

MESSAGE FROM MADISON

Beginnings, Challenges,
Changes, & Dreams

Page 6

GIVE BACK A SMILE

For One of Your Smiles

Page 10

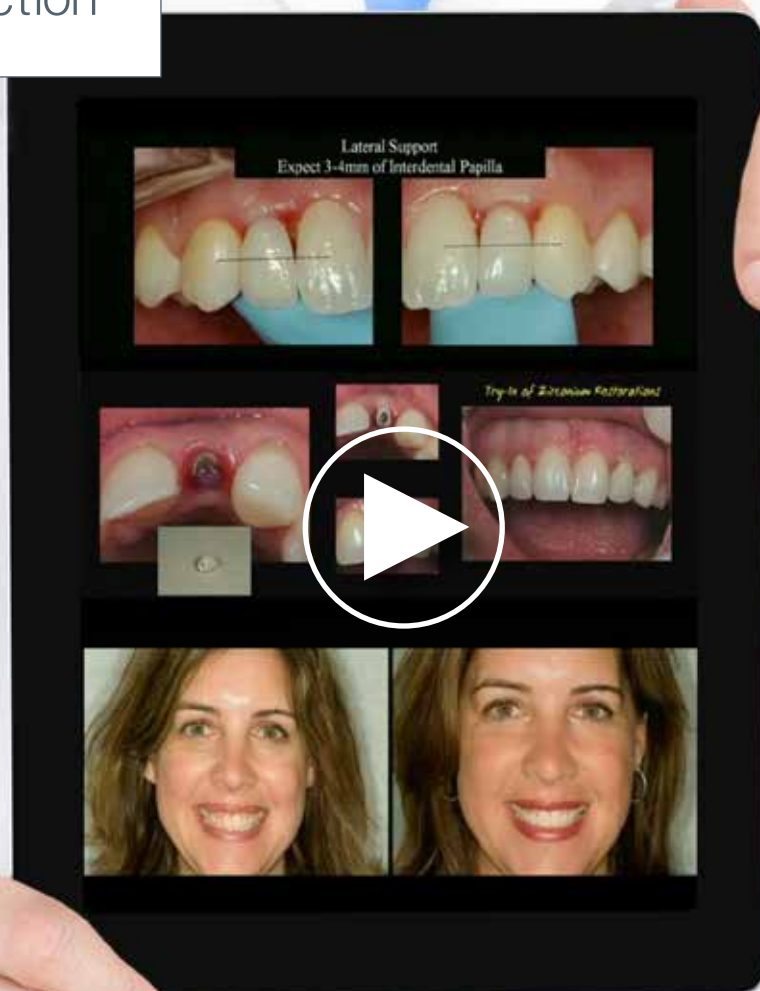
ACADEMY NEWS

Orlando Street Party!

Page 16

AC

academy connection



**NEW EDUCATION
OFFERING:
AACD VIRTUAL CAMPUS**
Page 8



OFFICERS

Jack Ringer, DDS, President
 James Hastings, DDS, President-Elect
 Joyce Bassett, DDS, Vice-President
 Ron Goodlin, DDS, Immediate Past President

BOARD OF DIRECTORS

Peter Auster, DMD
 Randall Burba, DMD
 John Calamia, DMD
 Pamela Doray, DMD
 Steven Ghareeb, DDS
 Chiann Gibson, DDS
 Trevor Laingchild, RDT
 Michael O'Malley
 Ossie Vereen, CDT, MDT
 Quint Whipple, CDT
 Gregory Wright, DDS
 David Yoshimaru, DDS

AMERICAN BOARD OF COSMETIC DENTISTRY®

Jorge Blanco, DDS
 Marilyn Calvo, DDS
 David Chan, DMD
 Susan Hollar, DDS
 J.A. Reynolds, DDS
 Dwight Rickert, CDT
 John Rowe, Jr., DDS

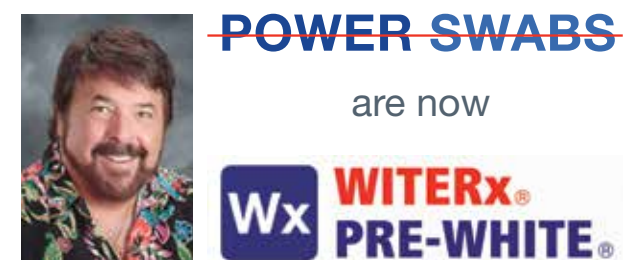
BOARD OF TRUSTEES

Christopher Banks, DDS
 Garrett Caldwell
 Trish Jones, RDH
 Cappy Sinclair, DDS
 Kerri White, DDS

The *Academy Connection* is a bi-monthly newsletter publication of the American Academy of Cosmetic Dentistry®
 402 West Wilson Street, Madison, WI 53703
 www.aacd.com | 800.543.9220 | 608.222.8583

Opinions expressed by authors in the *Academy Connection* articles are their own, and do not necessarily represent the opinions of the Academy, or AACD officers, members, or staff.

Contents © 2014 American Academy of Cosmetic Dentistry



Recommended by Accredited Member Dr. Marty Zase

WITERx PRE-WHITE SWABS

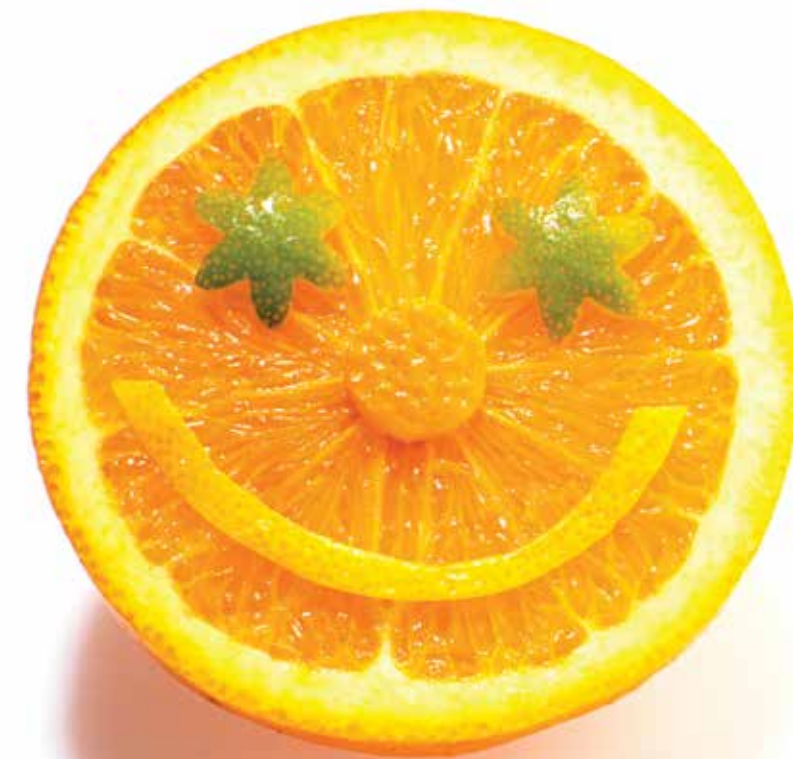
same formula
 new company name
 same predictable results

ZERO SENSITIVITY BLEACHING

ZaseSamples@WITERx.com



educate | inspire | connect



- Be part of a cosmetic dentistry evolution spanning 30 years
- Tap your inner overachiever with AACD's high-level, hands-on learning
- Get social and re-energize in the Florida sunshine



April 30 - May 3, 2014

30th Anniversary AACD Scientific Session
 The best in comprehensive cosmetic dentistry

www.AACDconference.com

AACD 2014

Orlando



AACD LAUNCHES CONSUMER CAMPAIGN, YOUR *Smile* BECOMES YOU.

BY JACK RINGER, DDS, AACD PRESIDENT, AAACD MEMBER



HAPPY NEW YEAR! I HOPE that you all had a very happy and relaxing holiday season.

In the spirit of "something new," I'm excited to announce that the AACD has executed a new consumer awareness push to help the general public understand cosmetic dentistry, encourage them to improve their smiles, and seek AACD Members for treatment. Through this effort, "Your Smile Becomes You," the Academy is investing in your future and bringing more patients to your office.



The site, "Your Smile Becomes You" heightens consumers' consideration for cosmetic dentistry procedures and educates them about what kinds of procedures can help their smiles through a personal assessment.

Last fall, the AACD Board of Directors approved an increased budget for consumer awareness, meaning that the Board recognized the importance of allocating more of its financial resources to educate the public about the importance of AACD, Accreditation and its members' work. Part of this consumer awareness effort involved hiring an outside public relations agency, IMRE, to work with AACD to execute some new measures, including a consumer microsite. During the spring, we will be promoting the site through paid social and search engine marketing.

The site, "Your Smile Becomes You" heightens consumers' consideration for cosmetic dentistry procedures and educates them about what kinds of procedures can help their smiles through a personal assessment.

The site's content includes:

- "What Does Your Smile Say About You?" A smile personality generator that will encourage social sharing;
- A Share Your Smile gallery, where users can upload photos of themselves and create smile personalities, which they can then share through their Facebook channel and encourage friends to visit the microsite;
- "Your Smile IQ" quiz, which helps consumers understand what types of cosmetic dentistry procedures might be best for them by asking them questions about their teeth.

The best part of the quiz is that consumers will be connected with the AACD Find a Dentist Directory.

The ultimate goal of "Your Smile Becomes You" is to drive prospective patients to AACD's Find a Dentist Locator, which means more patients in your chairs. "Your Smile Becomes You" exposes users to all of the great work that AACD members do and helps them appreciate the importance of being treated by an AACD Member dentist. It will also ignite their interest in cosmetic dentistry and what they can do to achieve more beautiful smiles. Recent research from the AACD shows that consumers are willing to spend more on their smiles, and that they believe smiles are the most important social asset. "Your Smile Becomes You" will build on these attitudes, encouraging consumers to seek out AACD Member dentists for treatments.

Help us get started by completing your own smile analysis and sharing or posting the following to your social channels: My smile says I'm (insert meme description). Use this smile analyzer to find out what your smile says about you!

Check out the site today! And feel free to share it in your own social spaces:

www.yoursmilebecomesyou.com


Dr. Jack Ringer, DDS
AACD President 2013-2014

BEGINNINGS, CHALLENGES, CHANGES, & DREAMS:

Looking back while reaching forward



BY BARB KACHELSKI, MBA, CAE,
AACD EXECUTIVE DIRECTOR

2014 HAS ARRIVED! I LOOK
forward this New Year to
celebrating not one, but two, 30th
anniversaries.

- On August 18, 2014, my husband Joe and I will celebrate our 30th wedding anniversary.
- The American Academy of Cosmetic Dentistry will celebrate its 30th anniversary in a big way at AACD 2014 from April 30 – May 3 at the Gaylord Palms Convention Center in Orlando, Florida. If you haven't yet registered, [click here](#). You won't want to miss the education or the celebration.

Anniversaries present a great opportunity to reflect on beginnings, challenges, changes, and dreams.

BEGINNINGS

Joe and I met when he moved to my school in fourth grade, and he asked me out for the first time for high school junior prom. We went to different universities, wrote a lot of letters, and had a precious, once-a-week, long-distance phone call, after 11:00 pm when it was cheaper. When he visited me on campus in 1982, we decided we would marry when we both graduated from college.

In July 1982, Dr. Jack S. Kammer wrote Dr. Jeffrey Morley with a proposal of a different sort. "The idea of an Academy of Cosmetic Dentistry sounds like a good one to me, and I hope you feel the same way." Dr. Morley agreed, and over time their correspondence fleshed out their vision—case submissions, continuing education credits, memberships, a newsletter, and a governance structure.

EARLY CHALLENGES

We had each finished our undergraduate degrees in three years and I was still only 20 years old when I married Joe. Two months later, we set off for a job he accepted in upstate New York. Our first apartment there had no overhead lighting. We bought a \$5 lamp at a second-hand store and moved it from room to room in our early days. Finding the outlet in a totally dark room was a challenge!

When I spoke with Dr. Morley in June, he explained AACD also experienced early challenges. "When Jack and I started the Academy, the goal was to have a meeting in 1983. It failed. We cancelled it. At that point, the idea of having an AACD was kind of dead in the water. The following spring, Jack wrote me again. He asked if we still want to try it. Then we scheduled a second meeting in December of 1984. Everything took off from there. There's hardly anyone in the Academy who knows that...It's an important message...A certain amount of risk-taking is okay!"

CHANGES

So much has changed since our newlywed days. Two grown sons, three different houses, and many extended-family events and celebrations make for happy memories. We've also weathered the storms life brings: financial setbacks, deaths of loved ones, and trips to emergency rooms. The happy times are like coins we save up to use later when they're especially needed. Long-time AACD members have certainly seen a wealth of changes, too:

- Growing from two founding members to more than 6,600 as this publication is released, AACD has had an enormous impact on the lives of its members and on the industry it serves!
- From our early foundations with an exclusively North American to a cosmopolitan membership in which 80 countries are represented and one in six members is non-American!
- Three hundred fifty-one current members who have earned AACD Accreditation and 54 who have achieved Fellowship through AACD's Accreditation program established in 1986!
- *jCD* – Our journal is now one of the most well-respected of the peer-reviewed publications in clinical dentistry, and improves with each issue.

- The AACD Charitable Foundation is celebrating its 15th anniversary this year. Its Give Back a Smile program has restored the smiles of more than 1,400 survivors of intimate partner violence valued at more than \$14 million in donated dental services.

Undoubtedly all volunteer leaders, past and present, take pride in the role they have played in helping AACD achieve so many important milestones. I'm sure there have also been "bumps in the road" in the past. Good times for couples *and* for associations give us an opportunity to "fill up" on energy for the road ahead. Bad times present opportunities to reflect and resolve to grow stronger.

DREAMS FOR THE FUTURE

Joe and I have dreams for the next year and years to come. Our sons' law school and undergraduate graduation ceremonies in May, vacation plans, and retirement. Life has no guarantees, but we do our best to take care of ourselves and make decisions to keep us on the path to our shared vision.

AACD has its own vision—a business plan fashioned by the Board of Directors, American Board of Cosmetic Dentistry, and AACD Charitable Foundation Board of Trustees. We have been busy pursuing the plan's seven goals, one of which Dr. Ringer revealed on the previous page: an exciting new consumer awareness campaign. "Your Smile Becomes You" will drive prospective patients to a special website featuring a fun social sharing device, a Smile IQ test, treatment information, and a find-a-cosmetic-dentist locator.

HAPPY ANNIVERSARY!

Joe and I fell in love. Drs. Kammer and Morley shared a vision. So you can rest assured that on December 31, 2013, I raised a glass to 30 years of making smiles, and toasted the promise the future holds for all of us.



AACD Virtual Campus

OFFERS MEMBERS GREAT EDUCATION IN A NEW FORMAT

READY TO
EXPLORE THE
CAMPUS?
HERE'S HOW TO
GET STARTED:

1. Visit www.aacd.com/campus

2. Click on "AACD
Members Enter Here"

3. Sign in with your
AACD Member ID and
password

4. Begin browsing courses and
topics, which are categorized by
scientific session.

5. Once you've found
a course, select "add
to cart" and continue the
checkout process.

6. Or, buy access to all AACD
2013 in Seattle courses for
\$795!

WHAT WOULD IT BE LIKE to learn from Dr. Frank Spear in the comfort of your own home?

With the AACD Virtual Campus, you can find out.

AACD's latest educational offering, the AACD Virtual Campus, allows learners to receive comprehensive cosmetic dentistry education from AACD's top educators any time of the day, anywhere they have an Internet connection.

With the campus, members and non-members can chart their own educational paths based on their needs. Whether they're seeking a quick skill refresher from a workshop or lecture, or ready to tackle a topic that's entirely new to them, the campus offers education for every kind of learner. The campus library draws on education from previous AACD scientific sessions, like AACD 2013 in Seattle, and will continue to grow with the addition of education from future meetings.

While studying in the Virtual Campus won't replace the AACD Scientific Session experience, it can help learners brush up on skills or catch a lecture they may have missed.

Current campus educators include Drs. Frank Spear, Betsy Bakeman, Rhys Spoor, Michael Koczarski, and many more. Program topics include smile design, veneers, ceramics, endodontics, and marketing. Accreditation workshops are also available to members and non-members at no charge. Additional educators and programs will be added to the library later this year.

Though the campus is available to both members and non-members, members receive preferred pricing on courses. Currently, members can purchase courses for just \$95, with Accreditation workshops complimentary. Non-members pay \$135 per course.

The best value on campus education is the AACD 2014 Package. This package will draw on education from the AACD 2014 meeting, and it will allow learners who attend AACD 2014 in Orlando to purchase access to the campus for \$495. Members who do not attend AACD 2014 can purchase access for \$795.

Learners can earn up to 72 CE credits by watching campus programs. Credits will be awarded to learners who watch the entire educational video. For more information on earning CE credits, visit www.aacd.com/campus.

Accreditation
workshops
complimentary!

Systematic Approach to Achieving Esthetic Esthetic Challenges



Topic - Esthetics
Frank Spear, DDS, MSD

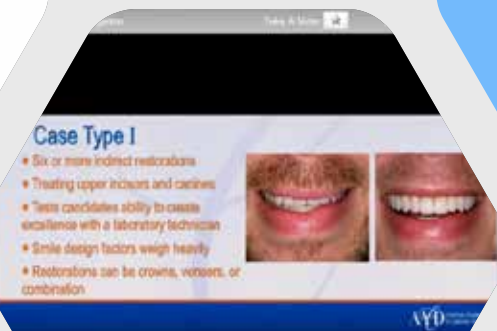
The esthetic management of patients with well po-
become highly predictable with modern techniques
managing patients with significant esthetic deformities.
Patients with severely worn teeth, malpositioned teeth,
defects, multiple missing anterior teeth, and severe ridge
challenges for the clinician. This presentation will focus on a
treatment plan for treating these patients, and will integrate
orthodontics, periodontics, and oral surgery to enhance the
result.

Educational Objectives:

1. Learn what decisions must be made, and the specific order on how to make them
2. Understand the importance of a systematic approach to achieving esthetic challenges
3. Understand the importance of a systematic approach to achieving esthetic challenges
4. Understand the importance of a systematic approach to achieving esthetic challenges
5. Understand the importance of a systematic approach to achieving esthetic challenges
6. Understand the importance of a systematic approach to achieving esthetic challenges
7. Understand the importance of a systematic approach to achieving esthetic challenges
8. Understand the importance of a systematic approach to achieving esthetic challenges
9. Understand the importance of a systematic approach to achieving esthetic challenges
10. Understand the importance of a systematic approach to achieving esthetic challenges

FEATURED EDUCATORS

Betsy Bakeman, DDS
Michael Koczarski, DDS
Frank J. Milnar, DDS
Bradley Olson, DDS
Frank Spear, DDS, MSD
Rhys Spoor, DDS



“For One of Your Smiles” PROMOTES GBAS, OFFERS HELP FOR SURVIVORS

ESTABLISHED BY THE AACD IN 1999, the Give Back a Smile program celebrates its 15th anniversary of restoring smiles for domestic abuse survivors throughout the nation. In recognition of abuse victims—and to spread the word about this program to prospective patients—the AACD Charitable Foundation (AACDCF) is honored to partner with Isabel Sharpe, popular romance author, to share this fictional story of a young woman who finds a new beginning by escaping her abusive past and who learns to overcome insecurities and fear and to love again. “*For One of Your Smiles*” chronicles Miranda’s struggle to become independent, start a new life and career, and even love again.

EXCERPT

Leaning across the passenger seat, she peered out. Red neon script spelled out the store’s name behind the window: Jane’s Sweetcakes. This must be the latest incarnation of Anderson’s Bakery, where Grandma Harriet admitted spending too much of her weekly allowance.

Back in Dallas, Miranda had dreams of starting her own baking business. It took her a long time to figure out the real reason Doug, her fiancé, hadn’t wanted her to work after they moved in together—the better to control you with, my dear. But in the case of her bakery, he’d probably saved her from humiliating failure. As he’d put it, what did clumsy disorganized English majors who didn’t finish college know about starting or running a business? Pretty much nothing. She’d never bothered pointing out that he was the reason she’d left school.

The Jane’s Sweetcakes sign glowed cheerfully, undaunted by the rain trickling down the shop window, promising warmth and good smells. Maybe Jane could use a helper?

Yeah, a helper with virtually no work experience.

Miranda sighed, then resolutely put the car back in gear. These were not decisions to be weighed or made tonight. First, she had to find the place she’d rented for next to nothing. A two bedroom charmer at 525 Daisy Street. The name made her smile; it sounded like something out of a musical, as if every weekday morning its residents launched themselves through their doors into a rousing song and dance number.

A few more blocks down Main Street, the sky brightened and storefronts turned to houses, neat and well kept. A couple more blocks before Miranda spotted the sign for Amber Lane and turned left, following directions e-mailed by Penny from Werden Realty, then right onto Daisy, heart pounding with anticipation.

Penny had warned her the pictures on the website were not current, and that the house had sat unoccupied for many years—an out-of-town family squabble had forestalled its sale. But in exchange for cleanup and minor repairs, Miranda got a huge break on the rent. Needless to say she hadn’t mentioned that she’d never repaired anything in her life.

One step at a time.

Five hundred and nine, five-eleven...five seventeen, another street of neat houses with pretty gardens, plastic kid toys abandoned on a lawn here and there, a few yards of bunting still up from the Fourth of July celebration the week before.

Miranda’s spirits lightened with the skies. Exactly what Grandma Harriet had described. A peaceful, family town populated by friendly, wholesome people. Maybe not too much had changed in the last sixty years.

Five twenty-one, five twenty-three...So that meant the next one—

Miranda slowed her car to a stop and stared in dismay.

Penny hadn’t lied about the pictures not being current. But she could have admitted they weren’t from this century. On the website, the house’s exterior had barely been weathered. Now, only about half the paint was left, gray boards showing through crackling patches of dirty white. The roof shingles were buckled and mossy. The lawn looked like a prairie meadow. One front window had been boarded up, another’s shutter sagged forlornly on one twisted hinge...

To read more, [download](#) “For One Of Your Smiles” now available through Amazon!



ARE YOU OR SOMEONE YOU KNOW IN AN ABUSIVE RELATIONSHIP?

The AACDCF is currently promoting domestic violence awareness by providing ways people can help their loved ones escape an abusive situation. Remember, domestic violence doesn’t always have to be in the form of physical abuse.

When someone you love is being emotionally or physically abused by a partner, it can be difficult to know the best way to be supportive. Statistics show that violence typically continues and even escalates if nobody takes action to stop it. Here are some helpful tips:

- Say something and lend a listening ear. Make sure you are in a private location where you won’t be distracted or interrupted. Explain what led you to your concerns. Avoid placing blame on your friend, and offer help.
- Understand that relationships are complicated. You might wonder how your friend still cares for the abuser and finds it hard to leave. Sometimes, abusive relationships have good times and bad times, making it tougher for the person to leave.
- Offer specific ways to help. Little things can make a large difference, like providing transportation when needed or helping with childcare. Volunteer to store copies of important paperwork, or even an extra set of clothes at your home in case your friend needs to leave quickly.
- Create a safety plan. Together, discuss a place to go in case of an emergency. Prepare an escape kit that can easily be hidden. This can include a train or bus pass, prepaid cellphone, or a giftcard for groceries.
- Support your friend in the healing process. Your friend has probably been told by the abuser that he or she is a bad person. Boost your friend’s self-confidence by addressing his or her strengths. To help with physical healing, consider resources such as Give Back a Smile, which helps restore the smiles of lives of domestic violence survivors.



For One of Your Smiles...
by Isabel Sharpe

TO READ MORE, [DOWNLOAD](#) “FOR ONE OF YOUR SMILES” NOW AVAILABLE THROUGH AMAZON!

My Journey TOWARD EXCELLENCE

BY DAVID D. FINLEY DDS, ACCREDITED FELLOW AMERICAN ACADEMY OF COSMETIC DENTISTRY

“After 15 years of growing a fairly successful dental practice, but not having any real direction in my practice life, I was challenged by two people.”



I GRADUATED FROM LSU DENTAL school in 1985. Years after graduation, I struggled to find my identity in dentistry. I took “this course” and “that course,” trying to be everything to everybody—but not really being very good at anything in my own mind.

My patients loved me, but I had an inner demon telling me otherwise. I was a good dentist—other dentists even told me so. But my inner demon continued planting that seed of doubt in my mind.

After 15 years of growing a fairly successful dental practice, but not having any real direction in my practice life, I was challenged by two people—Dennis and Becky, a husband and wife team who owned a dental lab in Utah I had been sending cases to for a few years. They told me to learn as much as I could about cosmetic dentistry. The best way to do that, they said, was to join AACD.

I became an AACD member in 2000 and attended my first annual scientific session shortly after. I was blown away by what I saw, and by the great people I met. I was astounded at the camaraderie I witnessed among people at the meeting. It seemed like there was a reunion at every corner! This meeting was also the first time I learned about the seemingly impossible Accreditation.

Shortly after the AACD meeting, I received a flier from LSU Dental School. They were offering a cosmetic continuum, so I signed up with the intent to start the next month. Then, my wife found out she was pregnant with twins. She was placed on bed rest for the seven remaining months of her pregnancy. I couldn't leave her, especially because we had three other school-aged children to care for, so I tried to cancel my course registration. LSU wouldn't let me—they told me this could be one of the most important courses I'd ever take, so they said they'd hold a spot open for me after the twins were born. So I patiently waited for the twins to arrive, and for the course to show up on my calendar.

At LSU, two of the course's educators—Dr. Jeff Morley, a California surfer dude type, and Dr. Jimmy Eubank, a self-professed dental geek—encouraged me to try the AACD Accreditation process. Dr. Eubank offered to mentor me on a case if I needed it. So I took the 3 required Accreditation workshops, and the written exam at the annual meeting in Orlando. Along the way, I met people who wanted to help, and people who didn't think they were better than everybody else because they were gifted with an ability to create invisible dentistry.



BEFORE



AFTER



BEFORE



AFTER

**FELLOWSHIP CASE: {6 OR MORE INDIRECT RESTORATION}
TREATMENT LIST:
VENEERS #4-13, LASER TISSUE CONTOURING, TRAY WHITENING**

I plunged right into the five required Accreditation case types and began to really learn how to critique my work. God must have truly been watching over me and my patients as I learned what to do and what not to do. Eighteen months later, I passed my final case and became an AACD Accredited Member. My focus on cosmetics was forcing me to be a more complete dentist, and my patients began to see a difference in me and in my work. They're still seeing it now. Just the other day, a longtime patient told me that she was comforted by me humming to music as I worked on her teeth. That helped her realize I love what I do and made her trust me even more.

After achieving Accreditation, I realized that my inner self still needed the challenge of an Accreditation process. So I decided to start the Fellowship process. People I talked with said it was impossible to achieve—but

I started the process anyway, hoping I could find the cases I needed.

But then other roadblocks appeared. One of my children fell under the spell of drug addiction at age 14. When this happened, I lost my focus on Fellowship—and rightfully so. We fought his problems as a family for a few years. I finally forced myself to throw 50 cases together just before slides were eliminated from Fellowship protocol. I wasn't ready to submit cases, but I thought that if I didn't try, I would lose all my slide cases when digital became the only acceptable format. I was overjoyed when Dr. Brian LeSage, then-Fellowship Chair, called me to say I'd passed enough cases to bank them for another submission.

At every AACD meeting or course I attended, Dr. Brad Olson—current Fellowship Chair—encouraged me to finish the process. So I trudged on, and treated



BEFORE



AFTER



BEFORE



AFTER

FELLOWSHIP CASE: {INDIRECT RESTORATION}
TREATMENT LIST: MINIMAL PREP VENEERS #7,8,9,10, GINGIVAL COMPOSITES
#4,5,6,12,14,28,29,30,20,21 ORTHODONTICS BY ORTHODONTIST, TRAY WHITENING

all my patients—regardless of the treatment type—just as if they were Accreditation patients. I was becoming an even more complete dentist again. I expanded my scope of treatment to include placing my own implants, soft tissue and hard tissue grafting, molar endo, endo retreats, wisdom teeth and just about everything else, except ortho. I was working in all of the disciplines in dentistry that I had tried years before, when I was trying to be everything to everybody but with no real direction.

By focusing on the cosmetics of dentistry, my scope of treatment expanded with the same goal of excellence I tried to achieve with cosmetic dentistry. I felt more complete, my inner demon left, and my patients benefited from the process. And then, I received a phone call from Dr. Olson informing me that I was named the 61st Accredited Fellow of the AACD.

I was totally speechless. Emotion washed over me like a tidal wave. I still find it hard

to believe that I'm an Accredited Fellow, and it's very humbling. When the AACD posted my Fellowship achievement on its Facebook page, I saw a comment from another Facebook user that said I was "just a regular guy with great hands and an eye for art." That is truly the essence of what I found in myself during the Fellowship process. Hard work pays off, and it can even be fun.

Through the Fellowship process I've learned an almost immeasurable number of things, but some of the most important are:

1. The fact that I know my patients are getting the best care they could get anywhere;
2. I am a pretty darned good at what I do;
3. The Fellowship process is truly a journey of self-discovery (one of the most challenging but rewarding journeys you can take in your professional life).

4. The AACD offers something other dental organizations do not—a true feeling of belonging, which can dramatically affect our patients' lives;
5. The process brings you closer to great dentists around the world that truly want you to be successful.

So here is my advice for any dentist seeking Accredited Member or Accredited Fellow status, if I may so humbly offer it: Start the Accreditation process for two reasons. First, it will make you a better dentist. Second, your patients will benefit. Continue on to the Fellowship process and be amazed at your personal growth.

HERE'S HOW TO GET THERE:

1. Institute a photographic protocol for all new patients and all your dental work. You will be amazed, humbled, embarrassed, proud—and perhaps have a mixture of emotions when you begin to critique the dental work you

have created. A picture is truly worth a thousand words.

2. Be a CE junkie. Find one pearl in every course you take and use that pearl the first day back in the office.
3. Practice. Practice. Practice. Even professional baseball players still practice hitting a baseball off of a tee, just like a five year old, because they know that it improves their swing.
4. Keep swinging. You'll never get there if you don't try.
5. Dentistry is a never ending adventure in learning, so enjoy it!
6. Hum while you work!
7. Remember what is important in life and don't neglect it.
8. Stay focused and the light at the end of the tunnel will get closer and closer.
9. Share your success with your team both at the office and at home.
10. **Take the journey; you will meet a pretty cool person at the end.**

Make Your Website Even Better

with **FREE** Dear Doctor videos and endorsed treatment articles

by the **AACD** American Academy of Cosmetic Dentistry®

AACD Members **Save 35%** on Dear Doctor's Digital Library!

Dear DOCTOR
DIGITAL LIBRARY



Visit www.DearDoctor.com/aacd or call **(866) 799-5014** to get started!

WELCOME RECEPTION LOCATION, GENERAL SESSION SPEAKERS REVEALED!



SPONSORED BY



IF YOU HAVEN'T ALREADY REGISTERED for AACD 2014 in Orlando, the AACD's 30th anniversary scientific session, you'll want to do so quickly. Many exciting developments have been revealed, including the Welcome Reception location, and the general session speaker lineup.

WELCOME RECEPTION

As an AACD 2014 attendee, you'll enjoy a street party at CityWalk at Universal Studios, with access to Red Coconut Club, Bob Marley's, Pat O'Brien's, CityWalk's Rising Star, and The Groove. AACD will provide a hosted bar and plenty of venue-themed cuisine. Sponsored by Heartland Dental, this is one event you can't miss. Meet new friends and catch up with old ones while enjoying Orlando nightlife.



THURSDAY GENERAL SESSION SPEAKER: ADAM BRAUN

Adam Braun, founder of Pencils of Promise (PoP) will take the stage Thursday morning. PoP is an award-

winning nonprofit organization that has built more than 100 schools across Africa, Asia and Latin America and delivered over five million educational hours in its first four years. PoP was founded with just \$25 using Braun's unique "For-Purpose" approach to blending nonprofit idealism with for-profit business principles. In 2012, he was named to the Forbes 30 Under 30 List.

Braun, whose parents are both dentists, began his career in finance, until he met a young boy begging on the streets and asked him what he wanted most in the world. The answer: "A pencil." He then traveled through 50+ countries to focus on educational systems and eventually left a dream job at Bain & Company to launch PoP.

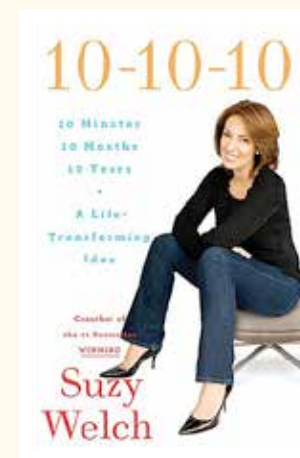
Braun was selected as one of the first 10 World Economic Forum Global Shapers and has been featured at the United Nations, Clinton Global Initiative, Google Zeitgeist, Mashable's Innovation Index and Wired Magazine's 2012 Smart List of 50 People Changing the World.

Learn from Braun's bold career moves in what will be an inspiring general session.

FRIDAY GENERAL SESSION KEYNOTE SPEAKER: SUZY WELCH

Together with her husband Jack, Welch is co-author of the international bestseller *Winning*. She also authored "10-10-10,"

a decision making guide and life-transforming idea, which she will be speaking about in Orlando. "10-10-10" references 10 minutes, 10 months, 10 years, and has been featured by Oprah magazine. Bring your entire dental team to this session! Suzy's decision making guide can be applied both personally and professionally. Use this as a motivator to improve your own dental practice and business decision-making!



LIVE DENTISTRY EDUCATORS ANNOUNCED

Live dentistry educators for AACD 2014's "Education in the Round" have now been confirmed! Drs. Wynn Okuda, John Weston and Brian LeSage, are scheduled to present on bonding and veneers.

Dr. Okuda, AACD Accredited Fellow and AACD Past President, will present direct composite veneers on Thursday, May 1. Dr. Weston, an AACD Accredited Fellow, will present prepless veneers on Friday, May 2, and Dr. LeSage, also an AACD Accredited Fellow, will present bonding on Saturday, May 3.

In a partnership with the American Dental Association (ADA), the AACD will present "Education in the Round," a live dentistry experience located in the AACD Exhibit Hall and open to all attendees of the conference. The goal of live dentistry is to provide attendees with a real-life demonstration of the procedures for which AACD dentists are highly recognized.

For more information, visit

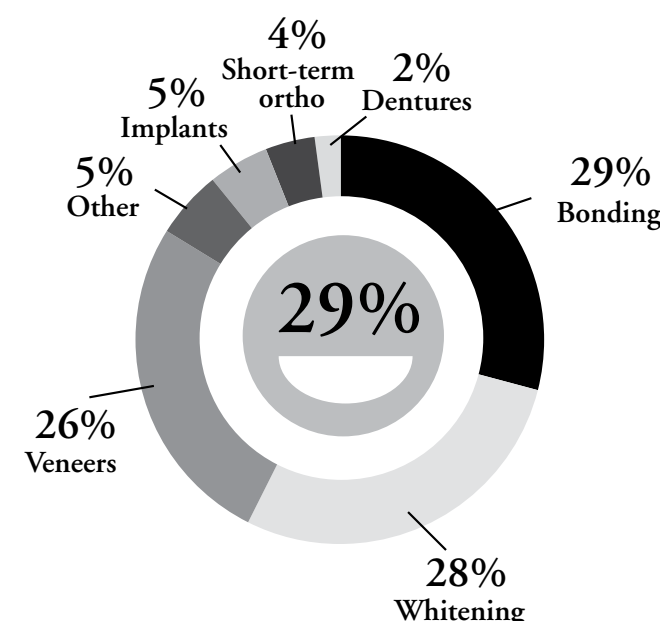
www.aacdconference.com

Already registered? Make sure you've secured your travel and hotel arrangements. Visit www.aacd.com/travel for more details, including discounts on airfare through AACD's preferred travel provider, Destinations.



“A smile is now more important to consumers than having a nice figure, or even a stylish wardrobe.”

-Jack Ringer, DDS, AACD President, AAACD Member



THE MOST POPULAR COSMETIC DENTISTRY PROCEDURES ARE BONDING (29%) AND WHITENING (28%), WITH VENEERS CLOSELY BEHIND AT 26%.

New AACD Survey Data: COSMETIC DENTISTRY REVENUES REBOUND

AACD MEMBERS SHOULD BE RELIEVED to know that cosmetic dentistry is making a comeback.

New data from AACD's 2013 State of the Cosmetic Dentistry Industry Survey shows that the percentage of practices reporting revenues of more than \$2 million has expanded five percentage points since 2011 to 13%.

The survey also showed that the lowest category level of revenues—less than \$500,000—has shrunk five points since 2011 to 13%.

More than one-third of respondents (36%) indicated that their practice's average production per scheduled cosmetic dentistry patient visit in the past year is \$2,500 or more, an 11-point jump since AACD's previous industry survey in 2011.

When asked to indicate how much the average cosmetic dentistry patient spent on services at their practices in the past year, 48% selected the top five tiers (\$2,500 to \$20,000), which is up three points since 2011.

When looking at specific cosmetic dentistry procedures, survey participants overwhelmingly believe that revenues generated from all procedure types have either increased or stayed the same year over year, and the expectation is that revenues will continue to increase or stay the same into next year.

According to AACD President Dr. Jack Ringer, consumer's priorities are changing. He references some previous AACD research showing that consumers believe their smile is the most important social asset—and that they're more likely to spend money on their teeth than weight loss.

“Having a beautiful smile is the new fashion,” Ringer said. “A smile is now more important to consumers than having a nice figure, or even a stylish wardrobe. AACD Member dentists can help their patients achieve the smile of their dreams through treatments like whitening, veneers, and so much more.”

OTHER SURVEY HIGHLIGHTS:

- The most popular cosmetic dentistry procedures are bonding (29%) and whitening (28%), with veneers closely behind at 26%.

- Eighty-nine percent of patients elect cosmetic treatments to improve physical attractiveness and self-esteem. Other reasons cited: 54% said for restorative or health reasons (like accident or injury); to fix a previous failed cosmetic treatment (51%); and to look and feel younger (50%). Upcoming events, like a wedding, also cause patients to seek cosmetic treatments (49%).
- When asked how most patients find them, 88% of respondents report that patients find them via word of mouth and Internet search, with word of mouth leading the way by a wide margin (63%).
- Respondents indicated that demand for cosmetic dentistry procedures was primarily driven by referrals from others who have had a positive experience (91%) followed by a big

boomer generation with expendable income (78%).

- While it's clear that the entire dental team is involved in initiating dialogue about cosmetic dentistry and recommending procedures, the instigation of new business is overwhelmingly driven by the dentist (85%) while the hygienist seems to be playing a larger role in treatment conversations, jumping 17 points since 2011.

To read the full survey report, [click here](#).

The AACD conducted the 2013 survey this past November—and is promoting its results to both the dental and consumer media. Several press releases about the survey are available in the AACD Media Room, along with some infographics. Feel free to share these in your own practices.

TOP FIVE SOCIAL MEDIA POSTS OF 2013

THE AACD HAS ENJOYED SOME amazing engagement rates in social media this year! With more than 25,000 followers on Facebook, 9,000 on Twitter, and more than 200 on Pinterest, AACD has grabbed the attention of active social media users around the world. Here are some of this year's top Facebook posts, based on engagement and sharing rates:



SEPT. 28, 2013
ORTHO PUMPKIN



OCT. 11, 2013
SWEET TOOTH

TO FOLLOW US, VISIT:



www.thefacebook.com/theaacd25



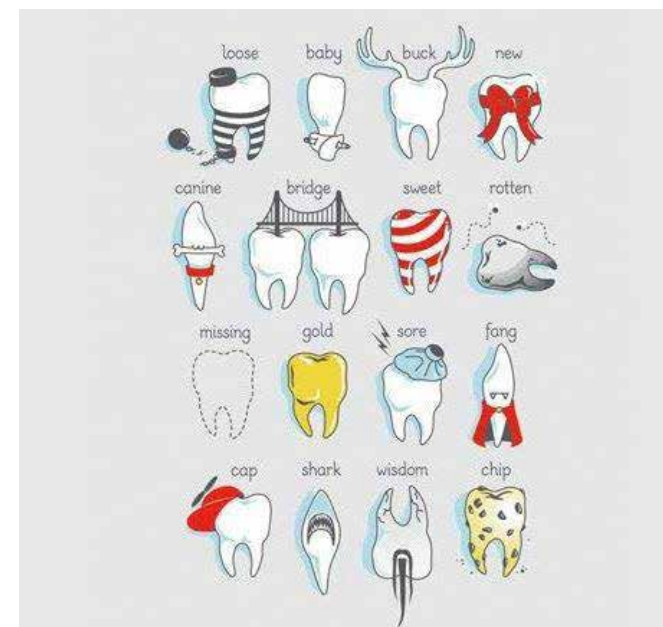
www.twitter.com/theaacd



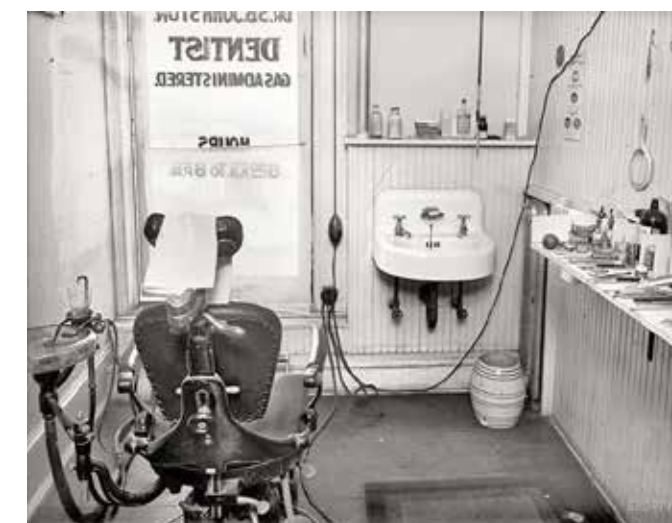
www.pinterest.com/theaacd



OCT. 15, 2013
AACD MEMBERS DR. ERIC J. BURGESS, AND LK DENTAL STUDIO HELPED WITH A DRAMATIC, LIFE-CHANGING MAKEOVER FOR DEAR DOCTOR.



NOVEMBER 11, 2013
IF VARIOUS TEETH WERE CARICATURES...



OCT. 16, 2013
VINTAGE DC DENTAL OFFICE PHOTO

WHY DO PEOPLE SEEK COSMETIC DENTISTRY?



Source: American Academy of Cosmetic Dentistry's 2013 State of the Cosmetic Dentistry Industry Survey

AACD American Academy of Cosmetic Dentistry

DEC. 16, 2013
WHY DO PEOPLE SEEK A COSMETIC DENTIST? SURVEY SAYS...

Thank you to all of our followers!

WELCOME NEW MEMBERS!

CORPORATE MEMBERS

Den-Mat Holdings, LLC	<i>Santa Maria, CA</i>
Call Source	<i>Westlake Village, CA</i>

AUSTRALIA

Joanna Wyszynski, DDS	<i>Voyager Point</i>
-----------------------	----------------------

BAHRAIN

Ahmed Almadhoob, DDS	<i>Jidhafs</i>
----------------------	----------------

BRAZIL

Patricia S. Jardim, DDS	<i>Pelotas</i>
-------------------------	----------------

CANADA

Hansen Liang, DDS	<i>Surrey, BC</i>
Jordan W. Sanders, DMD	<i>Vancouver, BC</i>
Taneshwar S. Chahal, BDS, MDS, DMD	<i>Vancouver, BC</i>
Sung Yuan Shen, BSc	<i>Vancouver, BC</i>
John Weselake, DMD	<i>Headingley, MB</i>

CANADA (CONT.)

Arti Joshi, RDH	<i>Lakefield, ON</i>
Navi Mangat, DDS	<i>London, ON</i>
Jeremy T. Wageman, DDS	<i>Otonabee, ON</i>

CHINA

Zhi Liu, DDS	<i>Beijing</i>
--------------	----------------

EQUADOR

Francisco J. Buenano, DDS	<i>Sangolqui</i>
---------------------------	------------------

EGYPT

Amir H. Gouda, BDS	<i>Benha</i>
Wail J. Ahmed Al-Hoor, BDS	<i>6th of October City</i>
Mai G. Ahmed Al-Hour, BDS	<i>6th of October City</i>
Basma M. Al-Sharkawi, BDS	<i>Alexandria</i>
Ahmed Bakry Selim Ali, DDS	<i>Cairo</i>
Omar M. Yehia, BDS	<i>Cairo</i>
Hend I. Mohammed Ali, BDS	<i>Suez</i>

Are you missing out on a new revenue stream?

Thousands of GPs are adding a cosmetic, conservative
and minimally invasive solution for their adult patients



Before



During Six Month Smiles



After Six Month Smiles

SAVE
\$200

ENTER CODE
AACD200

Click Here

LEARN MORE!



SIX MONTH SMILES®

Straight Teeth. Less Time. Clear Braces.

ESTONIA

Brit Pensa	<i>Tallinn</i>
------------	----------------

INDIA

Arshin S. Hotchandani, BDS	<i>Vadodara</i>
Jayaleelashri Kanakarajan, MDS	<i>Chennai</i>
Varun Mehta, BDS	<i>Delhi</i>
Abhinav Sood, MDS	<i>New Delhi</i>

INDONESIA

Daryono Zebaoth	<i>Jakarta Utara</i>
-----------------	----------------------

ISRAEL

Shlomit Shochetman	<i>Jerusalem</i>
--------------------	------------------

JAPAN

Masahiro Kubo, DDS	<i>Tokyo</i>
--------------------	--------------

KUWAIT

Abdullah AlAmer, DDS	<i>Kuwait</i>
Anisa M. Al-Rasheed, DDS	<i>Mansurya</i>

NEW ZEALAND

Allen Young	<i>Palmerstong North</i>
-------------	--------------------------

OMAN

Julio C. Alzate, DDS	<i>Muscat</i>
----------------------	---------------

QATAR

Mohammed I. Abuanzeh, BDS	<i>Doha</i>
---------------------------	-------------

SWEDEN

Svante Dahlberg, DDS	<i>Danderyd</i>
Lisa Lindstrom, DDS	<i>Danderyd</i>
Per A. Lindstrom, DDS	<i>Helsingborg</i>
Anders Annerfelt, DDS	<i>Kristianstad</i>
Maria Brannstrom	<i>Kungbacka</i>
Anna Akbari, DDS	<i>Sollentuna</i>
Jannie Calming, DDS	<i>Stockholm</i>
Britt Eurenus, DDS	<i>Stockholm</i>
Erik Lennartsson, DDS	<i>Stockholm</i>
Martina Lukesova	<i>Stockholm</i>

UNITED ARAB EMIRATES

Haytham Attiah	<i>Abu Dhabi</i>
----------------	------------------

UNITED STATES

ALABAMA

Burton G. Gooch, DDS	<i>Birmingham</i>
----------------------	-------------------

ARIZONA

John Garza	<i>Gilbert</i>
Chang Kim, DMD	<i>Glendale</i>
Brian Yates, DMD	<i>Mesa</i>
Emily-Ann S. Cowlin, DMD	<i>Phoenix</i>
Jennifer L. Harmon, DDS	<i>Phoenix</i>
Stephanie D. Pagels, DDS	<i>Scottsdale</i>
Steve Ratcliff, DDS, MS	<i>Scottsdale</i>
Everardo De La Toba	<i>Yuma</i>

ARKANSAS

Derrick V. Johnson, DDS	<i>Mountain Home</i>
-------------------------	----------------------

CALIFORNIA

Kenneth W. Krauss, DDS	<i>Bakersfield</i>
Miguel Montoya, DDS	<i>Irvine</i>
Michele Frawley	<i>Los Angeles</i>
Darien E. Hakimian, DDS	<i>Los Angeles</i>
Rebecca M. Paddock, DDS	<i>Los Angeles</i>
Eric Steinbach, DDS	<i>Los Angeles</i>
Robert A. Milner, DDS	<i>Mission Viejo</i>
Michael E. Bachman, Jr., DDS	<i>Ridgecrest</i>
Jayne Hoffman, DDS	<i>Santa Clara</i>
Gary M. Latham, DDS	<i>Santa Rosa</i>
Emad E. Bishay, DDS	<i>South Pasadena</i>
Aung Myint, DDS	<i>Visalia</i>
Ji Young Lee	<i>West Hills</i>

COLORADO

Scott W. Cairns, DDS	<i>Colorado Springs</i>
----------------------	-------------------------

CONNECTICUT

Joyce Stein, DDS	<i>Danbury</i>
John A. Kanca, III, DMD	<i>Middlebury</i>
Mark D. Renzi, DMD	<i>Newtown</i>
David R. Edelson, DMD	<i>Plainville</i>
Joseph A. Picone, DMD	<i>Plantsville</i>
Dharam P. Tayal, DDS	<i>Stratford</i>

DISTRICT OF COLOMBIA

Constantine Stavrinoudis	<i>Washington</i>
--------------------------	-------------------

FLORIDA

Steven G. Goldberg, DDS	<i>Boca Raton</i>
Trae H. Pappas, DDS	<i>Destin</i>
Ayman Atallah, DDS	<i>Jacksonville</i>
Rita M. Claro, DDS	<i>Miami</i>
Sonia E. Simmonds, DDS	<i>Orlando</i>
Theodora K. Dietrich, DDS	<i>Port Charlotte</i>
Steven Crane, DMD	<i>Wellington</i>

GEORGIA

Gregg R. Codelli, DDS	<i>Atlanta</i>
John R. Hendricks, Jr., DDS	<i>Covington</i>
Julia N. Wheeler, DMD	<i>Evans</i>
Doan Trang N. Vo, DMD	<i>Lawrenceville</i>
Omid Jalali	<i>Marietta</i>

IDAHO

Brandon L. Taylor, DMD	<i>Boise</i>
------------------------	--------------

ILLINOIS

Yasser A. Elseweifi, DDS	<i>Chicago</i>
Nathan Hoffman, DDS	<i>Chicago</i>
Evelyn F. Teague Samuel, DMD	<i>O Fallon</i>
Karan Singh, DDS	<i>Romeoville</i>
Timothy C. Canty, DDS, MPH	<i>Round Lake Beach</i>
Sumeet Beri, DDS	<i>Wheaton</i>

PRESIDENT’S HONOR ROLL

To recognize those who aid in new member recruitment, the AACD Board of Directors established the President’s Honor Roll. To be listed on the President’s Honor Roll, a member must refer at least one new colleague to the AACD in a calendar year. This information is taken from the membership application where it asks who or what introduced you to the Academy. Referring at least one new member in a calendar year will give you recognition in the *Academy Connection*. And, for each new member you refer, you’ll receive an extra chance to win the grand prize of a VIP trip to the 31st Anniversary AACD Scientific Session in San Francisco, CA! Even referring one new member puts you in the running for other valuable prizes. The more members you refer to the AACD, the greater your chance of winning. The following are those who referred new members to the Academy in November/December 2013.

Anisa M. Al-Rasheed, DDS
Pia Alberius
Stanley D. Armstrong, DMD
Sunil Bhoolabhai, DDS, BDS
Elisabeth Bjorkman
John R. Calamia, DMD
Richard A. Caron, DMD
John C. Cranham, DDS
Jordan D. Davis, DDS
Gogulnath Deenadhayalan, MDS
Timothy DePalma, DDS
Abrak Etemad, DMD
Craig Galbraith
Marissa Garcia, DDS
Long T. Huynh, DMD
Maxwell A. Johnson, DMD
Michael E. Karlsten, DDS
Sung Tak Kim, DMD
Debra Gray King, DDS
John D. Kling, II, DDS, MAGD
Ralph Langer, CDT
Guy M. Lewis, DDS
Josephine Lomangino Cheung, DDS
Edward Lowe, DMD
John W. Maynard, DDS
Janice E. Spada, DMD
Leonid Sverdlov, DMD
Thomas F. Trinkner, DDS
Aliasger Tunkiwala, BDS, MDS
Adam J. Unterbrunner, DDS
Robert C. Wageman, DDS

WELCOME NEW MEMBERS!

INDIANA

Caryn A. Guba, DDS *Indianapolis*
Katherine E. So, DDS *Indianapolis*

KENTUCKY

Arlene R. Baluyut, DMD *Frankfort*
Tanner Barratt, DMD *Louisville*
Daniel G. Eschenbach, DMD *Louisville*
Michael E. Pope, DMD *Somerset*

LOUISIANA

Gregory P. Guerra, DDS *Gretna*
Bruce J. LeBlanc, DDS *Morgan City*

MAINE

Stacie A. Armstrong, RDH *Raymond*

MARYLAND

Earl L. Chambers, III, DDS *Annapolis*
Bernard L. Greenbaum, DDS *Bethesda*
Richard S. Jaffe, DDS *Dundalk*
Robert David Waters, DDS *Gaithersburg*

MASSACHUSETTS

Joshua J. Lee, DMD *Brighton*
Michael N. Voschin, DMD *Brighton*
Nick H. Pappas, DDS *Dracut*
Nicholas Tretter, DDS *Holden*
Alla Agamov, DMD *Sharon*
Guillaume Lepine, DMD *Swansea*
Marilyn Rivero, DMD *Weston*

MICHIGAN

Amanda Akasheh, DDS *Ann Arbor*
John E. Kazanowski, DDS *Bingham Farms*
Maysoon Asqalan *Canton*
Michael A. Sullivan, DDS *Charlevoix*
Darren J. Schweymaier, DDS *Walled Lake*
Frank S. Jones, DDS *Waterford*

MINNESOTA

Adam G. Shand, DDS *Edina*

MISSISSIPPI

Kaleb J. Page, DMD *Tupelo*

NEBRASKA

Adam J. Langan, DDS *Norfolk*
Tracy Brigden, DDS *Omaha*

NEVADA

Alan S. Bills, DDS *Reno*

NEW JERSEY

Kavita Patel, DDS *Colonia*

NEW MEXICO

Davina Esquibel *Albuquerque*

NEW YORK

Eric Satterlee, DDS *Astoria*
Mykola Krylyuk, DMD *Brooklyn*
Joseph M. Pilatich, III, DDS *Catskill*
Mohammad R. Haque, DDS *Jamaica*
Eliza Haimi, DDS *Kings Point*
Heath C. Winkler, DDS *Manlius*
Michele Leone-Renne, DDS *Mount Kisco*
Haim N. Aseriel, DDS *New York*
Matthew Glastein, DMD *New York*
Matthew LoPresti, DDS *New York*
Shweta Verma *New York*
Hamid Jabbary *Port Jefferson Station*
Louis D. Rabice, DDS *Utica*
Ira J. Handschuh, DDS *White Plains*

NORTH CAROLINA

Mayte Accornero, DMD *Apex*
James P. Furgurson, DDS *Chapel Hill*
Perry H. Beeson, Jr., DDS *Morganton*

OHIO

Nicole L. Cochran, DDS *Lakewood*
Kimberli C. Best, DDS *Mc Comb*
Emily C. Heintzelman, DDS *Mc Comb*
Nancy E. Dysinger, DDS *McComb*
Justin Yun *Newton Falls*
Eric Guirguis, DDS *Westlake*

OKLAHOMA

Marc L. Susman, DDS *Tulsa*

PENNSYLVANIA

Andrew D. Poulson, DMD *Allentown*
Michael A. Petrillo, DMD *Bethlehem*
Michael C. Verber, DMD *Camp Hill*
Michael Saba, DMD *Philadelphia*
Sunil Kumar Reddy Guddeti, DMD *West Chester*

SOUTH CAROLINA

Michelle McInnis, DMD *Charleston*
Margaret M. Woodard, DDS *Charleston*
Joanna S. Dover, DMD *Columbia*
Tiffany R. Alsdurf *Irmo*

SOUTH DAKOTA

Scott B. Velgersdyk, DDS *Sioux Falls*

TENNESSEE

James Avery *Memphis*
Andrew D. Conkin, DDS *Rogersville*

TEXAS

Tana M. Busch, DDS *Austin*
Jeffrey W. Hubbard, DDS *Dallas*
Kirstin J. Ramsay, DDS *Dallas*
Bryant Nguyen, DDS *Flower Mound*
Timothy DePalma, DDS *Irving*
Marissa Garcia, DDS *Irving*
Ronald K. Crabtree, DDS *Katy*
Robert Lee, DDS *Manvel*
Steve R. Coulon, DDS *Midland*
Tayo Ogunsola, DMD *Prosper*
David B. Fisher, DDS *Spring*

UTAH

Alexander Chang, DDS *West Jordan*

VIRGINIA

Yodit Beyene, DDS *Alexandria*
Erika A. Anderson, DDS *Arlington*
Haress Rahim, DMD *Chantilly*
Ramy Skaik *Richmond*
Steven D. Strickland, DDS *Woodbridge*

WASHINGTON

Christopher A. Delarm, CDT *Redmond*

WISCONSIN

Blake C. Treichel, DDS *West Milwaukee*
Antonio G. Cigno, DMD *Milwaukee*
James R. Eike, DDS *Neenah*
Austin M. Wessell, DDS *West Milwaukee*

WYOMING

Randall T. Davis, DDS *Cheyenne*

dentalcompare.com



Dentalcompare is partnering with AACD to bring you
the most comprehensive dental product resource on the planet

- ✓ More than 8,000 products categorized and searchable
- ✓ Hundreds of videos
- ✓ Free E-newsletters with the latest product and professional updates
- ✓ Compelling timely blogs

Check us out and add dentalcompare.com to your favorites

For more information

please e-mail us: gweisman@dentalcompare.com
or call us: (650) 267-5030

Affiliate CE COURSES

UPCOMING OPPORTUNITIES FOR CONTINUING EDUCATION. [CLICK HERE](#) FOR A FULL LISTING.

JAN. 24, 2014

Georgia Academy of Cosmetic Dentistry
Dr. John Kois
“Functional Occlusion: Current Challenges”
Waverly Hotel, Atlanta
Contact: Joe S. Chafin, DMD, PC, GACD President,
770.474.3418 joes_chafin@bellsouth.net

FEB. 1, 2014

Tennessee Academy of Cosmetic Dentistry
“The Digital Smile Design Concept: Smile Design, Teamwork, Patient Management”
Christian Coachman, CDT, DDS
For dentists, ceramists, specialists and team.
Memphis Botanic Garden, Memphis, TN
9 a.m. to 4:30 p.m.
For more information, visit www.tnacd.com

FEB. 5, 2014

Orange County Academy of Cosmetic Dentistry
Quarterly Evening Meeting at Nobel Biocare

MARCH 1, 2014

Northwest Academy of Cosmetic Dentistry
“How Dentists Can Become Invincible to Lawsuits and Save Thousands in Taxes” with
Mr. Kent G. Mangelson
9:00 a.m. to 4:00 p.m. | Breakfast and lunch served
Location: 204 NE 179th St., Suite #108
Ridgefield, WA 98642
Lecture is open to all dentists, spouses and office staff
Complimentary to NACD members and staff,
\$50 non-members
Contact: Dr. David Chan | 360.885.1206

MARCH 6-8, 2014

Minnesota Academy of Cosmetic Dentistry
Dr. Frank Milnar, AAACD, with Valley Dental Arts present:
“Direct Composite Techniques For Case Type V”
with Dr. Milnar and Jenifer Wohlberg, AACD Accredited Ceramist
Limited to first 12 registrants
22 CE
To sign up, call Connie at
1.800.328.9157 or 651.439.2855
ext: 118 | www.valleydentalarts.com

MARCH 22, 2014

New England Academy of Cosmetic Dentistry
Dr. Jack Ringer
“Marketing and Smile Design”

MARCH 28, 2014

Tennessee Academy of Cosmetic Dentistry
“Mastering the Art of Treatment Planning and Case Presentation”
Lee Ann Brady, DDS
For dentists and teams
Brentwood, TN
9 a.m. to 4:30 p.m.
For more information, visit
www.tnacd.com

MORE
CE
COURSES

APRIL 9, 2014

Orange County Academy of Cosmetic Dentistry
Quarterly Evening Meeting at Nobel Biocare

MAY 16, 2014

Chicago Academy of Cosmetic Dentistry
Presenting:
Dr. William “Buddy” Mopper
“Anterior Composite Bonding”
Hands-on Course
Location: ADA Building
8:30 am - 4:30 pm
For more information:
www.chicagoacd.org/

JUNE 6, 2014

Empire State Academy of Cosmetic Dentistry
“Real World Cosmetic Dentistry: Faults, Failures and Fixes”
with Dr. Joyce Bassett, AACD Accredited Fellow
Pearl River Hilton, Pearl River, NY
[Click here](#) to download a registration form.



Comfort Patients Remember.

Revolutionary Crescent Bodyrest System

- Calms and reduces fear and anxiety in the dental chair
- Stabilizes and aligns patient
- Relieves lower back and hip pain from sitting for extended periods of time
- Cushions and supports entire body for maximum comfort
- Gently supports and tilts patient's head back to naturally turn jaw up and open
- Removes voids between patient and dental chair


800.989.8085
CrescentProducts.com

Transform the patient experience in your dental chair.
Choose the Crescent Bodyrest System.