand recommended bonding techniques

L414 *CONTINUED TOPIC • COMMUNICATION

Invisible Beauty: Clinical and Laboratory Communication, **Diagnosis to Delivery**



Naoki Hayashi Jon Yoshimura, DDS 9:30 am - 11:00 am Location: Level 3 - Room 306 - HCC AGD Subject Code: 017

Dentist

Learning Objectives:

- 1. Understand the importance of communicating the interdisciplinary plan
- 2. Learn the value of the laboratory fabricated preparation model: 3-D prep guide
- 3. Understand how functional occlusion can modify the esthetic plan

Morning

L415 TOPIC • SLEEP APNEA

Exploring Sleep Medicine and the Role of the Dental Team

Beth Thompson, RDH

8:00 am - 11:00 am Location: Level 1 - Room 101 - HCC AGD Subject Code: 160 CE Units: 3.0L

Learning Objectives:

- 1. Develop new communication skills for effective and innovative use of clinical time
- 2. Learn how to incorporate new treatment protocols and how to measure successful treatment
- 3. Discover the impact of sleep apnea on health, safety, and productivity

LECTURE



Morning

LECTURE

L416 TOPIC • **BOTOX**[®] BOTOX[®] 101 – Introduction to BOTOX in Dentistry: What's the Buzz?



Warren Roberts, DMD

8:00 am – 11:00 am Location: Level 3 - Room 310 - HCC AGD Subject Code: 017 CE Units: 3.0L

Dentist

oundational Cli

Learning Objectives:

- 1. Understand what BOTOX is and how it works
- 2. Understand the muscles of facial expression
- 3. Understand how treating the muscles of facial expression can impact smile design

Morning

L417 TOPIC • PERSONAL BRANDING

Smile, You ARE Your Brand! Growing Your Practice Through Personal Branding

Michael DiFrisco

Lab Tech

8:00 am – 11:00 am Location: Level 3 - Room 309 - HCC AGD Subject Code: 550 CE Units: 3.0L

Repeated Saturday, 12:30 pm - 3:30 pm · L431

Foundational Non-Clinical

LECTURE

🐠 👧

Learning Objectives:

Dentist

- 1. Understand the role of personal branding and why it is critical to defining your position in the marketplace
- 2. Develop the brand cues around your practice to help you stand out and be noticed from the competition
- Weave these elements into a story or message to be communicated consistently by your target audience

Morning



L418 TOPIC • **CATASTROPHE PLANNING** Expect the Unexpected! A Guide to Disaster Prevention and Recovery



Bradley Dykstra, DDS

8:00 am – 11:00 am Location: Level 3 - Room 308 - HCC AGD Subject Code: 552 CE Units: 3.0L

Dentist La	b Tech Foundational	Non-Clinic
------------	---------------------	------------

Learning Objectives:

- 1. Understand what you can do to protect yourself, your patients, and your practice by implementing an office emergency plan
- 2. Learn to record what you have and know how much it is worth
- 3. Learn what you should know about replacement coverage vs. actual value, leasehold improvements, depreciation, and allowances

Morning

L419 TOPIC • MARKETING

Attracting New Patients and Getting to "Yes" in Cosmetic Case Presentations

Supported by Dental Marketers and Envision A Smile



George Kirtley, DDS Harold Meredith

8:00 am – 11:00 am Location: Level 1 - Room 103 - HCC AGD Subject Code: 550 CE Units: 3.0L

All Attendees Foundational Non-Clinica

Learning Objectives:

- Learn the keys to an effective marketing campaign with focus on the cosmetic practice, as well as, other opportunities as they would relate to your individual practice
- 2. Understand the power of photography and cosmetic imaging in case presentation, encouraging your patient to say yes to treatment
- 3. Learn how to maximize the cosmetic opportunities within your existing patient base

Morning

L420 TOPIC • OCCLUSION

Condylar Position Based Occlusion – The Role of Centric Relation in Restoring Smiles Supported by Jensen Dental



Jay Lerner, DDS

8:00 am – 11:00 am Location: Level 3 - Room 313 - HCC AGD Subject Code: 184 CE Units: 3.0L

Dentist Foundational

Learning Objectives:

- 1. Understand the concepts of occlusion and centric relation
- 2. Learn the methods for finding centric relation
- 3. Learn how to choose the appropriate vertical dimension



Bernie Villadiego, DDS

8:00 am – 11:00 am Location: Level 1 - Room 104 - HCC AGD Subject Code: 138 CE Units: 3.0P

Repeated Saturday, 12:30 pm - 3:30 pm ·WT461

All Attendees Foundational Non-Clinical

Learning Objectives:

- Learn what you need to set up a photo studio in your office and learn how to use the equipment
- 2. Learn what camera settings to use and what lenses to buy (correct focal length and aperture)
- 3. Learn how to calibrate white balance and read histograms

LECTURE

LECTURE

All Day

HANDS-ON WORKSHOP

W423 TOPIC • ACCREDITATION

Replacing Mother Nature Through Layering, Contouring, and Appropriate Polishing with Composites Materials Supported by Bisco Dental Products and Heraeus



Brian LeSage, DDS Ed McLaren, DDS

8:00 am - 3:30 pm Location: Level 2 - Room 208 - HCC AGD Subject Code: 254 CE Units: 6.0P

Dentist

Accreditation Recommended

Learning Objectives:

- 1. Use a unique model to train and calibrate your visual perception of polychromicity, incisal halo, and incisal effects that need to be replicated
- 2. Learn to use the model as your guide to mirror line angles, outline form, primary, secondary, tertiary anatomy, and the appropriate luster and polish
- 3. Understand porcelain finishing and polishing to aid with intra and extra-oral finishing for minimally invasive dentistry

HANDS-ON WORKSHOP

W450 TOPIC • MARKETING

Get Found: SEO, Social Media, and Online Marketing Supported by Sesame Communications



Morning

Rachel Mele

8:00 am - 11:00 am Location: Level 2 - Room 203 - HCC AGD Subject Code: 550 CE Units: 3.0P

Dentist

Learning Objectives:

1. Create and upload a YouTube video that you can share on Facebook

- 2. Learn how to set up a Facebook business page and get current and prospective patients to like you
- 3. Learn how to keep your Facebook page fresh and interesting

Morning

HANDS-ON WORKSHOP

W451 TOPIC • DIRECT RESIN

Simplifying Steps to Direct Resin Success Supported by Kuraray



Michael Morgan, DDS

8:00 am - 11:00 am Location: Level 2 - Room 207 - HCC AGD Subject Code: 780 CE Units: 3.0P

Dentist

Learning Objectives:

- 1. Discover a simplified shade mapping system to efficiently choose the value, shade, and surface characteristics of any resin restoration
- 2. Understand techniques to simplify layering and achieve natural polychromicity in as little as two shades
- 3. Learn how to efficiently and predictably restore Class II posterior and Class VI anterior composites

Morning

HANDS-ON WORKSHOP

W452 TOPIC • COMPOSITES Using New "Injectable Hybrid Restoratives" for Simplified Esthetic Procedures Supported by Shofu Dental Corporation



Morioki Fujitani, DDS, PhD, FICD

8:00 am - 11:00 am Location: Level 2 - Room 204 - HCC AGD Subject Code: 780 CE Units: 3.0P

Lab Tech Dentist

Learning Objectives:

- 1. Understand new restorative techniques for injectable hybrids, including the resin cone technique
- 2. Learn how to simplify MI and esthetic restorations using injectable hybrids as a final restorative
- 3. Learn how to apply these new techniques to Class I or II restorations

HANDS-ON WORKSHOP

Morning W453 TOPIC • DIRECT RESIN **Direct Resin Veneers**

Marcos Vargas, DDS

Supported by Kerr Corporation



8:00 am - 11:00 am Location: Level 2 - Room 210 - HCC AGD Subject Code: 783 CE Units: 3.0P

Dentist	Lab Tech	Intermediate	Clinical

Learning Objectives:

- 1. Learn shade selection for direct anterior restorations
- 2. Learn cavity preparation for ideal blending
- 3. Learn Layering, contouring, and polishing for direct resin veneers

Morning

HANDS-ON WORKSHOP

W454 TOPIC • DIGITAL IMPRESSION **Digital Impression Technology for Anterior Restorations** Supported by 3M ESPE Dental



John Weston, DDS

8:00 am - 11:00 am Location: Level 2 - Room 202 - HCC AGD Subject Code: 250 CE Units: 3.0P

Dentist

- 1. Practice digital scanning to clearly understand the process and potential it offers
- 2. Use the Lava COS to assess and optimize preparation design for predictable results
- 3. Understand how the digital impression in process benefits your laboratory by obtaining exceptional fitting restorations with greatly reduced delivery adjustments



L425 TOPIC • VENEERS

Additional Veneers as the Spirit of the Time



Giuseppe Allais, DDS Willi Geller, MDT

12:30 pm - 3:30 pm Location: Level 3 - Room 302 - HCC AGD Subject Code: 783 CE Units: 3.0L

All Attendees

Learning Objectives:

- 1. Understand the materials used when constructing additional veneers
- 2. Learn the technology necessary to create additional veneers
- 3. Learn how to integrate traditional techniques into combination cases

Afternoon

Afternoon



LECTURE

🕩 🔊

L426 TOPIC • COSMETIC DENTISTRY **Cosmetic Pearls for the General Practitioner**



Marty Zase, DMD

12:30 pm - 3:30 pm Location: Level 3 - Room 304 - HCC AGD Subject Code: 780 CE Units: 3.0L

Students

Learning Objectives:

- 1. Learn to eliminate sensitivity with bleaching and bonding procedures
- 2. Learn to utilize ovate pontics to make natural looking bridges
- 3. Build confidence in tackling cosmetic restorations

Afternoon

LECTURE nd) 🔊

L427 TOPIC • REMOVABLE ON IMPLANTS Complete Denture Technique: A Disappearing Art Form



Aldo Leopardi, DDS, BDS, MS

12:30 pm - 3:30 pm Location: Level 1 - Room 103 - HCC AGD Subject Code: 670 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Review impression techniques maximizing support and minimizing over-extended, unstable denture bases
- 2. Describe effective maxillomandibular jaw relation record techniques
- 3. Develop an improved understanding of aesthetic and functional tooth arrangement concepts

Afternoon

L428 TOPIC • BOTOX®

BOTOX® 410 – Beyond the Buzz – An Advanced Course for Those with Experience in BOTOX and Facial Fillers



Warren Roberts, DMD 12:30 pm - 3:30 pm Location: Level 3 - Room 310 - HCC AGD Subject Code: 017 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Understand the therapeutic uses of BOTOX
- 2. Expand your BOTOX treatments to include mid-face expression
- 3. Understand how BOTOX and facial fillers work three-dimensionally to harmonize smile design

Afternoon

L429 TOPIC • TEMPORIZATION Artistic Smile Design – From Treatment Plan to Cementation

Elliott Mechanic, DDS



12:30 pm - 3:30 pm Location: Level 3 - Room 306 - HCC AGD Subject Code: 780 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Create a treatment plan to achieve our final vision
- 2. Understand the principles of artistic smile design
- 3. Understand the role of the provisional restoration as a prototype

Afternoon

LECTURE

L430 TOPIC • EMPLOYMENT COMPLIANCE Employment Compliance: Today's Risks and Rewards

Tim Twigg



12:30 pm - 3:30 pm Location: Level 1 - Room 101 - HCC AGD Subject Code: 550 CE Units: 3.0L

Dentist

Learning Objectives:

- 1. Understand your degree of personal and professional exposure
- 2. Learn the most common human resource mistakes and how to prevent them
- 3. Acquire the steps for properly handling terminations, pregnancy leave, seminar pay, reference checking, and record keeping

LECTURE

LECTURE

Afternoon

L431 TOPIC • PERSONAL BRANDING

Smile, You ARE Your Brand! Growing Your Practice Through **Personal Branding**



Michael DiFrisco

12:30 pm - 3:30 pm Location: Level 3 - Room 309 - HCC AGD Subject Code: 550 CE Units: 3.0L

Repeated Saturday, 8:00 am - 11:00 am · L417 Lab Tech

LECTURE

ی 🕩

Learning Objectives:

Dentist

- 1. Understand the role of personal branding and why it is critical to defining your position in the marketplace
- 2. Develop the brand cues around your practice to help you stand out and be noticed from the competition
- 3. Weave these elements into a story or message to be communicated consistently by your target audience

LECTURE Afternoon L432 TOPIC • COSMETIC DENTISTRY 🕩 🌑 See No Evil, Speak No Evil, and Photograph No Evil?



James Goolnik, BDS, MSc Francois Grossetti, DDS Wolfgang Richter, BDS Jürgen Wahlmann, DMD

12:30 pm - 3:30 pm Location: Level 3 -Room 311 - HCC AGD Subject Code: 780 CE Units: 3.0L



All Atendees

Learning Objectives:

- 1. Understand the role of effective communication within your team
- 2. Learn about the important role of proper communication and how to use new techniques with your laboratory technician
- 3. Empower the team to become familiar with digital photography

Afternoon

HANDS-ON WORKSHOP W460 TOPIC • ACCREDITATION (CASE TYPE IV)

Accreditation Case Type IV Workshop Materials supplied by 3M ESPE Dental



Dentist

James Peyton, DDS

12:30 pm - 3:30 pm Location: Level 2 - Room 201 - HCC AGD Subject Code: 254 CE Units: 3.0P

Accreditation Recommended

Learning Objectives:

- 1. Use a "putty matrix" to establish the lingual and incisal edge position
- 2. Learn how to layer the composite resin to achieve a natural, life-like restoration
- 3. Learn to predictably contour and polish a restoration to natural tooth contour

HANDS-ON WORKSHOP Afternoon ی 🕩 WT461 TOPIC • PHOTOGRAPHY Creating Beauty Headshots Workshop

Bernie Villadiego, DDS



12:30 pm - 3:30 pm Location: Level 1 - Room 104 - HCC AGD Subject Code: 138 CE Units: 3.0P Repeated Saturday, 8:00 am – 11:00 pm · WT422

All Attendees

- 1. Learn what you need to set up a photo studio in your office and learn how to use the equipment
- 2. Learn what camera settings to use and what lenses to buy (correct focal length and aperture)
- 3. Learn how to calibrate white balance and read histograms



Comprehensive Treatment

Enhanced Knowledge

Business Excellence

The Solution Designed To Provide Clinicians With More Aesthetic Options:

- Precision Engineered **3** *lincise*[®] Copings And Frameworks Now Available
- Select From Six Beautiful Shade Options
- 10 Year Warranty[★] One Of The Longest In The Industry



Providing Clinicians One Solution At A Time With 31 incise

- Trusted Dental Implant Partner Now Providing Natural Teeth Solutions
- *Jilincise** Copings And Frameworks Available In Zirconia And Cobalt Chrome*
- Six Zirconia Shade Options More Than The Leading Competitor
- ★Limited warranty. Subject to the terms of the warranty program. *Cobalt Chrome available in Europe only.

31 is a registered trademark and Providing Solutions - One Patient At A Time and design are trademarks of BIOMET 31 LLC, BIOMET 31 and design are trademarks of BIOMET, Inc. Renishaw is a registered trademark and apply innovation and incise are trademarks of Renishaw plc. ©2011 BIOMET 31 LLC. All rights reserved.



RENISHAW

apply innovation[™]



For More Aesthetic Options With **Juncise**^{*}, Contact Your Local **LOXET 3**^{*} Sales Representative Today! In the USA: 1-888-800-8045, Outside The USA: +1-561-776-6700 **Or Visit Us Online At www.biomet3i.com**

Scan With Your Smartphone! In order to scan QR codes, your mobile device must have a QR code reader installed.



EDUCATIONAL SPEAKER INDEX

Find your favorite educators here!

Accreditation Written Examination
Alex, T. Gary
Allais, Giuseppe56
Anderson, Chad36
Arnold, J. III Fred26
Bakeman, Betsy 26, 36
Balogh, Steve37, 40
Bassett, Joyce 27
Bellerino, Michael53
Blanco, Jorge
Brady, Lee Ann26, 31, 37
Brinker Pace, Shannon27, 31, 34, 45, 49
Bruguera, August48
Calloway, Tina 34, 45, 49
Chu, Stephen33, 37
Cooper, Lyndon45, 49
Costa, II Louis47
Culp, Lee29, 45, 49
Derango, John 35
DeWood, Gary26
Dewoou, daiy20
DiFrisco, Michael54, 57
DiFrisco, Michael54, 57
DiFrisco, Michael54, 57 DiGangi, Patti
DiFrisco, Michael54, 57 DiGangi, Patti33, 39, 44, 49 DiMatteo, Allison26
DiFrisco, Michael54, 57 DiGangi, Patti33, 39, 44, 49 DiMatteo, Allison26 Dorfman, William53
DiFrisco, Michael54, 57 DiGangi, Patti33, 39, 44, 49 DiMatteo, Allison26 Dorfman, William53 Dykstra, Bradley
DiFrisco, Michael

Jackson, Ronald
Jones, Bradley50
Jun, Sang50
Kanca, III John
Kim Jason 44
Kirtley, George
Klim, James
Koczarski, Michael46
Kugel, Gerard
Kutsch, Kim V25
Kwon, So-Ran29
Lauciello, Frank46
Leopardi, Aldo 27, 43, 56
LeSage, Brian
Lesh, David 25
Lerner, Jay54
Little, David
Lorich, Connie27
Lowe, Robert25, 36
Magnuson, Brett
Margeas, Robert35, 38
McKay, Brian38
McLaren, Ed29, 55
Mechanic, Elliott36, 40, 56
Mele, Rachel55
Mendelson, Martin 33
Meredith, Harold54
Méthot, Alain35, 39
Miyasaki, Michael46, 50
Mopper, K. William27, 39
Morgan, Michael 55
Mullins, Rhonda
Okuda, Wynn29, 40
Olson, Bradley J 26, 30
Olson, Nils26, 35
Peck, Fred45
Peyton, James 53, 57
Phillips, Laci34, 44

Prager, Martin37, 40
Ramsey, Christopher31, 35, 39, 45, 49
Ratcliff, Steve
Rego, Nelson26
Richter, Wolfgang57
Ritter, Robert
Robbins, William 43, 47
Roberts, Matthew 44
Roberts, Warren 54, 56
Rosenthal, Larry 44
Roth, Sandy34, 48
Rouse, Jeffrey 43, 47
Sarver, David43
Sesemann, Michael R47
Shah, Paresh46
Shapiro, Jeffrey37, 40
Smith, Kent48
Spear, Frank 53
Swain, Ryan29
Swift, Jr. Ed 33
Tarnow, Dennis33, 37
Thompson, Beth 53
Trinkner, Thomas 44
Tsubaki, Tomoyuki43
Twigg, Tim34, 48, 56
Vargas, Marcos33, 55
Villadiego, Bernie54, 57
Wahlmann, Jürgen 57
Ward, Daniel 30, 46, 50
Wells, Dennis28, 33
Weston, John 40, 55
Willhite, Corky 28, 30
Winter, Robert25
Yoshimura, Jon 53
Zase, Marty 28, 56

Sparkling Smiles will soon be *Cristal* Clear

SEE THE PERFECT BALANCE OF TRANSLUCENCY AND ESTHETICS AT BOOTH #1719.

From the manufacturers of Septocaine[®] and N'Durance[®] anesthetics • materials • endodontics • infection control



Follow us on Twitter @Septodont_USA

800-872-8305 septodontusa.com Order through your dental dealer

septodont

TOPIC INDEX

Find your favorite topics here!

Accreditation26, 30, 33, 35, 38,
43, 44, 47, 48, 53, 55, 57
Adhesion
Adhesives
Affiliates30
Anterior Composites 40
Anterior Implants43
Bonding25, 28, 45
Bonding Material
Botox®
Bulimia
Business Manager Program 34, 38, 44, 48
CAD/CAM30, 37, 40, 45, 49
CAD/CAM30, 37, 40, 45, 49
CAD/CAM

Dental Hygiene 33	, 39, 44, 49
Digital Dentistry	31
Digital Impression	55
Direct Composites	27
Direct Resin	29, 55
Direct Restorations	27
Employment Compliance	56
Functional Esthetics	26
Glass Ionomers	30
Gummy Smile	43, 47
Implants 33, 36, 37	7, 39, 45, 49
Interdisciplinary Cosmetic Care	43
Laboratory Restorations	50
Laboratory Technology	25
Lasers	25, 27, 50
Marketing	54, 55
Materials	26, 53
Materials & Techniques	34
Minimally Invasive Dentistry	30, 48
Occlusion	27, 31, 54
Orthodontics	29
Overdenture Implants	27
Patient Coordinator	34, 48
Perioral Anatomy	47

Personal Branding54, 57
Photography
Posterior Composites
Pressable Ceramics
Prosthodontics
Removable Esthetics46
Removable on Implants56
Resin Restoration
Restorative Denture 40
Retraction Cord Placement45, 49
Sleep Apnea 48, 53
Smile Design29, 49
Smile Simulation35, 39
Student Program 53
Team Tools
Temporization
Translucency39
Translucency & Characterization
Treatment Planning 25, 29
Veneers
Whitening 29, 31, 43
Writing26



> ECO-FRIENDLY DENTISTRY





> HOW TO GET A WHITE SMILE: SUPERCHARGED STAIN FIGHTERS

THE ONLY
BEAUTY MAGAZINE WITH
COSMETIC DENTISTRY
EDITORIAL
IN EVERY ISSUE

<text>

NEWBEAUTY[®] & AACD A BEAUTIFUL PARTNERSHIP

To learn more call 866-NEWBEAUTY or visit www.newbeauty.com



WHAT'S NEW IN THE EXHIBIT HALL?

his year's exhibit hall features a number of new items for attendees. The AACD Product Premiere presented by Dentalcompare will feature the hottest new products and services on the exhibit hall floor! A coupon book in your tote bag will give you the chance to shop for deals on exhibitor products. Also, on Friday, you will be able to purchase products at deep discounts during the "Black Friday" shopping event. See page 61 of the Program Guide for participants.

Aside from shopping, a major highlight of this year's exhibit hall is the Operatory of the Future, which has two full operatories featuring the latest in innovations and dentistry supplied by Henry Schein, Patterson Dental and Midmark Corporation. Visit the exhibit hall to check it out!

Are you looking for advice on a dental issue? We've got a place you can go—the AACD Speaker's Corner. Network one-on-one with AACD educators and get the answers to your questions. You will also have a chance to purchase educational references from the educators.

And, don't forget to participate in the Give Back a Smile silent auction, which will benefit the AACD Charitable Foundation and restore the smiles of domestic violence survivors.





AACD Speaker's Corner Schedule

Wednesday, May 18

Ms. Sandy Roth11:00 am - 1:00 pm
Dr. Ryan Swain12:00 pm - 1:00 pm & 5:00 pm - 6:00 pm
Dr. Bradley Dykstra4:00 pm - 6:00 pm

Thursday, May 19

Ms. Rhonda Mullins	11:00 am - 12:00 pm
Ms. Tina Calloway	1:00 pm - 3:00 pm
Dr. Bradley Dykstra	5:00 pm - 6:00 pm
Dr. Larry Rosenthal	5:00 pm - 6:00 pm

Friday, May 20

Ms. Rhonda Mullins 12:00 pm - 1:00 pm
Ms. Tina Calloway1:00 pm - 2:00 pm
Dr. Larry Rosenthal 1:00 pm - 4:00 pm
Dr. Tomoyuki Tsubaki 1:00 pm - 4:00 pm & 5:00 pm - 6:30 pm
Mr. Jason Kim

You've seen it, you've heard about it, time to get started...

Six of America's best-known speakers are presenting hands-on lectures featuring the multi award-winning V3 Sectional Matrix System at AACD 2011:

Dr Daniel Ward Dr Paresh Shah Dr Michael Miyasaki Dr Michael Morgan Dr Christopher Ramsey & Dr Robert Ritter



But visit us anytime at booth 2209 for your own free hands-on demonstration.











ADVISO



WedgeGuard, the interproximal tooth shield for fast, no-risk cavity preps.



See the brand new Triotray Pro, the re-usable dual-arch tray for accurate impressions.

AND





1-800-811-3949

www.triodent.com

Simple Solutions for Smart Dentists

EXHIBITOR BLACK FRIDAY SPECIALS

Brasseler USA 2007

Dental Instrumentation: Diamonds, Carbides, Polishers, Handpieces, Endodontics, Hand Instruments, Loupes, and Lights.

Help BISCO celebrate its 30th Anniversary with great savings on ACE® ALL-BOND SE®, DUO-LINK[™] SE, CORE-FLO[™] DC, D.T. LIGHT-POST® ILLUSION[™] X-RO®, RefleXions[™], and Z-PRIME[™] Plus. Take 30% off any new product purchased! Some restrictions apply.

Clinician's Choice Dental Products Inc......1820

G5 All-Purpose Desensitizer – Buy 1 10ml Bottle, Get 1 Free

G5 is a multi-purpose desensitizer which will eliminate post-operative sensitivity in posterior composite restorations; eradicate sensitivity under temporary crowns & bridges; and desensitizes roots.

Crescent Products Inc...... 1714

10% off all products.

Cusp Dental Laboratory1910

Act today and receive 50% off your first one unit order using CEREC® Connect, the most innovative digital method for image acquisition, design, and fabrication.

Sign up for Demandforce and receive FREE Demandforce Connect for Facebook install and a Flip Video Camera to capture real patient testimonials.

Dental GPS2124

25% off all of our GPS imaging software

Surgitron Dual Frequency 4.0MHz Radiowave Technology

Description- This Radiowave technology provides unparalleled surgical control, precision and versatility. The high frequency of 4.0MHz minimizes heat dissipation and thus cellular alteration.

List Price=\$18,444.95, Black Friday Discount price is \$12,000, \$6,444.95 Savings!!

Ergonomic Products 1727

Dental Equipment for Performance and Productivity. Place an order on Friday, May 20th and receive free shipping! An average savings of \$350 per piece!

Evolve Dental 1514

KöR® Whitening System

10% off any KöR® Whitening System start-up special

KOMET USA.....1828

All Composite Trimming & Finishing Kits - 20% OFF

Composite Trimming and Finishing Carbides and Diamonds—20% OFF

All Composite Polishing Kits—20% OFF

Kuwata Pan Dent Laboratory 2313

25% introductory discount, up to 3 units

LK Dental Studio.....1926

The first 25 doctors who visit LK Dental Studio booth # 1926 on Friday, and mention this offer will receive a certificate for one FREE night guard (a \$259 value), redeemable after the completion of a six unit or more restorative case fabricated by LK Dental Studio. (offer good through 10/1/2011)

LocateADoc.com powered by PracticeDock.....1915

FREE iPad! One FREE iPad to any new paid customer who signs up for a one year featured listing on LocateADoc.com during the AACD show.

Michaelangelo Dental Studio2514

Will be offering (20 certificates) each good for 10 units (PV, PFM, EMAX, LAVA)**. The cost per certificate is \$1,000.00. Doctor's choice to use certificate on a single or multiple single unit cases. Certificates must be prepaid in full at the meeting on Friday only. **Certificate does not cover full gold crowns, full gold inlay/onlays or shipping cost.

Micro Advanced Cosmetics by MicroDental Laboratories1706

The first 25 doctors to stop by the booth on "Black Friday" and inquire about our special offer will receive a \$100 Certificate to be applied towards your next Micro Advanced Cosmetics case.

Dental Bronze Sculptures by Ronadro - \$400 off any dental sculputure, free shipping and interest free payments. Buy 3 dental porcelain figurines for \$595.00. (\$680 savings)

Nu-Life Long Island1830

Coupon for a Procera Abutment and a Crown for \$475.00 complete. (Crown can be either porcelain to nobel metal or a Procera zirconia crown, the abutment can be either zirconia or titanium)

50% off Entire Social Media Set-up. Regular \$495—now \$250

Osteogenics Biomedical 1925

Meeting Specials: FREE 2nd Day Shipping on all orders placed at the meeting.

Buy 4, Get 1 FREE* on all products except Cytoplast® PTFE Suture.

FREE Sterile Suture Sample with each box of Cytoplast® PTFE Suture ordered.

*Mixing and matching different products is permitted; the least expensive product will be credited as free. Meeting specials valid at meeting only.

PostcardMania......2329

Get \$100 off any order placed at the show! (minimum of 5000 card order). PostcardMania's in-house services include: Design, Printing, Mailing Lists, and Mailing services.

SDI (North America) Inc......1819

Buy 5 boxes of Riva Glass Ionomer -Get \$200 Apple Gift Card

Buy 10 boxes of Riva Glass Ionomer -Get \$600 Apple Gift Card

Sesame Communication 2114

In addition to AACD special pricing, receive your Sesame Black Friday bonus discount of \$250 off your total Sesame 24-7 purchase at the AACD

Shofu Dental Corporation 1906

Buy a BEAUTIFIL Flow Plus Trial Kit for \$99.95... Get OneGloss PS Assortment Kit FREE (over \$250 retail value)!

Smile Reminder1520

Get a free iPad2 with AACD sign-up and trial completion.

Tekscan, Inc......1710

T-Scan Occlusal Analysis System -\$500 off a system purchase

Ultimate Styles Dental Laboratory......2226

Please Stop by Our Booth #2226 to See How You Can Earn "I-Pad2" Absolutely Free!

Z-Systems USA, Inc. 1525

All-Zirconia Dental Implant System -Receive 20% off any implant package

Offer only available on Friday, May 20, 2011

Join the Zeel Provider Network by June 15, 2011 and the first five patient appointments booked through www.zeel.com will be free! Use code: AACD when registering with Zeel.

Exhibiting Corporate Members

Americus New York / DSG Aurum Ceramic Dental Laboratories Ceatus Media Group Cosmedent Crescent Products, Inc. Cusp Dental Laboratory da Vinci Dental Studios Discus Dental, LLC DMG America **Envision A Smile** Evolve Dental Technologies, Inc. Heraeus Ivoclar Vivadent, Inc. Kuwata Pan Dent Laboratory Michaelangelo Dental Studios Micro Advanced Cosmetics by MicroDental Laboratories Optident USA/Micerium S.p.A. Oral Aesthetic Advocacy Group, Inc. OralDNA Labs, Inc. Patient News Rosemont Media Septodont Sesame Communications Six Month Smiles Springstone Patient Financing Valley Dental Arts

Platinum Sponsors

Ivoclar Vivadent, Inc.

Gold Level Sponsors

3M ESPE Dental Products Heraeus

Silver Level Sponsors

Aurum Ceramic Dental Laboratories Biomet 3i Comprehensive Aesthetic Center/Knight Dental Group Cosmedent Discus Dental, LLC Envision A Smile GC America Inc. Kerr Corporation Micro Advanced Cosmetics by MicroDental Laboratories Optident USA/Micerium S.p.A. Patient News Rosemont Media Smile Reminder Tokuyama Dental America, Inc. Ultradent Products, Inc.

Bronze Level Sponsors

ContacEZ da Vinci Dental Studios Demandforce Dental GPS **DENTSPLY** International DMG America Jensen Dental Kuraray America, Inc. LK Dental Studio Oral Aesthetic Advocacy Group, Inc. Quintessence Publishing Co, Inc. SDI North America, Inc. Septodont Sesame Communications Shofu Dental Corp Springstone Patient Financing Triodent Corporation Whip Mix Corporation

Educational Supporters

3M ESPE Dental Products Biomet 3i Cosmedent Dental GPS Discus Dental, LLC DMG America GC America, Inc. Heraeus Ivoclar Vivadent, Inc. Jensen Dental Kerr Corporation Micro Advanced Cosmetics by MicroDental Laboratories Oral Bio Tech Postcard Mania SDI North America, Inc. Shofu Dental Corporation Tech Squared Dental Studios Tokuyama Dental America, Inc. Ultradent Products, Inc. Vident, a VITA Company Whip Mix Corporation

2011 EXHIBITORS

3M ESPE Dental Products2006
www.3MESPE.com
Academy of General Dentistry 2513
www.agd.org
American Academy of Implant Dentistry 2613
www.aaid.com
American Dental Software 1730
www.americandentalsoftware.com
Americus New York/DSG 1927
www.dentalservices.net
Aurelle
www.yourhealthysmile.com
Aurum Ceramic Dental Laboratories
www.aurumgroup.com
Axis Dental
www.axisdental.com 🧶
BioHorizons2112
www.biohorizons.com
Biomet 3i 2027
www.biomet3i.com
Bisco Dental Products
· · · · · · · · · · · · · · · · · · ·
www.bisco.com 🧶
www.bisco.com 🧶 BonaDent Dental Laboratories
BonaDent Dental Laboratories

Clinician's Choice Dental Products, Inc1820
www.clinicianschoice.com
Coltene Whaledent2625
www.coltene.com
Comprehensive Aesthetic/ Knight Dental Group1807
www.knightdentalgroup.com
Comprehensive Finance 2506
www.comprehensivedentalfinance.com
ContacEZ1516
www.contacez.com
Cosmedent1506
www.cosmedent.com 🧶
Crescent Products, Inc 1714
www.crescentproducts.com/dental.htm
Cusp Dental Laboratory1910
www.cuspdental.com
da Vinci Dental Studios2130
www.davincilab.com
Danville Materials and Engineering1620
www.danvillematerials.com 🧶
Dear Doctor, Inc 1912
www.deardoctor.com
Demandforce2222
www.demandforce.com 🧶
Den-Mat Holding, LLC
www.denmat.com 🧶
Dental Arts Laboratories, Inc1720
www.dentalartslab.com
Dental GPS2124
www.dentalgps.com
Dental Marketers2113
www.dentalmarketers.com
Dental Savings Club 2519
www.dentalsavingsclub.com
Dental USA1829
www.mydentalusa.com
Dentalcompare 1908
www.dentalcompare.com
Dentaloptimization2305
www.dentaloptimization.com
Dental XP2623
www.dentalxp.com

DenTech2323
www.dentech-inc.com
Dentistry Today1827
www.dentistrytoday.com
DENTSPLY Int'l – Caulk & Professional1626
www.dentsply.com 🧶
DENTSPLY Raintree Essix Glenroe1624
www.essix.com
Designs for Vision, Inc2219
www.designsforvision.com
DEXIS Digital X-ray 2221
www.dexis.com
Discus Dental, LLC 1612
www.discusdental.com 🧶
DMG America1615
www.dmg-america.com
Ellman International
www.ellman.com
Elsevier1622
www.elsevierhealth.com
Envision A Smile2115
www.envisionasmile.com
Ergonomic Products 1727
www.ergonomic-products.com
Evolve Dental Technologies, Inc 1514
www.evolvedental.com 🧶
Excel Studios2325
www.excelsmile.com
Fahl Art & Science Center2414
www.fahlcenter.com
Garrison Dental Solutions 1812
www.garrisondental.com
GC Advanced Technologies Inc2327
www.gc-at.com
GC America, Inc 2208
www.gcamerica.com 🧶
www.gcamerica.com 🧶
www.gcamerica.com 🧶 Global Surgical Corp2024
www.gcamerica.com 🧶 Global Surgical Corp2024 www.globalsurgical.com
www.gcamerica.com 🥮 Global Surgical Corp2024 www.globalsurgical.com Gold Dust Dental Laboratory

2011 EXHIBITORS CONTINUED

Great Lakes Prosthodontics 2212
www.greatlakesortho.com
Groman, Inc2227
www.gromandental.com
Haupt Dental Lab1811
www.hauptlab.com
HDiQ Dental2229
www.hdiqdental.com
Henry Schein Dental 2205
www.henryschein.com 🥮
Heraeus1920
www.heraeusdentalusa.com
High Q Dental2005
www.highqdental.com 🧶
Hu-Friedy2307
www.hu-friedy.com 🧶
IDEA – Interdisciplinary Dental Education Academy1613
www.ideausa.net
InsidersCircle.com
www.insiderscircle.com
Isolite Systems
www.isolitesystems.com 🧶
Itamar Medical, Inc2621
www.itamar-medical.com
Ivoclar Vivadent, Inc 1606
www.ivoclarvivadent.com 🧶
Jensen Dental2109
www.jensendental.com
Kerr Corporation2106
www.kerrdental.com 🧶
Kettenbach LP2126
www.kettenbach.com
Klox Technologies2420
www.kloxtechnologies.com
Komet USA1828
www.komet-usa.com
Kuraray America, Inc 2521
www.kuraraydental.com
Kuwata Pan Dent Laboratory 2313
www.KuwataPanDent.com
Lips, Inc
www.lipsinc.com

LK Dental Studio1926
www.lkdentalstudio.com
LocateADoc.com powered by PracticeDock1915
www.practicedock.com
Medelita2619
www.medelita.com
Michaelangelo Dental Studios2514
www.michaelangelostudio.com
Micro Advanced Cosmetics by MicroDental Laboratories1706
www.macveneers.com
Midmark Corporation
www.midmark.com
Nadia International, Inc
www.ronadro.com
New Beauty Magazine2510
www.newbeauty.com
Nobel Biocare 2605
www.nobelbiocare.com 🧶
Now Media Group2412
www.drchatter.com
Nu-Life Long Island1830
www.nulifeli.com 🧶
Officite, LLC1911
www.officite.com
Optident USA/Micerium S.p.A 2220
Optident USA/Micerium S.p.A 2220
Optident USA/Micerium S.p.A
Optident USA/Micerium S.p.A. 2220 www.optident.com 2516 Oragenics 2516 www.oragenics.com 2022 Oral Aesthetic Advocacy Group Inc. 2022 www.cosmeticdentistrygrants.org 207alDNA Labs, Inc. OralDNA Labs, Inc. 2520 www.oraldna.com/professionals 2206 Orascoptic 2206 www.orascoptic.com 9 Osteogenics Biomedical 1925 www.osteogenics.com 9
Optident USA/Micerium S.p.A
Optident USA/Micerium S.p.A. 2220 www.optident.com 2516 Oragenics 2516 www.oragenics.com 2022 Oral Aesthetic Advocacy Group Inc. 2022 www.cosmeticdentistrygrants.org 207alDNA Labs, Inc. OralDNA Labs, Inc. 2520 www.oraldna.com/professionals 2206 Orascoptic 2206 www.orascoptic.com 1925 Osteogenics Biomedical 1925 www.osteogenics.com 1728 www.PTIFA.com 1728
Optident USA/Micerium S.p.A. 2220 www.optident.com 2516 Oragenics 2516 www.oragenics.com 2022 Oral Aesthetic Advocacy Group Inc. 2022 www.cosmeticdentistrygrants.org 2010 OralDNA Labs, Inc. 2520 www.oraldna.com/professionals 2206 Orascoptic 2206 www.orascoptic.com 0 Osteogenics Biomedical 1925 www.osteogenics.com 1728 Pacific Training Insitute – Botox 1728 www.PTIFA.com 1628

Patient News Publishing1805
www.patientnews.com
Patterson Dental Supply Inc
www.pattersondental.com
Pentron Clinical Technologies2120
www.pentron.com
PeriOptix, Inc
www.perioptix.com
PhotoMed International1505
www.photomed.net
Postcard Mania2329
www.postcardmania.com
Prosites1723
www.prosites.com
Protech Dental Studio1913
www.protechdentalstudio.com
Pulpdent Corporation
www.pulpdent.com 🧶
Quintessence Publishing Co., Inc1513
www.quintpub.com
Re-Creations Dental Studios, Inc 1919
www.recreations.com
RGP, Inc 1729
www.rgpergo.com
Roadside Multimedia, Inc 1813
www.roadsidemultimedia.com
Rose Micro Solutions 1921
www.rosemicrosolutions.com
Rosemont Media 2228
www.rosemontmedia.com
SDI North America, Inc1819
www.sdi.com.au 🧶
Seattle Software Design 2010
www.AlterImage.info
Septodont1719
www.septodontusa.com 🧶
Sesame Communications
www.sesamecommunications.com
Sharper Practice 2025
www.sharperpractice.com
Shofu Dental Corp 1906
www.shofu.com

2011 EXHIBITORS CONTINUED

The Ladder 2123
www.4theladder.com
Tokuyama Dental America, Inc
www.tokuyama-us.com
TopDentists.com
www.topdentists.com
Triodent Corporation 2209
www.triodent.com
Ultimate Styles Dental Laboratory2226
www.ultimate-dl.com
Ultradent Products, Inc 1806
www.ultradent.com 🧶
Ultralight Optics 1809
www.ultralightoptics.com
Valley Dental Arts1611
www.valleydentalarts.com
Vatech America, Inc 2011
www.vatechamerica.com
Velscope – LED Dental, Inc2012
www.velscope.com
Vident, a VITA Company2609
www.vident.com 🧶

VIP Smiles
www.yoursmilenow.com
Whip Mix Corporation 2315
www.whipmix.com
White Towel Services, Inc
www.wtowel.com
Whiter Image Dental2416
www.whiterimagedental.com
WR Medical /Therabath Paraffin Products1630
www.therabath.com
Yankee Dental Congress1721
www.yankeedental.com
YES! Dental Laboratory, Inc 2110
www.yesdentallab.com
Yodle
www.yodle.com
Zila, a Tolmar Company1712
www.zila.com
Z-Systems USA, Inc 1525
www.z-systems.biz; www.zsystemsusa.com
Zeel
www.zeel.com



Indicates an AACD Product Premiere Participant in cooperation with Dentalcompare



2011 EXHIBITORS PRODUCT CATEGORIES

ABRASIVES

Axis Dental ContacEZ Shofu Dental Corp

ADHESION

3M ESPE Dental Products Bisco Dental Products Clinician's Choice Dental Products, Inc. Pentron Clinical Technologies Pulpdent Corporation Tokuyama Dental America, Inc.

ADVERTISING

Golden Proportions Marketing Now Media Group Rosemont Media

AIR ABRASION Danville Materials and Engineering Groman, Inc.

ALLOYS

DENTSPLY Int'l - Caulk & Professional

APPOINTMENT REMINDER SYSTEM

Sesame Communications Smile Reminder Tel-A-Patient TeleVox

ARTICULATORS

Great Lakes Prosthodontics Panadent Whip Mix Corporation

ASSOCIATION

Academy of General Dentistry American Academy of Implant Dentistry

BLEACHING

Den-Mat Holding, LLC DENTSPLY Raintree Essix Glenroe Discus Dental, LLC Evolve Dental Technologies, Inc. Klox Technologies

BONDING

Bisco Dental Products Cosmedent Danville Materials and Engineering DENTSPLY Int'l - Caulk & Professional Groman, Inc. Kerr Corporation Kuraray America, Inc. Pulpdent Corporation Shofu Dental Corp Tokuyama Dental America Inc. Ultradent Products, Inc.

BURS

Axis Dental Brasseler USA Coltene Whaledent DENTSPLY Raintree Essix Glenroe Garrison Dental Solutions Komet USA

CAD/CAM

3M ESPE Dental Products BioHorizons Biomet 3i Cusp Dental Laboratory Excel Studios GC Advanced Technologies, Inc. Henry Schein Dental Ivoclar Vivadent, Inc. Micro Advanced Cosmetics by MicroDental Laboratories Nobel Biocare Nu-Life Long Island Patterson Dental Supply, Inc.

CAMERAS

PhotoMed International SurgiTel / General Scientific Corp

CAMERAS-EXTRA ORAL DIGITAL

Global Surgical Corp PhotoMed International

CAMERAS-INTRA ORAL

Carestream Dental / Kodak Dental Systems DEXIS Digital X-ray PhotoMed International Sharper Practice

CEMENTS

Bisco Dental Products Cosmedent DENTSPLY Int'l - Caulk & Professional GC America, Inc. Groman, Inc. Ivoclar Vivadent, Inc. Kerr Corporation Kuraray America, Inc. Pulpdent Corporation SDI North America, Inc.

COMPOSITES

3M ESPE Dental Products **Bisco Dental Products Coltene Whaledent** Cosmedent Danville Materials and Engineering Dental Arts Laboratories, Inc. Dental USA Heraeus Ivoclar Vivadent, Inc. Kerr Corporation Kuraray America, Inc. Optident USA/Micerium S.p.A. Pentron Clinical Technologies **Pulpdent Corporation** SDI North America, Inc. Septodont Shofu Dental Corp Tokuyama Dental America, Inc. Ultradent Products, Inc.

COMPUTER IMAGING

Envision A Smile Re-Creations Dental Studios, Inc. Seattle Software Design Snap Imaging Systems

Vatech America, Inc.

COMPUTER SOFTWARE

BioHorizons Brightsquid Envision A Smile Quintessence Publishing Co, Inc. Seattle Software Design Tekscan, Inc. Vatech America, Inc.

CURING LIGHTS

Klox Technologies SurgiTel / General Scientific Corp

DENTAL LABORATORY

Americus New York / DSG Aurum Ceramic Dental Laboratories **BonaDent Dental Laboratories Burbank Dental Laboratory** Comprehensive Aesthetic Center/Knight Dental **Cusp Dental Laboratory** da Vinci Dental Studios Den-Mat Holding, LLC Dental Arts Laboratories, Inc. DenTech Evolve Dental Technologies, Inc. Excel Studios Gold Dust Dental Laboratory Haupt Dental Lab Jensen Dental Kuwata Pan Dent Laboratory LK Dental Studio Michaelangelo Dental Studios Micro Advanced Cosmetics by MicroDental Laboratories Nu-Life Long Island Optident USA/Micerium S.p.A. Protech Dental Studio Re-Creations Dental Studios, Inc. RGP, Inc. Six Month Smiles Ultimate Styles Dental Laboratory Valley Dental Arts

YES! Dental Laboratory, Inc.

DIGITAL RADIOGRAPHY

Carestream Dental / Kodak Dental Systems DEXIS Digital X-ray Patterson Dental Supply, Inc. Vatech America, Inc.

DISPOSABLE PRODUCTS

White Towel Services, Inc.

EDUCATION/TRAINING American Academy of Implant Dentistry American Dental Software Americus New York / DSG Dental GPS **Dental Marketers** Dental XP Fahl Art & Science Center HDiQ Dental IDEA - Interdisciplinary Dental Education Academy LocateADoc.com powered by PracticeDock Micro Advanced Cosmetics by MicroDental Laboratories Pacific Training Institute - Botox Quintessence Publishing Co, Inc. Six Month Smiles Spear Education Tel-A-Patient The Dawson Academy Yankee Dental Congress

ENDODONTIC INSTRUMENTS & SUPPLIES

Discus Dental, LLC DMG America

FINANCIAL SERVICES

Care Credit Chase Health Advance Comprehensive Finance Springstone Patient Financing

HANDPIECES

Brasseler USA Ellman International **Isolite Systems**

IMPLANTS

Americus New York / DSG BioHorizons Biomet 3i Dental Arts Laboratories, Inc. Excel Studios IDEA - Interdisciplinary Dental Education Academy LK Dental Studio Nobel Biocare Nu-Life Long Island YES! Dental Laboratory, Inc. Z-Systems USA, Inc.

IMPRESSION MATERIALS

Clinician's Choice Dental Products, Inc. Danville Materials and Engineering DENTSPLY Int'l - Caulk & Professional DENTSPLY Raintree Essix Glenroe Discus Dental, LLC DMG America Evolve Dental Technologies, Inc. GC America, Inc. Heraeus Kerr Corporation Kettenbach LP Patterson Dental Supply, Inc. Pentron Clinical Technologies

INFECTION CONTROL

Designs for Vision, Inc. Garrison Dental Solutions Hu-Friedy OralDNA Labs, Inc. Septodont

INSTRUMENTS

Axis Dental Dental USA Ellman International Garrison Dental Solutions Hu-Friedy Isolite Systems

INSTRUMENTS (Continued)

Osteogenics Biomedical Triodent Corporation Z-Systems USA, Inc.

INTERNET MARKETING

American Dental Software Ceatus Media Group Dentalcompare LocateADoc.com powered by PracticeDock Now Media Group Officite, LLC Page 1 Solutions Roadside Multimedia, Inc. Rosemont Media Sesame Communications Smile Reminder TeleVox TopDentists.com Yodle Zeel

LABORATORY INSTRUMENTS

Panadent The Ladder Whip Mix Corporation

LASERS

Great Lakes Prosthodontics Henry Schein Dental Ivoclar Vivadent, Inc.

LIGHTS

Designs for Vision, Inc. Ergonomic Products Isolite Systems Orascoptic PeriOptix, Inc. Rose Micro Solutions SurgiTel / General Scientific Corp Ultralight Optics Velscope - LED Dental, Inc.

LOUPES

Brasseler USA Designs for Vision, Inc. High Q Dental Optident USA/Micerium S.p.A. Orascoptic PeriOptix, Inc. Rose Micro Solutions SurgiTel / General Scientific Corp Ultralight Optics

MICROSCOPES

Global Surgical Corp PeriOptix, Inc.

OCCLUSION

Kettenbach LP Tekscan, Inc. Whip Mix Corporation

OFFICE SUPPLIES/DESIGN

Ergonomic Products Midmark Corporation Nadia International, Inc. RGP, Inc. WR Medical / Therabath Paraffin Products

ORAL CANCER SCREENING

Den-Mat Holding, LLC Henry Schein Dental OralDNA Labs, Inc. Velscope - LED Dental Inc. Zila, a Tolmar Company

ORAL HYGIENE

Aurelle Discus Dental, LLC Klox Technologies Oragenics

ORTHODONTICS

ContacEZ Dental USA DENTSPLY Raintree Essix Glenroe GC America, Inc. Hu-Friedy Six Month Smiles

OTHER-ALGINATE ALTERNATIVES

Kettenbach LP

OTHER-ALOS-TTL VIDEO HEADLIGHT SYSTEM

High Q Dental

OTHER-ANESTHETICS

Septodont

OTHER-BOTOX Pacific Training Institute-Botox

OTHER-CAMBRA CariFree

OTHER-CARIES DETECTION CariFree

OTHER-CHAIRS Orascoptic

OTHER-CLINICAL LABORATORY

OralDNA Labs, Inc.

OTHER-COMMERCIAL PRINTING

Postcard Mania

OTHER-COMMUNICATION & CALLABORATION

Brightsquid

OTHER-CONTINUING EDUCATION

InsidersCircle.com

OTHER-COSMETIC IMAGING SOFTWARE

Dental GPS

OTHER-CROWN AND BRIDGES

Comprehensive Aesthetic Center/Knight Dental

OTHER-DERMAL FILLERS

Pacific Training Institute-Botox

OTHER-DIAGNOSTIC EQUIPMENT Orascoptic

OTHER-DIRECT MAIL MARKETING Postcard Mania

OTHER-ERGONOMIC EQUIPMENT

RGP, Inc.

OTHER-FIBER OPTIC HEADLIGHTS

High Q Dental

OTHER-FLOURIDE

CariFree

OTHER-HOME SLEEP TESTING

Itamar Medical, Inc.

OTHER-LIGHTED MIRROR & TRANSILLUMINATION

High Q Dental

OTHER-MARKETING CONSULTANTS

Postcard Mania

OTHER-PATIENT CHAIRS & DELIVERY SYSTEM

Ergonomic Products

OTHER-PATIENT COMMUNICATION SOFTWARE

Demandforce

OTHER-PATIENT MANAGEMENT

Brightsquid

OTHER-PATIENT PAYMENT PLANS

Care Credit

OTHER-PATIENT REFRESHMENT TOWELS

White Towel Services, Inc.

OTHER-PRACTICE SALES

InsidersCircle.com

OTHER-PREVENTATIVE

CAO Group

DMG America

Oragenics

OTHER-RADIOSURGICAL EQUIPMENT

Ellman International

OTHER-REGENERATION PRODUCTS/ BONE GRAFTING MATERIALS

Osteogenics Biomedical

OTHER-REMOVABLES

Comprehensive Aesthetic Center/Knight Dental

OTHER-RETRACTION Isolite Systems

OTHER-SALIVARY DIAGNOSTICS OralDNA Labs, Inc.

OTHER-SECTIONAL MATRIX SYSTEM Triodent Corporation

OTHER-SUTURES Osteogenics Biomedical

OTHER-TEMPORARY CROWN & BRIDGE DMG America

OTHER-TEMPORARY MATERIALS & ACCESSORIES

Clinician's Choice Dental Products, Inc.

OTHER-ULTRASONIC SEALER Valley Dental Arts

OTHER-VIDEO PRODUCTION

Page 1 Solutions

OTHER-XYLITOL

CariFree

PATIENT EDUCATION

American Dental Software Biomet 3i Dear Doctor, Inc. Nadia International, Inc. Patient News Prosites Snap Imaging Systems

PHOTOGRAPHY

Dental GPS Envision A Smile Pacific Training Institute – Botox PhotoMed International Roadside Multimedia, Inc. Snap Imaging Systems

POLISHERS

Axis Dental Coltene Whaledent Komet USA

POLISHING SYSTEMS

Brasseler USA Clinician's Choice Dental Products, Inc. Cosmedent

PORCELAINS

Dental Arts Laboratories, Inc. LK Dental Studio Shofu Dental Corp Vident, a VITA Company YES! Dental Laboratory, Inc.

PORTABLE LED LIGHT

Designs for Vision, Inc. PeriOptix, Inc.

POSTS

Coltene Whaledent Komet USA

POWER TOOTHBRUSHES

Valley Dental Arts

PRACTICE MANAGEMENT

Carestream Dental / Kodak Dental Systems Demandforce Dental Marketers InsidersCircle.com Lips, Inc. Nobel Biocare Prosites Smile Reminder Tel-A-Patient TeleVox

PRACTICE MARKETING

Aurelle da Vinci Dental Studios Dear Doctor, Inc. Demandforce Dental Marketers

PRACTICE MARKETING (Continued)

Envision A Smile Golden Proportions Marketing InsidersCircle.com Lips, Inc. LocateADoc.com powered by PracticeDock Officite, LLC Oral Aesthetic Advocacy Group, Inc. Patient News Prosites Roadside Multimedia, Inc. **Rosemont Media** Sesame Communications **Snap Imaging Systems Tel-A-Patient** TopDentists.com **VIP Smiles** White Towel Services, Inc. Zeel

PROSTHODONTIC AIDS

Great Lakes Prosthodontics

PUBLICATIONS

Dear Doctor, Inc. Dentistry Today Elsevier New Beauty Magazine Quintessence Publishing Co, Inc.

REFERRAL SERVICE

StaffedDentalChat.com TopDentists.com Zeel

RESTORATIVE MATERIALS

3M ESPE Dental Products BioHorizons Biomet 3i CAO Group ContacEZ Den-Mat Holding, LLC Garrison Dental Solutions GC America, Inc. Groman, Inc. Heraeus Hu-Friedy IDEA - Interdisciplinary Dental Education Academy LK Dental Studio Nobel Biocare Pentron Clinical Technologies SDI North America, Inc. Septodont Tokuyama Dental America, Inc. Triodent Corporation Ultradent Products, Inc. Vident, a VITA Company

SHADE GUIDES

The Ladder Vident, a VITA Company

SKIN CARE WR Medical / Therabath Paraffin Products

SPECIALTY PRODUCTS

Crescent Products, Inc. Ergonomic Products RGP, Inc. White Towel Services, Inc. WR Medical / Therabath Paraffin Products

SUPPLY

Dental Saving Club Midmark Corporation Patterson Dental Supply, Inc. Six Month Smiles

TEETH

Vident, a VITA Company

VENEERS

Americus New York / DSG da Vinci Dental Studios Excel Studios IDEA - Interdisciplinary Dental Education Academy Micro Advanced Cosmetics by MicroDental Laboratories Nu-Life Long Island Triodent Corporation YES! Dental Laboratory, Inc.

WEB SITES

American Dental Software Dear Doctor, Inc. **Dental Marketers** Dentalcompare Dentaloptimization Golden Proportions Marketing LocateADoc.com powered by PracticeDock Officite, LLC Page 1 Solutions Prosites Roadside Multimedia, Inc. Rosemont Media Sesame Communications Smile Reminder StaffedDentalChat.com TeleVox TopDentists.com

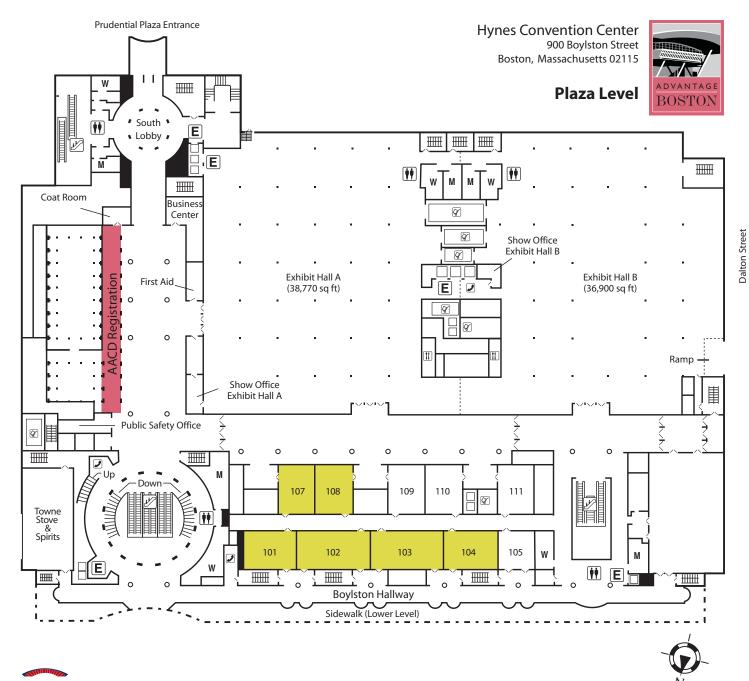
WHITENING

CAO Group Dental GPS Discus Dental Evolve Dental Technologies, Inc. Heraeus Klox Technologies Optident USA/Micerium S.p.A. Oragenics SDI North America, Inc. Ultradent Products, Inc. Whiter Image Dental

X-RAY EQUIPMENT

Carestream Dental / Kodak Dental Systems Henry Schein Dental Vatech America, Inc.

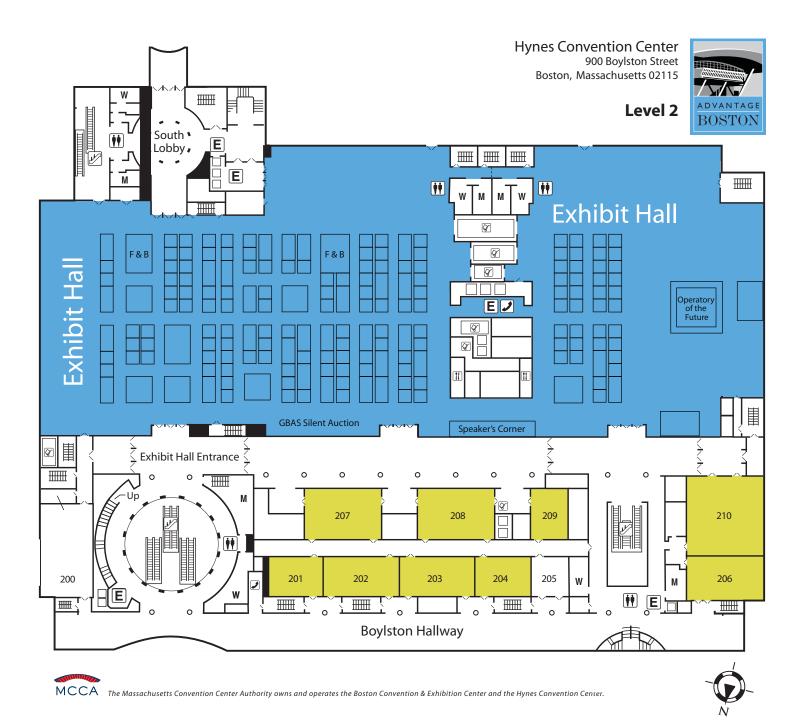




MCCA The Massachusetts Convention Center Authority owns and operates the Boston Convention & Exhibition Center and the Hynes Convention Center.



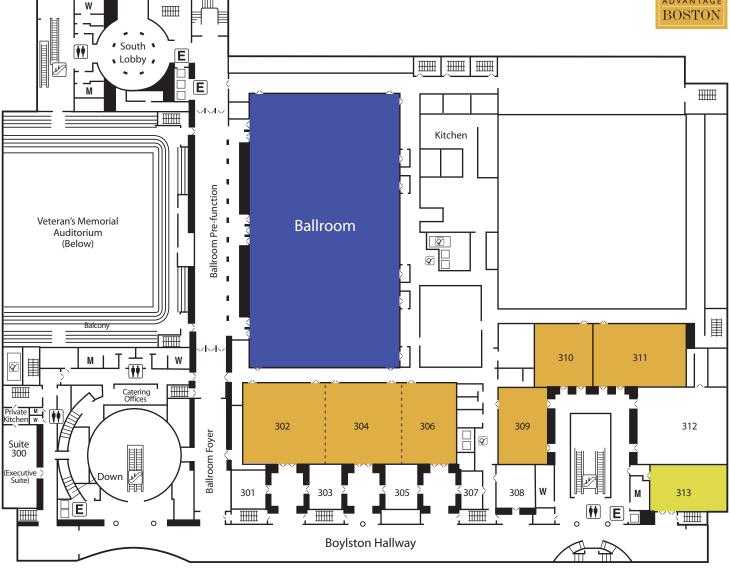
71





Hynes Convention Center 900 Boylston Street Boston, Massachusetts 02115 Level 3

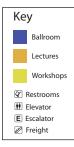




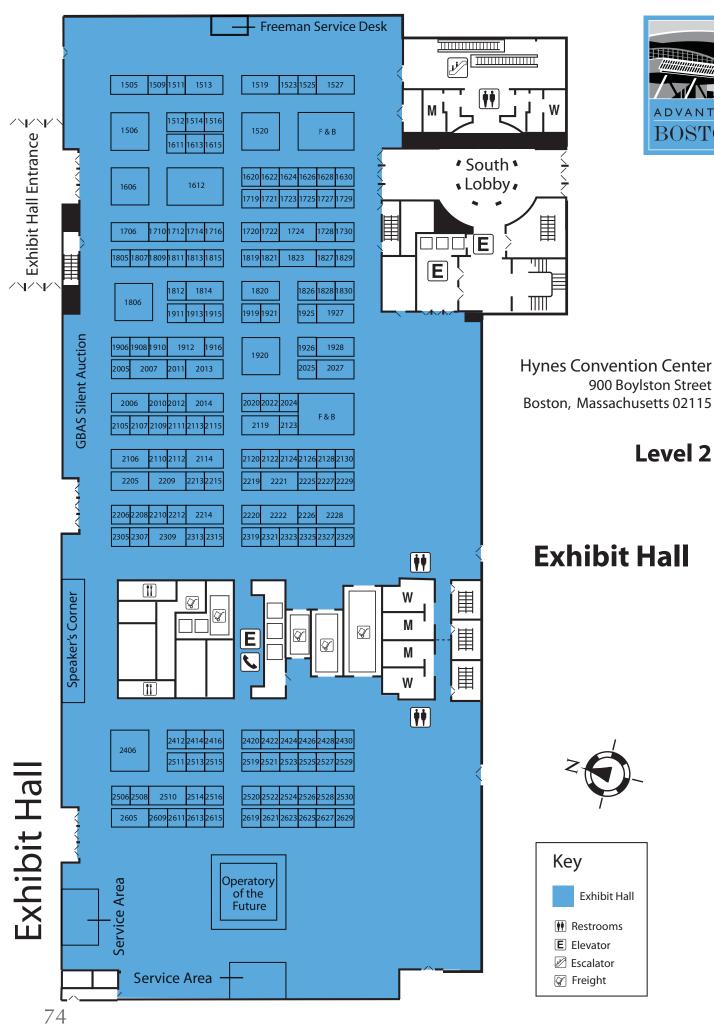
Boylston Street

MCCA The Massachusetts Convention Center Authority owns and operates the Boston Convention & Exhibition Center and the Hynes Convention Center.









HAVE YOU SEEN THE LIGHT?

"Fantastic" "Practice Altering" "Amazing" "Revolutionary"



800.552.5512 • ultradent.com

SEE THE LIGHT & JOIN THE BELIEVERS:

AT ULTRADENT BOOTH #1806



broadband LED curing light



THE GOLD STANDARD













The World Smiles Brighter with

Renamel Composites

More Restorative Options Than Any Other System! Microfills • Microhybrids • Nanofills • Flowables • Packables • Opaquers • Tints



TRY OUR 30 DAY RISK-FREE GUARANTEE

800-621-6729 www.cosmedent.com