

Give Back a Smile Whitening Fundraiser Procedures

- Sign up to participate in the Give Back a Smile (GBAS) whitening fundraiser to donate the cost of a whitening procedure. You can donate as many procedures as you would like. Why not make a whole day out of these whitening(s) and generate some great publicity for your practice?
- Once you have signed up, you will receive a USB drive which includes marketing materials and a voucher for you to print off. You will need one voucher for each whitening procedure that you complete.
- The top section of the voucher is sent to Heraeus Kulzer. When you are ready to do your whitening(s), Heraeus Kulzer will then send you one kit per voucher at no cost. Please allow 2-3 weeks to receive your whitening materials.
- The bottom section of the voucher is kept until the patient makes a payment. The payment amount is something that you and your staff agree upon. This will depend on what the normal price is for a whitening procedure in your office.
- When your patient pays for the whitening, he or she writes a check to GBAS or can pay via credit card.
- Fill out the bottom section of the voucher, and send it along with the payment to the AACD Executive Office, 402 West Wilson St, Madison, WI 53703

The GBAS Whitening Fundraiser is Sponsored by:

Heraeus Kulzer
Mitsui Chemicals Group

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