

AACD MEDIA KIT

ADVERTISING OPPORTUNITIES



ADVERTISING OPPORTUNITIES

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*“AACD fits with our company
and products in making quality
esthetic dentistry, which is
better dentistry.”*

—Wayne Ledford, CDT,
Vice President of Consumer Experience,
Ivoclar Vivadent



AUDIENCE

5,000+

WORLD WIDE MEMBERS
IN 70 COUNTRIES

125K+

FACEBOOK FOLLOWERS

23.6K

TWITTER FOLLOWERS

11.3K

INSTAGRAM FOLLOWERS

17.5K

LINKEDIN FOLLOWERS

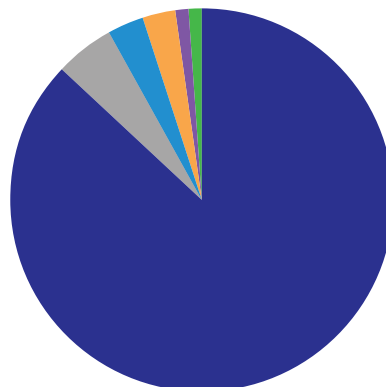
84,300+

AACD.COM PAGE VIEWS PER MONTH



AACD MEMBERS: NOT YOUR RANK AND FILE DENTIST

By joining the AACD, our members differentiate themselves from rank and file dentists and establish their commitment to excellence in cosmetic dentistry.



- 87% Doctors
- 5% Recent Graduates
- 3% Laboratory Technicians
- 3% Residents and Students
- 1% Dental Assistants and Hygienists
- 1% Other



"A patient comes into my office and I know that I'm working with top notch clinicians from all over the world and I have all this knowledge under my belt. I know that I'm providing the very best for my patients."

- Nick Seddon, DMD, AAACD | Member since 2008

REACH THE COSMETIC DENTISTRY'S ELITE

If you're looking to reach the most progressive and passionate minds in comprehensive cosmetic dentistry, you've come to the right place. AACD members believe that responsible esthetics means dealing with beauty that's more than skin-deep. They're in the science of smiles.

These progressive thinkers are in the market for the best technologies, products, and services. With a commitment to esthetic excellence spanning three decades, the AACD offers its members exciting learning and social environments through its annual scientific sessions, clinical blogs, newsletters, and its official publication, the *Journal of Cosmetic Dentistry*, and much more—all with various sponsorship opportunities that align with your brand.



AACD ACCREDITED MEMBERS: THE BEST OF THE BEST



These cosmetic dentists have passed rigorous written and oral examinations and have submitted 5 specific complex case types for review, and in doing so, have earned the world's most recognized advanced credential in

cosmetic dentistry. Accredited Members and Accredited Fellows are discerning professionals whose commitment to excellence carries through to the materials, products, and services they use in their practice.

In history:

- 456 Accredited Members in history
- 86 Accredited Fellow Members in history

01 PRINT



The *Journal of Cosmetic Dentistry (jCD)* publishes well-researched, peer-reviewed articles, which enhance readers' knowledge and skills while showcasing the latest cosmetic techniques and procedures.

**Elite professionals
are also lifelong
scholars, which is why
cosmetic dentistry's
elite never miss an
issue of the *jCD*.**

EDITORIAL CONTENT INCLUDES:

- Tip articles from prominent educators in the field.
- Visual essays that highlight an outstanding or an informative clinical case, technique, or approach.
- Quick reads including editorials and interviews.

Case Reports, Research, and Continuing Education

In these main features renowned dental clinicians share their expertise and findings in the rapidly evolving field of cosmetic dentistry.

Accreditation Essentials

Clinical cases are intricately explored to enhance, focus, and develop core skills required to pass the AACD Accreditation process.

Annual AACD Scientific Session

Interviews and articles that offer a glimpse at the innovative topics that will be presented at the next annual AACD Scientific Session.

Virtual Campus

Spotlights educational content by pairing CE videos with article format on current topics in the industry.

Supplements

Peer-reviewed journal supplements provide you with a credible, objective means to publish themed articles on topics related to your company's business.

Supplements mail with the regular issues of the *jCD* to 5000+ readers and are also viewable online. You may include a Continuing Education component to enhance its value.

All supplement topics need to be pre-approved by the editor, and all articles must undergo peer review.

**Contact Tracy Skenandore,
Director of Publications:
tracys@aacd.com or 800.543.9220.**

01 PRINT

AN ELITE PUBLICATION FOR ELITE COSMETIC DENTISTS

The *jCD* is regularly recognized as one of the industry's leading publications and has received numerous awards.



2016 ICD GOLDEN PEN AWARD

WINNER

**2016 ICD
Golden Pen Award***
“Immediate Extraction and
Placement of an Implant”
Spring 2015



2016 ICD OUTSTANDING COVER AWARD

WINNER

**2016 ICD
Outstanding Cover Award***
Winter 2015

37% of AACD Members report that between 2 and 10 additional dental professionals read their copy of the *Journal of Cosmetic Dentistry*.

*The International College of Dentists (ICD) Dental Journalism Awards are to recognize those publications that have exhibited outstanding journalism in content, graphics and improvement during the past year and encourage others to bring their own publication to a higher level. The competition has been placed in high esteem by Dental Editors and their staffs over the years, shown by the high level of quality publications that have entered the contest each year.

01 PRINT



ADVERTISING RATES + DEADLINES

ADVERTISING RATES

(all rates listed in USD)

Four Color	1X	4X
Full-Page	\$3,265	\$3,065
Cover Rates	1X	4X
Inside Front Cover	\$4,040	\$3,920
Inside Back Cover	\$3,870	\$3,715
Back Cover	\$4,285	\$4,170
Inserts		
Call for pricing		

ADVERTISING DEADLINES

Issue	Deadline	Release Date
Spring	March 2	April
Summer	May 4	July
Fall	August 3	October
Winter	November 2	January



Inserts, Bellybands, & Bookmarks

Please contact advertising@aacd.com for pricing or call 800.543.9220 for further information.

Ad Submission Requirements

See Advertising Policies and Submission Requirements on page 10.

Sending Your Ad

Email a press quality PDF of your advertisement and color proof showing crop marks and bleed to: advertising@aacd.com



Additional Pricing Information

- No agency discounts accepted
- Add 10% for guaranteed ad positions
- Ride-alongs, BRCs, discs, supplements, and bellybands available upon request
- Value-added services available for multiple insertions

AACD's *Journal of Cosmetic Dentistry* is published as both a print and an interactive digital edition. The following value-added services within the digital edition are provided to you for free with your print advertisement:

- Hyperlink to advertiser URL & email links
- Advertiser placement in pull down menu on the tool bar
- Presence in *jCD's* digital library for increased viewing opportunities

jCD MECHANICAL REQUIREMENTS

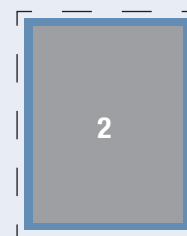
AD SPECS

Two-Page Spread (1)	Width	Height
Bleed	17.25"	11.375"
Trim	16.75"	10.875"
Live Area	15.5"	10"
Full-Page (2 & 3)	Width	Height
Bleed	8.875"	11.375"
Trim	8.375"	10.875"
Live Area	7.5"	10"
No Bleed	7.5"	10"

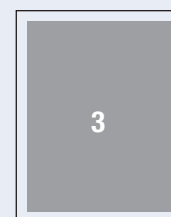


jCD Two-Page Spread
Trim: 16.75" x 10.875"

Gutter allowance:
total of .5" or .25" per page



Full-Page with Bleed
Trim: 8.375" x 10.875"
*add .25" bleed on all sides

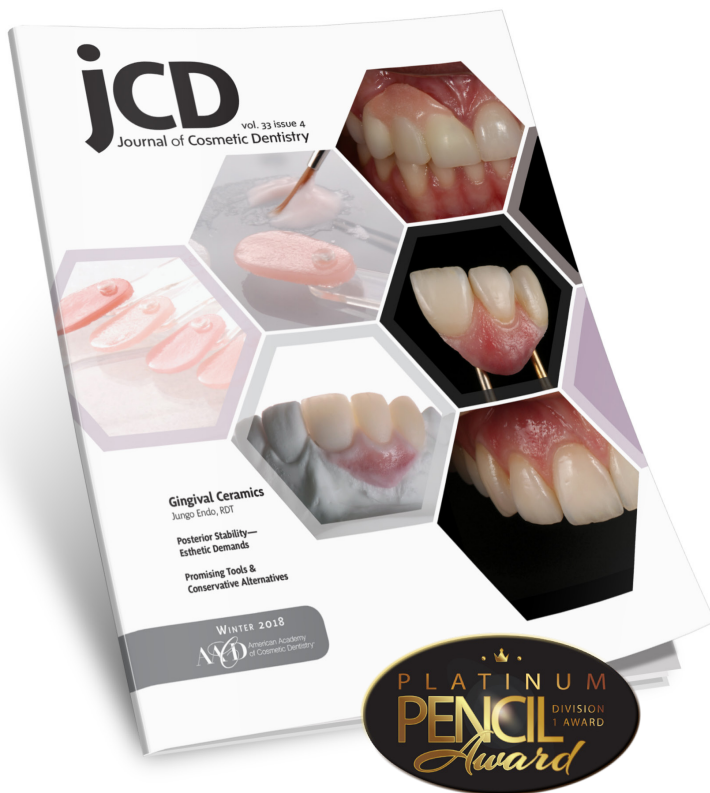


Full-Page no Bleed
7.5" x 10"

QUESTIONS?

Please call 800.543.9220 or
email advertising@aacd.com

01 PRINT



For outstanding use of graphics in the Winter 2018 issue.



AD SUBMISSION REQUIREMENTS

Please use the following specifications when creating ads for print and web.

Preferred Software for Ad Submissions

- Press quality PDF, with all fonts fully embedded, show crop marks and bleed

Fonts

- Postscript fonts only; no True Type or Multimaster fonts
- Include all printer and screen fonts
- No applied styles for bold or italic
- Change fonts to outlines in Illustrator, InDesign, and all applicable programs
- Flatten all Photoshop files

Proofs for Print

- Color proofs must be provided
- The AACD is not liable for any variations of an ad if a proof is not provided

Saving Files for Print

- Include all high-resolution support files
- Ad size is correct; CMYK files only; 300 dpi for all art
- Save as press ready PDF
- Disk directory must be included
- Indicate the issue date and publication name

Printing Specifications

- Direct to plate; four-color
- Perfect binding

CONTACT

advertising@aacd.com
or 800.543.9220

02 DIGITAL

jDC DIGITAL EDITION

The digital *jCD* reaches AACD members worldwide via smart phones and tablets. In the last year, the digital edition has received over 137,000 page views. As an advertiser, the digital edition allows for expanded multimedia enhancements that can make your advertisements come alive.



ENHANCEMENT RATES

(all rates listed in USD)

Presentation Page	\$1,250
Interstitial Page	\$1,000
Rich Media Video	\$750
App Banner or App Ticker	\$500
Electronic Inserts	\$500
Slide Show	\$500

Total Monthly
Active Users: 4,248

Total Weekly
Active Users: 4,864

Total Daily
Active Users: 5,421

02 DIGITAL

jCD DIGITAL EDITION

PRESENTATION PAGE

Full-page advertisement located opposite the front cover.



BANNER OR TICKER ADS

Persistent messaging is a great way to showcase your advertisement with a call-to-action message.

INTERSTITIAL PAGE

Interstitial page ad scrolls up from the bottom and stays open until the reader closes it.



02 DIGITAL

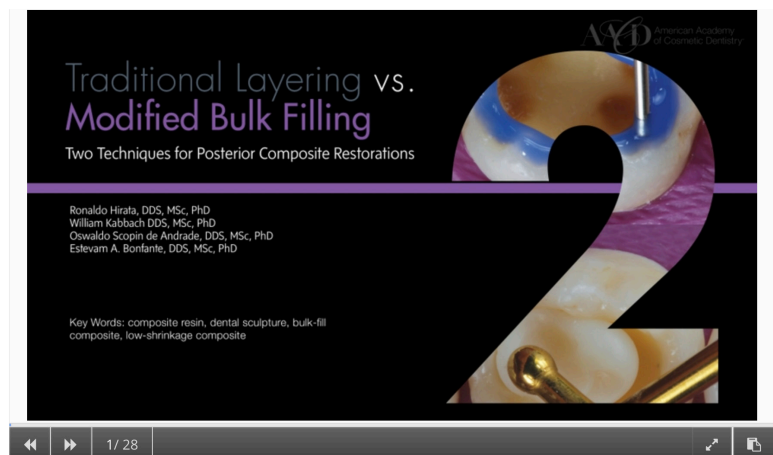
RICH MEDIA: VIDEO & AUDIO

An integrated video that can include audio, which either plays automatically or when readers click “Play.”



SLIDE SHOW

Slide shows are powerful tools that can turn your digital advertisement into a dynamic multi-media production.

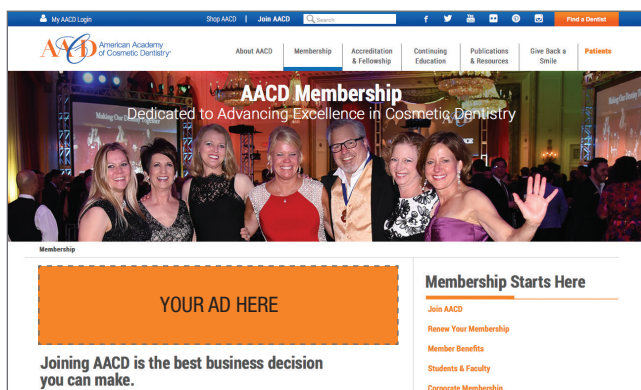


02 DIGITAL

AACD WEBSITE

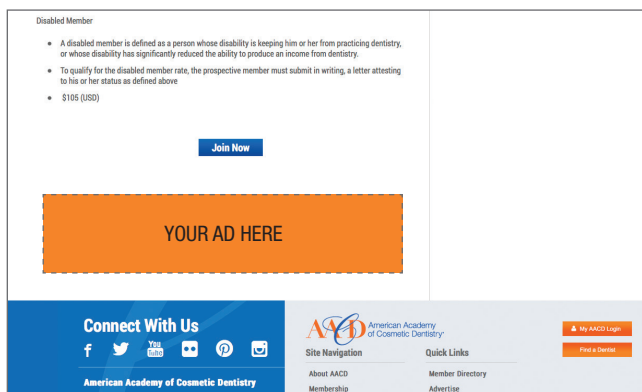
Premium ad space is available on the AACD website. AACD.com—which is optimized for mobile use—puts the AACD’s best face forward to an audience of both members and prospective members. Your ad on AACD.com has the potential to reach the largest audience of dental professionals of all our communication channels.

ABOVE THE FOLD AD PLACEMENT



- Above-the-Fold Banner Unit: 718 pixels x 150 pixels
- No animated GIFs or videos at this time

FOOTER AD PLACEMENT



- Footer Banner Unit: 718 pixels x 150 pixels
- No animated GIFs or videos at this time

AACD.com Website Traffic (Monthly)

Average new users	11,864
Average sessions	17,837
Average session duration	00:03:09
Average pageviews	82,558
Average pages per session	4.74
Average number of sessions from organic search	7,255

LIMITED SPACE AVAILABLE!

AACD.COM ADVERTISING RATES

(all rates listed in USD)

Ad Location	Per Quarter	Per Year**
Above-the-Fold Banner Unit in one of four content areas <ul style="list-style-type: none"> • About AACD pages • Membership pages • Continuing Education pages • Publications and Resources pages 	\$3,000	\$10,000
Footer Banner Unit in one of four content areas <ul style="list-style-type: none"> • About AACD pages • Membership pages • Continuing Education pages • Publications and Resources pages 	\$2,500	\$8,000
**Advertiser can change ad unit content 1x per quarter.		

ADDITIONAL INFORMATION

- Ads run for a minimum of one quarter (3 months).
- Ads will not be placed on the AACD homepage or on any Accreditation pages.
- AACD has the right to reject advertising for any reason.
- Ads for CE that compete with AACD live education occurring within 30 days of AACD event dates will not be accepted.

Contact: advertising@aacd.com

02 DIGITAL

AACD NEWSROOM

Your company can now contribute sponsored clinical and practice management or marketing content to the AACD Newsroom!

This high-value opportunity is the latest offering from the AACD and combines a multi-channel distribution plan for maximizing impressions.

Your company contributes an educational blog post focused on a clinical, practice management, or marketing topic that additionally highlights your product or service. The post is published in the Clinical Insights or Practice Management and Marketing section of the AACD Newsroom and is then publicized through the following channels:

In the “From the AACD Newsroom” section on the homepage of AACD.com for 1 month

- The AACD.com homepage averages 10,000 users/month and 14,594 pageviews/month

One week as a story and one week as a Quicktake in AACD’s eUpdate

- eUpdate is sent to our 5,000+ members

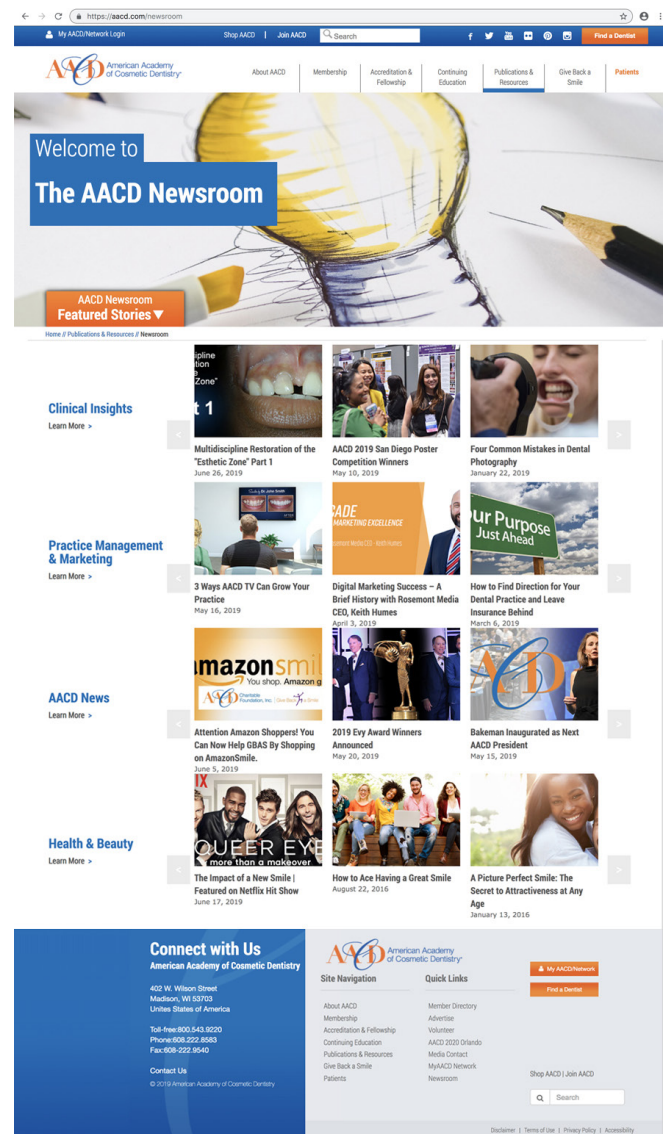
AACD’s Social Media Posts Promoting Article

(Posts will be scheduled within a 2 month time span)

- Five Facebook posts (125K followers)
- Five Twitter posts (23.6K followers)
- One LinkedIn post (17.5K followers)

PRICE = \$2,000/PER POST*
(all rates listed in USD)

*Note: Limit of two Clinical Insights posts per month.



MATERIAL SPECIFICATIONS

- Banner Image: 710 pixels x 300 pixels
- Thumbnail Image: 100 pixels x 100 pixels
- Any additional images for body of post (may include embedded video and animated GIFs if media is educational in nature)
- Post copy provided in a Microsoft Word file, max 600 words.

Newsroom posts will be published within a week of receiving materials.

AACD reserves the right to limit the number of Clinical Insights posts per sponsor. AACD also reserves the right to refuse a post or adjust the wording to appeal to membership. AACD is not liable for unauthorized image use.

Contact: advertising@aacd.com

02 DIGITAL

SOCIAL MEDIA SPONSORSHIPS

Get noticed through AACD social media sponsorships! AACD social media sponsorships allow you to purchase posts through AACD's Facebook, Twitter, and LinkedIn accounts. *As an added bonus, the AACD will add a complimentary linked Instagram story post for each social post you buy.*

Up to four times per month, your company will be the subject of a social media post on AACD's Facebook and Twitter accounts.



MATERIAL SPECIFICATIONS

Social media posts can include one image plus a link. Tweets are limited to 280 characters total, including the URL.

PRICE = \$300 PER POST

(One post duplicated to Facebook, Twitter & LinkedIn) *Complimentary Instagram linked story post. All rates listed in USD.

\$200 OFF 4 POSTS | PRICE = \$1,000

Contact: advertising@aacd.com

Note: AACD reserves the right to refuse a post or adjust the wording to appeal to membership. AACD is not liable for unauthorized image use.

My AACD/Network Login

Shop AACD

| Join AACD

Search



Find a Dentist



About AACD

Membership

Accreditation &
Fellowship

Continuing
Education

Publications &
Resources

Give Back a
Smile

Patients

The smile is our chosen
field of expertise; our life's work.

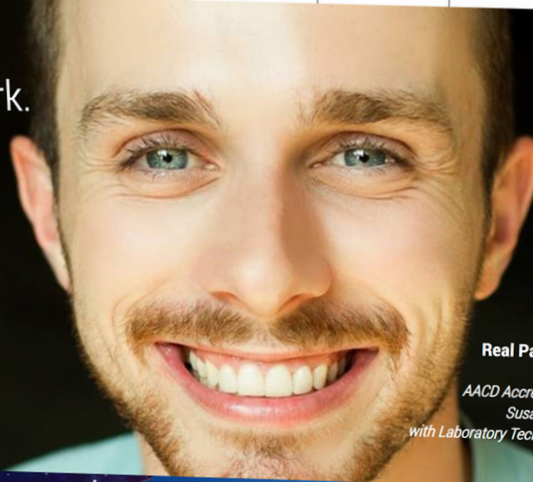
Become an AACD Member.

Join Now

Are you a patient? Click here

Real Patient. Real Result.

Dentistry by
AACD Accredited Fellow Member
Susan Hollar, DDS, FAACD
with Laboratory Technician, Rhonda Cook



03 DIGITAL & PRINT

CLASSIFIED ADVERTISING

Advertise job opportunities or practices/offices available for sale or lease on the AACD Classified Advertising page. By having a listing on our webpage, you'll reach a targeted audience of AACD members and dental professionals.

Members of the AACD will receive listing space as a benefit of membership.
Contact: membership@aacd.com for details.

MONTHLY RATE

- \$55 per ad/ per month for nonmembers
- Free for members



MAILING LIST RENTAL



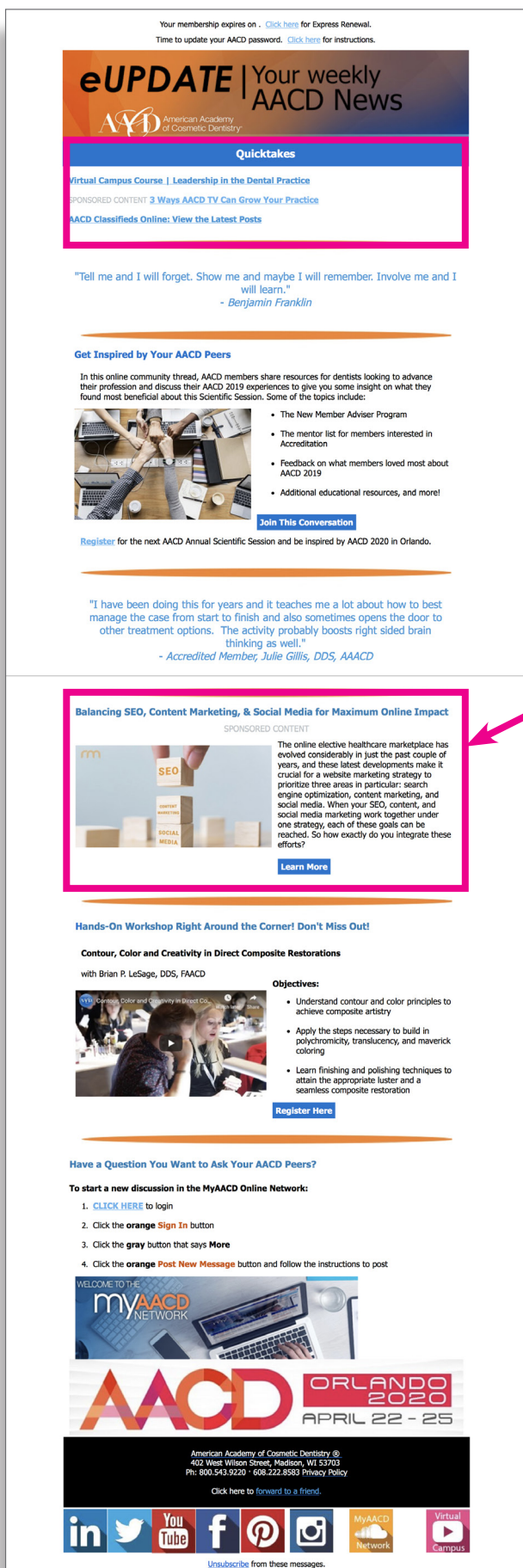
AACD MEMBER POSTAL LIST RENTAL

You can reach the world's most influential cosmetic dentists through AACD's member postal mailing list rental. When you use an AACD mailing list, your AACD-approved marketing piece will be placed directly into the hands of the people whose interests align directly with your brand. For added convenience, the lists can be custom segmented to meet your business' needs.

Take advantage of this opportunity today!

For more information contact:
info@aacd.com
or call 800.543.9220.

04 EMAIL



AACD eUPDATE (WEEKLY)

Reach the world's elite cosmetic dentists on a weekly basis by advertising in eUpdate, the AACD's weekly e-newsletter.

Sent to all AACD members with email accounts, eUpdate provides industry news and Academy happenings to members that they can't get anywhere else.

eUpdate reaches an audience of more than 5,000+ dental professionals each week, with open rates around 30%.

AACD eUPDATE RATES (ALL RATES LISTED IN USD)

Ad Type	Per Weekly Ad
Story Block*	\$450

*Includes hyperlink to advertiser URL and/or email

*Limit one sponsored ad per weekly eUpdate

MATERIAL SPECIFICATIONS

- In-Context Story Block: 75 word caption, email or URL to be hyperlinked to title (max 10 words), address & image (250 pixels x 150 pixels)
- Make sure there are no spaces in the file name
Example: eUpdate_sponsored_ad.jpg
- Static ads only; no animation
- File must be a GIF or JPG format, and no larger than 90 KB

ADVERTISING DEADLINES

eUpdate is distributed each Thursday. Materials are due a week before scheduled start date.

Contact: advertising@aacd.com

04 EMAIL

AACD MIDLINE MONTHLY

AACD Midline is a quick, clinical e-newsletter sent to the entire AACD membership and to nonmember dental professionals who opt-in to receive this email.

Midline is sent on the second Saturday of each month. Using a highly visual and interactive layout, Midline showcases the latest clinical techniques, whether it's through a recent *Journal of Cosmetic Dentistry* article, video, or slideshow. AACD Midline open rates average more than 36% due to its clinical nature, and it's among some of the best "bang for your buck" email opportunities AACD offers.

For advertising rates and more information, please contact: advertising@aacd.com.

**Open rates
average more
than 36% due to
its clinical nature.**

 Share with friends





Minimal Biological Cost
~
Ultra-Fine Veneers

Read More ▶

A Harmonious Smile with Minimal Biological Costs
The Importance of Light Substrates for "Contact Lens" Porcelain Veneers
By Rafael Almeida Decurcio, DDS; Paula de Carvalho Cardoso, DDS;
Ana Paula Rodrigues de Magalhães, DDS; Eduardo Medeiros

The evolution of restorative materials and adhesive systems, in conjunction with society's increasing desire for esthetic outcomes, has led to a new era in dentistry in which full-ceramic restorations are performed with esthetic, functional, and long-lasting results. These improvements allow for the application of modern restorative principles, including maximum preservation, maximum prevention, and minimal wear.

This beautifully documented and well-photographed article dives into the details on how this new philosophy aims to minimize the biological costs to the natural tooth through the application of "contact lens" (ultra-fine) veneers. [Read more.](#)

Not an AACD member yet? [Join.](#)

JOIN NOW



American Academy of Cosmetic Dentistry ©
402 West Wilson Street, Madison, WI 53703
Ph: 800.543.9220 · 608.222.8583 [Privacy Policy](#)
Click here to [forward to a friend.](#)

**Secure your direct line to AACD's
5,000+ Members PLUS 2.5k actively
engaging leads NOW!**

04 EMAIL

SPONSORED EMAILS

Grab the attention of AACD Members through dedicated email blasts!

The AACD will send a broadcast email to our members on your behalf. You can include original, branded artwork and links to your website or social media platform. Your message is the sole information in the email, so there's no chance it will be overlooked. With open rates averaging 30% and click through rates averaging 10%, this is an opportunity you can't ignore.

Note: There are only 24 total email sponsorships available in one year, so orders will be filled on a first come, first served basis. A maximum of four emails are allowed annually per organization/company.

SECURE YOUR DIRECT LINE TO AACD'S 5,000+ MEMBERS NOW!

The AACD will provide statistics following the e-blast, including the number of recipients, open rates, and clicks.

PRICE = \$3,000 EACH*

*Note: Two sponsorship email opportunities per month starting

MATERIAL SPECIFICATIONS

- Make sure there are no spaces in all file names
Example: AACD_sponsor_header.jpg
- A subject line (100 characters maximum)
- Pre header text (100 characters maximum)
- A titled HTML document (file.html or file htm) built in a web page builder application, not a word processing application
- No flash, css positioning, animated GIFs, or JavaScript accepted
- The email should be built using tables with in line styles
- Image links should be built into the HTML
- All source images should be hosted into the HTML or compressed into one folder
- ALT text for all images
- Maximum message should not exceed 650 pixels
- A plain text version of your email (file.txt), 200 word maximum
- Email materials to advertising@aacd.com

ADVERTISING DEADLINES

Materials are due 10 working days before scheduled delivery month.

ADVERTISEMENT

dr DENTAL REVENUE
The **Next** Level of Web Marketing.

THE BEST OF VIRGINIA BEACH
JAMES W. SINCLAIR, D.D.S.
AACD Board Member
Dr. Cappy Sinclair, DDS, AACD Board Member

Practice growth through increased patients & revenue per patient

#1 in Google Organic Rankings for All Procedures

Significant increase in case acceptance percentage

#1 in Google Maps for Reviews

Performance Driven Marketing

Dental Revenue is offering your practice a **Free Online Health Assessment** to help you get a better understanding of your

Get Your Free Online Health Assessment

You will receive a detailed report that includes:

- Website Analysis
- Search Engine Optimization (SEO) Meter
- Competition Assessment
- And More!

Who We Work With

Dental Revenue specializes in marketing programs for "Fee for Service" dentists. We work with some of the industry's leading dentists and dental organizations. Dental Revenue redesigned AACD.com and manages the marketing program for YourSmileBecomesYou.com.

Get Your Free Online Health Assessment

dr DENTAL REVENUE
The **Next** Level of Web Marketing.

Call Bill Mulcahy at 866.623.5325 to get started or visit dentalrevenue.com to learn more.

Connect With Dental Revenue

Like Dental Revenue on Facebook to get marketing tips and strategies geared towards comprehensive dentists.

Disclaimer: Due to the many email clients and browsers, we cannot guarantee, and are not liable for, how email is rendered in all email clients or mobile devices. The specifications we have set, however, maintain the AACD's highest email quality standards.



JOIN COSMETIC DENTISTRY'S ELITE.

Become an AACD Corporate Member and save! The AACD has long enjoyed the support of corporate partners in the dental profession who share the mission of advancing the art and science of comprehensive cosmetic dentistry and encouraging the highest standards of ethical conduct and responsible patient care.

Take advantage of AACD's Corporate Membership program to access a wide array of exclusive benefits and cost savings including:

- **10% discounted booth rental** at the annual AACD Scientific Session
- **10% discount on advertising** in the *Journal of Cosmetic Dentistry* and the annual AACD Scientific Session eGuidebook
- **Your logo displayed on the AACD website's Corporate Member page, including a hyperlink to your website**
- **Complimentary AACD membership postal mailing list** once per year
- **Website link**, if exhibiting, from the exhibitor's page
- **Your logo** is displayed in AACD's Executive Office
- **One designated** company representative will receive membership publications including the *Journal of Cosmetic Dentistry* and the AACD eUpdate and will have the right to vote and serve on the AACD Board of Directors
- **Up to three full-time** employees of corporate members will be allowed to register for the annual AACD Scientific Session at the member rate
- **Two exhibitor points** received for annual dues payment
- **The right to advertise** that your business is a corporate member of the American Academy of Cosmetic Dentistry and use the AACD Corporate Member logo in your marketing materials



CORPORATE RATES AND SAVINGS

(ALL RATES LISTED IN USD)

Member Benefit	Standard Price	Corporate Member Price	Savings
One Prime Corner Booth at annual AACD scientific session	\$4,300	\$3,870	\$430
Four Full-Page, four-color ads in the <i>Journal of Cosmetic Dentistry</i>	\$12,260	\$11,034	\$1,226
One Full-Page, four-color ad in the scientific session e-Guidebook	\$2,600	\$2,340	\$260
One AACD Membership mailing list	A value up to \$4,500	FREE	\$4,500

CORPORATE MEMBER INVESTMENT: \$2,700

Total Savings = \$6,416



For more information, contact
advertising@aacd.com

PAYMENT TERMS AND CANCELLATION POLICY

Invoices must be paid within 30 days of the date of billing. If an invoice is past 30 days, payment needs to accompany the new artwork for the next ad. If a second advertisement is scheduled with the original invoice outstanding, the advertising will only be allowed to run if payment for the new advertisement and for the outstanding invoice accompanies the artwork for the new ad.

Cover advertisements cannot be canceled. No cancellations will be accepted after the artwork deadline has passed. Any advertiser canceling a contract after it has begun will be charged a cancellation fee as follows:

There will be an additional fee of 10% of contracted advertisement value for all cancelled preferred pages. All invoices that become past due will be assessed a 5% late fee for each month the invoice remains overdue. All accounts must remain current in order to exhibit at the Annual AACD Scientific Session.



Cancellation Date	Fee
61+ calendar days before advertising deadline	\$500
30 to 60 calendar days before advertising deadline	\$1,000
29 calendar days or less before advertising deadline	\$1,500
After advertising deadline	Cancellations Not Accepted



Advertisers and their agencies assume any liability for the content of their advertisements in all AACD publications and the AACD website, including any claims arising there from.

PRODUCTION CHARGES

The AACD only accepts digital artwork as outlined in the advertising specifications guidelines. Any variations made to artwork submitted may result in additional charges.

Advertisers and their agencies assume any liability for the content of their advertisements in all AACD publications and the AACD website, including any claims arising there from. The AACD reserves the right to reject any advertisement considered unsuitable according to AACD policy. The current editor of the *Journal of Cosmetic Dentistry* cannot be utilized in any advertisement for product endorsement. Officers of the Academy, members of the Board of Directors, and members of the American Board of Cosmetic Dentistry may endorse products, but may not include their Academy position in the endorsement. All elected or appointed officials of the Academy who utilize their titles in their speaking, writing, or advertisements must include a disclaimer that states: "The AACD does not endorse any products or commercial techniques. The opinions I express here are my own and should in no way be interpreted to imply that they necessarily represent those of the AACD." In addition, the AACD does not rent the use of our mailing list or publish ads for competing dental meetings in the *Journal of Cosmetic Dentistry*, through the AACD eUpdate, or on the AACD website.

An example of a "competing meeting" is one taking place within 30 days of the start or finish of the annual AACD Scientific Session or any other AACD-sponsored meeting.



FUTURE ANNUAL AACD SCIENTIFIC SESSIONS

DATES AND LOCATION

Mark your calendar today for our future scheduled scientific sessions!

36th Annual AACD Scientific Session	Orlando, Florida	April 22-25, 2020
37th Annual AACD Scientific Session	Denver, Colorado	April 14-17, 2021
38th Annual AACD Scientific Session	Orlando, Florida	April 27-30, 2022
39th Annual AACD Scientific Session	Grapevine, Texas	April 26-29, 2023

