INTRODUCING NEXT GENERATION

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Universal Adhesive Cement

A strong bond, proven performance.

Now with even easier clean up!

**Strong bond** – both dual- and self-curing
**Clinically proven** – more than 10 million restorations placed
**Universal** – the perfect choice for all restorative materials including IPS e.max® and zirconia
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Want to see some amazing smiles? Stop by the Showcase of Excellence located in the South Lobby (L4).

**Schedule at a Glance**

**Tuesday, April 23**
- Registration: 5:00 p.m. – 8:00 p.m. Level 4 – South Lobby

**Wednesday, April 24**
- Registration: 7:00 a.m. – 6:00 p.m. Level 4 – South Lobby
- Attendee Coffee Break: 7:00 a.m. – 9:00 a.m. Level 4 – South Lobby
- Accreditation Workshop: 8:00 a.m. – 11:00 a.m. Level 6 – Room 612
- Advanced Accreditation Workshop: 8:00 a.m. – 2:30 p.m. Level 6 – Room 604
- Criteria Workshop: 12:30 p.m. – 2:30 p.m. Level 6 – Room 612
- Orientation for First-Time Attendees and New Members (By Invitation) Sponsored by Cosmedent: 1:00 p.m. – 2:30 p.m. Sheraton Seattle – Cirrus Ballroom
- Clinical General Session: 3:00 p.m. – 6:00 p.m. Level 6 – Room 6A-C
- Accreditation Mentoring Reception (By Invitation) Sponsored by Knight Dental Group: 6:00 p.m. – 7:00 p.m. Sheraton Seattle – Cirrus Ballroom
- Welcome Reception: 7:30 p.m. – 10:30 p.m. Experimental Music Project (EMP)

**Thursday, April 25**
- Registration: 7:00 a.m. – 6:00 p.m. Level 4 – South Lobby
- Continental Breakfast: 7:00 a.m. – 9:15 a.m. Level 6 – Room 6E
- General Session: 8:00 a.m. – 9:00 a.m. Level 6 – Room 6A-C
- jCD Editorial Review Board Meeting: 9:30 a.m. – 11:00 a.m. Sheraton Seattle – Ravenna
- GEM Activities
  - Pike Place Market: 9:00 a.m. – 12:30 p.m. Level 1 – Ground Transportation & Shuttle Entrance
  - Seattle Revealed: 1:00 p.m. – 4:00 p.m. Level 1 – Ground Transportation & Shuttle Entrance
- Exhibit Hall and Give Back a Smile Silent Auction: 11:00 a.m. – 7:00 p.m. Level 4 – Exhibit Hall E & F
- Exhibit Hall Networking Lunch: 12:00 p.m. – 2:30 p.m. Level 4 – Exhibit Hall E & F
- Affiliate Leadership Luncheon (By Invitation): 12:30 p.m. – 1:30 p.m. Level 3 – Room 303
- Accreditation Written Examination: 1:00 p.m. – 5:00 p.m. Sheraton Seattle – Metropolitan Ballroom AB
- Exhibit Hall Social (By Invitation) Sponsored by Rosemont Media: 5:30 p.m. – 7:00 p.m. Level 4 – Exhibit Hall E & F
- International Members Reception (By Invitation): 5:30 p.m. – 6:30 p.m. Sheraton Seattle – Metropolitan Ballroom Pre-Function
- Journal of Cosmetic Dentistry Reception (By Invitation) Sponsored by Ivoclar Vivadent, Inc.: 6:30 p.m. – 7:30 p.m. Sheraton Seattle – Cirrus Ballroom
- Accredited Members Reception (By Invitation) Sponsored by Cosmedent, Inc.: 7:00 p.m. – 8:00 p.m. Sheraton Seattle – Metropolitan Ballroom A
- Give Back a Smile Fundraiser: 8:00 p.m. – 11:00 p.m. The Tap House Grill
Restorations that mimic the opalescence of natural teeth require a superior composite that emulates nature. Estelite Omega was developed in collaboration with Dr. Newton Fahl Jr., a world-renowned master in esthetic dentistry. Omega provides a full spectrum of opacities, with only 11 shades, for simpler restorative procedures. The answer is finally here for Clinicians that have yearned for the recreation of hue, chroma, and value with simpler restorative composite.
### Schedule at a Glance

**Friday, April 26**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 6:00 p.m.</td>
<td>Registration</td>
<td>Level 4 – South Lobby</td>
</tr>
<tr>
<td>7:00 a.m. – 9:15 a.m.</td>
<td>Continental Breakfast</td>
<td>Level 6 – Room 6E</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>General Session</td>
<td>Level 6 – Room 6A-C</td>
</tr>
<tr>
<td>9:00 a.m. – 1:00 p.m.</td>
<td>University Educators’ Forum</td>
<td>Level 3 – Room 303</td>
</tr>
</tbody>
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**GEM Activities**

- Art & Glass ................................ 9:45 a.m. – 2:45 p.m.  Level 1 – Ground Transportation & Shuttle Entrance
- Whale Watching ................................ 9:45 a.m. – 2:45 p.m.  Level 1 – Ground Transportation & Shuttle Entrance

- Exhibit Hall .................................. 11:00 a.m. – 7:00 p.m.  Level 4 – Exhibit Hall E & F
- Student Poster Session ..................... 11:00 a.m. – 7:00 p.m.  Level 4 – Exhibit Hall E & F
- Give Back a Smile Silent Auction .......... 11:00 a.m. – 1:00 p.m.  Level 4 – Exhibit Hall E & F
- Exhibit Hall Networking Lunch ............. 12:00 noon – 2:30 p.m.  Level 4 – Exhibit Hall E & F
- Exhibit Hall CE ................................ 12:30 p.m. – 5:30 p.m.  Level 4 – Exhibit Hall E & F
- GBAS Silent Auction Item Pick-up .......... 4:00 p.m. – 7:00 p.m.  Level 4 – Exhibit Hall E & F
- Exhibit Hall Social                      | Sponsored by Journal of Cosmetic Dentistry 5:30 p.m. – 7:00 p.m.  Level 4 – Exhibit Hall E & F

- Voter Registration                      5:30 p.m. – 6:00 p.m.  Level 6 – Room 6A-C
- Annual Membership Meeting ............... 6:00 p.m. – 8:00 p.m.  Level 6 – Room 6A-C

**Saturday, April 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>Registration</td>
<td>Level 4 – South Lobby</td>
</tr>
<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>Continental Breakfast</td>
<td>Level 6 – Room 6E</td>
</tr>
</tbody>
</table>

**GEM Activities**

- Wine, Vine and Washington .......... 10:15 a.m. – 3:30 p.m.  Level 1 – Ground Transportation & Shuttle Entrance
- Exhibit Hall .................................. 11:00 a.m. – 2:00 p.m.  Level 4 – Exhibit Hall E & F
- Student Poster Session .................. 11:00 a.m. – 2:00 p.m.  Level 4 – Exhibit Hall E & F
- Exhibit Hall Networking Lunch ........... 11:00 a.m. – 1:30 p.m.  Level 4 – Exhibit Hall E & F
- GBAS Silent Auction Item Pick-up ...... 11:00 a.m. – 2:00 p.m.  Level 4 – Exhibit Hall E & F
- Exhibit Hall CE ................................ 11:30 p.m. – 2:00 p.m.  Level 4 – Exhibit Hall E & F
- Gala Reception ............................. 6:30 p.m. – 7:00 p.m.  Level 6 – Room 6A-C
- Gala Dinner ................................. 7:00 p.m. – 11:00 p.m.  Level 6 – Room 6A-C

Want to see some amazing smiles? Stop by the Showcase of Excellence located in the South Lobby (L4).
Welcome to AACD Seattle 2013! I’m glad you’re here and the Academy is fortunate that you are able to attend our meeting this year! Likewise, we hope that YOU are also excited to join us for what will be an incredible week.

Did you know that more than 97% of our annual meeting attendees are repeat customers? Maybe you’re a repeat customer yourself! If not, (and it’s rare that I say this!) I truly do hope that you become a statistic and join the 97% who do come back, year after year, to share the spirit of AACD and get some great dental education in the process.

Here’s why Seattle is going to be so great:

• We’ve got an opening General Session to kick things off Wednesday afternoon with Drs. David Garber and Maurice Salama. Bring your whole dental team—this session has tips for everyone!

• Our opening Welcome Reception Wednesday evening will give you a chance to embrace your inner AACD rockstar while you enjoy the Experience Music Project Museum in Seattle.

• You’ve got numerous chances to give back to those in need by bidding on items at the AACD Charitable Foundation’s Silent Auction (in the AACD Exhibit Hall) and also by attending the Celebration of Smiles Fundraiser at the Tap House Grille. You’ll have the chance to mingle with friends, try some local cuisine, and taste some Seattle specialty microbrews while supporting a great cause—GBAS. Your ticket includes two drinks and heavy appetizers. Join us for some food, drinks, dancing, and fun! (Tickets are still available!)

• The Showcase of Excellence, which displays the hard work of our Newly Accredited and Accredited fellow members, is a great place to get some inspiration to take your own work to the next level! If you haven’t already started the Accreditation process, you can take the first step by registering for the Accreditation Written Exam. Registration for the exam is open until Thursday at 10:00 a.m. The Exam is being held Thursday at 1:00 p.m.

The best way to make the most of your time in Seattle is simple: get involved! Introduce yourself to attendees you’ve never met, attend social events, come to the Annual Membership Meeting, and sign yourself up to attend AACD 2014 in Orlando—our 30th Annual Scientific Session! (You’ll even receive a $300 discount when you do—simply visit the registration desk anytime this week.)

At the AACD, we share a common passion—excellence in the art and science of cosmetic dentistry. Let this passion guide you as you absorb new skills, techniques, information, and make lots of new friends!

Cheers,

Ron Goodlin, DDS
AACD President
Scientific Session Location
Washington State Convention Center
800 Convention Place
Seattle, WA 98101

Your Tuition Includes:
• All open lectures and applicable hands-on workshops*
• Various social events including: the Welcome Reception, continental breakfasts, and Exhibit Hall networking lunch
• Motivational and entertaining general sessions
• Access the Aacd Exhibit Hall featuring the latest in dental technology
*Please note: Hands-on workshops are not available to all registration types.

Course Selection
If you are unable to select or change courses online prior to Friday, April 5, 2013, please locate the nearest CE kiosk onsite or visit the Aacd Registration Desk. Both are located in the South Lobby on Level 4.

First Aid and Emergency
First aid is provided 24 hours a day. To summon emergency aid pick-up any house phone and dial 5127.

Attire
Standard attire for attendees is business casual. The Celebration of Excellence gala is formal-ball gown and black tie preferred (dark suit, cocktail dress acceptable).

Special Needs
If you require special assistance for a disability or have special dietary needs, please stop by the Aacd Registration Desk.

Name Badge and Tickets
Your name badge is required for entrance into all courses and social events. To obtain continuing education credits, you will need to tap your name badge prior to entering each course at the tap-n-go stations located outside each education session. Any additional special event tickets you may have purchased are included in your final confirmation, which you received via email. For any questions related to your name badge or special event tickets, please stop by the Aacd Registration Desk located in the South Lobby of the Washington State Convention Center.

Go Green!
Help the Aacd preserve the environment by downloading your course handouts to a mobile device or laptop, instead of printing them. Thank you in advance for your help!
AACC Experience Booth

New to the conference this year, the AACD Experience Booth is your one-stop shop to learning about everything the Academy can offer you, from starting the Accreditation process to making the most of your membership benefits.

**AT THE BOOTH, YOU CAN:**
- Meet with Accreditation Examiners and learn more about the Accreditation process
- View the AACD Credentialing Module, a new benefit used by AACD Members in the Accreditation Process
- Realize some of your biggest membership benefits including FREE access to DentalXP, downloadable patient education videos from Dear Doctor, the *Journal of Cosmetic Dentistry*, and more;
- Bid on some great items in the AACD Charitable Foundation Silent Auction, which benefits survivors of intimate partner violence through Give Back a Smile
- Relax and re-charge your batteries, mobile devices, and laptops in the Member Connect lounge.

**STOP BY AND SEE US!**

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**AACC EXPERIENCE BOOTH HOURS**

LOCATION: Washington State Convention Center –
Level 4 – Entry of Exhibit Hall E & F

- **Thursday, April 25** .................................. 11:00 a.m. – 7:00 p.m.
- **Friday, April 26** ....................................... 11:00 a.m. – 7:00 p.m.
- **Saturday, April 27** ................................. 11:00 a.m. – 2:00 p.m.

**GBAS SILENT AUCTION HOURS**

- **Thursday, April 25** ......................... 11:00 a.m. – 7:00 p.m.
- **Friday, April 26** .............................. 11:00 a.m. – 1:00 p.m.

**GBAS SILENT AUCTION ITEM PICK-UP HOURS**

- **Friday, April 26** .............................. 4:00 p.m. – 7:00 p.m.
- **Saturday, April 27** .......................... 11:00 a.m. – 2:00 p.m.
Resources to Stay Connected, Stay Engaged

Use Your Smartphone or iPad to Enrich Your Conference Experience

Stay connected to the Academy while you’re in Seattle by downloading some AACD apps. If you’re an iPhone, iPad, Blackberry, or Android user, AACD has a Seattle 2013 app that will help you navigate courses and room locations, keep track of your personal itinerary, find an exhibitor, review speaker profiles, and more right from your smart phone. Search the app store under AACD. (And if you have an iPhone or iPad, you can download the Journal of Cosmetic Dentistry app for free anytime!)

Get Social through Facebook and Twitter

As social media becomes a more ubiquitous part of our personal and professional lives, AACD continues to use the social web to impact more and more people every year. We encourage you to get more out of your conference experience by being a part of the conversation leading up to AACD 2013 Seattle, during the event, and beyond. For AACD 2013 Seattle, if you’re not already following us on Facebook or Twitter, visit: www.thefacebook.com/theaacd25 and www.twitter.com/theaacd.

Tweet About Your Conference Experience!

If you’re tweeting from the conference, or you’re doing any tweeting about the AACD throughout the year, use the “hashtag” #aacd and followers will be able to track conversations about the Academy and AACD 2013 in one place.

Facebook the AACD (if you haven’t done so already!)

AACD has a growing and active community of followers, friends, and fans on Facebook. Visit: www.facebook.com/theaacd25. Click on the Welcome link and be sure to “like” AACD so future wall posts show up in your personal or practice Facebook feed. You can post pictures, videos, and comment on others’ posts or more onsite promotions.

My AACD is YOUR Community to Make Connections!

MyAACD is the community space dedicated to AACD Members where you can find out who else is attending AACD 2013, engage in discussions, make colleague connections, and provide encouragement and information to your fellow members. Go to www.AACD.com and click on the MyAACD link located on the upper right-hand side of the home page.

Then log in with your member ID number and password. If you forgot your login information, you can request a reminder from the login page.

Don’t forget to add everyone you meet at the conference as connections! MyAACD is a great way for you to keep in touch with your colleagues.

Stay Informed: Attend the Annual Membership Meeting

Help shape the AACD’s future by attending the annual membership meeting, Friday. Learn about pressing topics within the organization, and be involved in making decisions that will impact the future of the Academy and cosmetic dentistry, such as choosing AACD leadership.

Voter registration opens at 5:30 p.m. The meeting will be held from 6 p.m. to 8 p.m. in Room 6A on Level 6.

Don’t miss this meeting—your input is valuable.

AACD 2013 Seattle Student Poster Session and Student Symposium

New for 2013, AACD is pleased to announce an innovative student program with more robust university involvement at the annual scientific session. In cooperation with our two Asian sister Academies, the Japanese Academy of Esthetic Dentistry, and the Korean Academy of Esthetic Dentistry. The Seattle Student Poster Session will be a must-see attraction on the exhibit floor.

In addition to a poster session—in which undergraduates, graduate students, and dental faculty are invited to participate—the student symposium will encourage new, exciting learning and innovation as students mingle with other dental students and the Academies’ best.

Please join us each day in the Exhibit Hall for your complimentary lunch and a chance to see and hear the original and inventive work of dental students from around the world.
I thought the last issue of the AACD Journal was fantastic but the one I received today blows it out of the ballpark. Absolutely amazing. Congratulations.

–Elliot Mechanic, DDS, BSc

"Congratulations! The Summer 2012 issue of the *jCD* is extraordinary!"

–Ricardo Mitrani, DDS, MSD

"I thought the last issue of the AACD Journal was fantastic but the one I received today blows it out of the ballpark. Absolutely amazing. Congratulations."

–Elliot Mechanic, DDS, BSc

"The Fall 2012 *jCD* is terrific! Its content highlights a topic that is extremely important to our field."

–Ron Jackson, DDS

See what everyone’s talking about today by downloading the *jCD* app, available for your iPhone or iPad in the Apple Store.
### Wednesday, April 24, 2013

#### Orientation for First-Time Attendees
1:00 p.m. – 2:30 p.m.  
Location: Sheraton Seattle – Cirrus Ballroom  
By Invitation  
Sponsored by Cosmedent  
First-time attendees, this orientation is for you! Get acquainted with other first-time attendees and leadership to help you achieve your educational and social goals during AACD 2013.

#### Clinical General Session
3:00 p.m. – 6:00 p.m.  
Location: Level 6 – Room 6A-C  
All conference attendees are invited to this special Wednesday afternoon session featuring two of cosmetic dentistry’s biggest names and most influential educators! Drs. David Garber and Maurice Salama will share the stage for a powerful, dynamic, and memorable presentation that will leave you refreshed, renewed, and ready to tackle any clinical challenge that comes your way. See page 24 for specific information.

#### Accreditation Mentoring Reception
6:00 p.m. – 7:00 p.m.  
Location: Sheraton Seattle – Cirrus Ballroom  
By Invitation  
Sponsored by Knight Dental Group  
Registered Accreditation Examiners and those pursuing Accreditation are invited to attend this special reception.

#### Welcome Reception
7:30 p.m. – 10:30 p.m.  
Location: Experimental Music Project  
All Attendees  
Included in Tuition Fee  
Additional Tickets $90 (USD)/Person and $45 (USD)/Child ages 6 to 15  
The AACD will kick off its annual scientific session with a welcome reception at the Experimental Music Project (EMP) Museum where attendees can meet, relax, and celebrate the start of the conference. The reception will be held from 7:30 p.m. to 10:30 p.m. and is open to all conference attendees. Don’t forget to wear your name badge!  
Join us for the opportunity to reconnect with colleagues and make new friends!  
The AACD is going green...the AACD will be using the Seattle Monorail to transport attendees to/from the Welcome Reception. AACD Transportation staff will guide you on your monorail experience from the second you exit your hotel.

### Thursday, April 25, 2013

#### Continental Breakfast
7:00 a.m. – 9:00 a.m.  
Location: Level 6 – Room 6E  
All Attendees  
Included in Tuition Fee  
Rise and shine to an enjoyable breakfast with Academy friends and family.

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**General Session**  
8:00 a.m. – 9:00 a.m.  
Location: Level 6 – Room 6A-C  
All Attendees  
Included in Tuition Fee  
You won’t want to miss this. We guarantee you’ll be motivated, inspired, entertained, and yes...even educated. Join your colleagues for a morning wake up with Brené Brown, a research professor and writer at the University of Houston Graduate College of Social Work, who has spent the past 12 years studying vulnerability, courage, and authenticity.

**Greet, Eat, and Meet Activity (GEM)**  
*Pike Place Market Foodie Tour*  
9:30 a.m. – 12:30 p.m.  
Location: Level 1 – Ground Transportation & Shuttle Entrance  
Registered Spouse and Guest  
See page 22 for specific information.

**Exhibit Hall**  
11:00 a.m. – 7:00 p.m.  
Location: Level 4 – Exhibit Hall E & F  
All Attendees  
Included in Tuition Fee  
Visiting the annual AACD scientific session Exhibit Hall means more for your business than simply seeing all the latest advances in technology, products, and services. See page 66 for all the new Exhibit Hall features, events and promotions, and learn how to get the most from your Exhibit Hall experience.

**AACD Charitable Foundation Silent Auction**  
11:00 a.m. – 7:00 p.m.  
Location: Level 4 – Exhibit Hall E & F  
All Attendees  
Included in Tuition Fee  
Bid on an array of items from autographed Hollywood or sports stars memorabilia to dental equipment for your practice. This is the opening day of the auction. Proceeds from this event benefit the AACD Charitable Foundation's GBAS program.

**Exhibit Hall Networking Lunch**  
12:00 noon – 2:30 p.m.  
Location: Level 4 – Exhibit Hall E & F  
All Attendees  
Included in Tuition Fee  
Meander through the Exhibit Hall, stopping along the way to learn about all the latest advances in technology, products, and services from cosmetic dentistry's top leading companies. Don't forget to grab a bite to eat. As you wander the Exhibit Hall floor, you’ll notice a variety of energy-filled food items located throughout the Exhibit Hall. Don’t worry, we’ll provide the sweets too!
Accreditation Written Examination
1:00 p.m. – 5:00 p.m.
Location: Sheraton Seattle – Metropolitan Ballroom AB
Pre-registered Participants
$400 (USD)/Member; $600 (USD)/Non-member
Take the first step down the path to excellence in cosmetic dentistry by taking the Accreditation Written Examination in Seattle, WA. This multiple choice examination tests the foundational knowledge of esthetic dentistry principles. (Pass and you are on your way to being next). Register today at the AACD Registration Desk until 10:00 a.m.

Greet, Eat, and Meet Activity (GEM) Seattle Revealed
1:00 p.m. – 4:00 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance
All Attendees
Included in Tuition Fee
See page 22 for specific information.

Exhibit Hall Social
5:30 p.m. – 7:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Sponsored by Rosemont Media
Included in Tuition Fee
After a day of education, gather with friends, colleagues, and exhibitors to network over drinks in the Exhibit Hall. Rosemont Media has sponsored one drink per attendee, so make sure to stop by their booth #914 to redeem your voucher found on your confirmation for your drink ticket.

International Members Reception
5:30 p.m. – 6:30 p.m.
Location: Sheraton Seattle – Metropolitan Ballroom Pre-Function
By Invitation
International attendees received an invitation to this special reception.

Journal of Cosmetic Dentistry Reception
6:30 p.m. – 7:30 p.m.
Location: Sheraton Seattle – Cirrus Ballroom
By Invitation
Sponsored by Ivoclar Vivadent, Inc.
The Journal of Cosmetic Dentistry contributors, reviewers, and current advertisers will receive an invitation to this special reception.

Accredited Members Reception
7:00 p.m. – 8:00 p.m.
Location: Sheraton Seattle – Metropolitan Ballroom AB
By Invitation
Sponsored by Cosmedent, Inc.
Registered Accredited and Accredited Fellow Members received an invitation to this special reception.

Celebration of Smiles Fundraiser
8:00 p.m. – 11:00 p.m.
Location: The Tap House Grill
1506 6th Ave., Seattle, WA
(walking distance from the Convention Center)
Ticketed Event $40 (USD)/Person
The Celebration of Smiles Fundraiser is guaranteed to be a great time to kick back with friends, old and new, in celebration of a great cause. Watch for event announcements. To purchase tickets visit the AACD Registration Desk. Proceeds from this event benefit the AACD Charitable Foundation’s GBAS program.

Friday, April 26, 2013

Continental Breakfast
7:00 a.m. – 9:00 a.m. | Location: Level 6 – Room 6E
All Attendees
Included in Tuition Fee
Rise and shine to an enjoyable breakfast with AACD friends and family.

General Session
8:00 a.m. – 9:00 a.m. | Location: Level 6 – Room 6A-C
All Attendees
Included in Tuition Fee
On Friday morning, you’ll have the opportunity to get inspired by Charlie Todd, founder of Improv Everywhere. A master of viral communication, Todd has been creating hilarious web videos viewed by millions.

Greet, Eat, and Meet Activity (GEM) Treasures of Seattle: Art & Glass
Location: Level 1 – Ground Transportation & Shuttle Entrance
9:45 a.m. – 2:45 p.m.
Registered Spouse and Guest
See page 22 for specific information.

Greet, Eat, and Meet Activity (GEM) Whale Watching
Location: Level 1 – Ground Transportation & Shuttle Entrance
9:45 a.m. – 2:45 p.m.
Registered Spouse and Guest
See page 22 for specific information.

Exhibit Hall
11:00 a.m. – 7:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Visiting the Exhibit Hall at the annual AACD scientific session means more for your business than simply seeing all the latest advances in technology, products, and services. See page 66 for all the new Exhibit Hall features, events and promotions, and learn how to get the most from your Exhibit Hall experience.

AACD Charitable Foundation Silent Auction
11:00 a.m. – 1:00 p.m. | Location: Level 4 – Exhibit Hall E & F
4:00 p.m. – 7:00 p.m. – Silent Auction Item Pickup
All Attendees
Included in Tuition Fee
This is the final day of the auction, so make sure to place your bids. Check back to see if you’re the winning bidder. If so, be sure to grab your item’s before you head home! Proceeds from this event benefit the AACD Charitable Foundation’s GBAS program.

Exhibit Hall Networking Lunch
12:00 noon – 2:30 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Meander through the Exhibit Hall, stopping along the way to learn about all the latest advances in technology, products, and services from cosmetic dentistry’s top leading companies. Don’t forget to grab a bite to eat. As you wander the Exhibit Hall floor, you’ll notice a variety of healthy, energy-filled food items located throughout the Exhibit Hall. Don’t worry, we’ll provide the sweets too!
Want to see some amazing smiles? Stop by the Showcase of Excellence located in the South Lobby (L4).

Student Poster Session
11:00 a.m. – 7:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Make sure to check out the AACD International Student Poster Session located in the Exhibit Hall. Students will be available on Friday, April 26 from 1:00 p.m. - 2:30 p.m. to discuss their posters.

Exhibit Hall Social
5:30 p.m. – 7:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Sponsored by Journal of Cosmetic Dentistry
Included in Tuition Fee
After a day of education, gather with friends, colleagues, and exhibitors to network over drinks in the Exhibit Hall. The Journal of Cosmetic Dentistry has sponsored one drink per attendee, so make sure to redeem your drink ticket found on your confirmation at any one of the bars located throughout the exhibit hall.

Annual Membership Meeting
5:30 p.m. – 6:00 p.m. Voter Registration
Location: Level 6 – Room 6A-C
6:00 p.m. – 8:00 p.m. Membership Meeting
Location: Level 6 – Room 6A-C
All AACD Members
All AACD Members are encouraged to attend the annual membership meeting. Learn about pressing organization topics and get involved in making decisions, such as electing leadership, that will impact the future of the Academy and cosmetic dentistry.

Don’t miss this meeting—your input is valuable.

Saturday, April 27, 2013

Continental Breakfast
7:30 a.m. – 9:00 a.m. | Location: Level 6 – Room 6E
All Attendees
Included in Tuition Fee
Rise and shine to an enjoyable breakfast with Academy friends and family.

Greet, Eat, and Meet Activity (GEM)
Wine, Vine and Washington’s Woodinville
10:15 a.m. – 3:30 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance
Registered Spouse and Guest
See page 22 for specific information.

Exhibit Hall
11:00 a.m. – 2:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Visiting the annual AACD scientific session Exhibit Hall means more for your business than simply seeing all the latest advances in technology, products, and services. See page 66 for all the new Exhibit Hall features, events and promotions, and learn how to get the most from your Exhibit Hall experience.

AACD Charitable Foundation Silent Auction
11:00 a.m. - 2:00 p.m. Item Pick-up
Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Check back to see if you’re the winning bidder. If so, be sure to grab your items before you head home! Proceeds from this event benefit the AACD Charitable Foundation’s GBAS program.

Exhibit Hall Networking Lunch
11:00 a.m. – 1:30 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Meander through the Exhibit Hall, stopping along the way to learn about all the latest advances in technology, products, and services from cosmetic dentistry’s top leading companies. Don’t forget to grab a bite to eat. As you wander the Exhibit Hall floor, you’ll notice a variety of healthy, energy-filled food items located throughout the Exhibit Hall. Don’t worry, we’ll provide the sweets too!

Student Poster Session
11:00 a.m. – 2:00 p.m. | Location: Level 4 – Exhibit Hall E & F
All Attendees
Included in Tuition Fee
Make sure to check out the AACD International Student Poster Session located in the Exhibit Hall.

Celebration of Excellence Gala
6:30 p.m. – 7:00 p.m. Reception
Location: Level 6 – Room 6A-C Foyer
7:00 p.m. – 11:00 p.m. Gala
Location: Level 6 – Room 6A-C
Ticketed Event $125 (USD)/Person*
The social highlights of each annual AACD scientific session—cocktail reception, newly Accredited and Accredited Fellow Member recognition, five-star dining, AACD awards ceremony, AACD presidential inauguration, and of course, live music and dancing—need we say more? Attire is formal black tie, ballgown preferred (dark suite and cocktail dresses are acceptable).

*Please note the Celebration of Excellence Gala is designed for adult attendees. Children’s tickets and meals are not provided.
**AACD 2013 Seattle** features the world’s most comprehensive continuing education opportunity for cosmetic dental professionals. In the lecture halls, renowned dental educators present the key concepts in clinical cosmetic dentistry. Dentists and laboratory technicians learn one-on-one the latest techniques in an array of in-depth hands-on workshops.

**Continuing Education Credits**

Scientific session attendees are eligible to earn certified continuing education credits for their participation in the 29th Annual AACD Scientific Session. The AACD is a recognized credit provider for the Academy of General Dentistry, American Dental Association, and National Association of Dental Laboratories.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The AACD designates this activity for 24 continuing education credits.

**Recorded Courses**

**Don’t forget to look for recorded courses. Look for the video icon near the course number in the course detail.**

Denotes that these sessions will be recorded and are available for purchase (video). All recorded courses are subject to change. Stop by the Source of Knowledge table on Level 6 for a full list of recordings.

**For your convenience, each course has been categorized according to...**

...Your Role on the Dental Team

You will find lists of ‘Recommended Courses for Accreditation,’ ‘Recommended Courses for Dentists,’ ‘Recommended Courses for Laboratory Technicians,’ ‘Recommended Courses for Team Members’ (dental assistants, hygienists, office personnel, and patient coordinators), and ‘Recommended Courses for Spouse/Guest’ listed in the small boxes near the course synopsis. These courses are recommended according to each professional’s role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to you.*

*Dentists, laboratory technicians, and supporting registrants registered at the full tuition rate ($1795 (USD)/$1945 (USD)) and recent graduates can pre-select and attend all hands-on workshops and lectures except for those geared toward team members.

Team members, laboratory auxiliary, students, and guests/spouses registered at special discounted rates can pre-select and attend all lectures and applicable hands-on workshops. Spouse/Guest can also pre-select and attend Greet, Eat, and Meet Activities.

...Skill Level

Use the skill levels category to assist in selecting the courses that best suit your skill level and professional goals. ‘Foundational’ means you know dentistry and are looking to expand your understanding of cosmetic dentistry. You want to know the ins and outs, basic concepts, and essential building blocks of cosmetic dentistry. ‘Intermediate’ means you possess strong foundational knowledge and are looking to expand and fine-tune your skills in cosmetic dentistry. You want to achieve an advanced skill level in cosmetic dentistry. ‘Advanced’ means you are extremely knowledgeable in cosmetic dentistry. This is your passion and you need to keep up-to-date on all the latest trends and techniques. You want to stay at the top of your game.

...Clinical or Non-Clinical Nature

The AACD offers well-rounded education for you and your team to succeed professionally and personally. Take advantage of this perfect educational mix and balance ‘Clinical’ and ‘Non-Clinical’ courses using this category listing.

...Accreditation Journey

The AACD maintains dentistry’s most recognized advanced credentialing program in cosmetic dentistry. Find both ‘Required’ and ‘Recommended’ courses using this category listing. These courses will help you on your journey toward Accreditation or Fellowship.
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Can you see yourself AMONG THIS GROUP OF TALENTED DENTAL PROFESSIONALS?
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Congratulations TO THE ACCREDITATION CLASS OF 2013!
Can you see yourself AMONG THIS GROUP OF TALENTED DENTAL PROFESSIONALS?

Then it’s time to take the first step on your own journey of honor, recognition, and clinical excellence. Take the Accreditation Written Exam, offered in Seattle at AACD 2013, for a chance to begin your commitment and dedication to the field of cosmetic dentistry.

Visit the AACD Registration Desk to sign up.
Thursday, April 25, 2013

G200
Pike Place Market Foodie Tour
9:00 a.m. – 12:30 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance

Spouse/Guest

Become a market insider on this behind-the-scenes adventure where you’ll experience the sights, sounds, and flavors of this historic 104-year old landmark.

Meet the Market’s lively characters and hear their memorable stories. See fish fly and sample the ultimate in local smoked salmon, taste the best Mac ‘n Cheese in the county, sip award winning Chowders, and munch on the sweetest local fruit offerings of the season. See the ‘original’ Starbucks store and taste the memories of childhood with piping hot cinnamon-sugar doughnuts fresh from the oldest continuously operating doughnut stand in the U.S.

G210
Seattle Revealed
1:00 p.m. – 4:00 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance

Spouse/Guest

This introduction to Seattle features sightseeing of the city’s most famous locations including drive by viewings of Pike Place Market, Pioneer Square, Fisherman’s Terminal, the waterfront, the famous Sleepless in Seattle Floating House, and the Arboretum.

A brief history of Seattle’s neighborhoods from Capitol Hill to Chinatown help to define the boundaries of this unique town. A stop at the iconic Space Needle provides a bird’s eye view of the entire city.

Friday, April 26, 2013

G300
Treasures of Seattle: Art & Glass
9:45 a.m. – 2:45 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance

Spouse/Guest

Take a walk on the artistic side of Seattle on this exploration of Northwest visual arts. The day begins with a tour of the world famous Seattle Art Museum (SAM). A private tour of SAM’s most notable works will showcase the best of Northwestern art, as well as, works from around the country and around the world. A special exhibition, Rembrandt, Van Dyck, Gainsborough: Treasures of Kenwood House, London, is a selection of approximately 50 masterpieces from the collection, on their first American tour. Among other treasures, the exhibition provides a rare opportunity to see Rembrandt’s late Self-Portrait (1665), which has never before left Europe.

The next stop on the tour focuses on one of Seattle’s favorite sons, an icon of glass work, Dale Chihuly. The Chihuly Glass and Garden Gallery is one of the newest, most spectacular galleries to grace a city known to embrace visual arts. This incredible gallery explores the themes and inspiration behind Chihuly’s instantly recognizable work.

The tour concludes with a light lunch at the Chihuly inspired Collections. This restaurant, attached to the Chihuly Exhibit, features custom built tables designed to show off Chihuly’s personal, eclectic, and sometimes bizarre collections of folk art and bric-a-brac.

G310
Whale Watching
9:45 a.m. - 2:45 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance

Spouse/Guest

Departing from the town of Everett, located only 30 minutes north of Seattle, this gray whale adventure is guaranteed to amaze. April is a great month for spotting gray whales in the calm and protected waters of the sound. In addition to whales, guests are likely to spot harbor seals, Stellar and California sea lions, Harbor and Dall’s porpoise, Bald Eagles and a wide variety of seabirds.

On board the well-appointed 110 ft. Island Explorer 3, boxed lunches will be provided.

Dress warmly for this outdoor adventure and don’t forget your camera!

Saturday, April 27, 2013

G400
Wine, Vine and Washington’s Woodinville
10:15 a.m. - 3:30 p.m.
Location: Level 1 – Ground Transportation & Shuttle Entrance

Spouse/Guest

Only 30 minutes from downtown Seattle, Chateau Ste. Michelle and De Lille wineries in suburban Woodinville are two of Seattle’s top attractions. Both vineyards run grape producing areas throughout Washington State, and bring the fruits of the labors to Woodinville for the creation of excellent wines under the guidance of expert winemakers.

The tour begins at the De Lille chateau, a boutique winery producing some of the country’s finest Bordeaux-style wines. A reserve tasting will be arranged for guests in the main tasting room.

From here it’s on to Chateau Ste. Michelle, one of Washington’s largest and best known wineries. A customized tasting of Ste. Michelle’s best wines, including reserve labels, will be held in the spectacular tasting room.
HOW YOU CAN HELP GIVE BACK A SMILE

1. Visit the Silent Auction outside of the Exhibit Hall. Be the highest bidder on a great dental item…or a sailing charter to watch the America’s Cup 2013!

2. Come party with a purpose Thursday night at the Tap House Grill for the Celebration of Smiles Fundraiser. Your $40 ticket includes food, drinks and opportunities to win. Tickets available at registration. Bring your whole dental team!

Both events support survivors of intimate partner violence through Give Back a Smile, the premier program of the AACD Charitable Foundation.
WEDNESDAY GENERAL SESSION:
THE ROLE OF TEAM IN RECONSTRUCTIVE ESTHETIC DENTISTRY:
A DEFINED ALGORITHM FOR SUCCESS

Drs. David Garber and Maurice Salama, Opening General Session

To kick off AACD 2013, Drs. David Garber and Maurice Salama will share the stage on Wednesday afternoon for a powerful, dynamic, and memorable presentation to leave you refreshed, renewed, and ready to tackle any clinical challenge that comes your way.

Their presentation will focus on a defined algorithm for the interdisciplinary team of the restorative dentist, periodontist, and orthodontist to successfully reconstruct the soft tissue foundation for all restorative options. The diagnosis of deficiencies as well as varied treatment options will be discussed in detail. This includes periodontal crown lengthening, esthetic periodontal plastic soft tissue grafting procedures, and prescription adjunctive orthodontic tooth movement to manipulate the soft tissue foundation prior to, or subsequent to, implants, bridges, or pontic replacement.

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Learn about Perio Restorative at today’s opening General Session! 3:00 pm in Room 6A-C (L6).

Morning

Location: Level 6 - Room 607
Course - A102
Topic - Accreditation
Laboratory Technician Accreditation Workshop

Dwight Rickert, CDT
9:00 a.m. – 11:00 a.m.
CE Units: 3.0L
AGD Subject Code: 780

Educational Objectives:
1. Become familiar with the AACD Accreditation protocol as it relates to laboratory technicians
2. See examples of successful and unsuccessful Accreditation cases
3. Understand why achieving a credential in cosmetic dentistry as a laboratory technician is desirable and in such demand

Location: Level 4 - Room 4C-2
Course - A103
Topic - Accreditation
Criteria Workshop

Bradley J. Olson, DDS
12:30 p.m. – 2:30 p.m.
CE Units: 2.0L
AGD Subject Code: 780

Educational Objectives:
1. Become familiar with the criteria used in Accreditation examinations
2. See dentistry examples that satisfy or fall short of the criteria
3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry

Location: Level 6 - Room 6A-C
Course - L125
Topic - Perio Restorative
The Role of TEAM in Reconstructive Esthetic Dentistry: A Defined Algorithm for Success

David Garber, DMD
Maurice Salama, DMD
3:00 p.m. – 6:00 p.m.
CE Units: 3.0L
AGD Subject Code: 610

Educational Objectives:
1. Learn the risk factors of anterior implant therapy
2. Learn the four most important diagnostic components leading to a successful treatment design for an esthetic restoration
3. Learn how and when to successfully incorporate minimally invasive protocols

Location: Level 6 - Room 603
Course - A100
Topic - Accreditation
Advanced Accreditation Workshop

Betsy Bakeman, DDS
Susan Hollar, DDS
Nelson Rego, CDT
J.A. Reynolds, DDS
W. Johnston Rowe, Jr., DDS
Michael R. Sesemann, DDS

8:00 a.m. – 2:30 p.m.
CE Units: 3.0L & 2.0P
AGD Subject Code: 780

Educational Objectives:
1. Understand how cases for Accreditation are judged based on specific criteria
2. Sharpen your eye to discern fine details in judging cosmetic dentistry
3. Present cosmetic dentistry cases for feedback to decide if the criteria has been met

(Bring cases to share; write your name, member number, and case type on each memory stick using a permanent marker for identification).

Morning

Location: Level 4 - Room 4C-2
Course - A101
Topic - Accreditation
Accreditation Workshop

Bradley J. Olson, DDS
8:00 a.m. – 11:00 a.m.
CE Units: 3.0L
AGD Subject Code: 780

Afternoon

Location: Level 6 - Room 6A-C
Course - L125
Topic - Perio Restorative

Kick off AACD 2013 Seattle with a Little Rock’n Roll

All Attendees  Foundational  Clinical

Accreditation Recommended

Afternoon

Location: Level 6 - Room 607
Course - A102
Topic - Accreditation
Laboratory Technician Accreditation Workshop

Dwight Rickert, CDT
9:00 a.m. – 11:00 a.m.
CE Units: 3.0L
AGD Subject Code: 780

Educational Objectives:
1. Become familiar with the AACD Accreditation protocol as it relates to laboratory technicians
2. See examples of successful and unsuccessful Accreditation cases
3. Understand why achieving a credential in cosmetic dentistry as a laboratory technician is desirable and in such demand

Location: Level 4 - Room 4C-2
Course - A103
Topic - Accreditation
Criteria Workshop

Bradley J. Olson, DDS
12:30 p.m. – 2:30 p.m.
CE Units: 2.0L
AGD Subject Code: 780

Educational Objectives:
1. Become familiar with the criteria used in Accreditation examinations
2. See dentistry examples that satisfy or fall short of the criteria
3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry

Location: Level 6 - Room 6A-C
Course - L125
Topic - Perio Restorative
The Role of TEAM in Reconstructive Esthetic Dentistry: A Defined Algorithm for Success

David Garber, DMD
Maurice Salama, DMD
3:00 p.m. – 6:00 p.m.
CE Units: 3.0L
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Educational Objectives:
1. Learn the risk factors of anterior implant therapy
2. Learn the four most important diagnostic components leading to a successful treatment design for an esthetic restoration
3. Learn how and when to successfully incorporate minimally invasive protocols
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Thursday
5:30 - 7pm
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<td>8:00 a.m. – 9:00 a.m.</td>
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<tr>
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<td>9:15 a.m. – 5:30 p.m.</td>
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<tr>
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AACD Accreditation Written Exam: Take the first step to your journey of honor, recognition, and clinical excellence. Register at the AACD Registration Desk before 10:00 a.m. today.
Untreated dental forces cause symptoms of TMJ/D, chronic headache, migraine and tinnitus. TruDenta enables dentists to objectively diagnose and predictably treat the 80 million Americans affected by these conditions with NO NEEDLES, DRUGS, PAIN or permanent orthotic.

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Roger P. Levin, DDS
"Readers begin to realize the role of dentistry in conservatively treating this disorder, and the rationale for the development and use of the TruDenta system."

Richard Wright, DDS
"This is one of the most significant shifts in my thinking and it alone is worth the purchase price."

Joe Harris, DMD
"The therapies are not new, but the organization and follow through, integrating the dental component of occlusion, have given relief and benefit to virtually everyone we have treated."

Mark W. Montgomery, DMD
"TruDenta brings new hope for patients suffering from the many maladies associated with these pervasive problems. This system is truly the missing link in dental medicine today."

Ronald Ritsco, DMD, MS, PA, FACE
"Using the TruDenta system, dentists can provide exceptional care by delivering an objective, visually engaging diagnosis and offering scientifically proven, systematic and predictable treatments for patients suffering with the symptoms of dentomandibular sensorimotor dysfunction."


TruDenta Life Changing Dentistry
Booth #439

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### Afternoon

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THURSDAY MORNING GENERAL SESSION: COURSE L200
WE CAN HELP YOU REACH YOUR POTENTIAL—EVEN BEYOND DENTISTRY
LOCATION: LEVEL 6 - ROOM 6A-C
Come be inspired by Dr. Brené Brown, research professor and writer at the University of Houston Graduate College of Social Work. She has spent the last 12 years studying vulnerability, courage and authenticity.

She writes, “If we want to change the way we live, love, parent, teach, lead organizations, and build communities, we have to start with a conversation about vulnerability—and this is where our story begins.”

Let this be where YOUR story begins and join us for what will be an amazing Thursday!

---

**All Day Lecture**

**LOCATION: LEVEL 4 - ROOM 4C-2**

**Course – L210**

**Topic – Esthetics**

A Systematic Approach to Achieving Esthetic Excellence in Patients with Anterior Esthetic Challenges

**Frank Spear, DDS, MSD**

9:15 a.m. – 5:30 p.m.

CE Units: 6.0L

AGD Subject Code: 610

| All Attendees | Foundational | Clinical |

**Educational Objectives:**

1. Learn what decisions must be made, and the specific order on how to make them for patients with significant anterior esthetic deformities
2. Learn treatment options to be considered to resolve these deformities, including orthodontics, periodontics, oral surgery, or prosthodontics
3. Learn how to use unconventional approaches to resolve some of these dilemmas

**Morning Lecture**

**LOCATION: LEVEL 4 - ROOM 4C-4**

**Course – L211**

**Topic – Implants**

Implant Dentistry…Enhancing Diagnosis, Case Acceptance, and Restorative Outcomes Using the Latest Technology

**David Little, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0L

AGD Subject Code: 690

| All Attendees | Foundational | Clinical |

**Educational Objectives:**

1. Understand diagnosis and treatment planning using CBCT and planning software for single tooth to full arch
2. Learn case acceptance techniques and how to attract implant patients
3. Learn restorative techniques including immediate provisionalization, impression, and final prosthetic delivery

Dr. Little receives an honorarium for Dentsply, Heraeus, Kerr, 3M and Deka.

---

**Morning Lecture**

**LOCATION: LEVEL 4 - ROOM 4C-3**

**Course – L212**

**Topic – Composites**

Class II Composites: Practical Science, Predictable Success

**Ronald Jackson, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0L

AGD Subject Code: 697

| All Attendees | Foundational | Clinical |

**Educational Objectives:**

1. To review current adhesives and matricizing techniques for placing Class II composite restorations
2. To understand the science and technology of new posterior composite materials and systems
3. To appreciate the value and time savings of placing posterior restorations using bulk fill technology

Dr. Jackson is a consultant for Kerr Corp. and Ivoclar Vivadent. He also receives financial or material support from Kerr.

---

**Morning Lecture**

**LOCATION: LEVEL 6 - ROOM 604**

**Course – L213**

**Topic – Accreditation (Case Type IV)**

Accreditation Case Type IV Lecture

**James Peyton, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0L

AGD Subject Code: 730

| Dentist | Foundational | Clinical |

**Educational Objectives:**

1. Learn a step-by-step technique to layer a composite restoration
2. Tips to practice techniques on stone models and typodonts to allow the participant to practice the techniques prior to the clinical appointment
3. Learn a predictable technique to contour and polish a composite restoration that disappears into the natural tooth

Disclaimer: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.
Morning | Lecture
--- | ---
**Location:** Level 6 - Room 617  
**Course:** L215  
**Topic:** Sleep Apnea

Sleeping with the Enemy

B. Kent Smith, DDS

9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 160

**Educational Objectives:**
1. Learn the functions of sleep
2. Discover the sequela of disturbed sleep
3. Realize the dental team’s role in providing better sleep

Morning | Lecture
--- | ---
**Location:** Level 3 - Room 308  
**Course:** L216  
**Topic:** Productivity

Productivity – It’s Not By Chance

Bruce Baird, DDS

9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 557

**Educational Objectives:**
1. Learn a strategic plan for profitability that works in your practice
2. Learn how to get patients to say “yes” to comprehensive dentistry
3. Learn how to schedule for productivity, not for time

Dr. Baird is an owner of Productive Dentist Academy and a shareholder at Comprehensive Finance.

Morning | Lecture
--- | ---
**Location:** Level 3 - Room 3B  
**Course:** L217  
**Topic:** Lasers

The Rock and Roll Laser Hygiene

Stephanie Lodding, RDH

9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 497

**Educational Objectives:**
1. Learn about lasers in the hygiene department and how they can help achieve better results with periodontal therapy
2. Understand how lasers can prevent your patients from getting sick and even help save their lives
3. Receive a step-by-step plan on how to use the laser and how to implement a periodontal therapy plan

Ms. Lodding is a consultant and receives an honorarium from Dental Photonics and is a consultant for Dental Photonics.

Morning | Lecture
--- | ---
**Location:** Level 6 - Room 603  
**Course:** L218  
**Topic:** Marketing

What Successful Dental Marketers Know (And What You Should, Too!)

Michael DiFrisco, moderator

Jack Hadley  
Guy Lewis, DDS  
John Sullivan, DDS  
Xaña Winans

9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 557

**Educational Objectives:**
1. Discover how some of the most successful dentists and dental marketers, in any economic environment, have cost-effectively attracted more patients, gained more referrals, and built customer loyalty
2. Learn no-nonsense tactics to develop advertising that delivers tangible results, plus use social media to create a free patient retention tool
3. Discover the hard-earned secrets of today’s most successful dentists and dental marketers whether you want to attract patients in a small town, a big city, only... in virtually any market

Dr. Sullivan receives an honorarium from Shofu and other financial or material support from Heraeus.

Morning | Lecture
--- | ---
**Location:** Level 3 - Room 3A  
**Course:** L219  
**Topic:** Incisal Edge

A Tale of 2 Dimensions: Are Your Incisal Edges Esthetically and Functionally Correct?

Supported by Dental Arts Laboratories, Inc. and Whip Mix

John Cranham, DDS  
Leonard Hess, DDS

9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 734

**Educational Objectives:**
1. Understand where to place mandibular and maxillary incisal edges both vertically and horizontally
2. Understand the esthetic functions related to incisal edge position
3. Learn how incisal edge position relates to anterior guidance and envelope of function

---

**Dentist | Laboratory Technician | Team | Accreditation | Recorded course**
Support GBAS: Join Us at the Tap House Grill at 8 p.m. for a GBAS Fundraiser! Tickets Available at Registration

---

**Thursday • April 25**

**Morning Lecture**

**Location: Level 6 - Room 606**

**Course – L220**

**Topic – Composites**

*Catch the Composite Wave and Surf Its Potential!*

Supported by Cosmedent, Inc.

**K. William (Buddy) Mopper, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0L

AGD Subject Code: 254

| All Attendees | Foundational | Clinical |

**Educational Objectives:**

1. Learn why superior bonding is a necessity in any esthetic practice and what different materials bring to your overall esthetic and functional results
2. Learn why microfills, microhybrids, and nanofills are necessary for certain procedures
3. Understand the necessity for proper opaquing and tinting as well as finishing and polishing

---

**Correct Table**

**Morning Hands-On Workshop**

**Location: Level 6 - Room 612**

**Course – W214**

**Topic – Accreditation (Case Type V)**

*Accreditation Case Type V Hands-On Workshop*

Attendance limited to 50

Equipment and materials supported by Bisco Dental Products

**Brian LeSage, DDS**

Frank Milnar, DDS

9:15 a.m. – 5:30 p.m.

CE Units: 6.0P

AGD Subject Code: 730

Course breaks for lunch 12:15 p.m. – 2:30 p.m.

| Dentist | Lab Tech | Advanced | Clinical |

**Accreditation Recommended**

**Educational Objectives:**

1. Use a unique model to train and calibrate your visual perception of polychromicity, incisal halo, and incisal effects that need to be replicated
2. Learn to use the model as your guide to mirror line angles, outline form, primary, secondary, and tertiary anatomy
3. Special session time will be allocated to finishing and polishing of composites

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**Correct Table**

**Morning Hands-On Workshop**

**Location: Level 6 - Room 618**

**Course – W250**

**Topic – Composites**

*Composite Layering Workshop: Indirect and Semi-Direct Techniques*

Supported by Heraeus

**Ed McLaren, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0P

AGD Subject Code: 254

| Dentist | Lab Tech | Foundational | Clinical |

**Educational Objectives:**

1. Learn to use individual characterization to create esthetic natural looking restorations
2. Learn to layer and achieve the correct color and ideal translucency
3. Learn finishing techniques, definitive shaping, texturizing, and final polishing

---

**Correct Table**

**Morning Hands-On Workshop**

**Location: Level 6 - Room 607**

**Course – W251**

**Topic – Composites**

*Direct Posterior Composites: Balancing Efficiency and Long-Term Performance*

Supported by Ivoclar Vivadent, Inc.

**Michael R. Sesemann, DDS**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0P

AGD Subject Code: 255

Repeated Thursday, 2:30 p.m. – 5:30 p.m. · W260

| Dentist | Intermediate | Clinical |

**Educational Objectives:**

1. To understand proper adhesion protocol and application techniques
2. To understand the spectrum of indications for bulk-fill resin composite materials
3. To understand proper placement techniques to achieve optimum contacts and anatomy
Morning Hands-On Workshop

Location: Level 6 - Room 608
Course – W252
Topic – Composites
Class IV Restorations 2 Ways
Supported by Tokuyama Dental America
Attendance limited to 50

Newton Fahl, Jr. DDS, MS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Repeated Thursday, 2:30 p.m. – 5:30 p.m. – W261

Educational Objectives:
1. Learn how to complete simple and more elaborate layering to achieve equally great aesthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Morning Hands-On Workshop

Location: Level 4 - Room 4C-1
Course – W254
Topic – Composites
Let Microfill Make You a Better Esthetic Dentist
Supported by Cosmedent, Inc.
Attendance limited to 50

Corky Willhite, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Educational Objectives:
1. Understand how microfill is different from other types of composite
2. Learn how to use microfill in restorations to improve the esthetics and maintain functional longevity
3. Use a simple hands-on technique to master the ability to create a predictable and incredible polish

Morning Hands-On Workshop

Location: Level 6 - Room 613
Course – W256
Topic – Veneers
Innovative Minimally Invasive Direct Veneers for Today’s Practice
Supported by Ultradent Products, Inc.
Attendance limited to 50

Stephan Lampl, DMD
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 780
Repeated Thursday, 2:30 p.m. – 5:30 p.m. – W267

Educational Objectives:
1. Explore advanced knowledge in the field of aesthetic treatments
2. Identify and fulfill patient needs, boost elective treatment within the practice, and maximize business through the application of conservative techniques while maintaining strict ethical behavior
3. Gain a high level of competence in various kinds of direct and indirect adhesive procedures, from planning, to the realization of the treatment
Support GBAS: Join Us at the Tap House Grill at 8 p.m. for a GBAS Fundraiser! 
Tickets Available at Registration

**Thursday • April 25**

**MORNING HANDS-ON WORKSHOP**

**LOCATION: LEVEL 3 - ROOM 310**

**Course – WL253**

**Topic – Temporization**

Artistic Smile Design: Facial Changes Through Temporization

Supported by DMG America

Attendance limited to 30

**Elliot Mechanic, DDS BSc**

9:15 a.m. – 12:15 p.m.

CE Units: 3.0P

AGD Subject Code: 610

Repeated Thursday, 2:30 p.m. – 5:30 p.m. · WL262

**Educational Objectives:**

1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve desired facial changes
3. Understand impression taking, bite registration, and bite adjustment

**AFTERNOON EXAMINATION**

**LOCATION: SHERATON METROPOLITAN BALLROOM**

**Course – A200 · A201**

**Topic – Accreditation**

Accreditation Written Examination

Attendance limited to dentists and laboratory technicians

1:00 p.m. – 5:00 p.m.

**AFTERNOON LECTURE**

**LOCATION: LEVEL 6 - ROOM 603**

**Course – L225**

**Topic – Smile Design**

Designing the Perfect Smile

**Michael Koczarski, DDS**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0L

AGD Subject Code: 780

**Educational Objectives:**

1. Learn to evaluate the entire smile from the outside in
2. Understand what can and cannot be corrected and effectively communicate this to your patient
3. Learn how to deliver your promise

**AFTERNOON LECTURE**

**LOCATION: LEVEL 3 - ROOM 3B**

**Course – L226**

**Topic – Photography**

Photography Lecture for Accreditation Documentation

**Brett Magnuson, DMD**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0L

AGD Subject Code: 562

Recommended lecture for workshop W312 or W326

**Educational Objectives:**

1. Learn photography basics and equipment options
2. Learn how to perfect images for the AACD Accreditation photography series
3. Manage RAW® images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

**AFTERNOON LECTURE**

**LOCATION: LEVEL 6 - ROOM 604**

**Course – L227**

**Topic – Endodontics**

Endodontic Diagnosis and Treatment Planning: “Knowing What to do When and Why?”

**Robert Salehrabi, DDS**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0L

AGD Subject Code: 070

**Educational Objectives:**

1. How to unravel the “toothache headache”
2. How to choose endo vs. implant
3. How to decide nonsurgical vs. surgical endodontic retreatment
Afternoon Lecture

Location: Level 4 - Room 4C-3
Course – L228

Topic – Accreditation – (Case Type III)
Replacing a Missing Tooth in the Esthetic Zone – A Focus on AACD Accreditation Case Type III

Betsy Bakeman, DDS
2:30 p.m. – 5:30 p.m.
CE Units – 3.0L
AGD Code: 780

Educational Objectives:
1. Understand the importance of properly evaluating and managing tissue architecture when replacing a missing tooth in the esthetic zone.
2. Learn why proper case selection is dependent to achieving ideal results.
3. Understand the critical evaluation criteria to master for successful execution of Case Type III.

Disclaimer: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

Location: Level 6 - Room 617
Course – L229

Topic – Orthodontics
Orthodontic Choices for the Cosmetic/General Practice Office

David Eshom, DDS
Anthony Feck, DDS
Jeffery Taylor, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 370

Educational Objectives:
1. Know the potential for orthodontic treatment in your practice.
2. Know the orthodontic treatment systems available to the cosmetic/general practice practitioner.
3. Determine whether incorporating orthodontic treatment makes sense in your practice.

Dr. Taylor is a consultant/speaker for Progressive Orthodontic Seminars.

Location: Level 4 - Room 4C-4
Course – L230

Topic – Smile Transformation
Smile Transformation Often Equals Facial Transformation

Jason Kim, CDT
Larry Rosenthal, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 780

Educational Objectives:
1. Understand proper case selection...[interdisciplinary treatment plan options]
2. Understand technique considerations in provisional design (patient/doctor/laboratory communication)
3. Learn how to simplify clinical aesthetic design from color, shape to occlusion.

Location: Level 3 - Room 308
Course – L231

Topic – Marketing and Branding

Michael DiFrisco
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 561

Educational Objectives:
1. Understand the critical role personal and professional branding plays as a necessary prerequisite for ANY marketing efforts.
2. Discover how having fun, being different, and getting noticed is a radical branding strategy that spawns buzz, press, and other forms of public notice and word-of-mouth notoriety.
3. Learn seven in-class exercises to develop your radical dental brand.
**Thursday • April 25**

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<tr>
<td><strong>Location:</strong> Level 3 - Room 3A</td>
<td><strong>Course:</strong> L232</td>
</tr>
</tbody>
</table>
| **Topic:** Materials | **State of the Art Restorative Dentistry – Science and Practice**
Supported by Shofu Dental |
| | Lou Graham, DDS  
Mark Latta, DMD |
| | 2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 250 |
| **Educational Objectives:** | 1. Learn the importance of light curing, the most common ways to secure the best bond strengths, and why bonding is more than just applying a liquid  
2. Learn about the latest flowables — why this category truly is expanding to make our restorations easier with far better results — and how bulk fill products fit in your practice  
3. Observe clinical examples of the latest materials to simplify your daily composite restorations, and how newer technologies have made bio-active restorative materials to help prevent caries |

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<th><strong>Afternoon</strong></th>
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<tr>
<td><strong>Location:</strong> Level 6 - Room 607</td>
<td><strong>Course:</strong> L233</td>
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</tbody>
</table>
| **Topic:** Patient Education | **Beyond Insurance; Helping Patients WANT What We Know They Need!**
Supported by MicroDental Laboratories |
| | Mark Murphy, DDS, BS |
| | 2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 557 |
| **Educational Objectives:** | 1. Be able to educate patients about the true role of dental insurance  
2. Create a value proposition for optimal dental care and treatment  
3. Strengthen verbal skills needed to provide optimal dental treatment |

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<th><strong>Afternoon</strong></th>
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<tr>
<td><strong>Location:</strong> Exhibit Hall - Educational Theater</td>
<td><strong>Course:</strong> MP002</td>
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</tbody>
</table>
| **Topic:** Implants | **Anterior Implant Soft and Hard Tissue Esthetics**
Ray Voller, DMD |
| | 2:00 p.m. – 2:30 p.m.  
CE Units: 0.5L  
AGD Subject Code: 690 |
| **Educational Objectives:** | 1. Learn to simplify restorative esthetics on anterior implant restorations  
2. Understand procedures to help you gain confidence handling soft tissue around implants |

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<th><strong>Afternoon</strong></th>
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<tbody>
<tr>
<td><strong>Location:</strong> Level 6 - Room 608</td>
<td><strong>Course:</strong> W260</td>
</tr>
</tbody>
</table>
| **Topic:** Composites | **Direct Posterior Composites: Balancing Efficiency and Long-Term Performance**
Supported by Ivoclar Vivadent, Inc. |
| | Michael R. Sesemann, DDS |
| | 2:30 p.m. – 5:30 p.m.  
CE Units: 3.0P  
AGD Subject Code: 255 |
| **Educational Objectives:** | 1. To understand proper adhesion protocol and application techniques  
2. To understand the spectrum of indications for bulk-fill resin composite materials  
3. To understand proper placement techniques to achieve optimum contacts and anatomy |

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<th><strong>Afternoon</strong></th>
<th><strong>Hands-On Workshop</strong></th>
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<tr>
<td><strong>Location:</strong> Level 6 - Room 607</td>
<td><strong>Course:</strong> W261</td>
</tr>
</tbody>
</table>
| **Topic:** Composites | **Class IV Restorations 2 Ways**
Newton Fahl, Jr., DDS, MS |
| | 2:30 p.m. – 5:30 p.m.  
CE Units: 3.0P  
AGD Subject Code: 254 |
| **Educational Objectives:** | 1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results  
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly  
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts |
### Afternoon Hands-On Workshop

#### Location: Level 4 - Room 401

**Course – W263**

**Topic – Composites**

*Creating AACD Quality Success with New Restorative Materials and Simple Techniques*

Supported by 3M ESPE Dental Products

Attendance limited to 34

<table>
<thead>
<tr>
<th>John Weston, DDS</th>
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<tbody>
<tr>
<td>2:30 p.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>CE Units: 3.0P</td>
</tr>
<tr>
<td>AGD Subject Code: 250</td>
</tr>
</tbody>
</table>

**Educational Objectives:**
1. Learn key considerations for creating life-like anterior and posterior restorations
2. Understand and fabricate the tools for a fast learning curve
3. Learn simplified, predictable finishing and polishing techniques for brilliant results

#### Location: Level 4 - Room 4C-1

**Course – W264**

**Topic – Veneers**

*The 3 Cs of Composite Veneers, Color+Contour+Creativity = Gorgeous Composite Veneers*

Supported by Cosmedent, Inc.

Attendance Limited to 50

<table>
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<tr>
<th>David Chan, DMD</th>
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<tbody>
<tr>
<td>2:30 p.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>CE Units: 3.0P</td>
</tr>
<tr>
<td>AGD Subject Code: 780</td>
</tr>
</tbody>
</table>

**Educational Objectives:**
1. Understand the fundamentals of how to layer composite “sashimi style” in anterior veneer cases
2. Learn simple creative techniques to emulate natural incisal translucency
3. Achieve predictable contouring, finishing and polishing techniques for optimal esthetics

### Afternoon Hands-On Workshop

#### Location: Level 6 - Room 609

**Course – W265**

**Topic – Incisal Edge**

*Lost in Translation? Communicating Incisal Edge Position with Your Laboratory*

Supported by Dental Arts Laboratories, Inc. and Whip Mix

Attendance limited to 50

| John Cranham, DDS  
<table>
<thead>
<tr>
<th>Leonard Hess, DDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 p.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>CE Units: 3.0P</td>
</tr>
<tr>
<td>AGD Subject Code: 784</td>
</tr>
</tbody>
</table>

**Educational Objectives:**
1. Learn how to communicate 3D diagnostics with the laboratory
2. Decide what material will provide esthetic and functional success
3. Understand the necessary tools to make adequate preparation reduction stents

#### Location: Level 6 - Room 616

**Course – W266**

**Topic – Removable Prosthodontics**

*Esthetic Smile Design for Dentures*

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

<table>
<thead>
<tr>
<th>John Nosti, DDS</th>
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<tbody>
<tr>
<td>2:30 p.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>CE Units: 3.0P</td>
</tr>
<tr>
<td>AGD Subject Code: 670</td>
</tr>
</tbody>
</table>

**Educational Objectives:**
1. Use the smile design kit components to facilitate communication for proper positioning and selection of anterior teeth using patient specific criteria
2. Experience hands-on positioning and characterization of the maxillary anterior denture teeth
3. Define the various occlusal scheme options and their application to dentures, natural teeth, and implant restorations
**THURSDAY • APRIL 25**

**MORNING HANDS-ON WORKSHOP**

**LOCATION: LEVEL 6 - ROOM 613**

**COURSE – W267**

**TOPIC – VENEERS**

Innovative Minimally Invasive Direct Veneers for Today’s Practice

Supported by Ultradent Products, Inc.

Attendance limited to 50

**Stephan Lampl, DMD**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 780

Repeated Thursday, 9:15 a.m. – 12:15 p.m. – W256

**Educational Objectives:**
1. Explore advanced knowledge in the field of aesthetic treatments
2. Identify and fulfill patient needs, boost elective treatment within the practice, and maximize business through the application of conservative techniques while maintaining strict ethical behavior
3. Gain a high level of competence in various kinds of direct and indirect adhesive procedures, from planning, to the realization of the treatment

**MORNING HANDS-ON WORKSHOP**

**LOCATION: LEVEL 6 - ROOM 618**

**COURSE – W268**

**TOPIC – TEMPORARIES**

Hands-On Fabrication of Composite Temporaries

Supported by Heraeus

Attendance limited to 48

**Susan Hollar, DDS**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 610

**Educational Objectives:**
1. Learn to create an accurate matrix from a diagnostic wax-up
2. Learn to fabricate composite temporaries from the matrix
3. Customize temporaries utilizing patient feedback and digital photography to effectively communicate with the laboratory

**AFTERNOON HANDS-ON WORKSHOP**

**LOCATION: LEVEL 3 - ROOM 310**

**COURSE – WL262**

**TOPIC – TEMPORIZATION**

Artistic Smile Design: Facial Changes Through Temporization

Supported by DMG America

Attendance limited to 30

**Elliot Mechanic, DDS BSc**

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 610

Repeated Thursday, 9:15 a.m. – 12:15 p.m. – WL253

**Educational Objectives:**
1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve desired facial changes
3. Understand impression taking, bite registration, and bite adjustment

**AFTERNOON LECTURE**

**LOCATION: EXHIBIT HALL - EDUCATIONAL THEATER**

**COURSE – L234**

**TOPIC – ORTHODONTICS**

Progressive Smile Design: Concepts and Implementation Using the Inman Aligner

Supported by Inman Aligner

**Ross Nash, DDS**

2:45 p.m. – 4:00 p.m.

CE Units: 1.0L

AGD Subject Code: 370

Repeated Friday, 2:45 p.m. – 4:00 p.m. – L335

**Educational Objectives:**
1. Understand the concepts of progressive smile design as the key to stress-free patient lead smile design
2. Understand the basic principles and applications of the Inman Aligner in rapid tooth movement
3. Understand the implementation and marketing potential of progressive smile design

Support GBAS: Join Us at the Tap House Grill at 8 p.m. for a GBAS Fundraiser!

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Aacd
Unplugged

Madison, WI | 2013

Upcoming course

Sept. 20-21, 2013
Porcelain Veneers: Successful, Predictable, Gorgeous Results
Betsy Bakeman, DDS

EARN 16 CE CREDITS PER EVENT

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*Earn 8 CE Credits per day

American Academy of Cosmetic Dentistry
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<th>MORNING TOPIC</th>
<th>LOCATION</th>
<th>TIME</th>
<th>COURSE/SPEAKER/PAGE</th>
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<tr>
<td>Inspiration</td>
<td>Level 6 - Room 6A-C</td>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>Course L300 – Todd – page 46</td>
</tr>
<tr>
<td>Accreditation</td>
<td>Level 6 - Room 617</td>
<td>9:15 a.m. – 11:15 a.m.</td>
<td>Course A302 – LeSage – page 46</td>
</tr>
<tr>
<td>Interdisciplinary Dentistry</td>
<td>Level 4 - Room 4C-4</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L310 – Paquette/Sheets – page 46</td>
</tr>
<tr>
<td>Lasers</td>
<td>Level 6 - Room 604</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L311 – van As – page 46</td>
</tr>
<tr>
<td>Accreditation (Case Type II)</td>
<td>Level 6 - Room 603</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L313 – Sesemann – page 46</td>
</tr>
<tr>
<td>Bonding</td>
<td>Level 4 - Room 4C-2</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L314 – Fahl – page 47</td>
</tr>
<tr>
<td>Esthetic Dentistry</td>
<td>Level 6 - Room 606</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L315 – Crispin – page 47</td>
</tr>
<tr>
<td>Photography</td>
<td>Level 3 - Room 3B</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L316 – Goldstein – page 47</td>
</tr>
<tr>
<td>Practice Management</td>
<td>Level 4 - Room 4C-3</td>
<td>9:15 a.m. – 5:30 p.m.</td>
<td>Course L317 – Jameson – page 47 (breaks for lunch)</td>
</tr>
<tr>
<td>Treatment Planning</td>
<td>Level 3 - Room 3A</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L318 – Hess – page 48</td>
</tr>
<tr>
<td>Marketing</td>
<td>Level 3 - Room 308</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course L319 – Blatchford – page 48</td>
</tr>
<tr>
<td>Photography</td>
<td>Level 6 - Room 612</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W312 – Magnuson – page 48</td>
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<tr>
<td>Materials</td>
<td>Level 3 - Room 310</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W350 – Ward – page 49</td>
</tr>
<tr>
<td>Composites</td>
<td>Level 6 - Room 608</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W351 – Milnar/ Wohlberg – page 49</td>
</tr>
<tr>
<td>Implants</td>
<td>Level 6 - Room 618</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W352 – Flax – page 49</td>
</tr>
<tr>
<td>Veneers</td>
<td>Level 4 - Room 401</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W353 – Bakeman – page 49</td>
</tr>
<tr>
<td>Composites</td>
<td>Level 4 - Room 4C-1</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W354 – Hartlieb – page 50</td>
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<tr>
<td>Adhesives</td>
<td>Level 6 - Room 609</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W355 – Koczarski – page 50</td>
</tr>
<tr>
<td>Composites</td>
<td>Level 6 - Room 607</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W356 – Jackson – page 50</td>
</tr>
<tr>
<td>Composites</td>
<td>Level 6 - Room 613</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W357 – Brucia – page 50</td>
</tr>
<tr>
<td>Bonding</td>
<td>Level 6 - Room 616</td>
<td>9:15 a.m. – 12:15 p.m.</td>
<td>Course W358 – Weston – page 51</td>
</tr>
<tr>
<td>Accreditation</td>
<td>Level 6 - Room 617</td>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Course A303 – LeSage – page 48</td>
</tr>
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Don’t Miss Tonight’s Membership Meeting! Registration starts at 5:30 p.m. Meeting 6 p.m. to 8 p.m.
Be less stressed.

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Discover your best practice with Jameson’s Team of Coaching & Marketing Advisors.

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Find out more at AACD Annual Session Booth #235 | Visit www.JamesonManagement.com
### Afternoon

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<td>Composites</td>
<td>Exhibit Hall - Theater</td>
<td>1:15 p.m. – 1:45 p.m.</td>
<td>Course MP003 – Hahn – page 51</td>
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<tr>
<td>Implants</td>
<td>Exhibit Hall - Theater</td>
<td>2:00 p.m. – 2:30 p.m.</td>
<td>Course MP004 – Barakat – page 51</td>
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<tr>
<td>Smile Design</td>
<td>Level 4 - Room 4C-2</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L325 – Wells – page 51</td>
</tr>
<tr>
<td>Implants</td>
<td>Level 3 - Room 3B</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L327 – Leopardi – page 51</td>
</tr>
<tr>
<td>Accreditation (Case Type I)</td>
<td>Level 4 - Room 4C-4</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L328 – LeSage – page 52</td>
</tr>
<tr>
<td>Minimally Invasive Dentistry</td>
<td>Level 6 - Room 617</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L329 – Hinoura/Otsuki – page 52</td>
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<tr>
<td>Risk Management Assessment</td>
<td>Level 6 - Room 606</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L330 – Brady – page 52</td>
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<tr>
<td>Materials</td>
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<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L331 – Sorensen – page 52</td>
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<tr>
<td>Treatment Planning</td>
<td>Level 6 - Room 603</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L332 – Kinzer – page 53</td>
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<tr>
<td>Materials</td>
<td>Level 3 - Room 308</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L333 – Hewlett – page 53</td>
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<tr>
<td>Minimally Invasive Dentistry</td>
<td>Level 3 - Room 3A</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course L334 – Kaminer – page 53</td>
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<tr>
<td>Photography</td>
<td>Level 6 - Room 612</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W326 – Magnuson – page 53</td>
</tr>
<tr>
<td>Veneers</td>
<td>Level 6 - Room 608</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W360 – Milnar/Wohlberg – page 53</td>
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<tr>
<td>Preparation Design</td>
<td>Level 6 - Room 618</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W361 – Bassett – page 54</td>
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<tr>
<td>Bonding</td>
<td>Level 4 - Room 4C-1</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W362 – Peck – page 54</td>
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<tr>
<td>Restorations</td>
<td>Level 4 - Room 401</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W363 – Willhite – page 54</td>
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<tr>
<td>Composites</td>
<td>Level 6 - Room 607</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W364 – Jackson – page 54</td>
</tr>
<tr>
<td>Adhesives</td>
<td>Level 6 - Room 609</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W365 – Koczarski – page 55</td>
</tr>
<tr>
<td>Composites</td>
<td>Level 6 - Room 616</td>
<td>2:30 p.m. – 5:30 p.m.</td>
<td>Course W366 – Marus – page 55</td>
</tr>
<tr>
<td>Orthodontics</td>
<td>Exhibit Hall - Theater</td>
<td>2:45 p.m. – 4:00 p.m.</td>
<td>Course L335 – Nash/Qureshi/Russell – page 55</td>
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The evolution of the full contour zirconia restoration is complete.
FRIDAY MORNING GENERAL SESSION: CHARLIE TODD, IMPROV EVERYWHERE

Get energized by Friday’s general session speaker, Charlie Todd, who is the founder of Improv Everywhere. A master of viral communication, Todd has been creating hilarious web videos that have gotten the attention of millions.

Learn how Todd’s approach to life can help get your own creative juices flowing, inside and outside of the dental practice.

FRIDAY MORNING LEcTURE

LOCATION: LEVEL 6 - ROOM 617
COURSE – A302

TOPIC – ACCREDITATION
Fellowship Workshop for Accredited Members
Attendance limited to Accredited Members

Brian LeSage, DDS
9:15 a.m. – 11:15 a.m.
CE Units: 2.0L
AGD Subject Code: 130

EDUCATIONAL OBJECTIVES:
1. Understand Fellowship protocol
2. See examples of successful and unsuccessful Fellowship cases

LOCATION: LEVEL 6 - ROOM 604
COURSE – L311

TOPIC – LASERS
You Light up My Life:
Lasers in Contemporary Esthetic and Implant Dentistry

Glenn van As, DMD
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 260

EDUCATIONAL OBJECTIVES:
1. Learn the four basic dental lasers that are available in dentistry and how direct and indirect restorations can be improved with diode and erbium dental lasers
2. See how magnification can improve treatment outcomes
3. Learn how soft tissue management around dental implants can be improved with lasers

Dr. van As is a consultant for AMD Dental Lasers and Global Surgical. He receives an honorarium from AMD Dentsply, Global Surgical and Miossen Implants.

LOCATION: LEVEL 6 - ROOM 603
COURSE – L313

TOPIC – ACCREDITATION (CASE TYPE II)
Matching One or Two Indirect Restorations to Natural Dentition—A Focus of Accreditation Case Type II

Michael R. Sesemann, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 612

EDUCATIONAL OBJECTIVES:
1. Learn restorative team clinical techniques and tips that promote success with this type of restorative challenge
2. Identify and understand Accreditation Case Type II criteria
3. Learn factors involved with producing Accreditation level results including case selection, choice of materials, photography, and dentist/laboratory technician communication whether for Accreditation or not

Disclaimer: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

LOCATION: LEVEL 4 - ROOM 4C-4
COURSE – L310

TOPIC – INTERDISCIPLINARY DENTISTRY
The Empowered Team:
Simplifying the Complexities of Esthetic Treatment

Jacinthe Paquette, DDS
Cherilyn Sheets, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 780

EDUCATIONAL OBJECTIVES:
1. Understand patient management importance and protocols of the esthetically motivated patient
2. Learn the preparation protocols for the indirect restorations that maximize esthetics and longevity
3. Understand the sequencing of interdisciplinary care for complex esthetic and dental implant treatments

LOCATION: LEVEL 6 - ROOM 601
COURSE – L310

TOPIC – LASERS
You Light up My Life:
Lasers in Contemporary Esthetic and Implant Dentistry

Glenn van As, DMD
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 260

EDUCATIONAL OBJECTIVES:
1. Learn the four basic dental lasers that are available in dentistry and how direct and indirect restorations can be improved with diode and erbium dental lasers
2. See how magnification can improve treatment outcomes
3. Learn how soft tissue management around dental implants can be improved with lasers

Dr. van As is a consultant for AMD Dental Lasers and Global Surgical. He receives an honorarium from AMD Dentsply, Global Surgical and Miossen Implants.

LOCATION: LEVEL 6 - ROOM 603
COURSE – L313

TOPIC – ACCREDITATION (CASE TYPE II)
Matching One or Two Indirect Restorations to Natural Dentition—A Focus of Accreditation Case Type II

Michael R. Sesemann, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 612

EDUCATIONAL OBJECTIVES:
1. Learn restorative team clinical techniques and tips that promote success with this type of restorative challenge
2. Identify and understand Accreditation Case Type II criteria
3. Learn factors involved with producing Accreditation level results including case selection, choice of materials, photography, and dentist/laboratory technician communication whether for Accreditation or not

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Morning Lecture

Location: Level 4 - Room 4C-2
Course – L314

Topic – Bonding
Anterior Esthetics – A Potpourri of Restorative Possibilities from Composites to Porcelain

Newton Fahl, Jr, DDS, MS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 780
All Attendees Advanced Clinical

Educational Objectives:
1. Review key elements for selecting the right restorative material
2. Understand fundamentals for indicating anterior direct and indirect esthetic restorations
3. Learn several clinical techniques from direct and direct-indirect veneers to Class IV and diastema closure

Dr. Fahl receives an honorarium from Heraeus and Tokuyama Dental America.

Morning Lecture

Location: Level 6 - Room 606
Course – L315

Topic – Esthetics
Solving Difficult Esthetic Challenges with Simple Chair Side Techniques

Bruce Crispin, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 780
All Attendees Advanced Clinical

Educational Objectives:
1. Learn how to eliminate esthetic remakes by controller opacity of the tooth and restoration
2. Learn how to easily optimize esthetic results in difficult situations
3. Learn how to add missing “Pink” tissues in an easy chair side procedure
4. Learn how to perform a simple staging procedure that will get your patients to say yes to comprehensive dentistry even if the vertical dimension needs changing

Dr. Crispin is a stock shareholder in Esthetic Professionals.

Morning Lecture

Location: Level 3 - Room 3B
Course – L316

Topic – Photography
Advanced Digital Photography and Digital Asset Management

Steven Goldstein, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0L
AGD Subject Code: 138
All Attendees Advanced Non-Clinical

Educational Objectives:
1. Learn advanced settings for your digital camera and how you can capture better images
2. Learn how a professional color management system works and what is required for set up
3. Learn how to professionally manage your digital assets allowing you to download, organize, and share images quickly and efficiently

Dr. Goldstein is a consultant for Biomet 3i.

Morning Lecture

Location: Level 4 - Room 4C-3
Course – L317

Topic – Practice Management
Success Strategies for the Aesthetic Dental Practice

Cathy Jameson, PhD
9:15 a.m. – 5:30 p.m.
CE Units: 6.0L
AGD Subject Code: 550
Course breaks for lunch 12:15 p.m. – 2:30 p.m.
All Attendees Intermediate Non-Clinical

Educational Objectives:
1. Implement your practice management systems to execute a smoothly run profitable business
2. Communicate your way to success with skills to increase your case acceptance
3. Develop a strong dental team focused on results for your patients and your practice

Ms. Jameson receives other financial or material support from Care Credit.
**MORNING**

**LOCATION:** LEVEL 3 - ROOM 3A  
**COURSE – L318**  
**TOPIC – TREATMENT PLANNING**  
*21st Century Treatment Planning for Esthetic and Restorative Success*  
Supported by Septodont

**Leonard Hess, DDS**  
9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 780

**Educational Objectives:**
1. Learn the 16 factors that must be considered in every anterior restorative case  
2. Understand how esthetic changes can alter a patient’s envelope of function and anterior guidance  
3. Learn to recognize hidden problems in a patient’s occlusion and what to do about them  
4. Understand how to make provisional restorations that truly test the desired esthetic and functional changes

**MORNING**

**LOCATION:** LEVEL 3 - ROOM 308  
**COURSE – L319**  
**TOPIC – MARKETING**  
*Growth Strategies – Marketing Acquisitions and Transition*  
Supported by Blatchford Solutions

**William Blatchford, DDS**  
9:15 a.m. – 12:15 p.m.  
CE Units: 3.0L  
AGD Subject Code: 556

**Educational Objectives:**
1. Learn how to structure your marketing so it works for you in your community and exit strategy scenarios that work for you  
2. Understand the financial and emotional implications of partnerships—after years of independence—by acquiring additional existing practices  
3. Learn how to continue to be your own decision maker while “winding down”

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**MORNING**

**LOCATION:** LEVEL 6 - ROOM 617  
**COURSE – A303**  
**TOPIC – ACCREDITATION**  
*Fellowship Calibration for Fellowship Examiners*  
Attendance limited to Fellowship Examiners

**Brian LeSage, DDS**  
11:15 a.m. – 12:15 p.m.  
CE Units: 1.0L  
AGD Subject Code: 130

**Educational Objectives:**
1. Inform, analyze, and calibrate Fellowship Examiners to current standards  
2. Evaluate and test Fellowship Examiners  
3. Review the evolution of the Accreditation criteria and learn to objectively utilize this criteria in the examination process

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**MORNING**

**LOCATION:** LEVEL 6 - ROOM 612  
**COURSE – W312**  
**TOPIC – PHOTOGRAPHY**  
*Photography Hands-On Workshop for Accreditation Documentation*  
Attendance limited to 42

**Brett Magnuson, DMD**  
9:15 a.m. – 12:15 p.m.  
CE Units: 3.0P  
AGD Subject Code: 138

**Educational Objectives:**
1. Learn photography basics and equipment options  
2. Learn how to perfect images for the AACD Accreditation photography series  
3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication
### Morning Hands-On Workshop

**Location:** Level 3 - Room 310  
**Course:** W350  
**Topic:** Materials  
**Mastering Materials for Today’s Economic Environment**  
Supported by GC America, Inc.  
Attendance limited to 40  

<table>
<thead>
<tr>
<th>Daniel Ward, DDS</th>
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<tbody>
<tr>
<td>9:15 a.m. – 12:15 p.m.</td>
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<tr>
<td>CE Units: 3.0P</td>
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<tr>
<td>AGD Subject Code: 250</td>
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**Educational objectives:**  
1. Learn how and when to use glass ionomers and resin modified glass ionomers  
2. Learn proper bonding techniques with the latest generations of bonding agents  
3. Learn how to routinely place long-lasting posterior composite restorations

### Morning Hands-On Workshop

**Location:** Level 6 - Room 608  
**Course:** W351  
**Topic:** Composites  
**Outstanding Cosmetic Results with Nanotechnology Composite – A Class IV Workshop**  
Supported by Tokuyama Dental America  
Attendance limited to 40  

<table>
<thead>
<tr>
<th>Frank Milnar, DDS</th>
<th>Jenifer Wohlberg</th>
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<tr>
<td>9:15 a.m. – 12:15 p.m.</td>
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<tr>
<td>CE Units: 3.0P</td>
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<tr>
<td>AGD Subject Code: 254</td>
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**Educational objectives:**  
1. Evolve layering concepts and how to create two complex Class IV restorations  
2. Learn how to finish and polish composite to resemble natural enamel surface and glass  
3. Understand the use of opaques and tints to fully adjust color

### Morning Hands-On Workshop

**Location:** Level 4 - Room 401  
**Course:** W353  
**Topic:** Veneers  
**Creating Veneer Success**  
Supported by 3M ESPE Dental Products  
Attendance limited to 34  

<table>
<thead>
<tr>
<th>Betsy Bakeman, DDS</th>
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<tbody>
<tr>
<td>9:15 a.m. – 12:15 p.m.</td>
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<tr>
<td>CE Units: 3.0P</td>
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<td>AGD Subject Code: 783</td>
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**Educational objectives:**  
1. Develop preparation design skills and confidence using preparation reduction guides  
2. Develop provisionalization methods to minimize problems and fabricate provisional that look good  
3. Learn a simplified technique to predictably bond veneers and leave with renewed confidence and excitement to expand this treatment modality in your practice
Morning Hands-On Workshop

Location: Level 4 - Room 4C-1
Course – W354

Topic – Composites
Invisible Repair of the Fractured Porcelain Crown
Supported by Cosmedent, Inc.
Attendance limited to 50

Dennis Hartlieb, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 784

Educational objectives:
1. Learn how to block-out metal to prevent show through in a crown repair
2. Learn preparation design for porcelain repair
3. Learn step-by-step layering techniques to create an invisible porcelain crown repair

Morning Hands-On Workshop

Location: Level 6 - Room 609
Course – W355

Topic – Adhesives
Predictable Cementation of Esthetic Restorations
Supported by Ivoclar Vivadent, Inc.
Attendance limited to 50

Michael Koczarski, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 780

Repeated Friday, 2:30 p.m. – 5:30 p.m. · W365

Educational objectives:
1. Identify the advantages and limits of today’s cements
2. Understand the principles of adhesion and how to select the ideal cement, based on indication, prep design, and material type
3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

Morning Hands-On Workshop

Location: Level 6 - Room 613
Course – W357

Topic – Composites
Direct Aesthetic Anterior Restorations: A Partnership of Art and Science
Supported by Ultradent Products, Inc.
Attendance limited to 28

Jeff Brucia, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 250

Educational objectives:
1. Review of current dentin bonding systems and light curing techniques
2. Review of current materials available for direct anterior restoration
3. Techniques for the formation of predictable inter-proximal contacts and shape every time

Morning Hands-On Workshop

Location: Level 6 - Room 607
Course – W356

Topic – Composites
Composite Artistry Workshop
Supported by Ivoclar Vivadent, Inc.
Attendance limited to 50

Ronald Jackson, DDS
9:15 a.m. – 12:15 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Repeated Friday, 2:30 p.m. – 5:30 p.m. · W364
**MORNING**

**HANDS-ON WORKSHOP**

**LOCATION:** LEVEL 6 - ROOM 616  
**Course – W358**  
**Topic – Bonding**

Accreditation Level: Anterior Composite Bonding  
Supported by Heraeus  
Attendance limited to 48

**John Weston, DDS**  
9:15 a.m. – 12:15 p.m.  
CE Units: 3.0P  
AGD Subject Code: 254

**Educational Objectives:**
1. Learn simple methods for restoring anterior teeth with direct materials and learn how accurate reduction guides can create esthetic success.  
2. Understand the importance of intra-oral mock-ups as they relate to case design for beautiful and predictable composite reconstructions.  
3. Train your "esthetic eye" to see how the subtleties of polish, texture, anatomy, and outline form of natural teeth can be re-created in composite.

**AFTERNOON**

**LECTURE**

**LOCATION:** EXHIBIT HALL - EDUCATIONAL THEATER  
**Course – L325**  
**Topic – Smile Design**

Exploiting the Use of “Additive Only” Restorations in Smile Design  

**Dennis Wells, DDS**  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 780

**Educational Objectives:**
1. Determine which cases have potential to be treated with the additive only restorative approach.  
2. Learn new paradigms in conservative treatment planning.  
3. Demonstrate proven additive only techniques that produce biologically sound restorations that emulate nature.

Dr. Wells received other financial or material support from Smile Designs by Rego.

**AFTERNOON**

**LECTURE**

**LOCATION:** EXHIBIT HALL - EDUCATIONAL THEATER  
**Course – MP003**  
**Topic – Composites**

The Art of Composite Finishing  

**Christian Hahn, DDS**  
1:15 p.m. – 1:45 p.m.  
CE Units: .5L  
AGD Subject Code: 254

**Educational Objectives:**
1. Learn how to create natural anatomy.  
2. Learn how to shape direct composite veneers.  
3. Learn how to polish composites to a higher luster without losing anatomy.

**AFTERNOON**

**LECTURE**

**LOCATION:** EXHIBIT HALL - EDUCATIONAL THEATER  
**Course – L327**  
**Topic – Implants**

Incorporation of CAD/CAM Technologies in Dental Implant Restoration of the Completely Edentulous Patient  

**Aldo Leopardi, DDS, BDS, MS**  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 695

**Educational Objectives:**
1. Have an improved understanding of treatment planning concepts for the completely edentulous patient, including number of implants and immediate vs. delayed loading.  
2. Understand design criteria and clinical techniques.  
3. How to incorporate CAD/CAM in planning and prosthetic fabrication.

Dr. Leopardi is a stock Shareholder in Knowledge Factory.
### Accreditation Essential Case Type I: All-Ceramic Restorations in the Esthetic Zone

**Location:** Level 4 - Room 4C-4  
**Course:** L328  
**Topic:** Accreditation (Case Type I)  
**Educational Objectives:**  
1. Learn Case Type I selection principles  
2. Explore preparation design, prototypes, soft tissue health, impressions, and delivery of six or more all-ceramic restorations  
3. Understand how your laboratory may play a bigger factor in your Accreditation journey  

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**Presenters:**  
Brian LeSage, DDS  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 784

### Minimally Invasive Dentistry

**Location:** Level 6 - Room 617  
**Course:** L329  
**Topic:** Minimally Invasive Dentistry  
**Educational Objectives:**  
1. Understand caries diagnosis using new equipment and methods  
2. Learn how to remove carious dentin based on minimal intervention  
3. Learn how to use appropriate adhesive materials and techniques prior to composite insertion  

**Presenters:**  
Ko Hinoura, DDS, PhD  
Masayuki Otsuki, DDS, PhD  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 250

### Risk Management Assessment

**Location:** Level 6 - Room 604  
**Course:** L330  
**Topic:** Risk Management Assessment  
**Educational Objectives:**  
1. Understand esthetic evaluation and risk management  
2. Understand and managing functional and caries risk  
3. Learn how to create patient ownership  

**Presenters:**  
Lee Ann Brady, DMD  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 159

### Materials

**Location:** Level 6 - Room 604  
**Course:** L331  
**Topic:** Materials  
**Educational Objectives:**  
1. Understand the biomechanical advantages of preserving tooth structure and how less invasive tooth preparations can increase longevity, reduce sensitivity, and other complications of the restored tooth  
2. Understand material thickness requirements and therefore tooth reduction necessary for various available ceramic materials and restoration design based on functional requirements, position in the arch, patient desired shade change, and parafunctional habits  
3. Understand the current issues in dental ceramics such as the nature of monolithic vs. high-strength substructure ceramics; factors in reducing the chipping of zirconia veneering ceramics; and factors in wear of antagonist tooth structure  

**Presenters:**  
John Sorensen, DMD, PhD  
2:30 p.m. – 5:30 p.m.  
CE Units: 3.0L  
AGD Subject Code: 612

Dr. Sorenson receives funding from Ivoclar Vivadent, 3M ESPE, and Astra Tech Dental. He received an honorarium from Astra Tech Dental.
Afternoon Lecture

Location: Level 6 - Room 603
Course – L332
Topic – Treatment Planning
Treatment Planning and Case Presentation

Gregory Kinzer, DDS, MSD
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 149

Educational Objectives:
1. Understand a step-by-step process of what to evaluate clinically to determine which option may be best for your patient
2. How to evaluate and discuss the “phasing” of treatment, different treatment options, and risks and benefits of treatment with your patients
3. Understand the importance of predicting the treatment outcome prior to commencing treatment and what are realistic outcomes, specifically concerning the restoration of worn dentitions and tooth replacement in the esthetic zone

Afternoon Lecture

Location: Level 3 - Room 308
Course – L333
Topic – Materials
Glass Ionomer – The Other White Filling
Supported by GC America, Inc.

Edmond Hewlett, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 250

Educational Objectives:
1. Obtain a working understanding of glass ionomer materials, including how these materials differ from resin composites
2. Become more comfortable selecting from the various types of glass ionomer materials
3. Obtain a better understanding of material properties, interactions, and limitations

Afternoon Lecture

Location: Level 3 - Room 3a
Course – L334
Topic – Minimally Invasive Dentistry
High Tech Minimally Invasive Dentistry
Supported by SDI and VOCO America, Inc.

Ronald Kaminer, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0L
AGD Subject Code: 250

Educational Objectives:
1. Understand the new caries paradigm
2. Understand the steps for an ideal post and core
3. Understand how to achieve predictable tooth whitening

Afternoon Hands-On Workshop

Location: Level 6 - Room 612
Course – W326
Topic – Photography
Photography Hands-On Workshop for Accreditation Documentation

Brett Magnuson, DMD
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 138

This course is recommended for members in the Accreditation process
Recommended lecture · L226 · Thursday, 2:30 p.m. – 5:30 p.m.
Repeated Friday, 9:15 a.m. – 12:15 p.m. · W312

Participants are to bring their own SLR camera (loaner cameras will be available), handout, (2) 1GB memory cards, camera, flash and batteries, (1) compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves and disinfecting supplies, and a small flashlight.

Educational Objectives:
1. Learn photography basics and equipment options
2. Learn how to perfect images for the AACD Accreditation photography series
3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

Afternoon Hands-On Workshop

Location: Level 6 - Room 608
Course – W360
Topic – Veneers
Composite Artistry: Advanced Layering Concepts Combined with the Artist Palette to Create a Composite Veneer
Supported by Tokuyama Dental America

Frank Milnar, DDS
Jenifer Wohlberg
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Educational Objectives:
1. Understand layering techniques and surface texture required to produce natural esthetics
2. Understand the use of opaques and tints to fully adjust color
3. Learn how to make a dark tooth lighter by utilizing the color wheel
Don’t Miss Tonight’s Membership Meeting! Registration starts at 5:30 p.m. Meeting 6 p.m. to 8 p.m.

---

Afternoon Hands-On Workshop

Location: Level 6 - Room 618
Course – W361
Topic – Preparation Design
Maximize Your Aesthetic Results
Through New Concepts in Preparation Design
Supported by Heraeus
Attendance limited to 48

Joyce Bassett, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 783

Educational objectives:
1. Own the knowledge and ability to confidently prepare a difficult space management case
2. Master the concepts of preparation reduction guides when to use the guides with basic preparation design principles
3. Master composite provisional augmentation use of depth cutters for minimal tooth reduction

Afternoon Hands-On Workshop

Location: Level 4 - Room 4C-1
Course – W362
Topic – Bonding
A Simplified Technique for Class IV Incisal Fracture Repair
Supported by Cosmedent, Inc.
Attendance limited to 50

Fred Peck, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Educational objectives:
1. Learn how to properly create a putty matrix to aid in shaping your fractured incisor(s)
2. Learn how to properly color map your composite material to achieve a life-like restoration
3. Learn how to properly finish and polish your restoration for proper function and optimal esthetics

---

Afternoon Hands-On Workshop

Location: Level 4 - Room 401
Course – W363
Topic – Restorations
Class IV Restorations: From Basic to Ultimate Esthetics
Supported by 3M ESPE Dental Products
Attendance limited to 34

Corky Willhite, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 254

Educational objectives:
1. Understand when and why to use each material, including tints and opaquers when layering
2. Learn how to create invisible margins
3. Learn a polishing technique for an incredibly natural finish

---

Afternoon Hands-On Workshop

Location: Level 6 - Room 607
Course – W364
Topic – Composites
Composite Artistry Workshop
Supported by Ivoclar Vivadent, Inc.
Attendance limited to 50

Ronald Jackson, DDS
2:30 p.m. – 5:30 p.m.
CE Units: 3.0P
AGD Subject Code: 254
Repeated Friday, 9:15 a.m. – 12:15 p.m. · W356

Educational objectives:
1. Be able to achieve life-like restorations and cosmetic enhancements with composite resin
2. Gain a practical understanding of opacity and translucency
3. Accomplish finishing and polishing quickly and predictably
educa | inspire | connect

Friday • April 26

**Afternoon Hands-On Workshop**

**Location: Level 6 - Room 609**  
**Course – W365**

**Topic – Adhesives**

*Predictable Cementation of Esthetic Restorations*

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

Michael Koczarski, DDS

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 780

Repeated Friday, 9:15 a.m. – 12:15 p.m. · W355

**Educational Objectives:**

1. Identify the advantages and limits of today’s cements
2. Understand the principles of adhesion and how to select the ideal cement, based on indication, prep design, and material type
3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

---

**Afternoon Hands-On Workshop**

**Location: Level 6 - Room 616**  
**Course – W366**

**Topic – Composites**

*Mastering the Restoration of the Anterior Fractured Tooth*

Supported by Heraeus

Attendance limited to 48

Robert Marus, DDS

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 254

**Educational Objectives:**

1. Learn how to quickly treat the anterior fractured tooth with a simplified composite layering technique
2. Learn how to optimally dissect an anterior tooth
3. Learn how to create surface texture and facial anatomy

---

**Afternoon Lecture**

**Location: Exhibit Hall - Educational Theater**

**Course – L335**

**Topic – Orthodontics**

*Progressive Smile Design: Concepts and Implementation Using the Inman Aligner*

Supported by Inman Aligner

Ross Nash, DDS

Atif Qureshi, BDS

James Russell, BDS

2:45 p.m. – 4:00 p.m.

CE Units: 1.0L

AGD Subject Code: 370

Repeated Thursday, 2:45 p.m. – 4:00 p.m. · L234

**Educational Objectives:**

1. Understand the concepts of progressive smile design as the key to stress-free patient lead smile design
2. Understand the basic principles and applications of the Inman Aligner in rapid tooth movement
3. Understand the implementation and marketing potential of progressive smile design

---

**Afternoon Hands-On Workshop**

**Location: Level 6 - Room 609**  
**Course – W365**

**Topic – Adhesives**

*Predictable Cementation of Esthetic Restorations*

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

Michael Koczarski, DDS

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 780

Repeated Friday, 9:15 a.m. – 12:15 p.m. · W355

**Educational Objectives:**

1. Identify the advantages and limits of today’s cements
2. Understand the principles of adhesion and how to select the ideal cement, based on indication, prep design, and material type
3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

---

**Afternoon Hands-On Workshop**

**Location: Level 6 - Room 616**  
**Course – W366**

**Topic – Composites**

*Mastering the Restoration of the Anterior Fractured Tooth*

Supported by Heraeus

Attendance limited to 48

Robert Marus, DDS

2:30 p.m. – 5:30 p.m.

CE Units: 3.0P

AGD Subject Code: 254

**Educational Objectives:**

1. Learn how to quickly treat the anterior fractured tooth with a simplified composite layering technique
2. Learn how to optimally dissect an anterior tooth
3. Learn how to create surface texture and facial anatomy

---

**Afternoon Lecture**

**Location: Exhibit Hall - Educational Theater**

**Course – L335**

**Topic – Orthodontics**

*Progressive Smile Design: Concepts and Implementation Using the Inman Aligner*

Supported by Inman Aligner

Ross Nash, DDS

Atif Qureshi, BDS

James Russell, BDS

2:45 p.m. – 4:00 p.m.

CE Units: 1.0L

AGD Subject Code: 370

Repeated Thursday, 2:45 p.m. – 4:00 p.m. · L234

**Educational Objectives:**

1. Understand the concepts of progressive smile design as the key to stress-free patient lead smile design
2. Understand the basic principles and applications of the Inman Aligner in rapid tooth movement
3. Understand the implementation and marketing potential of progressive smile design
### MORNING

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<td>Level 6 - Room 606</td>
<td>8:30 a.m. – 11:30 a.m.</td>
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<td>Orthodontics</td>
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<td>8:30 a.m. – 11:30 a.m.</td>
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<td>Minimally Invasive Dentistry</td>
<td>Level 3 - Room 308</td>
<td>8:30 a.m. – 11:30 a.m.</td>
<td>Course L419 – Jones/Ward – page 62</td>
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<tr>
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<td>Level 6 - Room 613</td>
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<td>8:30 a.m. – 11:30 a.m.</td>
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Save $300 by registering for AACD 2014 in Orlando (April 30 - May 3, 2014) today!
Register by April 30th to save $300!* To save $300, visit the AACD Registration Desk or use Promo Code: Orlando300 online at www.AACD.com/Orlando.

*The $300 discount is only applicable to full-price tuition for a dentist or laboratory technician. Not valid with any other offers.
**SATURDAY • APRIL 27**

**AFTERNOON**

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<td>12:30 p.m. – 1:00 p.m.</td>
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<td>Color and Bleaching</td>
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<tr>
<td>Dermal Fillers</td>
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<tr>
<td>Composites</td>
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<td>1:30 p.m. – 4:30 p.m.</td>
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**Congratulations**

TO THE WINNERS OF THE AACD CELEBRATION OF EXCELLENCE AWARDS.

**AWARDS:**
- Excellence in Cosmetic Dentistry Education Award
- Outstanding Innovation in Cosmetic Dentistry Award
- Lifetime Achievement Award
- AACD Humanitarian Award
- AACD Rising Star Award
- Outstanding Service to the Academy Award
- *jCD* Award
- Hall of Fame Award

Winners will be announced Friday at the general session and Saturday night at the Gala. Come see who wins!
Esthetic and Restorative Dentistry:
Material Selection and Technique, Second Edition

Douglas A. Terry and Willi Geller

This exquisite new book demonstrates how to provide simpler, more conservative, and more economical solutions to address restorative and esthetic challenges.

Contents
- Diagnostic and Communication Concepts
- Principles of Tooth Preparation
- Composite Resins
- Ceramic Materials
- The Impression Process
- Contemporary Adhesive Cements
- Provisionalization
- Esthetic Post Systems
- Mechanisms of Adhesion
- Finishing and Polishing Esthetic Restorative Materials
- Dental Photography
- Periodontal Plastic Surgery
- Interdisciplinary Implantology
- Biomodification of Tooth Discoloration

752 pp; 2,000+ color illus; ISBN 978-0-86715-573-0 (B5730) US $318

These supplementary DVDs illustrate the procedures, techniques, and scientific concepts presented in the book. Format: NTSC only.


SATURDAY NIGHT: CELEBRATION OF EXCELLENCE GALA.
Dance the Night Away!

The social highlight of each annual AACD scientific session—cocktail reception, newly Accredited and Accredited Fellow Member recognition, five-star dining, AACD awards ceremony, AACD presidential inauguration, and of course, live music and dancing. Need we say more? Attire is formal black tie, ballgown preferred (dark suite and cocktail dresses are acceptable).

Morning Lecture

**Location:** Level 6 - Room 617  
**Course:** A400  
**Topic:** Accreditation  
** Examiner Calibration**  
Attendance limited to Accreditation Examiners

Nelson Rego, CDT  
8:30 a.m. – 11:30 a.m.  
CE Units: 3.0L  
AGD Subject Code: 780

Educational Objectives:
1. Understand Accreditation standards to review and analyze submitted cases  
2. Review the evolution of the Accreditation criteria and how to objectively utilize it in the examination process

Morning Lecture

**Location:** Level 3 - Room 3B  
**Course:** L411  
**Topic:** Whitening  
**Tooth Bleaching Options for the Youngest to the Oldest Patient**

Van Haywood, DMD  
8:30 a.m. – 11:30 a.m.  
CE Units: 3.0L  
AGD Subject Code: 781

Educational Objectives:
1. Learn proper bleaching examinations, plus differences between hydrogen and carbamide peroxide, how that affects treatment time and side effects, and single dark teeth options as well as other discolorations  
2. Learn age specific recommendations for bleaching and safety issues  
3. Learn the differences between in-office bleaching, with and without light, and tray bleaching

Dr. Haywood receives an honorarium from Ultradent products and Heraeus.

Morning Lecture

**Location:** Level 4 - Room 401  
**Course:** L412  
**Topic:** Composites  
**Miracles and Myths of Adhesives for Direct Composite Restorations**

Mark Latta, DMD  
8:30 a.m. – 11:30 a.m.  
CE Units: 3.0L  
AGD Subject Code: 254

Educational Objectives:
1. Understand histological variances between enamel and dentin  
2. Learn how total etch systems and self etch systems work, evidence for clinical performance for each, and which clinical situations may lend to use of one category over the other  
3. Learn the features and benefits of new “nano” and low shrinkage composite resins  
4. Learn the nuances regarding curing devices and factors that lead to under curing restoratives

Dr. Latta receives grants and research support from various dental manufacturers. He receives an honorarium from Dentsply.
**Morning Hands-On Workshop**

**Location: Level 6 - Room 613**

**Course – W413**

**Topic – Accreditation (Case Type IV)**

Class IV Composite Resin Accreditation Workshop

- **James Peyton, DDS**
- 8:30 a.m. – 11:30 a.m.
- CE Units: 3.0P
- AGD Subject Code: 730

Educational Objectives:

1. Use a “putty matrix” to establish the lingual and incisal edge position
2. Learn how to layer the composite resin to achieve a natural, life-like restoration
3. Predictable contour and polish a restoration to natural tooth contour

Disclaimer: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

**Morning Lecture**

**Location: Level 6 - Room 603**

**Course – L416**

**Topic – Patient Care**

A Team Approach to Patient Care

- **Lee Ann Brady, DMD**
- 8:30 a.m. – 11:30 a.m.
- CE Units: 3.0L
- AGD Subject Code: 551

Educational Objectives:

1. Create a team instead of a group of individuals who work together by mastering the power of communication in all relationships
2. Help patients develop ownership of their dental health
3. Understand the co-discovery exam process

**Morning Lecture**

**Location: Level 6 - Room 606**

**Course – L417**

**Topic – Practice Development**

Distinguished Practice Networking

- **Mickey Bernstein, DDS**
- 8:30 a.m. – 11:30 a.m.
- CE Units: 3.0L
- AGD Subject Code: 550

Educational Objectives:

1. Learn a strategy to incorporate more cosmetic dentistry into private practice
2. Understand a variety of proven business systems utilized in high end practices including a strategy for social media
3. Experience verbal and relationship skills utilized by successful AACD practices

Dr. Bernstein is a consultant with Bernstein Dental Consulting.

**Morning Lecture**

**Location: Level 3 - Room 3A**

**Course – L418**

**Topic – Orthodontics**

Every Dentist Can Do Short Term Ortho with Six Month Smiles

Supported by Six Month Smiles

- **Anthony Feck, DDS**
- 8:30 a.m. – 11:30 a.m.
- CE Units: 3.0L
- AGD Subject Code: 370

Educational Objectives:

1. Understand the key components of short term orthodontic treatment and short term orthodontic treatment protocols
2. Understand the limitations and benefits of short term orthodontic treatment and be able to describe case selection criteria
3. Understand the minimally invasive nature of a short term orthodontic approach and the relationship between short term orthodontics and other minimally invasive dentistry
Morning Lecture

Location: Level 3 - Room 308

Course – L419

Topic – Minimally Invasive Dentistry

Achieving Maximum Esthetics Using Minimum Dentistry

Supported by Philips Sonicare and Zoom Whitening

Lynn Jones, DDS
Marilyn Ward, DDS

8:30 a.m. – 11:30 a.m.
CE Units: 3.0L
AGD Subject Code: 780

Educational Objectives:
1. How to recognize and diagnose patients who are candidates for whitening and a combination of minor treatment modalities that preserve tooth structure and achieve optimal esthetics
2. Learn how porcelain can be matched to whitened teeth to sustain this match
3. Learn how to put your minor treatment modalities together for a successful outcome

Morning Hands-On Workshop

Location: Level 6 - Room 618

Course – W451

Topic – Implants

Dental Implant Restoration of the Edentulous Patient: Fixed Restorative Solutions

Supported by Heraeus

Attendance limited to 48

Aldo Leopardi, DDS, BDS, MS

8:30 a.m. – 11:30 a.m.
CE Units: 3.0P
AGD Subject Code: 673

Educational Objectives:
1. Understand treatment planning for the overdenture patient
2. Become familiar with clinical techniques and sequence for fixed restorative solutions
3. Learn impression techniques, implant prosthetic components, clinical techniques for fixed restorations of the edentulous patient, denture teeth selection, and occlusion

Morning Hands-On Workshop

Location: Level 6 - Room 608

Course – W450

Topic – Composites

Class IV Restorations 2 Ways

Supported by Tokuyama Dental America

Attendance limited to 50

Newton Fahl, DDS, MS

8:30 a.m. – 11:30 a.m.
CE Units: 3.0P
AGD Subject Code: 254
Repeated Saturday, 1:30 p.m. – 4:30 p.m. – W455

Educational Objectives:
1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

Morning Hands-On Workshop

Location: Level 4 - Room 4C-1

Course – W452

Topic – Direct Resins

Direct Resin Artistry in the Posterior Dentition: Novel Strategies for the New Millennium

Supported by Cosmedent, Inc.

Attendance limited to 50

Jason Smithson, BDS

8:30 a.m. – 11:30 a.m.
CE Units: 3.0P
AGD Subject Code: 254

Educational Objectives:
1. Understand a stratification technique using simplified instrumentation to achieve life-like resin restorations requiring minimal finishing
2. Learn a protocol to reduce polymerization shrinkage and sensitivity in the deep Class I situation
3. Learn the dual cure sandwich approach for a Class I restoration and perform a Class II bio-emulation trilaminar restoration
**MORNING**

**HANDS-ON WORKSHOP**

**LOCATION:** LEVEL 6 - ROOM 609

**Course – W453**

**Topic – VENEERS**

Mastering Posterior Bulk Fill and Anterior Direct Composite Veneer

Supported by Kerr Corporation

Attendance limited to 33

*Joyce Bassett, DDS*

8:30 a.m. – 11:30 a.m.

CE Units: 3.0P

AGD Subject Code: 254

**Educational Objectives:**

1. Review current composite materials, bonding systems, and techniques for predictable outcomes
2. Master posterior composite placement with a new bulk fill composite
3. Prepare and build an anterior composite veneer

---

**MORNING**

**HANDS-ON WORKSHOP**

**LOCATION:** LEVEL 6 - ROOM 607

**Course – W454**

**Topic – COMPOSITES**

Posterior Composites: A Practical, Efficient Technique

Supported by Kerr Corporation

Attendance limited to 34

*Ronald Jackson, DDS*

8:30 a.m. – 11:30 a.m.

CE Units: 3.0P

AGD Subject Code: 731

**Educational Objectives:**

1. Review current adhesives and matricing techniques for placing Class II composite restorations
2. Understand the science and technology of SonicFill™
3. Appreciate the value and time savings of placing posterior restorations using bulk fill technology

---

**MORNING**

**HANDS-ON WORKSHOP**

**LOCATION:** LEVEL 4 - ROOM 4C-2

**Course – L420 | Topic – STUDENTS**

Student Networking Session: Get to Know AACD!

*Nate Hill, DDS*

*William Dorfman, DDS, Nick Pournaras, DMD, Tesa Reeves, DDS, Mark Willes*

8:30 a.m. – 11:30 a.m.

CE Units: 3.0L

AGD Subject Code: 770

**Course Description:** Students, join us for a dynamic session to learn how you can take your experience with AACD to the next level! Do you have questions about what you’ve experienced at the scientific session? Or questions about how the AACD can help take your career goals to the next level? Ask them in a safe, intimate setting where you can get the answers from distinguished members of the AACD (who may have been in your shoes just a few years ago!) After this session, you’ll be motivated, inspired, and connected.

---

**AFTERNOON**

**LECTURE**

**LOCATION:** EXHIBIT HALL - EDUCATIONAL THEATER

**Course – MP005**

**Topic – PHOTOGRAPHY**

Expanded Photography for Diagnosis and Presentation

*Deborah Cooper, DDS, BSc*

12:30 p.m. – 1:00 p.m.

CE Units: 0.5L

AGD Subject Code: 138

**Educational objectives:**

1. To expand the present Aacd series of photos
2. To use these expanded photos for comprehensive diagnosis
3. To use specific photos for patient consultations

---

**AFTERNOON**

**LECTURE**

**LOCATION:** EXHIBIT HALL - EDUCATIONAL THEATER

**Course – MP006**

**Topic – SMILE DESIGN**

Vision to Wax to Reality...Predictable Custom Smiles Can be Completed With a 1-2-3 Plan

*James Neuber, RDT*

1:15 p.m. – 1:45 p.m.

CE Units: 0.5L

AGD Subject Code: 780

**Educational objectives:**

1. Understand the parameters in the vision
2. Translate the vision into wax from digital records
3. Learn how to create clinical records for clinical preparation

---

**AFTERNOON**

**LECTURE**

**LOCATION:** LEVEL 4 - ROOM 4C-3

**Course – L425**

**Topic – RISK MANAGEMENT ASSESSMENT**

Predictable Single Tooth Peri-Implant Esthetics: Five Diagnostic Keys

*John Kois, DMD, MSD*

1:30 p.m. – 4:30 p.m.

CE Units: 3.0L

AGD Subject Code: 610

**Educational Objectives:**

1. Identify five diagnostic keys in predicting peri-implant esthetics
2. List the combination of factors that create favorable or unfavorable treatment results
3. Discuss proactive clinical procedures to determine the desired therapeutic outcome
Save $300 by registering for AACD 2014 in Orlando (April 30 - May 3, 2014) today!

**Afternoon Lecture**

**Location:** Level 4 - Room 401

**Course:** L426

**Topic:** Color and Bleaching

_Lights, White, Action: Color and Bleaching in the 21st Century_

_Joe Ontiveros, DDS, MS_

1:30 p.m. – 4:30 p.m.

CE Units: 3.0L

AGD Subject Code: 782

**Educational Objectives:**
1. Learn the fundamentals of color and shade analysis
2. Learn how to incorporate color principles when choosing and evaluating dental materials
3. Understand current techniques for dental bleaching and the best tools for monitoring outcomes

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**Afternoon Lecture**

**Location:** Level 6 - Room 603

**Course:** L428

**Topic:** Dermal Fillers

_Dermal Fillers – Their Impact on Smile Design_

_Warren Roberts, DMD_

1:30 p.m. – 4:30 p.m.

CE Units: 3.0L

AGD Subject Code: 780

**Educational Objectives:**
1. Understand the categories of dermal fillers and their different uses
2. Learn how fillers impact smile design
3. Learn how to choose which filler to use and for what application

---

**Afternoon Lecture**

**Location:** Level 6 - Room 612

**Course:** L427

**Topic:** Accreditation (Case Type V)

_Case Type V Accreditation Lecture – Elements of Responsible Esthetics_

_J. Fred Arnold, III, DMD_

_Frank Milnar, DDS_

1:30 p.m. – 4:30 p.m.

CE Units: 3.0L

AGD Subject Code: 254

**Educational Objectives:**
1. Understand smile design concepts that create natural esthetics
2. Discuss and grasp the criteria of Case Type V essentials
3. Review material management, anatomical layering, finishing, polishing, and proper surface texture principles

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**Afternoon Hands-On Workshop**

**Location:** Level 6 - Room 608

**Course:** W455

**Topic:** Composites

_Class IV Restorations 2 Ways_

_Supported by Tokuyama Dental America_

Attendance limited to 50

_Joe Ontiveros, DDS, MS_

1:30 p.m. – 4:30 p.m.

CE Units: 3.0P

AGD Subject Code: 254

Repeated Saturday, 8:30 a.m. – 11:30 a.m. - W450

**Educational Objectives:**
1. Learn how to complete simple and more elaborate layering to achieve equally great esthetic results
2. Deal with color and anatomical challenges: finishing a Class IV to blend in seamlessly
3. Complete two contiguous Class IV restorations in one shot with exceptional proximal contacts

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Tune Up in Tennessee!

Join us for the Academy of General Dentistry (AGD) 2013 Annual Meeting & Exhibits, June 27 to 30, 2013, at the brand-new Music City Center in Nashville, Tenn.

Get an entire year’s worth of continuing education (CE) in one great location. This year’s educational program includes:

- “Smile Design, Esthetic, and Occlusal Techniques,” with Gerard J. Chiche, DDS
- “Treatment Planning the Worn Dentition,” with John C. Cranham, DDS, PC
- “What’s Wrong with My Pictures? Tips and Tricks for Great Patient Photographs,” with Rita Bauer

In addition to the hottest topics in CE, your registration for the AGD 2013 Annual Meeting & Exhibits includes:

- “Death’s Acres: Life as a Forensic Anthropologist,” the opening session with keynote speaker William Bass III, PhD, founder of “The Body Farm” and co-author of the best-selling Body Farm mystery novels
- Presidential Concert: A Night at the Ryman Auditorium, an intimate evening at the historic Nashville venue featuring a special musical guest
- Access to the latest in dental products and technologies from hundreds of exhibitors

To learn more about the meeting, follow us on Facebook and Twitter! Look for #TuneUpYourCE. See you this summer in Music City!
Not only will AACD 2013 have the best in dental education, it will have the best in dental technology, too. Stop by for the best deals around on dental supplies, new technologies, socials, and ways to give back to the AACD Charitable Foundation.

Want to see the future of dentistry? Visit the Operatory of the Future, which will have two full operatories featuring the latest innovations from Henry Schein, Burkhart Dental and Midmark Corp.

For the latest products in the dental community, visit AACD Product Premiere, presented by Dentalcompare. Also, look in your conference tote bag for a coupon book you can use to buy products from select vendors. We’ve got some great deals this year!

Here’s a list of exhibitors who are part of Product Premiere:
AD2 (Advanced Dental Designs, Inc.)
American Academy of Implant Dentistry (AAID)
Aseptico, Inc.
Atlantic Precious Metal Refining
ContacEZ, The Ultimate Proximal Contact Solution
Cosmedent
Dental Arts Laboratories, Inc.
DMG America
DoWell Dental Product, Inc.
Doxa Dental, Inc.
Dr. Fuji/ACIGI Relaxation
Ellman International, Inc.
GC America, Inc.
Guru
HydraFacial MD - Edge Systems, LLC
InfoStar
Interdisciplinary Dental Education Academy – IDEA
Jameson
Lips, Inc.
Microdental Laboratories
Onpharma, Inc.
ORASCOPTIC
PANADENT
Roadside Multimedia
SDI (North America), Inc.
Sesame Communications
Shofu Dental Corporation
Six Month Smiles
SPEAR
The Ladder
The Pacific Training Institute for Facial Aesthetics
Vident, a VITA Company
VOCO America, Inc.
WilcoxDesignGroup, LLC

Black Friday Specials
Black Friday offers you and your dental team the opportunity to shop the AACD Exhibit Hall for some great deals to take home to your practice. Some vendors will be slashing their prices to prepare for this special shopping event, so be sure to stop by and see what they have to offer! Also included in your registration tote bag is an Exhibitor Coupon Book with promotions offered by select vendors. Grab your coupons and start saving!

Giving Back
Giving back has never been so easy—provided you have the winning bid! Stop by the AACD Charitable Foundation’s Silent Auction, where you can bid on some great items that benefit a great cause—domestic violence survivors. Take home a great gift to remember Seattle. One of our biggest items includes a chartered sailboat trip to watch The America’s Cup! Other items include dental equipment, celebrity memorabilia, and more.

Exhibit Hall SCHEDULE

**LOCATION:** Washington State Convention Center

**Level 4 – Exhibit Hall 4D, 4E, 4F**

**Thursday, April 25**

Exhibit Hall Hours.........................11:00 a.m. – 7:00 p.m.
Exhibit Hall Lunch .........................12:00 p.m. – 2:30 p.m.
Exhibit Hall Social
*Sponsored by Rosemont Media ............5:30 p.m. – 7:00 p.m.

**Friday, April 26**

Exhibit Hall Hours.........................11:00 a.m. – 7:00 p.m.
AACDCF Silent Auction Hours ............11:00 a.m. – 1:00 p.m.
Exhibit Hall Lunch .........................12:00 p.m. – 2:30 p.m.
AACDCF Silent Auction Pick Up ..........4:00 p.m. – 7:00 p.m.
Exhibit Hall Social
*Sponsored by Journal of Cosmetic Dentistry...5:30 p.m. – 7:00 p.m.

**Saturday, April 27**

Exhibit Hall Hours.........................11:00 a.m. – 2:00 p.m.
Exhibit Hall Lunch .........................11:00 a.m. – 1:30 p.m.
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Simplify Implants - One Custom Abutment, One Crown…One Fee

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**Doxa Dental, Inc.** ........................................... 1404

**ProSites** .................................................... 715
Get exclusive savings at AACD and save 30% with The Ultimate Online Marketing Package from ProSites. Get the key services needed to maximize your online visibility and grow your practice. Package includes: comprehensive website solution, mobile website, social media set-up, advanced SEO, and 6 months free hosting!

**Advanced Dental Designs, Inc. (AD2) .................................. 213
**AD2 delivers amazing value to all AACD attendees with our articulator and facebow system for only $995! This system includes our newest semi-adjustable articulator, an anatomic facebow and a magnetic mounting system (includes 30 plates). Come visit our booth to take advantage of this special offer!**

**SNAP Cosmetic Simulation Software** .......................... 535
Visit us to see how SNAP is going to increase your cosmetic case acceptance resulting in a more productive and profitable practice. Purchase SNAP at meeting and save up to $2,400 in lab fees on the award-winning DURAtthin veneers from Experience Dental Lab, who specialize in high-end aesthetic restorations.

**DMG America** ............................................ 909
Buy 3 Luxatemp or Luxatemp Ultra Automix and Get 1 Luxatemp/Luxatemp Ultra Automix AND 1 LuxaGlaze FREE!

**Shofu Dental Corporation** .................................. 1008
Buy 1 Zero Flow Kit or Low Flow Kit (Beautiful Flow Plus and BeautifulBond Combo Kits) AND Get 1 SuperSnap Rainbow Kit and 1 Direct Dia Paste FREE!

**ACIGI Relaxation/Dr. Fuji** ................................... 217
Fuji Cyber Relax Chair, best massage chair, show special 50% off.

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**Esthetic Professionals** ........................................ 336
1. 50% off Classes
2. Discounts on Educational DVD Series (12 hours of training)
3. $1,500 off residency programs
4. $99 Full Zirconium restorations for one month
5. Every 6th crown or veneer free for 6 months
6. Free diagnostic wax-up for every anterior crown or veneer case done in Premier Lab (6 units or more)

**Danville Materials** ........................................ 322
Take advantage of Danville’s Microprime G desensitizing agent promotion. Buy 3 bottles, get 1 free. Over 20 million successful applications. Highly recommended by leading clinicians. Introductory offer on Danville’s new Universal Composite! ZNano Trial kit $99.95 (normally $113.95) Superior esthetics, polish and durability. If you’re currently using Tokuyama’s Estelite or 3M’s Filtek Supreme Ultra, you must try Znano!

**Infinite Therapeutics** ...................................... 1420
MSRP $5,497.00 - Show Special $4,497.00! Free Extended Two Year Warranty! Free Freight & No Sales Tax! Savings of Over $2,000.00! Ask about our 0% Financing!

**Demandforce** .............................................. 626
Sign up with Demandforce at AACD and we will waiver your set up fee, a $299 value! Don’t miss this opportunity!

**Tekscan, Inc.** ............................................. 529
T-Scan Occlusal Analysis System - $500 off a system purchase

**LightScalpel** .............................................. 636
LightScalpel dental CO2 laser at 20 % off list price – AACD 2013 One Day Only.

**Golden Proportions Marketing** .................................. 613
FREE SEO analysis of your existing website, plus first month FREE with Search Engine Positioning contract when you sign up by May 31, 2013. Stop by our booth to inquire if your site meets the standards of today’s Google search. Value $1500.
MORE BLACK FRIDAY SPECIALS

PANADENT ................................................. 921
Receive 15% off at the show when purchasing a Panadent Magnetic or Non-magnetic Articulator or Articulator Package. The special includes our Kois System Special Package A, which has the essential items to start using the Panadent PCH Articulator and Kois Dento-Facial Analyzer System!

AMD LASERS,
A DENTSPLY International Company .......... 726
Our popular “Pick Two” promo is back. When you order a Picasso or Picasso Lite at the show you may choose to add any two of the items listed below for free and customize your laser package:
• Diode laser surgical manual (digital)
• Box of bendable disposable tips
• Full practice certification
• Free shipping

Kettenbach .................................................. 337
25% off any order, including any published promotional offer on Panasil VPS or Identiion VSiXE Impression Material, Silginat Alternative Alginate, Futar Bite Registration Material, and Visalis Temp High Strength, Long Term Provisional Resin. Don’t miss your opportunity to save as much as 50% on your materials purchase.

American Dental Software ......................... 1321
Get found on mobile devices-Free Mobile website from American Dental software.

Ultradent Products, Inc ......................... 903
Your desire, cured! Ultradent’s award-winning VALO broadband LED curing light is 15% off!

Smile Reminder ......................... 1203
“Smile Reminder AADC ‘Black Friday’ Deal! Save 50% on activation when you sign up for a 60-day trial of our Revolutionary Patient Engagement software. Now only $199. Regularly $399. Come by booth #1203 for details.”

Onpharma, Inc............................................. 911
Special: $275 rebate on your initial order of Onset - includes 1 Onset Mixing Pen, 1 Sodium Bicarbonate Neutralizing Additive and 1 Onset Cartridge Connectors.

Viva-Concepts ............................................. 635
The Viva Referral System the leader in Patient Acquisition. We would like to offer all AADC show attendees a $200 discount on all Viva orders taken at the show.

RGP Dental ................................................. 710
RGP Dental is offering a 20% discount off of all products purchased on Black Friday at the 2013 AADC in Seattle! Be sure to come by and check out our newest line of dental stools. We promise you won’t be sorry!

Dental Health Products, Inc ......................... 920
Stop by our booth to see how you could win a FREE Keurig® Single Cup Brewer!

Spear ....................................................... 443
Only $995 for any 2013 Spear seminar. Regularly priced at $1650, this special offer is available for any of the following seminars: Demystifying Occlusion, Treating the Worn Dentition, Creating Esthetic Excellence, or The Art of Treatment Planning and Case Presentation. Visit the Spear booth #443 to register. Limited to 50 people.

Inman Aligner ......................................... 312
When you sign up for the Inman Aligner Hands-on Training Course, you will receive a FREE Case Photo Book, filled with before and after photos of actual Inman Aligner patients.

DenMat ...................................................... 608
Save $200 on the Sol Portable Diode laser. Only $2295 and includes 8 CE training, one day only. Sol delivers true portability, power and precision, along with enhanced ergonomics and a simple interface for the fraction of the price of other lasers.
To learn more, call 866-NEWBEAUTY or visit www.newbeauty.com
# Exhibitors

## Exhibitor Product Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Products</th>
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<tr>
<td>Abrasives</td>
<td>Bisco, Kuraray America, Inc., Tokuyama Dental America</td>
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<td>Adhesion</td>
<td>3M ESPE Dental Products, Bisco, Kuraray America, Inc., Tokuyama Dental America</td>
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<td>Advertising Agency</td>
<td>Creme della Creme, Golden Proportions Marketing, Now Media Group</td>
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<td>Air Abrasion</td>
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<td>Appointment Reminder Systems</td>
<td>Sesame Communications, Smile Reminder</td>
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<td>Articulators</td>
<td>Advanced Dental Designs, Inc. (AD2), Great Lakes Prosthodontics, Panadent, Whip Mix</td>
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<td>Association</td>
<td>American Academy of Implant Dentistry, Pacific Dental Conference, Washington State Dental Association</td>
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<td>CAM</td>
<td>3D BioCad, Core3d Centres, LLP, GC Advanced Technologies, Henry Schein, MicroDental Laboratories, Nobel Biocare, Patterson Dental, Whip Mix</td>
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<td>Cameras</td>
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<td>Cameras - Extra Oral</td>
<td>CliniPix, Inc., Magnavu/MVD, PhotoMed</td>
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<tr>
<td>Cameras: Intra Oral</td>
<td>Carestream Dental, GURU - Reality Engineering, Magnavu/MVD, PhotoMed, Sharper Practice</td>
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<tr>
<td>Computer Imaging</td>
<td>Patterson Dental, Re-Creations Dental Studios, SNAP Cosmetic Simulation Software</td>
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<tr>
<td>Dental Laboratory</td>
<td>Advanced Dental Designs, Inc (AD2), Aurum Ceramic Dental Laboratory, Burbank Dental Lab, da Vinci Dental Studio, Dental Arts Laboratories, Inc., DSG Americus, Esthetic Professionals, Excel Studios, Gold Dust Dental, Keating Dental Arts, Knight Dental Group, LK Dental Studio, MicroDental Laboratories, ProTech Dental Studio, Re-Creations Dental Studios, Six Month Smiles, Valley Dental Arts, WORLD LAB USA, YES! Dental Laboratory, Inc.</td>
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<td>Dermal Fillers</td>
<td>Pacific Training Institute - Botox</td>
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<td>Digital Radiography</td>
<td>Burkhart Dental Supply, Carestream Dental, Patterson Dental</td>
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<tr>
<td>Education/Training</td>
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# Exhibitor Product Categories

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EXHIBITORS

EXHIBITOR PRODUCT CATEGORIES

Other: Discs, Models
Komet USA

Other: Disposable Products
Whip Mix

Other: e.max
Nobel Biocare

Other: Emergency Medical Equipment
HealthFirst

Other: Ergonomic Seating
RGP

Other: Flouride Products
DMG America

Other: Implant Motors
Aseptico

Other: Infinity brand massage chairs
Infinite Therapeutics

Other: Interproximal Cleaning
Philips Sonicare and Zoom Whitening

Other: Intra-Oral Sandblasters
Danville Materials/Engineering

Other: Leadership
The Richardson Group

Other: Malpractice Insurance
Medical Protective

Other: Massage
ACIGI Relaxation/Dr. Fuji

Other: Milling
Core3d Centres, LLP

Other: Patient Comfort
Crescent Products

Other: Patient Rentention
& Acquisition Resources
Market Connections, Inc./Dental Health News

Other: Piezo Surgical Machine
DoWell Dental Products

Other: Portable LED Lights
Aseptico
PeriOptix

Other: Practice Coaching
The Richardson Group

Other: Promotional Lip Balm
Lips, Inc.

Other: Protective Eyewear
PeriOptix

Other: Radiosurgical Equipment & Accessories
Ellman International

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InfoStar

Other: Sidekick MP
InfoStar

Other: Skin Care
Hawaiian Moon
HydraFacial MD - Edge Systems Corp

Other: Social Media
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Other: Temporary Crown & Bridge Materials
DMG America
Kettenbach LP

Other: Ultrasonic Scaler
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Other: Vibration Machine
ACIGI Relaxation/Dr. Fuji

Patient Communication
Demandforce

Patient Education
Dear Doctor
DOCS Education
GURU - Reality Engineering
Market Connections, Inc./Dental Health News
New Media Group
Patient News
ProSites

Patient Financing
Springstone Patient Financing

Patient Payment Plans
CareCredit
Springstone Patient Financing

Photography
CliniPix, Inc.
Dental Learning Centers
Pacific Training Institute - Botox
PhotoMed

Photography/Video
Roadside Multimedia

Polishers
Brasseler USA
Clinician’s Choice Dental
ContacEZ
Cosmedent
Meisinger USA
Komet USA

Porcelain Systems
Ivoclar Vivadent, Inc.

Porcelains
Kuray America, Inc.
Shofu
Vident, a VITA Company

Portable X-Ray
Aseptico

Posts
Coltene
Komet USA

Power Toothbrushes
Philips Sonicare and Zoom Whitening
Zila, a TOLMAR Company

Practice Management
Blatchford Solutions
Carestream Dental
Creme della Creme
Copywriting & Communication
Dear Doctor
GURU - Reality Engineering
Jameson Management, Inc.
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Practice Marketing
American Dental Software
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Golden Proportions Marketing
Jameson Management, Inc.
Lips, Inc.
Market Connections, Inc./Dental Health News
NKP Medical Marketing
Patient News
PracticeDock powering LocateADoc.com
ProSites
Roadside Multimedia
Sesame Communications
Smile Reminder
The Richardson Group
Viva-Concepts

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Exhibitor Product Categories

Prosthetic Aids
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- Great Lakes Prosthodontics

Publications
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- Dental Tribune America, LLC
- Dentalcompare
- NewBeauty Magazine
- Patient News
- Quintessence Publishing
- The Ladder

Refining Services
- Atlantic Precious Metal Refining
- Scientific Metals

Restorative Materials
- 3M ESPE Dental Products
- BioHorizons
- Den-Mat
- DMG America
- Garrison Dental Solutions
- GC America
- Heraeus
- IDEA
- Nobel Biocare
- SDI (North America), Inc.
- Ultradent Products, Inc.
- Vident, a VITA Company
- VOCO America, Inc.

Shade Guides
- Dental Learning Centers
- The Ladder
- Vident, a VITA Company

Specialty Products
- Clinician’s Choice Dental
- Crescent Products
- The Ladder

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- Burkhart Dental Supply
- Dental Health Products, Inc.
- Patterson Dental

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- Heraeus
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- SDI (North America), Inc.
- Ultradent Products, Inc.
- Viva-Concepts

X-Ray Equipment
- Carestream Dental
- HealthFirst
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